

#### WMKX-FM/WJNG-FM

#### **EEO Public File Report**

April 1, 2018 to March 31, 2019

The purpose of this Equal Employment Opportunity Public File Report is to comply with the Federal Communication Commission's EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WMKX-FM, Brookville, Pennsylvania, and WJNG-FM, Johnsonburg, Pennsylvania, and is required to be placed in the public inspection files of these stations.

The information contained in this report covers the time period beginning April 1st, 2018 to and including March 31st, 2019.

#### **Notice Seeking Organizations**

For advising organizations that assist job seekers that they may request to be placed on a list to receive all job notices from the station ...

MEGA ROCK, STATIONS WMKX-FM AND WJNG-FM, IS LOOKING FOR ORGANIZATIONS THAT REGULARLY DISTRIBUTE INFORMATION ABOUT EMPLOYMENT OPPORTUNITIES TO JOB APPLICANTS OR HAVE JOB APPLICANTS TO REFER. IF YOUR ORGANIZATION WANTS TO RECEIVE NOTIFICATION OF JOB VACANCIES AT MEGA ROCK, PLEASE NOTIFY KEVIN HEINRICH, PROGRAMMING/OPERATIONS DIRECTOR AT MEGA ROCK, 51 PICKERING STREET, BROOKVILLE, PA 15825, OR CALL 814-849-8100 EXTENSION 30. MEGA ROCK IS AN EQUAL OPPORTUNITY EMPLOYER.

A station may accumulate the relevant information for the past year and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

- A. Full-Time Vacancies Filled During Past Year = 2 (Sales Associates)
- B. Recruitment/Referral Sources Used To Seek Candidates for Each Vacancy = 5
- C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year = 8

Total Number of Interviewees For All Full-Time Vacancies Filled During The Past Year Per Recruitment/Referral Sources = 8

#### **Recruitment Sources**

## Mega Rock (WMKX-FM 105.5/WJNG-FM 100.5)

51 Pickering Street Brookville, PA 15825 (814) 849-8100 x 28 Contact: Nathan Sharp

www.megarock.fm Number of interviewees referred: 2

## **Mega Rock Website**

51 Pickering Street Brookville, PA 15825 (814) 849-8100 x 28 Contact: Nathan Sharp

www.megarock.fm Number of interviewees referred: 3

## **Mega Rock Facebook Page**

51 Pickering Street Brookville, PA 15825 (814) 849-8100 x 28 Contact: Nathan Sharp

www.facebook/MegaRockFMFan Number of interviewees referred: 1

## **Pennsylvania Association of Broadcasters**

8501 Paxton Street Hummelstown, PA 17036 (717) 482-4820

Contact person: Gail Ponti

www.pab.org Number of interviewees referred: 0

**indeed.com One Search. All Jobs.** Number of interviewees referred: 2

E. Outreach Activities

#### **Bruce A. McMurray Memorial Scholarship Award** (April 30, 2018)

Each year, Mega Rock awards the Bruce A. McMurray Memorial Scholarship. The \$500 prize is given to a high school senior who plans to attend college and major in communication or a related field. Now into its third decade, Mega Rock, through the Bruce A. McMurray Memorial Scholarship, has awarded more than \$10,000 to deserving high school seniors.

# **Brookville Area High School Sports** (Football and Wrestling) (2018-2019)

Various high school athletes provided the commercial voiceovers for sponsors of football and wrestling radio broadcasts and Facebook video presentations.

# Career Day at Hickory Grove Elementary School in Brookville (January 27, 2018)

Mega Rock morning DJ Sharon Stewart spoke with students about career opportunities and explained the many ways local radio is important to schools and communities.

## **Job Shadow** (February 6, 2018)

Our guest from Goodwill Mission Services joined the Mega Rock Morning Show for on-air conversation and learned to record and produce public service announcements.

