Issues and Programs list KCBR 1040/98.5
Quarter #4 OCT 1 – DEC 31, 2014

PUBLIC SERVICE ANNOUNCEMENTS:

KCBR RAN THE FOLLOWING PUBLIC SERVICE

1. ARMY RECRUITING FROM OCT 1 –NOV 20, APPROX 100 ANNOUNCMENTS
2. GOODWILL INDUSTRIES FROM NOV 1 – NOV 30, APPROX 100 ANNOUNCEMNTS
3. DON'T DRINK AND DRIVE HOLIDAYS DEC 1 – DEC 31, APPROX 150 ANNOUNCMENTS.
4. GIVE BLOOD MESSGAES WITH RED CROSS, OCT 1-NOV 30, APPROX 300 MESSAGES
5. RAN ADS PROMOTING THE FREE MAMOGRAMS IN PEUBLO CO WEEK OF NOV 1-NOV 8.

AS PART OF THE COLORADO ASSOCIATION OF BROADCASTERS AIRED ENERGY OUTRACH AND COAST GUARD MESSAGES THRU 4TH QUARTER APPROX 115 ANNOUNCMENTS.

OCT 2014:

URGED PEOPLE TO BE CAREFUL WITH HALLOWEEN SAFETY.

NOV 2014:

WORKING WITH CARE AND SHARE FOOD INDUSTRIES URGED LISTENERS TO DONATE TURKEYS AND CANNED FOOD.

SEPT 2014:

WAS INVOLVED WITH SALVATION ARMY ON THEIR ANNUAL COATS FOR KIDS CAMPAIGN URGING LISTENERS TO DONATE JACKETS TO SALVATION ARMY.

COMMUNITY SERVIC PROGRAMMING:

AIRED A SUNDAY AM SHOW FROM 8-9AM ALOWING CITIZENS ACCESS TO THE RADIO STATION COVERING PSA, ISSUES OF THE DAY, CONCERNS FOR COLORADO CITY AND PUEBLO.

Q1 2015 Jan-Feb-March
KCBR AM/FM
3/31/2015 [illegible]

Issues and Programs

1. Aired 100 Psa in the quarter promoting do not text and drive and dwi awareness and to donate to the food banks.

2. Aired 100 non sustaining commercials for the CBA.

3. Aired a community awareness show Sunday mornings from 5-6a, discussing kid safety, gun safety, things to do for free in the community.

4. Promoted Red Cross donation and blood drives with live reads by the announcers.

5. Did 1 tour of the facilities.

6. Community calendar aired 2 times a day providing free things to do in the community and updates to local church activities.

Q2 2015 April - May - June
KCBR AM/FM
6/30/15 NOZR

Issues and Programs

1. Aired 100 Psa in the quarter promoting do not text and drive and dwi awareness and to donate to the food banks.

2. Aired 100 non sustaining commercials for the CBA.

3. Aired a community awareness show Sunday mornings from 5-6a, discussing kid safety, gun safety, things to do for free in the community.

4. Promoted Red Cross donation and blood drives with live reads by the announcers.

5. Did 1 tour of the facilities.

6. Community calendar aired 2 times a day providing free things to do in the community and updates to local church activities.

Q3 2015 July - Aug - Sept
KCBR AM/FM
10/1/15 NAZ

Issues and Programs

1. Aired 100 Psa in the quarter promoting do not text and drive and dwi awareness and to donate to the food banks.

2. Aired 100 non sustaining commercials for the CBA.

3. Aired a community awareness show Sunday mornings from 5-6a, discussing kid safety, gun safety, things to do for free in the community.

4. Promoted Red Cross donation and blood drives with live reads by the announcers.

5. Did 1 tour of the facilities.

6. Community calendar aired 2 times a day providing free things to do in the community and updates to local church activities.

Q4 2015 Oct-Nov-Dec
KCBR AM/FM
1-2-16

Issues and Programs

1. Aired 100 Psa in the quarter promoting do not text and drive and dwi awareness and to donate to the food banks.

2. Aired 100 non sustaining commercials for the CBA.

3. Aired a community awareness show Sunday mornings from 5-6a, discussing kid safety, gun safety, things to do for free in the community.

4. Promoted Red Cross donation and blood drives with live reads by the announcers.

5. Did 1 tour of the facilities.

6. Community calendar aired 2 times a day providing free things to do in the community and updates to local church activities.

Q1 2016 Jan - Feb - Mar
KCBR / AM - FM
4-1-16 [illegible]

Issues and Programs

1. Aired 100 Psa in the quarter promoting do not text and drive and dwi awareness and to donate to the food banks.

2. Aired 100 non sustaining commercials for the CBA.

3. Aired a community awareness show Sunday mornings from 5-6a, discussing kid safety, gun safety, things to do for free in the community.

4. Promoted Red Cross donation and blood drives with live reads by the announcers.

5. Did 1 tour of the facilities.

6. Community calendar aired 2 times a day providing free things to do in the community and updates to local church activities.

Q 2 2016 Apr - May - June
KCBR AM-FM
7-2-16 MZR

Issues and Programs

1. Aired 100 Psa in the quarter promoting do not text and drive and dwi awareness and to donate to the food banks.

2. Aired 100 non sustaining commercials for the CBA.

3. Aired a community awareness show Sunday mornings from 5-6a, discussing kid safety, gun safety, things to do for free in the community.

4. Promoted Red Cross donation and blood drives with live reads by the announcers.

5. Did 1 tour of the facilities.

6. Community calendar aired 2 times a day providing free things to do in the community and updates to local church activities.