

WCKA JACKSONVILLE, AL  
QUARTERLY ISSUES REPORT  
3RD QUARTER 2023

WKCA ascertains that we need to provide our listeners with programming and public service announcements that address issues that concern our local community. These issues include...

- Charity
- Health
- Elderly Services
- Youth Services
- Food Bank Shortage
- Holidays
- Tourism
- Jobs
- Volunteers
- Pet Safety
- Public Safety

# LOCAL PROGRAMS

| ISSUE                        | PROGRAM/TITLE                                  | DESCRIPTION   | GUEST                                    | DATE                  | TIME                                 | DURATION        |
|------------------------------|--|---|--|-----------------------|--------------------------------------|-----------------|
| COMMUNITY                    | TRADELINE                                      | ADVISE-BUY-SELL-TRADE SHOW  | CALL IN SHOW                             | MON-SAT               | 10AM                                 | 1HOUR           |
| JOBS/EMPLOYMENT              | VIRTUAL JOB FAIR                               | ANNOUNCES ENCOURAGING LISTENERS TO FIND JOB POSTINGS ONLINE AT wckaradio.com. |  | MONDAY-SUNDAY         | ALL HOURS                            | 15 UP TO 60SECS |
| PETS                         | RICK SISK MORNING SHOW                         | WEEKLY ANIMAL SHELTER FEATURE TO PROMOTE ADOPTION AND PET SAFETY.             | SHELTER DIRECTOR CHRISTY AND AMBER STITT | 01/06/22 THRU 3/31/22 | 9:38AM 6, 7, 8 & 9AM, 12NOON AND 4PM | 3 MIN EACH      |
| HEALTH/COMMUNITY EVENTS/NEWS | COMMUNITY CALENDAR                             | LOCAL HEALTH-EVENTS-ISSUES-NEWS   |  | MON-FRI               |                                      | 2MIN EACH       |
| DRIVING SAFETY               | JIM MORGAN'S DON'T TEXT AND DRIVE ARRIVE AT 5. | THE 5:00 HOUR IS DEDICATED TO DISCUSSING WHY ONE SHOULD NOT TEXT AND DRIVE.   |  | MON-FRI               | 5:00PM                               | 1 HOUR          |
| YOUTH CAREER EXPO            | THE RIDE HOME WITH JIM                         | CAREER OPPURTUNITIES FOR YOUTH IN 7 AREA COUNTY'S                             |  | 3/7/2022              | 4PM HOUR                             | 12 MIN          |

# PUBLIC SERVICE ANNOUNCEMENTS

## PUBLIC SERVICE ANNOUNCEMENTS

| TOPIC/TITLE                  | ORGANIZATION                        | DURATION | # OF TIMES IT RAN |
|------------------------------|-------------------------------------|----------|-------------------|
| Anniston City Pools Open     | City of Anniston                    | :30      | 63                |
| Cruisein on The Square       | Jacksonville Parks & Rec            | :30      | 55                |
| Fireworks                    | Gadsden Etowah Patriots Ass.        | :30      | 33                |
| General Meeting              | Marine Corps League                 | :30      | 40                |
| Independence Day Celebration | Piedmont Arts & Ent. Comm.          | :30      | 30                |
| Living Estate Sale           | heavenly d zion                     | :30      | 20                |
| survive tornados             | Area EMA                            | :30      | 60                |
| Nat'l Family Reunion Month   | UAB                                 | :30      | 40                |
| Homecoming Dinner            | Hatcher Baptist Church              | :30      | 25                |
| Beans & Rice                 | Church of St Michael and all Angels | :60      | 85                |
|                              | #####                               |          |                   |
| Fun Dance                    | Kurly Qs                            | :30      | 28                |

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| TOPIC/TITLE                         | ORGANIZATION                   | DURATION | # OF TIMES IT RAN |
|-------------------------------------|--------------------------------|----------|-------------------|
| Yard Sale & BBQ                     | CMC Missions & Youth           | :30      | 35                |
| Arrest Made                         | City of Jacksonville           | :30      | 30                |
| Road Closure                        | Anniston Public Works Dept.    | :30      | 55                |
| Public Cooling Locations            | City of Anniston               | :30      | 88                |
| BINGO FUNDRAISER                    | City of Gadsden                | :30      | 30                |
| Pleasant Valley Open House          | Pleasant Valley                | :30      | 45                |
| REVIVALS, EVENTS AND SINGING        | Centre Community Centre        | :30      | 60                |
| MISSING PERSON'S INCLUDING CHILDREN | STATE AND AREA LAW ENFORCEMENT | :30      | 70                |
| Weaver Heritage Day                 | Weaver City Hall               | :30      | 55                |
| Homecoming Parade                   | Anniston High School           | :30      | 40                |