

Programming Department

2501 W. Bradley Place Chicago, IL 60618-4701 773.883.3254 773.472.0251 fax www.wgntv.com

### **MEMO**

To: Steve Farber From: Tom Boyd
Date: 10/10/12

cc: Public File Chuck Sennet

Re: 3<sup>rd</sup> Quarter 2012 Issues Programs Report

Attached you will find a list of community issues addressed on WGN-TV via News Programming and Specials, Community Calendars and Public Service Announcements for the 3<sup>rd</sup> Quarter of 2012.

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A TRIBUNE BROADCASTING STATION

### ISSUES REPORT WGN-TV 3<sup>rd</sup> QUARTER 2012

# LISTING OF ISSUES AND SOME TYPICAL AND ILLUSTRATIVE NEWS PROGRAMS & STORIES DESIGNED TO FOCUS ON THEM.

### **ARTS/CULTURE**

7/14 People to People 6:16

Host: Micah Materre

Topic: Comedian B. Cole gives his take on the week's headlines, from Mayor Emannuel to a

testicle eating fish.

7/21 **Adelante** 8:00

Host: Lourdes Duarte

Topic: Teatro Vista is known for generating some pretty unique shows. Its newest project has artist going "solo". Six solo pieces by Latino writers from Chicago and around the U.S. From historic land battles in New Mexico, to Chicago through the eyes of Mexican immigrants, to Colombia in the 1940's, "Yo Solo" is an event that will display the breadth of talent and the rich complexity of each individual performer as they bring their own personal experiences to the stage, collectively creating a beautiful collage about the Latino experience.

7/21 **Adelante** 6:55

Host: Lourdes Duarte

Topic: What does it take to get a show on Broadway? A Latino favorite puts on a bold, fun new project. Actor John Leguizamo tells us all about his one hour documentary which touches on his struggles to mount his latest one man show on Broadway.

7/28 People to People 1:45

Host: Micah Materre

Topic: Dean Richards remembers the life and career of actor Sherman Hemsley, star of "The

Jeffersons."

8/4 Adelante 3:35

Anchor: Lourdes Duarte

Topic: She's one of the best-selling artists and now she's taking on a new project that landed her right here in Chicago. Gloria Estefan sits down with Dean Richard to talk about Next.

8/11 People to People 2:30

Host: Micah Materre

Topic: The cast of "Sparkle" talk about the remake of the popular film and working with Whitney Houston on what would be her last project.

8/11 People to People

3:08

Host: Micah Materre

Topic: Dean Richards talks to Grammy award winning rapper turned actor Common about the 2<sup>nd</sup> season of his hit TV show, "Hell on Wheels."

8/23 American Craft Expo

2:30 - Live Demonstration

We highlight local craftsmen who raise money for breast and ovarian cancer research and care through artists sales.

9/13 Field Museum, Maria Pinto

3:00

A closer look at the Field Museum's newest exhibit, Fashion and The Field Museum Collection: Maria Pinto. It takes a closer look at design, clothing and collections by Chicago Fashion designer.

9/14 Disney on Ice

2:00

Live interview and performance of the ice show "Disney on Ice".

9/15 Adelante

6:55

Anchor: Lourdes Duarte

Topic: As we celebrate Mexican Independence how about celebrating with some of the best Mexican food in Chicago. Some of the best line up to show off their restaurants. It's called Buen Provecho! Is like the taste of Chicago in the Pilsen community. We gave our viewers a preview of what's in store.

9/20 Expo Chicago Art

3:00

The International Exposition of Contemporary/Modern Art and Design hosts an exclusive list of the world's premier galleries in Chicago at Navy Pier.

9/20 Lighthouse Fashion

2:45

We look at the Flair program, a fashion show featuring models with disabilities. The Flair campaign collects new or slightly used designer clothing with all proceeds benefiting Lighthouse programs assisting people who are blind.

9/24 Chicago's Philharmonic Guest Conductor Live Interview/Performance - 3:00 Alex Klein, guest conductor of Bravo Brazil!, in studio to promote The Chicago Philharmonic's season opener Bravo Brazil! The opening night's concert will feature the music inspired by this colorful country and will feature guest conductor and oboist Alex Klein.

### **BUSINESS & CAREER SERVICES**

7/28 People to People

4:00

Host: Micah Materre

Topic: Known as the "Black Groupon," Black Mark-it offers deals and coupons for Chicago's African American owned businesses. Owner DeLandon Mason talks about why his web business is so popular and shares tips for new business owners.

7/28 **People to People**  14:00

Host: Micah Materre

Ed & Betty Gardner, the founders of Chicago's famed South Sheen sit down with Micah Topic: to talk about entrepreneurship and legacy building.

8/11 **People to People**  6:29

Host: Micah Materre

Topic: Mary Datcher, CEO of Global Mixx music gives the tips that Hip Hop wannabes will need to succeed in the business, plus she tells us about her upcoming conference to give them the extra edge.

#### **CRIME/SAFETY**

7/31 Quinn Assault Gun Proposal Reporter Live Package - 1:45

Pat Quinn is renewing a push in Illinois to ban assault weapons in the wake of the killings at a Colorado theater that left 12 dead and dozens more wounded.

8/2 Crime Rate

Reporter Live - 3:00

The Chicago Police Superintendent Garry McCarthy joins us live in studio to talk about new numbers just released about Chicago's crime and murder rate.

8/3 Peace March/Rally Teen Shot Vigil Reporter Live - 2:00

3 teens shot, religious leaders hold a peach march and rally.

Graffiti on the rise

Reporter Package - 1:45

Graffiti on the rise in Chicago, Mayor Emanuel adds more graffiti blasters to the rid the city.

8/27 City Violence Reporter Package - 1:50

More violence in the city of Chicago, residents search for answers on how to make the city safer.

8/30 **Drew Peterson Trial**  Reporter Live - 2:00

9/10 **Deadly Roads**  Reporter Package - 3:00

Illinois Department of Transportation makes a very public campaign to keep the roads safe, literally doing a death toll count on all Tollway signs. We talk to people who have lost family members due to car accidents.

9/22 Reducing the Violence Reporter Package - 1:45

We introduce you to one man who is using sports to teach understanding. How a Chicago Church invites rival gangs for a weekend basketball tournament.

9/30 Chicago Violence Reporter Package - 1:45

Chicago grapples increasing violence, year to date 400 people have been murdered in Chicago. It's the first time in almost a decade the city has reached this mark.

#### **ECONOMY**

7/7 Adelante 5:30

Host: Lourdes Duarte

Topic: The future of jobs for Latinos. How a Chicago organization is making a difference. SER has grown by leaps and bounds in the last decade...helping train and provide employment for so many. The group has a lot of projects in store and they are in our studios to tell us what's next for Latinos in the Midwest.

7/9 Saving College Money

Live Interview - 2:00

Live interview with Derek Haake, the founder of BookDefy. BookDefy is a new type of social network designed to redefine the textbook marketplace by providing students with access to a free textbook swap database.

7/11 Investment Tips

Live Interview - 3:00

Maury Fertig, author of The Seven Deadly Sins of Investing: How to Conquer your Worst Impulses and Save your Financial Future, gives tips on how to invest wisely.

7/26 Motorola Move

Reporter Package - 1:45

Motorola is moving its headquarters to Chicago. They are bringing 3000 employees and plans for a 300 million dollar upgrade to its new home at the Merchandise Mart.

7/30 Saving While going to College

Live Interview - 2:30

Cliff Morgan, founder of US College Planning, gives tips on how families can save thousands of dollars off the college bill while helping students enter the schools of their dreams.

8/3 Walgreens Jobs

:30

Walgreens adds 500 more jobs in the Chicago area. It is a \$75 Million investment.

8/31 Weak Economy

:30

Federal Reserve Chairman Ben Bernanke says weak economy is a grave concern. Economists believe the Fed will likely buy more treasury or mortgage-backed securities... to help lower interest rates.

9/14 Fed Economic Boost

:45

The latest bond buying program, the federal reserve plans to give the US Economy a boost. It will not raise interest rates until 2015 and the Fed will buy 40-Billion dollars' worth of Mortgage backed debt.

9/17 Veterans Job Search

Live Interview - 3:00

WGN Jobs for you looks at giving job search tips for Veterans.

9/28 CPS Bond Rating

:30

#### **EDUCATION**

7/12 Adelante 5:30

Host: Lourdes Duarte

Topic: The upcoming Hispanic Business Expo. It's a chance for those looking for employment and the employers themselves to network. A great opportunity that puts Hispanic Businesses front and center. Roberto Cornelio, Chief Operating Officer with the Illinois Hispanic Chamber of Commerce.

7/12 Adelante 5:30

Host: Lourdes Duarte

Topic: Is known as The Hispanic Alliance for Career Enhancement or HACE. A group dedicated to building Latino Careers. With unemployment among Latinos at well over 10 percent... how can this group help? Patricia Mota joins us with a look at the programs HACE offers.

7/16 Standardized Tests :35

Test scores are up at Chicago Public Schools. 72% of the Elementary Students met or exceeded State Standards.

7/31 Teacher of the Month Reporter Package - 2:35

Steve Parsons is a psychology teacher at Chicago's Lane Tech High School. His students are so taken with him that not one student but ten entered his name for teacher of the month.

8/1 Charter Schools Begin Live Reporter Package - 2:00 Chicago's Charter Schools hold their first day of school.

8/10 School Funding :45

US Education Secretary Arne Duncan visits Chicago talking about school funding and more competitive curriculum.

8/17 Longer School Day Live Reporter - 1:45 We look at the end of the first full week of students going to school for a longer day.

9/4 First Day of School Live Reporter Package - 2:30 Chicago Public Schools first day of school. Students and teachers report.

9/10 School Strike Live Coverage Chicago Public School teachers strike. Thousands of students are out of school. We break down the issues and the negotiations.

9/12 Children First Expands Live Reporter - 2:00 The Chicago Public Schools strike continues, Chicago Public School expands its contingency plan called

Children First. More than 140 schools will be used to hold alternative activities for students.

9/14 School Strike Live Reporter Strike continues for Chicago Public School teachers.

Special needs students are challenged and they are challenging. Our September Teacher of the Month takes on the challenge and goes where it leads him. Brett Sharkey is a special education teacher at Maine West High School who conducts class wherever there's a lesson to be taught.

### **ETHNIC/MINORITY**

7/9 Rainbow Push Conference

Live Interview - 2:45

Interview highlighting and promoting the Rainbow PUSH Coalition and Citizenship Education Fund. This year's theme, A More Perfect Union; Closing the Gap and Expanding the Tent, will focus in-depth on the challenges facing the shrinking middle class and expanding poor while cultivating real solutions for economic recovery.

7/31 Pilsen Center Expands

:30

Mayor Rahm Emanuel opens the newly renovated community center in the Pilsen neighborhood this morning. The center provides after school programs and serves the children of the Pilsen community.

7/31 Dream Relief Act

Reporter Package 2:00

Work Permits for undocumented youths. Illinois Coalition for Immigrant Refugee rights unveil a website where undocumented children can apply for work permits.

8/2 Cuban Fest

Live Report - 2:30

We're live celebrating with the Cuban Fest. A cultural community celebration.

8/4 Adelante

9:50

Host: Lourdes Duarte

Topic: Dream relief well on its way. Seventy five thousand undocumented students in our state will have online help to get a work permit. How it works and what happens from here on out. Cindy Agustin, Youth Civic Leadership Trainer joined us to put it all in perspective.

8/11 People to People

4:46

Host: Micah Materre

Topic: Marc Sengstacke and Beverly Scott talk about the history of the Bud Billiken Day parade, this year's changes and why it's the biggest African American parade in the country.

8/15 Dream Act

Live Reporter Package - 2:00

Thousands of Illegal Immigrants in Illinois and millions nationwide can begin applying for temporary legal status thanks to the President's executive order.

9/1 Adelante

6:50

Host: Lourdes Duarte

Topic: The Bears en Espanol. The Chicago Bears are hitting the Latino market. This year they're practicing their Spanish launching play by play in Spanish. The two people behind the microphone talked to us about this new adventure.

9/18 Hispanic Heritage

3:00

We celebrate Hispanic Heritage Month with our Latino employees on air. Employees brought in their family traditions and shared them with our viewers. Cooking, culture and lifestyle.

9/19 5<sup>th</sup> Annual Kouzina Event

Live Demonstration - 3:00

We have a chef come in talking about Greek Heritage and preparing a classic Greek meal.

9/26 Urban Initiatives

3:00

We highlight a program that is brining soccer to the Chicago Public Schools, focusing on brining sports and activities to immigrant population.

### **FAMILY**

7/3 Helping Kids with Bad Dreams

3:00

Live interview with the creator of *Smart Love*, a research-based philosophy which offers parents, teachers, and caregivers a groundbreaking understanding of child development and effective strategies for successful parenting and child guidance. She talks about helping kids deal with bad dreams.

7/6 The Mom 100 Cookbook

2:30

Live interview and demonstration. How to get kids involved in cooking and nutrition.

7/9 Helping Kids with Firsts

Live Interview - 3:00

Author Nicole Fonovich, M. ED gives tips to parents to help kids conquer their "firsts" with courage and confidence.

7/24 Caring for Elderly Parents

Live Interview - 2:30

We talk to Sherry Torkos is a pharmacist and author of 16 books, shares some advice and tips for caregivers proving home health care to aging family members, from managing meals and medications to grooming and safety measures.

8/8 Trading Kids Clothes

Live Interview - 3:00

Back to School Fashions for a family. We look at a new trend of trading kids clothes.

8/10 Back to School Kids Fair

Live - 3 hours

We invite viewers and their children to come to the WGN Studios for all their free back to school needs. We give health exams, immunizations, eye exams, dental exams and haircuts. We also give out bags of school supplies to get kids started with everything they need for a successful year.

8/10 School Alternatives

Live Interview - 3:00

We look at how the YMCA is helping parents who have to go to work find safe child care while CPS teachers strike.

9/4 Organic Food Study

Reporter Package - 2:00

A Stanford study looks at Organic food and if it is any better for you and your family over commercially grown food. Organic food is not any healthier.

### **GOVERNMENT**

7/7 **Adelante** 7:00

Host: Lourdes Duarte

Topic: The Supreme Court making two important rulings in the last couple of weeks. One deals with Arizona's immigration law and the other healthcare. How will these decisions impact Latinos. Jeff Kelly Lowenstein, reporter from Hoy newspaper helped us put it all in perspective.

7/14 People to People

10:52

Host: Micah Materre

Topic: WGN Political analyst Paul Lisnek weighs in on the Presidential race and both candidates appearance before the NAACP, as well a look at local politics and Jesse Jackson Jr.'s health issues.

7/27 City Health Plan

:45

The city of Chicago officially kicks off the country's largest wellness program. Chicago Lives Healthy will work with 42,000 city employees and their spouses to live healthy.

8/1 Illiana Corridor

:45

Public hearing on the proposed "Illiana Highway". Residents who live near or on the anticipated route attend hearing to voice support and concerns.

8/18 **Adelante** 6:50

Host: Lourdes Duarte

Topic: Wisconsin congressman Paul Ryan becomes Mitt Romney's Vice President nominee, but how much do we know about his stance on some crucial issues important to Latinos? What does he mean for the Latino voter? WGN Political Analyst and host of Politics Tonight Paul Lisnek help us understand it all.

8/26 Republican National Convention Reporter Live - 3:30

Local leaders arrive in Tampa and get ready for RNC.

8/27 Republican National Convention Reporter Live - 3:00
 8/28 Republican National Convention Reporter Live - 3:00
 8/29 Republican National Convention Reporter Live - 3:00

Live reports from the RNC

8/30 Republican National Convention

Reporter Live

Presidential Candidate Mitt Romney speaks we take the entire speech live

9/3 Democratic National Convention Reporter Live - 3:30 Local politicians and Chicagoans arrive to participate in the Democratic National Convention.

9/4 Democratic National Convention Reporter Live - 2:45

Party platform: we talk to local representatives at the convention.

9/5 Democratic National Convention Reporter Live - 3:00

9/6 Democratic National Convention

We report from the Democratic National Convention carry President Obama's speech live.

9/15 **Adelante** 6:40

Host: Lourdes Duarte

Topic: We saw Latinos take center stage during the Republican and Democratic convention. A new wave of Latino leaders surfacing. Which topics will become their focus to help Latinos pave the path to success? Hoy reporter Jeff Kelly Lowenstein joined to talk about this hot topic.

9/27 Mayor Roundtable Reporter Package - 2:15 Mayor Rahm Emanuel looks at solving some of the city's budget issues and the 298 Million shortfall. He

holds a roundtable vowing not to increase taxes, fines or fees.

### **HEALTH**

7/2 Healing Pets Reporter Package - 3:15
Pets that are used to fight post-traumatic stress.

7/5 Heat Related Health Problems Reporter Package - 1:45 Exercising in extreme heat can be dangerous at the very least but can also be deadly. Doctors issue warnings after a string of hot weather in the area.

7/9 Cancer Fighting Diets 3:00

Kristen Trukova, Clinical Oncology Dietician gives the best cancer fighting diet.

7/16 Cancer Camp Reporter Package - 2:15 Medical reporter Dina Bair takes us to a cancer camp, a camp designed to help children with disease

Medical reporter Dina Bair takes us to a cancer camp, a camp designed to help children with disease cope with treatments.

7/18 Healthy Snacks 2:30

Export offers a simple grocery list of the TEN THINGS you need to have in your office to get you on the

Expert offers a simple grocery list of the TEN THINGS you need to have in your office to get you on the road to optimal health. With this smart office grocery list, the viewers will be able to throw together quick office breakfasts, satisfying lunches and guilt-free & wholesome snacks.

7/24 Sun Warning Reporter Package - 1:50 Some blistering facts about sun exposure and the damage it can cause, especially in kids and young adults. A local dermatologist issues a healthy warning.

7/27 Pediatric Eye Exams

2:00

We look at a new portable device SPOTS that discovers vision problems in babies and kids. It gives you a clear picture of the eye.

8/9 iPods in the OR

Reporter Package - 2:30

Surgeons are now using iPods to help guide them through surgery. We look at how they help in the most intricate surgeries.

8/17 New Vaccination Rules

Reporter Package - 2:00

New vaccine rules, your child will not be allowed in school unless they get a booster against an whooping cough in order to combat the increased number of cases.

8/22 Bladder Cancer

Reporter Package - 2:15

Shedding new light on bladder cancer, we look at a new dye treatment that helps doctors spot cancerous cells that may be missed with the naked eye. It's a simple addition to the standard test but it's making a significant difference when it comes to patient outcomes.

8/24 ALS Breathing

Reporter Package - 2:00

Patients with ALS or Lou Gehrig's disease, breathing can be tough. The muscles in the diaphragm deteriorate, but now doctors are using a device that's been helping the heart pump for years pump new life in every breath.

9/1 Adelante 7:15

Host: Lourdes Duarte

Topic: Walgreens "Way to Well Tour" bus stopped by WGN. The Walgreens "Way to Well Tour" offers free health services to individuals over 18 years of age. Some of these services include free testing for Cholesterol, blood pressure, glucose and a comprehensive weight assessment. Our very own

Lourdes Duarte toured the bus and took advantage of the free services.

9/3 Super Agers

Reporter Package - 2:42

We look at Super Agers, men and women in their 8-'s or older who have remarkable memories, we take a closer look at the study and what researchers credit for the outstanding memory.

9/10 Estrogen and your brain

Reporter Package - 2:15

As women reach menopause they are at increased risk for an aneurysm. We look at a new study where experts are trying to understand specifically why aneurysms occur much more commonly in women and why the peak age of rupture happens to be age 52 which happens to be the average age of menopause.

9/13 Artificial Heart

Reporter Package - 1:30

The first Illinois patient implanted with a completely artificial heart.

9/14 New therapy for Paralyzed patients

A high tech battery pack, a tiny computer, motorized hip and knee joints we look at a simple strap on skeleton that pushes paralyzed patients to walk.

9/15 Adelante 7:15

Host: Lourdes Duarte

Topic: Grammy award winning recording artist Jon Secada in Chicago spreading the message about a disease that took the life of his father. Information every Latino should have about Hepatitis C.

9/24 Reading Nutrition Labels Reporter Package - 2:00 60 percent of Americans are confused by food labels. We give a few tips on how to have a better diet.

### **HOMELESS/HOUSING**

7/23 Troubled Buildings

People all over the country live in fear of their neighborhoods, often because of one bad property on their block. The flood of foreclosures is making the problem worse. We look at how the city of Chicago is combating the problem by demolishing buildings.

Reporter Package - 3:15

8/1 Housing Project :40

Mayor Emanuel is celebrating the completion of some new homes on the city's west side. The homes are phase one of a mixed income apartment complex.

9/20 Foreclosure fees :30

Illinois homebuyers may start paying the price for the amount of time it takes to foreclose on a home. The Federal Housing Finance Agency is looking to increase the guarantees that Fannie Mae and Freddie Mac charge for mortgages they acquire in Illinois and four other states.

9/23 Latino Homelessness Reporter Package - 2:45

More than 200,000 people are believed to be homeless in Chicago, 20% of them are believed to be Latinos. The problem poses an added challenge when it comes to assistance because of language barrier. We look at La Casa Norte in Humboldt Park helping transition individuals into independent living for ten years. They run several homes throughout the city promoting independent living.

9/25 Housing Prices :30

Good numbers coming from the housing market. Chicago's home prices jumped 2.7%

9/27 Mortgage Rates :25

30-year mortgage rates fall to a new low

9/28 Housing Discrimination :30

A racially charged court battle between the federal government and the city of Joliet over control of public housing. We update the court fight.

### **LIFESTYLE**

7/14 People to People 6:26

Host: Micah Materre

Topic: Relationship expert & Match.com consultant Bela Gandhi shares tips for successful dating in your 20's, 30's, 40's and beyond. She also shares tips for getting the most out of online dating.

8/11 People to People 5:27

Host: Micah Materre

Topic: Lakesha Rose, lifestyle expert and chef shares tips for a swell soiree and an easy but impressive recipe.

### ISSUES REPORT WGN-TV 3<sup>rd</sup> QUARTER 2012

### LISTING OF ISSUES AND SOME COMMUNITY CALENDARS THAT ADDRESSED THEM.

### **ARTS & CULTURE**

:15 7/3

It's not your typical summer festival! Old Town School of Folk Music's "Square Roots Fest" kicks it up a notch with an eclectic mix of music and dance. Begins July twentieth, visit the community page at WGN-TV dot com

:15 7/4

Get your motors running for the first annual Friends of Nathan Motorcycle Run July twenty-second. The day includes lunch, door prizes and live entertainment. To participate, visit the community page at WGN-TV dot com

:15 7/7

Food, fun and music! Come see what's new at the city's annual "Taste Of Chicago" running July eleventh through fifteenth. For a complete lineup of participating vendors and star performers, visit the community page at WGN-TV dot com

:15 7/23

Celebrate all things Italian at University Village Association's "Taylor Street Fiesta Italiana," August ninth through twelfth. Come out and celebrate the heritage of historic little Italy. For details, visit the community page at WGN-TV dot com

:15 7/25

Chicago's lakefront will be smokin' hot when the "Windy City Rib Classic" comes to Chicago August twelfth. This pit master competition helps raise funds for national disaster relief. For details, visit the community page at WGN-TV dot com

:15 7/26

Foodies unite at the annual "Streetfood Artistry Festival" August twelfth. Don't miss this multi-cultural culinary and artistic explosion of street food and art. To learn more, visit the community page at WGN-TV dot com

:15 8/14

Tour some of Chicago's hottest jazz clubs during the Jazz Institute's "Jazz Club Tour" August twentyninth. Don't miss this opportunity to sample a wide range of music and venues. For details, visit the community page at WGN-TV dot com

:15 8/16

Dazzling lakefront fireworks continue all summer long at Navy Pier. Check them out every Wednesday and Saturday through Labor Day. For a complete schedule of Navy Pier events, visit the community

page at WGN-TV dot com

:15 8/22

Everything from sweet corn to made-to-order gourmet coffee will be on sale at the Greater Independence Park Neighborhood Association's "Farmers Market" September ninth. Don't miss it! For details, visit the community page at WGN-TV dot com

:15 8/26

The forecast for Labor Day weekend is cool...with the Thirty-Fourth Annual Chicago Jazz Festival taking place August thirtieth through September second. For complete event details, visit the community page at WGN-TV dot com

:15 9/5

Former Jersey Boy cast member John Michael Coppola performs "Sinatra to Springsteen and Everyone Between," when he kicks off Raue Center for the Arts concert season, September twenty-second. For tickets, visit the community page at WGN-TV dot com

:15 9/11

Follow the yellow brick road to the Kohl Children's Museum for a chance to step into the pages of the Wonderful Wizard of Oz. The bright and colorful exhibit opens September twenty-fourth. For information, visit the community page at WGN-TV dot com

:15 9/17

Curl up with a great read this fall with a book from the Lemont Public Library's Fall Used Book Sale. Takes place October fourth through sixth, for details, visit the community page at WGN-TV dot com

### **BUSINESS & CAREER SERVICES**

:15 8/7

Learn about new career opportunities as well as tips for a successful job search at Chicago Area Project's, "Community Day," August twenty-fourth. Interested? Visit the community page at WGN-TV dot com

:15 8/15

Love showing off the city to your visiting family and friends? Then volunteer with the Chicago architecture foundation as a docent. They're holding an informational meeting September eighth. Interested? Visit the community page at WGN-TV dot com

### **EDUCATION**

:15 8/7

Whether you're an aspiring writer or a seasoned pro, the Evanston Writers Workshop invites you to, "In the Trenches with the Writer," taking place August twenty-fourth through twenty-sixth. To register, visit the community page at WGN-TV dot com

:15 8/20

"Read to Learn" announces the start of their fall semester adult literacy program. Classes are free and include one-on-one tutoring and reading materials. To register, visit the community page at WGN-TV dot com

:15 8/30

"Making Strides for Special Kids" 5-k run and walk raises funds to support educational and social opportunities for children with disabilities. To participate in the September fifteenth walk, visit the community page at WGN-TV dot com

### **FAMILY**

:15 7/2

Learn how you can help protect your children from child predators. Attend a Kids Have Hope, sexual abuse prevention workshop, July eighteenth. To learn more, visit the community page at WGN-TV dot com

:15 9/4

Parents interested in learning about the role diet therapy can play in the treatment of neurological disorders, are invited to attend "The Charlie Foundation's Family Day" September twenty-second. For details, visit the community page at WGN-TV dot com

:15 9/18

Test lady luck at Clearbrook's Casino Night Fundraiser October sixth. Enjoy casino style games, food and spirits! For details, visit the community page at WGN-TV dot com

### **HEALTH & WELLNESS**

:15 7/2

Access Chicago returns July nineteenth. The mayor's office for people with disabilities hosts this free expo to educate Chicagoans on available disability products and services. For details, visit the community page at WGN-TV dot com

:15 7/12

Cheer on Chicago firefighters as they compete head to head at "Fire up a Cure!" July twenty-first. It's an afternoon of fun and games designed raise support for pediatric cancer research. To learn more, visit the community page at WGN-TV dot com

:15 7/24

The American Cancer Society celebrates breast cancer survivors with an afternoon of support and inspiration. Join them for "Pink Tea" August tenth. To register, visit the community page at WGN-TV dot com

:15 8/9

The Lupus Foundation of Northwest Indiana kicks off "Walk for Lupus" September eighth. Come out and participate in this day of family, fun and fundraising. To register, visit the community page at WGN-TV dot com

:15 8/13

The Epilepsy Foundation of Greater Chicago hosts, "Tee off for Camp Blackhawk" August twenty-eighth. Proceeds benefit the foundation's summer camp program for children with epilepsy. To participate, visit the community page at WGN-TV dot com

:15 8/21

Take the plunge with Respiratory Health Association! "Skyline Plunge Chicago" takes place two hundred seventy-eight feet above Chicago's city streets and raises funds for respiratory health. To participate visit the community page at WGN-TV dot com

:15 8/22

They're walking for a cure! Participate in the Parkinson Disease Walk-A-Thon September eighth. The walk takes place along Naperville's beautiful river walk. To register, visit the community page at WGN-TV dot com

:15 9/13

Midwestern university hosts a free community health fair September twenty-ninth. Area residents can receive free flu shots and health screenings. Must be eighteen or older. For details visit the community page at WGN-TV dot com

:15 9/18

Three causes, one walk. October sixth, walk, run or bike with Salem Baptist Church of Chicago as they raise funds for cancer, hiv-aids, and domestic violence. To register, visit the community page at WGN-TV dot com

:15 9/19

Many small steps can make a giant difference! Join Giant Steps Illinois October sixth for a five-k autism awareness run and walk. For details, visit the community page at WGN-TV dot com

### **NATURE & ENVIRONMENT**

:15 8/6

From cancer to the common cold, learn how botanical plants may hold the key to better health. Attend University Of Illinois' College Of Pharmacy's "Garden Walk" August twenty-fourth. To learn more, visit the community page at WGN-TV dot com

:15 8/8

Join other animal lovers at Lincoln Park August twenty-sixth for a day of fun and fundraising to benefit the humane league and their life saving campaigns, educational programs and rescues. To register, visit the community page at WGN-TV dot com :15 8/29

"Sharing Approaches That Work" brings together Chicago's sustainable development community for networking and education. To be a part of the September fifteenth conference, visit the community page at WGN-TV dot com

:15 9/3

Over a dozen celebrity chefs prepare dishes to delight at "Big Night," a Friends of Chicago Animal Care and Control Benefit, September nineteenth. To attend, visit the community page at WGN-TV dot com

:15 9/10

Siegels Cottonwood Farms hosts a free military appreciation weekend September twenty second and twenty-third. Military families are invited to come out and enjoy forty acres of fun fall activities. Visit the community page at WGN-TV dot com

:15 9/20

This fall explore the Morton Arboretum as they hosts fun and educational activities for you and your family to bring you closer to nature. For a complete schedule of events, visit the community page at WGN-TV dot com

:15 9/27

Get a glimpse into the world of very young children and how they experience and navigate their environment, at the Erikson Institute October twelfth. To learn more, visit the community page at WGN-TV dot com

### **RELIGIOUS**

:15 7/4

It's a day of mission and music. Be a part of "Community Day," July twenty-first. Bring donations of food, clothing and books to Niles Community Church for future donation to those in need. For details, visit the community page at WGN-TV dot com

:15 8/6

Considering adoption? Attend Bethany Christian Services adoption information meeting August twenty-first. Staff and adoptive parents will share their experiences and answer your questions. For details visit the community page at WGN-TV dot com

:15 8/20

Make sure your kids are ready for the new school year. Bring them out to Resurrection House Baptist Church's "Back To School Extravaganza" August twenty fifth. For information, visit community page at WGN-TV dot com

:15 9/5

Wives of Chicago pastors join forces September twenty-third for a free "health day," designed to help combat serious illnesses affecting African American communities. For information, visit the community

page at WGN-TV dot com

:15 9/10

Learn how to keep your neighborhood and your family safe when holy name cathedral hosts their next "Speakers Forum on Crime," September thirteenth. Registration is required, so visit the community page at WGN-TV dot com

:15 9/12

Everything old is new again at Saint Christopher Catholic School's "Fall And Winter Children's Resale Event" September twenty-ninth. Find apparel and toys for infants through pre-teen. For details, visit the community page at WGN-TV dot com

:15 9/17

Brats, beer, rides and games! Saint Benedict's Oktoberfest Twenty-Twelve is here! Takes place October fifth through seventh, for more information, visit community page at WGN-TV dot com

### **WOMEN & MINORITIES**

:15 7/23

Chef's from some of Chicago's hottest restaurants cook up great seasonal fare in support of Step Up Women's Network's, "Shine And Dine Fundraiser," August ninth. To attend, visit the community page at WGN-TV dot com

:15 8/8

Sisters Of One Soul invites you to participate in an afternoon of inspiration, fashion and fun at "Walk Her Way: It's A Shoe Affair," August twenty-fifth. To learn how you can attend, visit the community page at WGN-TV dot com

:15 8/27

Experience true Native American culture at the American Indian center's "Pow-Wow" September fourteenth and sixteenth. Enjoy singing, dancing, crafts, food and more. For details, visit the community page at WGN-TV dot com

:15 8/28

Laugh, celebrate and connect with other women at Covenant Community Church's "Heart to Heart Women's Conference" September fifteenth. To learn more, visit the community page at WGN-TV dot com

15: 9/3

Southwest Suburban Immigrant Project is seeking volunteers to assist with their English as a second language classes during the twenty twelve school year. Interested? Visit the community page at WGN-TV dot com

:15 9/4

Don't miss your opportunity to expand your business, make connections, and learn how to win those

lucrative contracts! Attend the Entrepreneurial Woman's Conference September twentieth. To register, visit the community page at WGN-TV dot com

October sixth, mothers and daughters gather for a morning of empowerment and entertainment, at I-Glow Mentoring's "Girls Empowerment Breakfast". To join them, visit the community page at WGN-TV dot com

Upwardly global celebrates the talent and diversity immigrants and refugees add to Chicago's workforce and cultural fabric at "Passport to Possibilities" October eleventh. To join them, visit the community page at WGN-TV dot com

### **YOUTH & SENIORS**

The Boys and Girls Clubs of Chicago celebrate summer with their eighth annual "Lawn Ball Fundraiser." take a break and enjoy all things summer while helping to improve the lives of Chicago's youth. To attend, visit the community page at WGN-TV dot com

Gifted students from Midwest Young Artists Summer Music Camp gather to perform a free "Classic Chamber Music Concert" at the Chicago Botanic Gardens August tenth. To attend more, visit the community page at WGN-TV dot com

Get in gear for the Baptist Children's Home annual bike-a-thon August eleventh. Ride twenty miles along the beautiful Prairie Duneland Trail and help support the home's ministry of caring for orphaned children. To register, visit the community page at WGN-TV dot com

Golfers from Chicago's business and philanthropic community are "Chipping in for Chicago Youth" in an effort to help support Chicago youth centers and at risk children. To join them, visit the community page at WGN-TV dot com

Dinner with Ditka? You're invited to join Kids Have Hope and Mike Ditka for an evening of food, spirits, music and more August twenty-eighth. The event supports child abuse prevention efforts. To reserve a spot, visit the community page at WGN-TV dot com

Renowned pianist and composer Emily Bear makes a special benefit appearance September fifteenth, to support the Larkin Center and its adult programs. To attend, visit the community page at WGN-TV dot com

:15 9/26

"Yoga for the Young At Heart" is Cantigny Park's newest exercise program providing gentle, step by step instruction just for seniors. Classes begin October fifth, to register, visit the community page at WGN-TV dot com

## ISSUES REPORT WGN-TV 3<sup>rd</sup> QUARTER 2012

### LISTING OF ISSUES AND SOME TYPICAL PSA'S THAT ADDRESSED THEM.

CRIME/SAFETY  National Crime Prevention Council  Negligent Driving.com  People For Bikes.org  Teens Drive Smart	Premonition :60 Don't Phone and Drive :30 If I Ride :60 My Best Friend Jake :60	1:00 :30 1:00 1:00
ECONOMY/FINANCE Ad Council – Financial Literacy Ad Council – Financial Literacy Nat'l Foundation for Credit Counseling	Brown Bag :15 Chase :15 Times Are Tough :15	:15 :15 :15
EDUCATION  Ad Council – HS Dropout Prevention  Ad Council – GED Achievement  Mentor A Child  Mentor A Child	4 Miles :15 Pep Talk Multicultural :30 Help Them Get There 60 Invest In Future 30	:15 :30 1:00 :30
FAMILY Ad Council – Adoption Ad Council – Unplanned Pregnancy Prev. Boystown Girl Scouts	Ice Cream :30 Don't Give Up :15 I Go :60 Best In Me :60	:30 :15 1:00 1:00
HEALTH/WELLNESS  American Diabetes Association American Lung Association American Liver Foundation National Parkinson Foundation	Weigh In Risks Air Collector :30 Tune In To Hep C :60 Walk For Parkinson's :30	:15 :30 1:00 :30
VETERANS AFFAIRS Help Hospitalized Veterans U.S. Department of Veterans Affairs Vietnam Veterans Memorial Fund Vietnam Veterans Memorial Fund	Volunteer VA Hospital :60 Common Journey :60 Mementos :30 Touch The Wall :60	1:00 1:00 :30 1:00