

PSA Report

The following is a list of some of the more significant community issues addressed by this station for the quarter specified. This listing is by no means complete, nor does the order in which issues appear intend to imply any degree of priority or significance of the issue.

QUARTERLY ISSUES/ PROGRAMS/ EVENTS for KCAL 96.7 2nd Qtr 2019

<u>Issue Description/Organization</u>	<u>Program Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Description of PSA/ Segment/Event</u>
13th Annual Funny 4 A Reason	Live On-Air	03/28-04/02	5 Daily	:15	Comedy benefit to support children in need.
Menifee's Got Talent' Annual Showcase! - 5/10	Live On-Air	04/02-05/10	5 Daily	:15	Talent show for members of the community brought to you by the Arts Council Menifee.
2nd Annual Mud Run Benefiting the American Cancer Society 6/8	Live On-Air	04/04-06/08	5 Daily	:15	Mud Run to raise money for the American Cancer Society.
REV Band Boosters Golf Tournament Fundraiser 4/6	Live On-Air	02/19-04/06	5 Daily	:15	Golf Tournament that enables financial backing for REV Band.
Master Plan Workshop Activities and Crafts for the Kids in chino on 4/6	Live On-Air	04/04-04/06	5 Daily	:15	Arts and crafts for kids in Chino.
Liberty for Disabilities- A Fundraiser for Queen of Hearts Therapeutic Riding Center Inc	Live On-Air	03/14-04/06	5 Daily	:15	To raise money for persons with special needs.
Join KCAL At The Ronald McDonald House Walk for Kids Fontana Park - 4/7	Live On-Air	02/23-04/07	5 Daily	:15	Ronald McDonald House 5K Walk to raise money for Kids.
2nd Annual Community Job Fair - Hemet	Live On-Air	03/29-04/11	5 Daily	:15	EXCEED's Annual Job Fair in Hemet.

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CAPSBC Community Needs Forums - Voice Your Concerns - 4/9 & 4/11	Live On-Air	04/04-04/11	5 Daily	:15	Opportunity for low-income residents to voice their concerns and community needs.
Quick Books Payroll Training	Live On-Air	04/11-06/01	5 Daily	:15	Quick Books Payroll training course.
The American Academy of Pediatrics - Common Parenting Questions:	Live On-Air	03/29-05/01	5 Daily	:15	Parenting tips about stressed out kids and when to vaccinate your child.
May is Building Safety Month - Learn how to Prevent Mold in Your Home	Live On-Air	05/01-05/31	5 Daily	:15	Learn ways to prevent mold and keep your building safe.
May is Physical Fitness and Sports Month - Find More Ways to Move!	Live On-Air	05/01-5/31	5 Daily	:15	Learn ways to move more and fit in exercise.
ASSE International Student Exchange is Looking for Host Families	Live On-Air	05/01-08/01	5 Daily	:15	Become an ASSE host family for an exchange student.
Inland Empire Career Fair Ontario 5/1	Live On-Air	04/29-05/01	5 Daily	:15	Network with companies in the area and score a new career.

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It's Teacher Appreciation Week #ThankATeacher with us May 5-11!	Live On-Air	5/05-05/11	5 Daily	:15	Thank your teachers during Teacher Appreciation Week with #ThankATeacher.
Personal Wildfire Action Program - Are you Prepared?	Live On-Air	05/03-10/01	5 Daily	:15	Make sure you're prepared for a Wildfire.
HireLive Career Fair Riverside 5/31	Live On-Air	05/14-05/31	5 Daily	:15	Help find a new career with HireLive Career Fair in Riverside.
Fontana Days Run Volunteers and sponsors	Live On-Air	05/20-06/01	5 Daily	:15	Volunteers are needed on the race day and sponsors for the even.
3rd Annual Run SBVC 5K SB Valley College Campus 6/1	Live On-Air	04/30-06/01	5 Daily	:15	A 5k to benefit teams within the SB Valley College athletic department.
CAPSBC Invites You to Uncorked 2019 by Supporting the San Bernardino Food Bank 6/1	Live On-Air	04/09-06/01	5 Daily	:15	A wine event supporting the San Bernardino food bank.
Pet Therapy - Why You May Want To Consider Getting A Pet	Live On-Air	06/03-06/30	5 Daily	:15	Getting a pet can be good for your mental health.
Camping Cautions - Advice For Staying Safe This Summer	Live On-Air	06/03-06/30	5 Daily	:15	A list of ways to stay safe while camping and being outdoors this summer.

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QuickBooks Payroll Training	Live On-Air	04/11-06/30	5 Daily	:15	A training to learn QuickBooks Payroll for your business.
Ride for Autism from San Bernardino to Las Vegas 6/8	Live On-Air	05/09-06/08	5 Daily	:15	Motorcycle ride from San Bernardino to Las Vegas to raise money for autism.
SHOC - Are You Prepared For A Possible Wildfire?	Live On-Air	06/07-06/30	5 Daily	:15	Steps to take to get prepared for a possible wildfire.
2nd Annual Mud Run Benefiting the American Cancer Society	Live On-Air	04/04-06/08	5 Daily	:15	Mud Obstacle Course to benefit the American Cancer Society.

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