

2019- 3rd Quarter July- August - September

KCBB 1040 AM/ K253AH FM/ K239CH FM

Issues and Programs

1. Aired 100 PSAs in the quarter promoting Wildfire Prevention, Autism Awareness, Back to School, Bullying Prevention, Hunger Awareness, Sexual Assault Prevention, Texting and Driving Prevention, Stroke Awareness, Discovering Nature and Recycling.
2. Aired 100 non-sustaining commercials for CBA.
3. Promoted Red Cross donation and blood drives with live reads by the announcers.
4. Promoted Texting and Driving Prevention, Back to School Supply Drives, and Hispanic Heritage Education with Live reads by announcers.
5. Did 1 tour of Facilities.
6. Community Calendar was shared via live Read twice daily providing free things to do in the community and updates to local activities.