

New \$150 1/17

3181790



125 West 55th St
New York, NY 10019

Contract # 25875989	Changes as of: 1/16/2018 at 9:41 AM	Version: Current State Version 1
CPE: 46/56/206	Flight: 1/15/18 - 1/28/18	Station: WPNT
Agency: BRABENDER COX 108 SOUTH STREET, 3RD FL	Advertiser: Mango - Gov Product: Candidate	Market: Pittsburgh Office: WASHINGTON
MARKET STATION LEESBURG, VA 20175	Agency Order #: 6936783 Buyer: Kundu, Liz	Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Comments: Separation: 30	Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342
		Total \$: \$150.00 Total Spots: 3 Total CPP: \$100.00 Total GRP: 1.5 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	1/15 - 1/27												
							1/15	1/16	1/17	1/18	1/19	1/20	1/21	1/22	1/23	1/24	1/25	1/26	1/27
1	M-F 2p-3p		The Steve Wilkos Show	\$50.00	0.5	30	0	0	1	0	1	0	0	1	0	0	0	0	0
TOTALS:							0	0	1	0	1	0	0	1	0	0	0	0	0



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108 SOUTH STREET, 3RD FL	Product: Candidate	Office: WASHINGTON
MARKET STATION	Agency Order #: 6936783	Primary Demo: Adults 35+
LEESBURG, VA 20175	Buyer: Kundu, Liz	Con Type: POLITICAL/VOTE
	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON
	202-955-5342	202-955-5342

Total \$: \$150.00
Total Spots: 3
Total CPP: \$100.00
Total GRP: 1.5
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	1/28 - 1/28		Total Spots	Total \$	CPP*	GRP*
							1/28					
1	M-F 2p-3p		The Steve Wilkos Show	\$50.00	0.5	30	0		3	\$150.00	\$100.00	1.5
TOTALS:							0		3	\$150.00	\$100.00	1.5



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		Total CPP: \$100.00
		Total GRP: 1.5
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
01/16/18 9:41 AM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$15,000
WPNT Share:	1%
Comment:	
KDKA:	42%
WPGH:	11%
WPXI:	23%
WTAE:	23%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$150.00	\$100.00	1.5
Total	100%	3	\$150.00	\$100.00	1.5

Monthly Summary		
Month	Spots	Dollars
2018-Jan	3	\$150.00
Total	3	\$150.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	1/16/18 9:41 AM	TREVOR HEATON	New	3		\$150.00	\$150.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WPNT Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Brabender-Cox Direct
108 South Street
Leesburg, VA 20175

Contract # 3181790
Schedule Dates 01/17/18-01/22/18
Advertiser Paul Mango for Governor-R (121785)
Agency Brabender-Cox Direct (18741)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 46/56/206 (995336)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Liz,Kundu,
Phone/Fax /
CPE 46/56/206
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Candidate
 Separation: 30
 TREVOR HEATON

Date Entered 01/16/18
Last Modified 01/16/18
Entered By Blaine Hennessy
CO-OP No
Headline # ECR25875989
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$22.50
Net Total \$127.50
Sales Tax

Pittsburgh (WPNT)		
By Broadcast Month	Spots	Rate
Jan. 2018	3	\$150.00
Grand Total:	3	\$150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	01/17/18-01/17/18	2	:30	2P- Steve Wilkos Show B				1					1	\$50.00	\$50.00	Pittsburgh (WPNT)	The Steve Wilkos Show	1/16/18
2.0	Normal Line / SPOT (1)	01/19/18-01/19/18	2	:30	2P- Steve Wilkos Show B						1			1	\$50.00	\$50.00	Pittsburgh (WPNT)	The Steve Wilkos Show	1/16/18
3.0	Normal Line / SPOT (1)	01/22/18-01/22/18	2	:30	2P- Steve Wilkos Show B		1							1	\$50.00	\$50.00	Pittsburgh (WPNT)	The Steve Wilkos Show	1/16/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		BH	1/17	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.