

WCKA JACKSONVILLE, AL
QUARTERLY ISSUES REPORT
4th QUARTER 2022

WKCA ascertains that we need to provide our listeners with programming and public service announcements that address issues that concern our local community. These issues include...

- Charity
- Health
- Elderly Services
- Youth Services
- Food Bank Shortage
- Holidays
- Census
- Tourism
- Jobs
- Volunteers
- Pet Safety
- Politics/Voting
- Covid 19

LOCAL PROGRAMS

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE	TIME	DURATION
COMMUNITY	TRADELINE	ADVISE-BUY-SELL-TRADE	30 PLUS CALLERS PER SHOW	MON-SAT	10AM	1 HOUR
JOBS/EMPLOYMENT	VIRTUAL JOB FAIR	PAID PSA'S AND PROMOTED ON STATION WEBSITE		MONDAY-SUNDAY	ALL HOURS	15 UP TO 60SECS
PETS	RICK SISK MORNING SHOW	WEEKLY ANIMAL SHELTER FEATURE TO PROMOTE ADOPTION AND PET SAFETY.	SHELTER DIRECTOR CHRISTY AND AMBER STITT	7/3/20 THRU 9/5/20	9:38AM	3 MIN EACH
HEALTH/COMMUNITY EVENTS/NEWS	COMMUNITY CALENDAR	HEALTH-EVENTS-ISSUES-NEWS		MON-FRI	6 TIMES	2MIN EACH
DRIVING SAFETY	JIM MORGAN'S DON'T TEXT AND DRIVE ARRIVE AT 5.	THE 5:00 HOUR IS DEDICATED TO DISCUSSING WHY ONE SHOULD NOT TEXT AND DRIVE.	Team One Hyudai	DAILY	5:00PM	1 HOUR
VARIUOS PSA'S AND AREA TRAFIC ADVISORIES	RICK SISK MORNING SHOW MIDDAYS WITH LAUREN, RIDE HOME WITH JIM	Timely information and area happenings several timeS PER SHIFT		DAILY	6AM-7PM	13 HOURS
VOLUNTEERS AND NEEDS	THE RIDE HOME WITH JIM	TOY 4 TOTS PLANS A FUNDRAISER AT TALLADEGA SUPER SPEEDWAY	BRENDA CLARK	11/24/20	4PM-225PM	7 MIN
CHARITY GROUP PROVIDES CHRISTMAS PRESENTS TO PERSONS IN NURSING HOMES	THE RIDE HOME WITH JIM	LOCAL CHRISTMAS FOR GRANDMA AND GRANDPA	CYNDI RAMERSON	12/14/20	4PM-225PM	8MIN
NEW PARK OPENS IN TENN	MIDDAY WITH LAUREN	New features at the Smokies	Marty Jenkins	11/21/20	11am to 223pm	5MIN

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	TITLE/ORGANIZATION	DURATION	# OF TIMES IT RAN
TOPIC/TITLE	ORGANIZATION	DURATION	# OF TIMES IT RAN
Missing Persons/ BOLO's	ALEA	:30	34
Fall Festival	United Fellowship Methodist Church	:30	20
Trunk Or Treat	Gadsden State College	:30	30
Various Activities	GADSDEN PARKS AND RECREATION	:30	45
Traffic and Road Closures and	ALDOT	:30	148
ONLINE JOB FAIR / PSA THAT PROMOTES THE JOBS POSTED ON OUR WEBSITE AT ALA810.COM	WCKA RECORDED PSA	:30	180
Warming Centers Open In Anniston	City Of Anniston	:30	30
3rd Annual Talladega Event To Make and Give beds to those in needplus another in Birmingham a week later	Sleep In Heavenly Peace Orginazation	:30	60
Fund raising for supporting needy children	Asberry Baptist Church	:30	25
Message To Senior Class 2023 on	US Congressman Mike Rogers	:60	90
German Italian Memorial Service	Honoring those who died as prisoners of WW2	:30	20
The Not So Haunted Trail Trek 2023	Jacksonville Parks and Rec	:30	35
Line Dancing And Lessons	Jacksonville Parks Senior Center	:30	50
Christmas Parades and Lights	Various Churches and Municipalities	:30	100
Free Wrestling Show	Jacksonville Parks And Rec	:30	20
Gadsden Annual Thanksgiving Celebration	City of Gadsden	:30	80
Annual Christmas Village in Jacksonville	Jacksonville Arts Council	:30	40
College Choir Tours Area Churches	Gadsden State College	:30	35
Toy 4 Tots Information	Calhoun and Talladega County Toy4Tots	:30	100
Track Laps For Charity At Talladega	Talladega Speedway & Toys 4 Tots	:30	40
Motorcycle Clubs Raising Funds For Kids Christmas	Faith Rider and Hell Fighters MC	:30	20
Fundraiser To Benefit area kids For Christmas	Ballplay & Hokes Bluff Fire Depts	:30	25

PUBLIC SERVICE ANNOUNCEMENTS (con't)

TOPIC/TITLE	ORGANIZATION	DURATION	# OF TIMES IT RAN
Warming Stations Open	Sub Zero Temps cause for Warming Shelters	:30	90
Local Business Taking Donations For Nursing home Residents	Cuts and Curls Jacksonville	:30	40
Free Rice And Beans	Church Of St Michael Anniston	:30	25
State Laws In Effect On January First	State Of Alabama	:30	40
Free Self Defence Classes	Apple Defence Solutions	:30	35
Free Smoke Detectors	Jacksonville Police Department	:30	50