

WCKA JACKSONVILLE, AL  
QUARTERLY ISSUES REPORT  
1<sup>ST</sup> QUARTER 2023

WKCA ascertains that we need to provide our listeners with programming and public service announcements that address issues that concern our local community. These issues include...

- Charity
- Health
- Elderly Services
- Youth Services
- Food Bank Shortage
- Holidays
- Tourism
- Jobs
- Volunteers
- Pet Safety
- Public Safety

# LOCAL PROGRAMS

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE	TIME	DURATION
COMMUNITY	TRADELINE	ADVISE-BUY-SELL-TRADE SHOW	CALL IN SHOW	MON-SAT	10AM	1HOUR
JOBS/EMPLOYMENT	VIRTUAL JOB FAIR	ANNOUNCES ENCOURAGING LISTENERS TO FIND JOB POSTINGS ONLINE AT wckaradio.com.		MONDAY-SUNDAY	ALL HOURS	15 UP TO 60SECS
PETS	RICK SISK MORNING SHOW	WEEKLY ANIMAL SHELTER FEATURE TO PROMOTE ADOPTION AND PET SAFETY.	SHELTER DIRECTOR CHRISTY AND AMBER STITT	01/06/22 THRU 3/31/22	9:38AM 6, 7, 8 & 9AM, 12NOON AND 4PM	3 MIN EACH
HEALTH/COMMUNITY EVENTS/NEWS	COMMUNITY CALENDAR	LOCAL HEALTH-EVENTS-ISSUES-NEWS		MON-FRI		2MIN EACH
DRIVING SAFETY	JIM MORGAN'S DON'T TEXT AND DRIVE ARRIVE AT 5.	THE 5:00 HOUR IS DEDICATED TO DISCUSSING WHY ONE SHOULD NOT TEXT AND DRIVE.		MON-FRI	5:00PM	1 HOUR
YOUTH CAREER EXPO	THE RIDE HOME WITH JIM	CAREER OPPURTUNITIES FOR YOUTH IN 7 AREA COUNTY'S		3/7/2022	4PM HOUR	12 MIN

# PUBLIC SERVICE ANNOUNCEMENTS

## PUBLIC SERVICE ANNOUNCEMENTS

TOPIC/TITLE	ORGANIZATION	DURATION	# OF TIMES IT RAN
Missing Persons/ BOLO's	ALEA State Law Enforcement Agency	:60	47
Veteran Workshops	Gadsden State College	:30	30
Annual Chilly Cookoff	Downtown Gadsden Inc	:30	30
Various Activities	GADSDEN PARKS AND RECREATION	:30	45
Traffic and Road Closures and ONLINE JOB FAIR / PSA THAT PROMOTES THE JOBS POSTED ON OUR WEBSITE AT WCKA radio.com	ALDOT	:30	68
	WCKA RECORDED PSA	:30	150
Warming Centers Open In Anniston	City Of Anniston and United Way	:30	30
Fundraiser for Ray Williamson and his medical expenses	Elks Lodge and Red Night MC	:30	25
Chief Wood Issues bullitin on a chase and shooting that wounded an officer.	Jacksonville Police Department	:30	25
Update on New Laws Going into effect in Alabama	Alabama Secretaries Office	:60	60
	#####		20
Youth Sports And Events And Farmers Market	Jacksonville Parks and Rec	:30	40

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TOPIC/TITLE	ORGANIZATION	DURATION	# OF TIMES IT RAN
CHILDRENS COSTUME DANCE FUNDRAISER	TOYS 4 TOTS ANNISTON	:30	50
CAR SHOW AND FOOD TO RAISE MONEY FOR LOCAL VOLUNTEER FIRE DEPARTMENT	KNIGHTENS CROSSROAD VFD	:30	50
City Orchestra Kicks off their 31st season	Gadsden City Synphony Orchestra	:30	30
City holds tons of Bycle fun for the kids	City Of Anniston	:30	25
Free Beans and Rice Monthly	Church of St Michael and all Angels	:30	60
Raptor Run 5K and Dino Dash 1K Fundraiser for Museum	Anniston Museum and Gardens	:30	40
Church Revival with guest preacher	Hatcher Avenue Baptist Church	:30	25
Mayor taking survey and public event to get citizens opinions on what city needs to do	City Of Gadsden Mayor Craig Ford	:30	40
YMCA losing building after 40 years due to sale of property	Coosa Valley YMCA	:30	20
JSU Plans to add three new Buildings	Jacksonville State University	:30	25
MISSING PERSON'S INCLUDING CHILDREN	STATE AND AREA LAW ENFORCEMENT	:30	65