

### positiveradio.net (940)549-1005 (888)525-1005 info@positiveradio.net

Dear Sir or Madam:

Thank you for your inquiry regarding the purchase of political advertising on our station.

As you may know, the Communications Act of 1934, as amended, and the implementing rules and regulations of the Federal Communications Commission ("FCC"), regulate the sale of time to legally qualified political candidates.

In order to clarify our political broadcasting policies, to protect the legal rights of candidates and the station alike, to avoid confusionand misunderstanding concerning our political advertising policies, and to comply with the requirements of the applicable statutes and regulations, our Station has adopted certain policies and procedures with respect to the sale of political advertising which are set forth in the attached Political Advertising Disclosure Statement. Please read the Disclosure Statement carefully and familiarize yourself with it. All sales of advertising time to legally qualified candidates for public office, or their representatives, are subject to the terms and conditions set forth in our Disclosure Statement.

We make every effort to comply with the provisions of the Communications Act and the FCC's rules and regulations regarding political advertising. If you believe that a practice or action taken by our station is not compatible with legal requirements, please advise us of your concerns as quickly as possible. We will strive to resolve your concerns in a prompt fashion.

We also make every attempt to ensure that the rates we quote for "uses" of the station by legally qualified candidates for public office are consistent with all provisions of law and policy. If you believe that we have made an error in our rate computations, please advise us of your concerns so that we may address them promptly. The FCC has ruled that it has exclusive jurisdiction to resolve disputes over political advertising rates on broadcast stations, subject to judicial review. *Exclusive Jurisdiction With Respect to Potential Violations of the Lowest Unit Charge Requirements of Section 315(b) of the Communications Act of 1934, as amended*, 6FCC Rcd 7511 (1991), *recon. denied*, 7 FCC Rcd 4123 (1992), *pet. for rev. dismissed*, *Miller v. FCC*, 66

F.3d 1140 (11th Cir. 1995), cert. denied, 116 S. Ct. 1543 (1996). See also, Wilson v. A.H. Belo Corp., 87 F.3d 393 (9th Cir. 1996). In theevent of a dispute which we cannot resolve, we will join you in a call to the appropriate office at the FCC where we can resolve any differences.

Candidates and their agencies may be asked to confirm that the candidate is legally qualified or that particular advertisements are controlled, approved, or sponsored by the candidate. Agencies may be requested to demonstrate proof that they are the authorized representative of the candidate they claim to represent. Also, we may require that advertising be prescreened to confirm that it

contains a "use" by a legally qualified candidate, that it is of the appropriate length, and that it contains the legally required sponsorship identification. Such screening will not be used to address the content of such advertising, as it is our policy not to censor candidate advertising.

In order to confirm your receipt and understanding of the political advertising policies of this station, please sign and date the attached "Acknowledgement of Political Broadcasting Policies" as the authorized agent and representative for your candidate, and return it to the undersigned. The second copy is for your records.

Positive Radio Network, LLC Management

# Positive Radio Network, LLC / PO Box 123, Graham, TX 76450



positiveradio.net (940)549-1005 (888)525-1005 info@positiveradio.net

### ACKNOWLEDGEMENT OF POLITICAL ADVERTISING POLICIES

This will acknowledge receipt of the Political Advertising Disclosure Statement from your station. I agree that all purchases of advertising time on the station made by or on behalf of a legally qualified political candidate for public office will be made subject to this Acknowledgement and the Political Advertising Disclosure Statement.

I acknowledge that I have been informed concerning all relevant classes of time, including paid political programming, in which I may have an interest; the station's lowest unit charge for each such class of time; andthe station's policy with respect to make goods. (see attached rate card & restrictions)

I am aware that the Federal Communications Commission ("FCC") has asserted its exclusive jurisdiction under the Communications Act of 1934, as amended, with respect to all disputes concerning purchases of political advertising time, specifically including all disputes concerning charges for candidates' "uses" of a station's facilities.

I intend to refer all such disputes to the FCC for resolution pursuant to the provisions of the Communications Act and the rules and policies of the FCC, subject to such judicial review as is provided for by the Communications Act of 1934.

Date: 2/21/24

Authorized Representative of Candidate

Candidate Name:

Van Birbeck

Office Sought:

Sherift - Young County

Address:

1111 W Gray St

Olney TX 76374

Positive Radio Network, LLC / PO Box 123, Graham, TX 76450



positiveradio.net (940)549-1005 (888)525-1005 info@positiveradio.net

# **PRN, LLC Political Rate Card**

:30 second ads \$10.00 (Combo \$20.00)

:60 second ads \$18.00 (Combo \$36.00)

5:00 minute ads \$75.00 (Combo \$150.00)

# **Restrictions**

- 1. Political ad buys are **<u>Paid in Advance</u>** (NO EXCEPTIONS)
- 2. Rates are for <u>ALL</u> station dayparts Monday Sunday
- 3. Packages are **<u>NOT</u>** available for **<u>ANY</u>** political ad buys
- 4. Commercials, or Ads, will **<u>NOT</u>** be longer than allotted time
- 5. Bonuses are **NOT** offered for **ANY** political ad buys
- 6. In the event Commercials, or Ads, are not broadcast in their scheduled daypart...PRN, LLC will "<u>Make Good</u>" missed Commercials, or Ads, by moving missed spots to the followingday at the same time originally scheduled. If Commercials or Ads can't be moved to a later date, KBLY will make a **FULL** refund for only the missed spots.

# POLITICAL CHECKLIST

## STATION KBLY POLITICAL <u>CANDIDATE</u> ADVERTISING CHECKLIST

STEPS TO BE COMPLETED PRIOR TO AIRING ADVERTISING
Name of Candidate: DAN BIRBECK
Office Being Sought (Note whether federal, state or local): <u>SHETLEFF</u> YOUNG COUNTY
Person Ordering Advertising:
Relationship to Candidate: SELF
Name of Candidate Representative to Whom Disclosure Statement Was Given:
DAN BIRBECK
Date Item
Candidate has been determined to be "legally qualified."
Candidate's announcement constitutes a "use", (candidate's voice (radio) or voice or picture (TV) personally appears on the spot and is identified or identifiable.
Candidate's announcement contains proper sponsorship identification.
For federal candidates only: Candidate has provided station with a written certification ( <b>Form A</b> ) that its advertising will not refer to another candidate for the same office unless the ad contains an appropriate announcement as to who paid for airing the ad and affirming that the candidate has approved the advertisement.
If the advertising is purchased indirectly through an agency or other third party, Candidate has provided a written statement of agency authorization to place advertising on behalf of candidate.
Campaign Committee has provided list of officers and directors.
Candidate has been provided with:
the Station's standard Letter to Political Candidates/Agents.
the Station Political Advertising Disclosure Statement (as modified and supplemented by Station with Station's rate/sales practices information).
the Acknowledgment of Political Advertising Policies [Note: Candidate cannot be refused ad time for failure to sign this Acknowledgement]
Reviewed By: Man Well Date: 2/21/24



Positive Radio Network, LLC 100.5 FM & 104.3 FM PO Box 123 Graham, TX 76450

#### **Multi-Station Order Confirmation** OrderID: 0204-001

Sponsor: Product: Estimate/PO: AccountRep: BillingCycle: InvoiceType: Detail Run Dates: Items Ordered: 120

Dan Birbeck Dan Birbeck

Political Calendar Month 2/22/2024 - 3/5/2024 Ordered Amount: \$1,200.00

DAN BIRBECK 1111 W, GRAY OLNEY, TX 76374

### Scheduled Station(s): B104FM / Y100FM Dan Birbeck

Prin	ed 2/21/2024 1:40:46 PM Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week	Longth	Description	Avail	Copy ID	Qty	Item Cost	Page 1 Total Cost
,	Run Dates	Run weeks	Run Times	MOII	Tue	weu	1110		381	Sun	Total	Lengui	Description	Туре	Соруны	Qiy	item Cost	TULAI COSL
01	2/22/2024 - 3/5/2024 2/22/2024 - 3/5/2024	All Weeks	07:00 AM - 09:00 AM	2	2	2	2	2			10		Spot		220401	18	20.00	360.00 280.00
02	2/22/2024 - 3/5/2024	All Weeks All Weeks	09:00 AM - 12:00 PM 01:00 PM - 03:00 PM	ł	1	1	1	2			8		Spot		220401 220401	14 11	20.00 20.00	220.00
04	2/22/2024 - 3/5/2024	All Weeks	03:00 PM - 06:00 PM	1	1	1	1	1			5	:30	Spot		220401	9	20.00	180.00
05	2/23/2024 - 2/24/2024	All Weeks	06:00 PM - 10:00 PM					4	4		8	:30	Spot		220401	8	20.00	160.00
	Calendar Month Pro	jected Billing:																
	Jan-24		0.00	Feb-24			860.00				Mar-24			340.00		Q1-2024		1,200.00
								1					•					
1: Pull																		
	1 lin					1	. 1	VI	n /		NIN	M						

Confirmed Correct; Payment Guaranteed

Accepted for Multi-Station