

2018- 4<sup>th</sup> Quarter October- November- December

KCBR 1040 AM/ K253AH FM/ K239CH FM

### Issues and Programs

1. Aired 100 PSAs in the quarter promoting American Diabetes(Type2 Prevention), Wildfire Prevention, Buzzed Driving Prevention, Hunger Prevention, Bullying Prevention, Mental Health Awareness, Underage Drinking and Driving Prevention, College Application Season, and Recycling.
2. Aired 100 non-sustaining commercials for CBA.
3. Community Calendar was shared via live Read Once or twice daily providing free things to do in the community and updates to local activities.
4. Promoted Fire Safety and Meals on Wheels along with Red Cross donation and toy drives with Live reads by announcers.
5. Did 1 tour of Facilities.
6. Promoted Red Cross donation and blood drives with live reads by the announcers