

New \$100 2/14

3213505



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25892286	Changes as of: 2/13/2018 at 11:14 AM	Version: Current State Version 1
CPE: 46/56/215	Flight: 2/12/18 - 2/25/18	Station: WPNT
Agency: BRABENDER COX	Advertiser: Mango - Gov	Market: Pittsburgh
108 SOUTH STREET, 3RD FL	Product: Candidate	Office: WASHINGTON
MARKET STATION LEESBURG, VA 20175	Agency Order #: 7042485	Primary Demo: Adults 35+
	Buyer: Kundu, Liz	Con Type: POLITICAL/VOTE
	Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342
Comments: Separation: 30		Total \$: \$100.00
		Total Spots: 2
		Total CPP: \$100.00
		Total GRP: 1.0
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/12 - 2/24													
							2/12	2/13	2/14	2/15	2/16	2/17	2/18	2/19	2/20	2/21	2/22	2/23		2/24
1	M-F 2p-3p		The Steve Wilkos Show	\$50.00	0.5	30	0	0	1	0	0	0	0	1	0	0	0	0	0	
TOTALS:							0	0	1	0	0	0	0	1	0	0	0	0	0	



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	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON	Separation:
	202-955-5342	202-955-5342	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/25 - 2/25		Total Spots	Total \$	CPP*	GRP*
							2/25					
1	M-F 2p-3p		The Steve Wilkos Show	\$50.00	0.5	30	0		2	\$100.00	\$100.00	1.0
TOTALS:							0		2	\$100.00	\$100.00	1.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
02/13/18 11:14 AM	TREVOR HEATON	Separation: 30

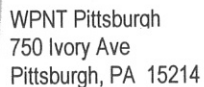
Competitive Information	
Market Budget:	\$10,000
WPNT Share:	1%
Comment:	
KDKA:	35%
WPGH:	14%
WPXI:	25%
WTAE:	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$100.00	\$100.00	1.0
Total	100%	2	\$100.00	\$100.00	1.0

Monthly Summary		
Month	Spots	Dollars
2018-Feb	2	\$100.00
Total	2	\$100.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	2/13/18 11:14 AM	TREVOR HEATON	New	2		\$100.00	\$100.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Contract #	3213505
Schedule Dates	02/14/18-02/19/18
Advertiser	Paul Mango for Governor-R (121785)
Agency	Brabender-Cox Direct (18741)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	46/56/215 (1003706)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Liz,Kundu,
Phone/Fax	/
CPE	46/56/215
Account Types	National/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	Candidate Separation: 30 TREVOR HEATON

Pittsburgh (WPNT)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Feb. 2018	2	\$100.00
Grand Total:	2	\$100.00

[illegible]

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		BA	2/14	

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