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MEMO

To: Steve Farber

From: Tom Boyd

Date: 10/10/12

cc: Public File
Chuck Sennet

Re: 3rd Quarter 2012 Issues Programs Report

Attached you will find a list of community issues addressed on WGN-TV via News Programming and Specials, Community Calendars and Public Service Announcements for the 3rd Quarter of 2012.

9/27 Teacher of the Month Reporter package - 2:30
Special needs students are challenged and they are challenging. Our September Teacher of the Month takes on the challenge and goes where it leads him. Brett Sharkey is a special education teacher at Maine West High School who conducts class wherever there's a lesson to be taught.

ETHNIC/MINORITY

7/9 Rainbow Push Conference Live Interview - 2:45
Interview highlighting and promoting the Rainbow PUSH Coalition and Citizenship Education Fund. This year's theme, A More Perfect Union; Closing the Gap and Expanding the Tent, will focus in-depth on the challenges facing the shrinking middle class and expanding poor while cultivating real solutions for economic recovery.

7/31 Pilsen Center Expands :30
Mayor Rahm Emanuel opens the newly renovated community center in the Pilsen neighborhood this morning. The center provides after school programs and serves the children of the Pilsen community.

7/31 Dream Relief Act Reporter Package 2:00
Work Permits for undocumented youths. Illinois Coalition for Immigrant Refugee rights unveil a website where undocumented children can apply for work permits.

8/2 Cuban Fest Live Report - 2:30
We're live celebrating with the Cuban Fest. A cultural community celebration.

8/4 **Adelante** 9:50
Host: Lourdes Duarte
Topic: Dream relief well on its way. Seventy five thousand undocumented students in our state will have online help to get a work permit. How it works and what happens from here on out. Cindy Agustin, Youth Civic Leadership Trainer joined us to put it all in perspective.

8/11 **People to People** 4:46
Host: Micah Materre
Topic: Marc Sengstacke and Beverly Scott talk about the history of the Bud Billiken Day parade, this year's changes and why it's the biggest African American parade in the country.

8/15 Dream Act Live Reporter Package - 2:00
Thousands of Illegal Immigrants in Illinois and millions nationwide can begin applying for temporary legal status thanks to the President's executive order.

9/1 **Adelante** 6:50
Host: Lourdes Duarte
Topic: The Bears en Espanol. The Chicago Bears are hitting the Latino market. This year they're practicing their Spanish launching play by play in Spanish. The two people behind the microphone talked to us about this new adventure.

9/18 Hispanic Heritage 3:00
We celebrate Hispanic Heritage Month with our Latino employees on air. Employees brought in their family traditions and shared them with our viewers. Cooking, culture and lifestyle.

9/19 5th Annual Kouzina Event Live Demonstration - 3:00
We have a chef come in talking about Greek Heritage and preparing a classic Greek meal.

9/26 Urban Initiatives 3:00
We highlight a program that is bringing soccer to the Chicago Public Schools, focusing on bringing sports and activities to immigrant population.

FAMILY

7/3 Helping Kids with Bad Dreams 3:00
Live interview with the creator of *Smart Love*, a research-based philosophy which offers parents, teachers, and caregivers a groundbreaking understanding of child development and effective strategies for successful parenting and child guidance. She talks about helping kids deal with bad dreams.

7/6 The Mom 100 Cookbook 2:30
Live interview and demonstration. How to get kids involved in cooking and nutrition.

7/9 Helping Kids with Firsts Live Interview - 3:00
Author Nicole Fonovich, M. ED gives tips to parents to help kids conquer their "firsts" with courage and confidence.

7/24 Caring for Elderly Parents Live Interview - 2:30
We talk to Sherry Torkos is a pharmacist and author of 16 books, shares some advice and tips for caregivers providing home health care to aging family members, from managing meals and medications to grooming and safety measures.

8/8 Trading Kids Clothes Live Interview - 3:00
Back to School Fashions for a family. We look at a new trend of trading kids clothes.

8/10 Back to School Kids Fair Live - 3 hours
We invite viewers and their children to come to the WGN Studios for all their free back to school needs. We give health exams, immunizations, eye exams, dental exams and haircuts. We also give out bags of school supplies to get kids started with everything they need for a successful year.

8/10 School Alternatives Live Interview - 3:00
We look at how the YMCA is helping parents who have to go to work find safe child care while CPS teachers strike.

- 9/3 Democratic National Convention Reporter Live - 3:30
Local politicians and Chicagoans arrive to participate in the Democratic National Convention.
- 9/4 Democratic National Convention Reporter Live - 2:45
Party platform: we talk to local representatives at the convention.
- 9/5 Democratic National Convention Reporter Live - 3:00
- 9/6 Democratic National Convention
We report from the Democratic National Convention carry President Obama's speech live.
- 9/15 **Adelante** 6:40
Host: Lourdes Duarte
Topic: We saw Latinos take center stage during the Republican and Democratic convention. A new wave of Latino leaders surfacing. Which topics will become their focus to help Latinos pave the path to success? Hoy reporter Jeff Kelly Lowenstein joined to talk about this hot topic.
- 9/27 Mayor Roundtable Reporter Package - 2:15
Mayor Rahm Emanuel looks at solving some of the city's budget issues and the 298 Million shortfall. He holds a roundtable vowing not to increase taxes, fines or fees.

HEALTH

- 7/2 Healing Pets Reporter Package - 3:15
Pets that are used to fight post-traumatic stress.
- 7/5 Heat Related Health Problems Reporter Package - 1:45
Exercising in extreme heat can be dangerous at the very least but can also be deadly. Doctors issue warnings after a string of hot weather in the area.
- 7/9 Cancer Fighting Diets 3:00
Kristen Trukova, Clinical Oncology Dietician gives the best cancer fighting diet.
- 7/16 Cancer Camp Reporter Package - 2:15
Medical reporter Dina Bair takes us to a cancer camp, a camp designed to help children with disease cope with treatments.
- 7/18 Healthy Snacks 2:30
Expert offers a simple grocery list of the TEN THINGS you need to have in your office to get you on the road to optimal health. With this smart office grocery list, the viewers will be able to throw together quick office breakfasts, satisfying lunches and guilt-free & wholesome snacks.
- 7/24 Sun Warning Reporter Package - 1:50
Some blistering facts about sun exposure and the damage it can cause, especially in kids and young adults. A local dermatologist issues a healthy warning.

7/27 Pediatric Eye Exams 2:00
We look at a new portable device SPOTS that discovers vision problems in babies and kids. It gives you a clear picture of the eye.

8/9 iPods in the OR Reporter Package - 2:30
Surgeons are now using iPods to help guide them through surgery. We look at how they help in the most intricate surgeries.

8/17 New Vaccination Rules Reporter Package - 2:00
New vaccine rules, your child will not be allowed in school unless they get a booster against an whooping cough in order to combat the increased number of cases.

8/22 Bladder Cancer Reporter Package - 2:15
Shedding new light on bladder cancer, we look at a new dye treatment that helps doctors spot cancerous cells that may be missed with the naked eye. It's a simple addition to the standard test but it's making a significant difference when it comes to patient outcomes.

8/24 ALS Breathing Reporter Package - 2:00
Patients with ALS or Lou Gehrig's disease, breathing can be tough. The muscles in the diaphragm deteriorate, but now doctors are using a device that's been helping the heart pump for years pump new life in every breath.

9/1 **Adelante** 7:15
Host: Lourdes Duarte
Topic: Walgreens "Way to Well Tour" bus stopped by WGN. The Walgreens "Way to Well Tour" offers free health services to individuals over 18 years of age. Some of these services include free testing for Cholesterol, blood pressure, glucose and a comprehensive weight assessment. Our very own Lourdes Duarte toured the bus and took advantage of the free services.

9/3 Super Agers Reporter Package - 2:42
We look at Super Agers, men and women in their 8-'s or older who have remarkable memories, we take a closer look at the study and what researchers credit for the outstanding memory.

9/10 Estrogen and your brain Reporter Package - 2:15
As women reach menopause they are at increased risk for an aneurysm. We look at a new study where experts are trying to understand specifically why aneurysms occur much more commonly in women and why the peak age of rupture happens to be age 52 which happens to be the average age of menopause.

9/13 Artificial Heart Reporter Package - 1:30
The first Illinois patient implanted with a completely artificial heart.

9/14 New therapy for Paralyzed patients
A high tech battery pack, a tiny computer, motorized hip and knee joints we look at a simple strap on skeleton that pushes paralyzed patients to walk.

Topic: Relationship expert & Match.com consultant Bela Gandhi shares tips for successful dating in your 20's, 30's, 40's and beyond. She also shares tips for getting the most out of online dating.

8/11 **People to People** 5:27

Host: Micah Materre

Topic: Lakesha Rose, lifestyle expert and chef shares tips for a swell soiree and an easy but impressive recipe.

ISSUES REPORT WGN-TV 3rd QUARTER 2012

LISTING OF ISSUES AND SOME COMMUNITY CALENDARS THAT ADDRESSED THEM.

ARTS & CULTURE

:15 7/3

It's not your typical summer festival! Old Town School of Folk Music's "Square Roots Fest" kicks it up a notch with an eclectic mix of music and dance. Begins July twentieth, visit the community page at WGN-TV dot com

:15 7/4

Get your motors running for the first annual Friends of Nathan Motorcycle Run July twenty-second. The day includes lunch, door prizes and live entertainment. To participate, visit the community page at WGN-TV dot com

:15 7/7

Food, fun and music! Come see what's new at the city's annual "Taste Of Chicago" running July eleventh through fifteenth. For a complete lineup of participating vendors and star performers, visit the community page at WGN-TV dot com

:15 7/23

Celebrate all things Italian at University Village Association's "Taylor Street Fiesta Italiana," August ninth through twelfth. Come out and celebrate the heritage of historic little Italy. For details, visit the community page at WGN-TV dot com

:15 7/25

Chicago's lakefront will be smokin' hot when the "Windy City Rib Classic" comes to Chicago August twelfth. This pit master competition helps raise funds for national disaster relief. For details, visit the community page at WGN-TV dot com

:15 7/26

Foodies unite at the annual "Streetfood Artistry Festival" August twelfth. Don't miss this multi-cultural culinary and artistic explosion of street food and art. To learn more, visit the community page at WGN-TV dot com

:15 8/14

Tour some of Chicago's hottest jazz clubs during the Jazz Institute's "Jazz Club Tour" August twenty-ninth. Don't miss this opportunity to sample a wide range of music and venues. For details, visit the community page at WGN-TV dot com

:15 8/16

Dazzling lakefront fireworks continue all summer long at Navy Pier. Check them out every Wednesday and Saturday through Labor Day. For a complete schedule of Navy Pier events, visit the community

page at WGN-TV dot com

:15 8/22

Everything from sweet corn to made-to-order gourmet coffee will be on sale at the Greater Independence Park Neighborhood Association's "Farmers Market" September ninth. Don't miss it! For details, visit the community page at WGN-TV dot com

:15 8/26

The forecast for Labor Day weekend is cool...with the Thirty-Fourth Annual Chicago Jazz Festival taking place August thirtieth through September second. For complete event details, visit the community page at WGN-TV dot com

:15 9/5

Former Jersey Boy cast member John Michael Coppola performs "Sinatra to Springsteen and Everyone Between," when he kicks off Raue Center for the Arts concert season, September twenty-second. For tickets, visit the community page at WGN-TV dot com

:15 9/11

Follow the yellow brick road to the Kohl Children's Museum for a chance to step into the pages of the Wonderful Wizard of Oz. The bright and colorful exhibit opens September twenty-fourth. For information, visit the community page at WGN-TV dot com

:15 9/17

Curl up with a great read this fall with a book from the Lemont Public Library's Fall Used Book Sale. Takes place October fourth through sixth, for details, visit the community page at WGN-TV dot com

BUSINESS & CAREER SERVICES

:15 8/7

Learn about new career opportunities as well as tips for a successful job search at Chicago Area Project's, "Community Day," August twenty-fourth. Interested? Visit the community page at WGN-TV dot com

:15 8/15

Love showing off the city to your visiting family and friends? Then volunteer with the Chicago architecture foundation as a docent. They're holding an informational meeting September eighth. Interested? Visit the community page at WGN-TV dot com

EDUCATION

:15 8/7

Whether you're an aspiring writer or a seasoned pro, the Evanston Writers Workshop invites you to, "In the Trenches with the Writer," taking place August twenty-fourth through twenty-sixth. To register, visit the community page at WGN-TV dot com

:15 8/20

"Read to Learn" announces the start of their fall semester adult literacy program. Classes are free and include one-on-one tutoring and reading materials. To register, visit the community page at WGN-TV dot com

:15 8/30

"Making Strides for Special Kids" 5-k run and walk raises funds to support educational and social opportunities for children with disabilities. To participate in the September fifteenth walk, visit the community page at WGN-TV dot com

FAMILY

:15 7/2

Learn how you can help protect your children from child predators. Attend a Kids Have Hope, sexual abuse prevention workshop, July eighteenth. To learn more, visit the community page at WGN-TV dot com

:15 9/4

Parents interested in learning about the role diet therapy can play in the treatment of neurological disorders, are invited to attend "The Charlie Foundation's Family Day" September twenty-second. For details, visit the community page at WGN-TV dot com

:15 9/18

Test lady luck at Clearbrook's Casino Night Fundraiser October sixth. Enjoy casino style games, food and spirits! For details, visit the community page at WGN-TV dot com

HEALTH & WELLNESS

:15 7/2

Access Chicago returns July nineteenth. The mayor's office for people with disabilities hosts this free expo to educate Chicagoans on available disability products and services. For details, visit the community page at WGN-TV dot com

:15 7/12

Cheer on Chicago firefighters as they compete head to head at "Fire up a Cure!" July twenty-first. It's an afternoon of fun and games designed raise support for pediatric cancer research. To learn more, visit the community page at WGN-TV dot com

:15 7/24

The American Cancer Society celebrates breast cancer survivors with an afternoon of support and inspiration. Join them for "Pink Tea" August tenth. To register, visit the community page at WGN-TV dot com

:15 8/9

The Lupus Foundation of Northwest Indiana kicks off "Walk for Lupus" September eighth. Come out and participate in this day of family, fun and fundraising. To register, visit the community page at WGN-TV dot com

:15 8/13

The Epilepsy Foundation of Greater Chicago hosts, "Tee off for Camp Blackhawk" August twenty-eighth. Proceeds benefit the foundation's summer camp program for children with epilepsy. To participate, visit the community page at WGN-TV dot com

:15 8/21

Take the plunge with Respiratory Health Association! "Skyline Plunge Chicago" takes place two hundred seventy-eight feet above Chicago's city streets and raises funds for respiratory health. To participate visit the community page at WGN-TV dot com

:15 8/22

They're walking for a cure! Participate in the Parkinson Disease Walk-A-Thon September eighth. The walk takes place along Naperville's beautiful river walk. To register, visit the community page at WGN-TV dot com

:15 9/13

Midwestern university hosts a free community health fair September twenty-ninth. Area residents can receive free flu shots and health screenings. Must be eighteen or older. For details visit the community page at WGN-TV dot com

:15 9/18

Three causes, one walk. October sixth, walk, run or bike with Salem Baptist Church of Chicago as they raise funds for cancer, hiv-aids, and domestic violence. To register, visit the community page at WGN-TV dot com

:15 9/19

Many small steps can make a giant difference! Join Giant Steps Illinois October sixth for a five-k autism awareness run and walk. For details, visit the community page at WGN-TV dot com

NATURE & ENVIRONMENT

:15 8/6

From cancer to the common cold, learn how botanical plants may hold the key to better health. Attend University Of Illinois' College Of Pharmacy's "Garden Walk" August twenty-fourth. To learn more, visit the community page at WGN-TV dot com

:15 8/8

Join other animal lovers at Lincoln Park August twenty-sixth for a day of fun and fundraising to benefit the humane league and their life saving campaigns, educational programs and rescues. To register, visit the community page at WGN-TV dot com

:15 8/29

"Sharing Approaches That Work" brings together Chicago's sustainable development community for networking and education. To be a part of the September fifteenth conference, visit the community page at WGN-TV dot com

:15 9/3

Over a dozen celebrity chefs prepare dishes to delight at "Big Night," a Friends of Chicago Animal Care and Control Benefit, September nineteenth. To attend, visit the community page at WGN-TV dot com

:15 9/10

Siegels Cottonwood Farms hosts a free military appreciation weekend September twenty second and twenty-third. Military families are invited to come out and enjoy forty acres of fun fall activities. Visit the community page at WGN-TV dot com

:15 9/20

This fall explore the Morton Arboretum as they hosts fun and educational activities for you and your family to bring you closer to nature. For a complete schedule of events, visit the community page at WGN-TV dot com

:15 9/27

Get a glimpse into the world of very young children and how they experience and navigate their environment, at the Erikson Institute October twelfth. To learn more, visit the community page at WGN-TV dot com

RELIGIOUS

:15 7/4

It's a day of mission and music. Be a part of "Community Day," July twenty-first. Bring donations of food, clothing and books to Niles Community Church for future donation to those in need. For details, visit the community page at WGN-TV dot com

:15 8/6

Considering adoption? Attend Bethany Christian Services adoption information meeting August twenty-first. Staff and adoptive parents will share their experiences and answer your questions. For details visit the community page at WGN-TV dot com

:15 8/20

Make sure your kids are ready for the new school year. Bring them out to Resurrection House Baptist Church's "Back To School Extravaganza" August twenty fifth. For information, visit community page at WGN-TV dot com

:15 9/5

Wives of Chicago pastors join forces September twenty-third for a free "health day," designed to help combat serious illnesses affecting African American communities. For information, visit the community

page at WGN-TV dot com

:15 9/10

Learn how to keep your neighborhood and your family safe when holy name cathedral hosts their next "Speakers Forum on Crime," September thirteenth. Registration is required, so visit the community page at WGN-TV dot com

:15 9/12

Everything old is new again at Saint Christopher Catholic School's "Fall And Winter Children's Resale Event" September twenty-ninth. Find apparel and toys for infants through pre-teen. For details, visit the community page at WGN-TV dot com

:15 9/17

Brats, beer, rides and games! Saint Benedict's Oktoberfest Twenty-Twelve is here! Takes place October fifth through seventh, for more information, visit community page at WGN-TV dot com

WOMEN & MINORITIES

:15 7/23

Chef's from some of Chicago's hottest restaurants cook up great seasonal fare in support of Step Up Women's Network's, "Shine And Dine Fundraiser," August ninth. To attend, visit the community page at WGN-TV dot com

:15 8/8

Sisters Of One Soul invites you to participate in an afternoon of inspiration, fashion and fun at "Walk Her Way: It's A Shoe Affair," August twenty-fifth. To learn how you can attend, visit the community page at WGN-TV dot com

:15 8/27

Experience true Native American culture at the American Indian center's "Pow-Wow" September fourteenth and sixteenth. Enjoy singing, dancing, crafts, food and more. For details, visit the community page at WGN-TV dot com

:15 8/28

Laugh, celebrate and connect with other women at Covenant Community Church's "Heart to Heart Women's Conference" September fifteenth. To learn more, visit the community page at WGN-TV dot com

15: 9/3

Southwest Suburban Immigrant Project is seeking volunteers to assist with their English as a second language classes during the twenty twelve school year. Interested? Visit the community page at WGN-TV dot com

:15 9/4

Don't miss your opportunity to expand your business, make connections, and learn how to win those

lucrative contracts! Attend the Entrepreneurial Woman's Conference September twentieth. To register, visit the community page at WGN-TV dot com

:15 9/19

October sixth, mothers and daughters gather for a morning of empowerment and entertainment, at I-Glow Mentoring's "Girls Empowerment Breakfast". To join them, visit the community page at WGN-TV dot com

:15 9/26

Upwardly global celebrates the talent and diversity immigrants and refugees add to Chicago's workforce and cultural fabric at "Passport to Possibilities" October eleventh. To join them, visit the community page at WGN-TV dot com

YOUTH & SENIORS

:15 7/3

The Boys and Girls Clubs of Chicago celebrate summer with their eighth annual "Lawn Ball Fundraiser." take a break and enjoy all things summer while helping to improve the lives of Chicago's youth. To attend, visit the community page at WGN-TV dot com

:15 7/24

Gifted students from Midwest Young Artists Summer Music Camp gather to perform a free "Classic Chamber Music Concert" at the Chicago Botanic Gardens August tenth. To attend more, visit the community page at WGN-TV dot com

:15 7/25

Get in gear for the Baptist Children's Home annual bike-a-thon August eleventh. Ride twenty miles along the beautiful Prairie Duneland Trail and help support the home's ministry of caring for orphaned children. To register, visit the community page at WGN-TV dot com

:15 8/13

Golfers from Chicago's business and philanthropic community are "Chipping in for Chicago Youth" in an effort to help support Chicago youth centers and at risk children. To join them, visit the community page at WGN-TV dot com

:15 8/14

Dinner with Ditka? You're invited to join Kids Have Hope and Mike Ditka for an evening of food, spirits, music and more August twenty-eighth. The event supports child abuse prevention efforts. To reserve a spot, visit the community page at WGN-TV dot com

:15 8/31

Renowned pianist and composer Emily Bear makes a special benefit appearance September fifteenth, to support the Larkin Center and its adult programs. To attend, visit the community page at WGN-TV dot com

:15

9/26

"Yoga for the Young At Heart" is Cantigny Park's newest exercise program providing gentle, step by step instruction just for seniors. Classes begin October fifth, to register, visit the community page at WGN-TV dot com

ISSUES REPORT
WGN-TV 3rd QUARTER 2012

LISTING OF ISSUES AND SOME TYPICAL PSA'S THAT ADDRESSED THEM.

CRIME/SAFETY

National Crime Prevention Council	Premonition :60	1:00
Negligent Driving.com	Don't Phone and Drive :30	:30
People For Bikes.org	If I Ride :60	1:00
Teens Drive Smart	My Best Friend Jake :60	1:00

ECONOMY/FINANCE

Ad Council – Financial Literacy	Brown Bag :15	:15
Ad Council – Financial Literacy	Chase :15	:15
Nat'l Foundation for Credit Counseling	Times Are Tough :15	:15

EDUCATION

Ad Council – HS Dropout Prevention	4 Miles :15	:15
Ad Council – GED Achievement	Pep Talk Multicultural :30	:30
Mentor A Child	Help Them Get There 60	1:00
Mentor A Child	Invest In Future 30	:30

FAMILY

Ad Council – Adoption	Ice Cream :30	:30
Ad Council – Unplanned Pregnancy Prev.	Don't Give Up :15	:15
Boystown	I Go :60	1:00
Girl Scouts	Best In Me :60	1:00

HEALTH/WELLNESS

American Diabetes Association	Weigh In Risks	:15
American Lung Association	Air Collector :30	:30
American Liver Foundation	Tune In To Hep C :60	1:00
National Parkinson Foundation	Walk For Parkinson's :30	:30

VETERANS AFFAIRS

Help Hospitalized Veterans	Volunteer VA Hospital :60	1:00
U.S. Department of Veterans Affairs	Common Journey :60	1:00
Vietnam Veterans Memorial Fund	Mementos :30	:30
Vietnam Veterans Memorial Fund	Touch The Wall :60	1:00