

WCKA JACKSONVILLE, AL  
QUARTERLY ISSUES REPORT  
4<sup>th</sup> QUARTER 2023

WKCA ascertains that we need to provide our listeners with programming and public service announcements that address issues that concern our local community. These issues include...

- Charity
- Health
- Elderly Services
- Youth Services
- Food Bank Shortage
- Holidays
- Tourism
- Jobs
- Volunteers
- Pet Safety
- Public Safety

# LOCAL PROGRAMS

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE	TIME	DURATION
COMMUNITY	TRADELINE	ADVISE-BUY-SELL-TRADE SHOW	CALL IN SHOW	MON-SAT	10AM	1 HOUR
JOB/EMPLOYMENT	VIIRTUAL JOB FAIR	ANNOUNCES ENCOURAGING LISTENERS TO FIND JOB POSTINGS ONLINE AT wckaradio.com.		MONDAY-SUNDAY	ALL HOURS	15 UP TO 60SECS
PETS	RICK SISK MORNING SHOW	WEEKLY ANIMAL SHELTER FEATURE TO PROMOTE ADOPTION AND PET SAFETY.	SHELTER DIRECTOR CHRISTY AND AMBER STITT	01/06/22 THRU 3/31/22	9:38AM 6, 7, 8 & 9AM, 12NOON AND 4PM	3 MIN EACH
HEALTH/COMMUNITY EVENTS/NEWS	COMMUNITY CALENDAR	LOCAL HEALTH-EVENTS-ISSUES-NEWS		MON-FRI		2MIN EACH
DRIVING SAFETY	ETHAN RIGGS DON'T TEXT AND DRIVE ARRIVE AT 5.	THE 5:00 HOUR IS DEDICATED TO DISCUSSING WHY ONE SHOULD NOT TEXT AND DRIVE.		MON-FRI	5:00PM	1 HOUR
	THE RIDE HOME WITH JIM	CAREER OPPURTUNITIES FOR YOUTH IN 7 AREA COUNTY'S		3/7/2022	4PM HOUR	12 MIN

# PUBLIC SERVICE ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS			
TOPIC/TITLE	ORGANIZATION	DURATION	# OF TIMES IT RAN
If My People Will Pray	1st Baptist Church of White Plains	:60	15
Renew Our Rivers	Etowah Co. Renew Our Rivers	:30	10
Bake Sale	Asberry Baptist Church	:30	30
Military Affairs	Military & Security Affairs Committee	:60	10
Gadsden State Community Events	Gadsden State Community College	:30	25
ONLINE JOB FAIR / PSA THAT PROMOTES THE JOBS POSTED ON OUR WEBSITE AT ALA810.COM	WCKA RECORDED PSA	:30	180
Beans & Rice	Church Of St Michael Anniston	:30	20
Fall Fest	Anniston Museum & Gardens	:30	15
Ribbon Cutting Gadsden State	Gadsden State Community College	:30	15
Gadsden State Automotive	Gadsden State Community College	:60	40
YMCA Events	YMCA of Calhoun County	:30	60
Jazz & Arts Fest	Cheaha Creative Arts	:30	15
Halloween on Noble	City of Anniston	:30	20
Christmas Parades and Lights	Various Churches and Municipalities	:30	100
Ninja Cross Systems Grand Opening	Sand Mountain Park & Amp	:60	20
Gadsden Annual Thanksgiving Celebration	City of Gadsden	:30	80
Boston Butts Sale	Pleasant Valley High School	:30	40
Fall Fest	Webster Chapel Baptist Church	:30	35
Toy 4 Tots Information	Calhoun and Talladega County Toy4Tots	:30	100
Track Laps For Charity At Talladega	Talladega Speedway & Toys 4 Tots	:30	40
Public Warming Stations- Anniston	City of Anniston	:60	15
Gadsden State Basketball	Gadsden State Community College	:60	25
Warming Stations Open- Gadsden	Sub Zero Temps cause for Warming Shelters	:30	40
Parkinson Awareness Walk	Oxford Civic Center	:60	30
Free Rice And Beans	Church Of St Michael Anniston	:30	25
Fan Festival	Kolectic Treasures	:30	40
Nativity on the Square	Hatcher Avenue Baptist Church	:30	35
Women's Self Defense	Gadsden State Community College	:30	20
3 Man Scramble	Sardis High School Baseball	:30	35

## PUBLIC SERVICE ANNOUNCEMENTS-Cont.

Veterans Day Parade	City of Anniston	:30	15
Holiday Card Making	Angel Cakes Creamery	:30	15
Downtown Christmas Parade	City of Anniston	:30	30