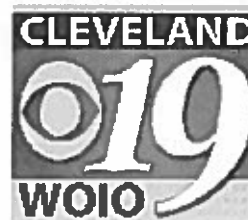


ORDER



WOIO

Orders	Order / Rev:	1603783	
	Alt Order #:		
	Product Desc:		
	Estimate:		
	Flight Dates:	10/28/16 - 11/08/16	Primary AE: House WOIO/WUAB
	Original Date / Rev:	10/21/16 / 10/21/16	Sales Office: L-CLE
	Order Type:	Political	Sales Region: Local

Agency	Name:	Triad Communications	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1701 Front Street	Billing Cycle: EOM/EOC
		Cuyahoga Falls, OH 44221	Agency Commission: 15%

Advertiser	Name:	POL/Shapiro, Ilene & Cable, Ron/D/Su	New Business Thru:
	Demographic:	A35-64	Order Separation: 00:15:00
	Product Codes:	PL520	Advertiser External ID:
	Priority:	P 6	Agency External ID:
	Revenue Codes:	Agency, Political, Pol-Candidate	Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	19	\$11,550.00	\$9,817.50
10/31/16	11/08/16	67	\$27,300.00	\$23,205.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	19	\$11,550.00	\$9,817.50	39.30
November 2016	67	\$27,300.00	\$23,205.00	98.10
Totals	86	\$38,850.00	\$33,022.50	137.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOIO	10/28/16	11/08/16	Cleveland 19 News at 5aComm Cleveland 19 News at 5a	5-6a		MTWTF--	:30	1	\$75.00	P 6	0.00	NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--					1	\$75.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$75.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					2	\$75.00		0.00			
N 2	WOIO	10/28/16	11/08/16	Cleveland 19 News at 6aComm Cleveland 19 News at 6a	6-7a		MTWTF--	:30	1	\$100.00	P 6	0.60	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--					1	\$100.00		0.60			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$100.00		0.60			
		Week: 11/07/16	11/13/16	MT-----					2	\$100.00		0.60			
N 3	WOIO	10/28/16	11/08/16	NET CBS AM Network NComm CBS This Morning	7-9a		MTWTF--	:30	1	\$100.00	P 6	0.60	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--					1	\$100.00		0.60			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$100.00		0.60			
		Week: 11/07/16	11/13/16	MT-----					2	\$100.00		0.60			
N 4	WOIO	10/28/16	11/07/16	NET Price Is Right Price Is Right	Comm	11a-12p	MTWTF--	:30	1	\$400.00	P 6	1.20	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--					1	\$400.00		1.20			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$400.00		1.20			
		Week: 11/07/16	11/13/16	M-----					1	\$400.00		1.20			

Order / Rev: 1603783
 Alt Order #:
 Flight Dates: 10/28/16 - 11/08/16

Advertiser: POL/Shapiro, Ilene & Cable, Ron/D/Sum
 Product Desc:
 Estimate:

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WOIO	10/28/16	11/07/16	Noon News Noon News	Comm	12-1230p	MTWTF--	:30	1	\$375.00	P 6	0.90	NM	7	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--					1	\$375.00		0.90			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$375.00		0.90			
		Week: 11/07/16	11/13/16	M-----					1	\$375.00		0.90			
N 6	WOIO	10/28/16	11/04/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:30	1	\$175.00	P 8	0.70	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--					1	\$175.00		0.70			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$175.00		0.70			
N 7	WOIO	11/07/16	11/07/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	M-----	:30	1	\$250.00	P 6	0.70	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$250.00		0.70			
N 8	WOIO	10/28/16	11/04/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:30	1	\$200.00	P 8	1.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--					1	\$200.00		1.00			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$200.00		1.00			
N 9	WOIO	11/07/16	11/07/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	M-----	:30	1	\$300.00	P 6	1.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$300.00		1.00			
N 10	WOIO	10/28/16	10/28/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	----F--	:30	1	\$275.00	P 8	1.70	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--					1	\$275.00		1.70			
N 11	WOIO	10/31/16	11/07/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWTF--	:30	5	\$400.00	P 6	1.70	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$400.00		1.70			
		Week: 11/07/16	11/13/16	M-----					1	\$400.00		1.70			
N 12	WOIO	10/28/16	11/07/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	1	\$750.00	P 6	3.20	NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--					1	\$750.00		3.20			
		Week: 10/31/16	11/06/16	MTWTF--					4	\$750.00		3.20			
		Week: 11/07/16	11/13/16	M-----					1	\$750.00		3.20			
N 13	WOIO	10/28/16	11/04/16	NET Late Show, The The Late Show	Comm	1135p-1238a	MTWTF--	:30	1	\$200.00	P 8	1.70	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--					1	\$200.00		1.70			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$200.00		1.70			
N 14	WOIO	11/07/16	11/07/16	NET Late Show, The The Late Show	Comm	1135p-1238a	M-----	:30	1	\$350.00	P 6	1.70	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$350.00		1.70			
N 15	WOIO	11/01/16	11/01/16	NET Tue Hour 1 Tue Hour 1	Comm	8-9P	-T-----	:30	1	\$4,000.00	P 6	8.60	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-T-----					1	\$4,000.00		8.60			
N 16	WOIO	11/01/16	11/01/16	NET Tue Hour 3 Tue Hour 3	Comm	10-11P	-T-----	:30	1	\$1,500.00	P 8	5.10	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-T-----					1	\$1,500.00		5.10			
N 17	WOIO	11/04/16	11/04/16	NET Fri Hour 3 Fri Hour 3	Comm	10-11p	----F--	:30	1	\$1,750.00	P 8	5.40	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----F--					1	\$1,750.00		5.40			

Order / Rev: 1603783
 Alt Order #:
 Flight Dates: 10/28/16 - 11/08/16

Advertiser: POL/Shapiro, Ilene & Cable, Ron/D/Sum
 Product Desc:
 Estimate:

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WOIO	10/29/16	11/05/16	The Early Show Sat Early Show	Comm	9-11a	-----S-	:30	1	\$175.00	P 6	0.80	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-					1	\$175.00		0.80			
		Week: 10/31/16	11/06/16	-----S-					1	\$175.00		0.80			
N19	WOIO	10/29/16	11/05/16	Sat Cleve 19 News at 7p Sat Cleve 19 News at 7p	Comm	7-8p	-----S-	:30	1	\$275.00	P 6	1.50	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-					1	\$275.00		1.50			
		Week: 10/31/16	11/06/16	-----S-					1	\$275.00		1.50			
N20	WOIO	10/29/16	10/29/16	NET Sat Hour 3 Sat Hour 3	Comm	10-11p	-----S-	:30	1	\$1,750.00	P 6	2.70	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-					1	\$1,750.00		2.70			
N21	WOIO	10/29/16	11/05/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11p-1135p/11P-12	-----S-	:30	1	\$500.00	P 6	1.20	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-					1	\$500.00		1.20			
		Week: 10/31/16	11/06/16	-----S-					1	\$500.00		1.20			
N22	WOIO	10/30/16	11/06/16	Tailgate 19 Tailgate 19	Comm	Various	-----S	:30	1	\$450.00	P 8	0.90	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S					1	\$450.00		0.90			
		Week: 10/31/16	11/06/16	-----S					1	\$450.00		0.90			
N23	WOIO	10/30/16	11/06/16	NET NFL Today NFL Today	Comm	9a-8p	-----S	:30	1	\$2,000.00	P 8	2.80	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S					1	\$2,000.00		2.80			
		Week: 10/31/16	11/06/16	-----S					1	\$2,000.00		2.80			
N24	WOIO	10/30/16	10/30/16	Fifth Quarter Fifth Quarter	Comm	5p-6p	-----S	:30	1	\$2,000.00	P 8	6.60	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S					1	\$2,000.00		6.60			
N25	WOIO	10/30/16	11/06/16	Sun Cleve 19 News at 630p Sun Cleve 19 News at 630p	Comm	630-7p	-----S	:30	1	\$1,000.00	P 6	8.50	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S					1	\$1,000.00		8.50			
		Week: 10/31/16	11/06/16	-----S					1	\$1,000.00		8.50			
N26	WOIO	10/30/16	11/06/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11p-1135p/11p-12	-----S	:30	1	\$750.00	P 6	2.70	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S					1	\$750.00		2.70			
		Week: 10/31/16	11/06/16	-----S					1	\$750.00		2.70			
													Totals	86	\$38,850.00