

2020- 1st Quarter January- February - March

KCBL 1040 AM/ K253AH FM/ K239CH FM

Issues and Programs

1. Aired Over 100 PSAs in the quarter promoting CO Caregiving, US Census Info, COVID-19 Respiratory Disease Awareness, Colorado Nat'l Guard, Air Force Recruitment, Wildfire Prevention, Buzzed Driving Prevention, Bullying Prevention, High Blood Pressure Awareness, Minority Education, Empowering girls in STEM, Underage Drinking and Driving Prevention, and Recycling.
2. Aired 100 non-sustaining commercials for CBA.
3. Promoted COVID-19 Respiratory Disease Awareness, African-American History Awareness and US Census Importance with live reads by the announcers.
4. Promoted Seat Belt Safety, Diversity & Inclusion along with Red Cross donation and Blood Drives with Live reads by announcers.
5. Did 2 Virtual tours of Facilities.
6. Community Calendar was shared via live Read twice daily providing free things to do in the community and updates to local activities.