

KSCI-TV, Los Angeles, California
ANNUAL EEO PUBLIC FILE REPORT

1-Aug-09

Statement of EEO Policy

This EEO Public File Report is in compliance with Section 73.2080©(6) of the FCC's 2002 EEO Rule. This Report has been prepared by KSCI-TV, Long Beach and Los Angeles, CA.

KSCI-TV is an equal opportunity employer and is dedicated to providing broad outreach regarding job vacancies, and we seek the help of local organizations in referring qualified candidates. Organizations that wish to receive information about job vacancies at the station should contact the Human Resources Department by mail to KSCI-TV, 1990 S. Bundy Drive, Suite 850, Los Angeles, CA 90025, fax to 310 479-8118, or e-mail to pgallagher@kscitv.com.

When making such requests for notification, please provide us with the name of the organization, the address, the telephone number, the fax number, and the name of the contact representative to whom notifications should be sent.

For this Report, a vacancy was determined to be filled when the hiree accepted the job offer and passed the obligatory background check. A person was determined to be interviewed whether he or she was interviewed in person, over the telephone, or via e-mail, and has completed our employment application. The Recruitment Sources are identified by number and listed (w/contact information) in the attachment.

Full-time vacancies filled during the period August 1, 2008 through July 31, 2009

	Full-Time Positions	Recruitment Sources Used	Recruitment Source for Successful Applicant	Total Number Interviewed (from all Referral Sources)
1	Motion Graphic Designer	3, 6, 7, 9-54, 63-83, 85, 87, 93, 95	craigslist.org Source 87	5
2	Programming Assistant	3, 6-7, 9-54, 67-69, 71, 73-76, 79-83, 85, 87, 93, 95	Chinatown Service Center Source 16	9
3	Studio Technician	1-3, 6-7, 9-18, 20-54, 64, 67-76, 78-83, 85, 93, 95	Internal Candidate Source 1	6
4	Morning Show Producer (2 Positions)	3-5, 7-54, 67-76, 78-83, 85, 93	KSCI Website (Source 3) Word of Mouth (Source 4)	6
5	Traffic/Weather Anchor	3-5, 7-54, 67-76, 78-83, 85, 93	KSCI-TV website Source 3	4
6	Morning Show Anchor (2 Positions)	3-5, 7-54, 67-76, 78-83, 85, 93	KSCI-TV ad Source 5	6
7	Executive Korean News Producer	2-3, 5, 7-54, 59, 62, 67-76, 78-85, 87, 93	Employee Referral Source 2	2
8	Video Editor	2-4, 6-7, 9-54, 64-76, 78-83, 85, 87, 93, 95	KoreaDaily.com Source 59	7

Full-time vacancies filled during the period August 1, 2008 through July 31, 2009

	Full-Time Positions	Recruitment Sources Used	Recruitment Source for Successful Applicant	Total Number Interviewed (from all Referral Sources)
9	Account Executive (5 Positions)	2-7, 9-54, 66-69, 71, 73-76, 79-83, 85, 93, 95	Employee Referral (3) Source 2 KSCI-TV ad (1) Source 5 Word of Mouth (1) Source 4	9
10	Korean Sales Coordinator	2-3, 5, 59, 62	Employee Referral Source 2	3
11	Korean Video Journalist (5 Positions)	2-5, 7-54, 59, 62, 67-76, 78-85, 87, 93	Employee Referral Word of Mouth KSCI-TV ad UCLA Career Center Radio Korea.com	15
12	Master Control Operator	2-3, 6-7, 9-54, 67-76, 78, 80-85, 87, 93, 95	Employee Referral Source 2	8
13	Broadcast Engineer	3, 6-7, 9-54, 57, 67-76, 78-80, 82-83, 85, 91-93, 95	SBE Source 91	6
14	Associate News Producer	3, 5-54, 59, 62, 67-76, 78-85, 87, 93, 95	KSCI-TV website Source 3	4
15	Media Research Analyst	3, 6-54, 66-69, 71, 73-76, 78-85, 87, 93, 95	CSUN Career Center Source 71	9

Total number of persons interviewed during applicable period:

99

For the period 8/1/2008 through 7/31/2009 Recruitment Source & Contact Info		Total Number of Interviewees Referred	Full-time Positions for which Source was utilized	Full-time Positions for which Source was utilized (continued)
INTERNAL SOURCE				
1	Internal Candidate / Existing Employee	1	3. Studio Technician	
2	Employee Referral	12	3. Studio Technician 7. Korean Executive News Prod. 8. Video Editor 9. Account Executive	10. Korean Sales Coordinator 11. Korean Video Journalist 12. Master Control Operator
3	Company Website All job openings are posted on the company website. at LA18.tv	14	1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer 8. Video Editor	9. Account Executive 10. Korean Sales Coord. 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
4	Word of Mouth (or unspecified)	7	4. Morning Show Producer 8. Video Editor	9. Account Executive 11. Korean Video Journalist
5	Job Notice Advertised on KSCI-TV 18 Some job vacancy notices are aired in-language in various programs on broadcast station KSCI-TV	15	5. Traffic / Weather Anchor 8. Morning Show Host 7. Exec. Korean News Producer 9. Account Executive	10. Korean Sales Coordinator 11. Korean Video Journalist 14. Associate News Producer
COMMUNITY ORGANIZATION				
6	Abram Friedman Occupational Center 1646 S. Olive Street Los Angeles, CA 90015 Contact: Jack Geer 213 765-2400		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 9. Account Executive	11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 15. Media Research Analyst
7	Asian American Economic Development Enterprise 216 W. Garvey Avenue, Unit E Monterey Park, CA 91754 Contact: Bill Chang 626 572-7021		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer 8. Video Editor	9. Account Executive 10. Korean Sales Coord. 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst

<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized (continued)</u>
8 Asian American Journalists Association 1765 Sutter Street, Suite 1000 San Francisco, CA 94115-3215 Contact: Albert Lee 415 346-2051		4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor	7. Exec. Korean News Producer 11. Korean Video Journalist
9 Asian Business Association 1111 Corporate Center Drive, Suite 305B Monterey Park, CA 91754 Contact: Dennis Huang 213 628-1222		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
10 Asian Business League 320 E. Second Street, Suite 316 Los Angeles, CA 90012 Contact: Yuko Ebina Phone: 213-624-9975		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
11 Asian Pacific American Legal Center 1145 Wilshire Blvd., 2nd Floor Los Angeles, CA 90017 Contact: Janet Park 213 977-7500		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
12 Asian Youth Center 100 West Clary Ave. San Gabriel, CA 91776 Contact: May To 626 309-0622 x 103		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
13 APEX Asian Professional Exchange 207 E. Franklin Avenue, Suite B El Segundo, CA 90245 Contact: Hogan Lee 213 388-3333 x 104		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst

<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized</u> (continued)
14 Career Transition Center 3447 Atlantic Avenue Long Beach, CA 90807 Contact: Tami Hartman 562 570-3658		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
15 Chatsworth Work Source Center 20500 Nordhoff Street Chatsworth, CA 91311 Contact: Georgia Lyon 818 701-9800		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
16 Chinatown Service Center 767 N. Hill Street, Suite 400 Los Angeles, CA 90012-2381 Contact: Wendy Wang 213 808-1700	2	1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
17 Chinese Chamber of Commerce 977 N. Broadway, Grnd Floor #E Los Angeles, CA 90012 Contact: Grace S. Kong 213 617-0396		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
18 Crenshaw/West LA Workforce Service Office 5401 Crenshaw Blvd Los Angeles CA 90043 Pamela Gutierrez 323-290-5290		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
19 Dayle McIntosh Center 13272 Garden Grove Blvd. Garden Grove, CA 92843 Contact: Dolores Kollmer 714 621-3300		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst

<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized (continued)</u>
20 Department of Veteran Affairs 11000 Wilshire Boulevard Los Angeles, CA 90024 Contact: Darlene Theragood/Joseph Bebe 310 235-7199		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
21 East LA Employment Business Center 5301 Whittier Blvd. Los Angeles, CA 90022 Contact: Cici Fink Case Manager 323 887-7122 x 1211		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
22 Employment Development Department (CalJobs) 5401 S. Crenshaw Blvd. Los Angeles, CA 90043 Contact: Lela Bluilt 323 290-5157	2	1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
23 Goodwill Industries/ Metro North WorkSource 342 San Fernando Road Los Angeles, CA 90031 Contact: Ramon Lupia 323 539-2194		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
24 Housing Authority for City of LA 2500 Wilshire Blvd., 6th Floor Los Angeles, CA 90057 Contact: Jane Watts 213 252-6161		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
25 Inglewood Community Adult Education 106 E. Manchester Blvd., #350 Inglewood, CA 90301 Contact: Corey Bruner 310 330-5225		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst

	<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized (continued)</u>
26	Jewish Vocational Services 6505 Wilshire Blvd. Suite 200 Los Angeles, CA 90048 Contact: Jay Soloway 323 761-8888		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
27	Jobstarts 3010 W. 48th Street Los Angeles, CA 90043 Contact: Oscar Ocampo 323 290-6627		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
28	Korean American Coalition National Headquarters 3727 West Sixth Street Suite 501 Los Angeles, CA 90020 Contact: Charles Kim 213 385-5226		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
29	Korean American United Foundation 981 S. Western Avenue, Suite 400 Los Angeles, CA 90006 Contact: Mr. Shin 323 732-2371		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
30	Korean Churches for Community Develop. 3550 Wilshire Blvd. Suite 500 Los Angeles, CA 90010 Contact: Ms. Hypin Im, President & CEO 213 984-4243 hyepin@yahoo.com		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
31	Korean Youth Community Center 680 South Wilton Place Los Angeles, CA 90005 Contact: Ashley Kim 213 365-7400		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst

<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized (continued)</u>
32 Latin Business Association 5400 E. Olympic Blvd, #130 Los Angeles, CA 90022 Contact: Larissa 213 628-8510		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
33 Little Tokyo Service Center 231 E. Third Street, #G104 Los Angeles, CA 90013 Contact: Veronica Amador 213 473-3030 213 473-1611 direct line		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
34 Los Angeles Job Corps Center 217 W. 11th St. Los Angeles, CA 90015 Contact: Connie Valencia Career Transition Specialist 213 741-5385		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
35 Los Angeles Urban League - Career Center 12700 S. Avalon Blvd. Los Angeles, CA 90061 Contact: Elainea Robbins 323 600-1106		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
36 Los Angeles Urban League 3450 Mt. Vernon Drive Los Angeles, CA 90008 Contact: Leslie Belt 323 299-9660		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
37 Mexican American Opportunity Foundation 972 S. Goodrich Blvd. Commerce, CA 90022 Contact: Terry Gallegos 323 890-1555		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst

<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized (continued)</u>
38 NAACP PO Box 2349 Hollywood, CA 90078-2349 Contact: Joyce Norfleet 323 464-7616		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
39 Pacific Asian Consortium in Employment 1055 Wilshire Blvd., Suite 900A Los Angeles, CA 90017 Contact: Mary Ishiara 213 353-1677	1	1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
40 Pacifico Employment 1111 W. Sixth St. Suite 101 Los Angeles, CA 90017 Contact: Georgina Flores 213 481-0103 Ext. 18		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
41 Santa Monica/Venice NAACP Branch 1705 Pico Boulevard, Suite 143 Santa Monica, CA 90404 Contact: Darrell Goode no phone		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
42 Second Careers 1370 S. St. Andrews Place Los Angeles, CA 90028 Contact: Job Desk		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
43 SFV Japanese/American Center 12953 Branford Street Pacoima, CA 91331 Contact: Kay Yamada 818 899-1989		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst

<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized (continued)</u>
44 SIPA 3200 W. Temple Street Los Angeles, CA 90026 Contact: Dorothy Gamoning 213 382-1819		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
45 Southern California Indian Center 10175 Slater Avenue, #150 Fountain Valley, CA 92708 Contact: Michele Guillen 714 962-6673		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
46 State Department of Rehabilitation 6125 Washington Blvd., 2nd Floor Culver City, CA 90232 Contact: Maria Igarra Sabado 310 558-5582		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
47 State Department of Rehabilitation 8929 S. Sepulveda Blvd., Suite 300 Los Angeles, CA 90045 Contact: Daryn Smith 310 348-0991		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
48 Step Up on Second 1328 Second Street Santa Monica, CA 90401 Contact: Lance Moore 310 394-6889		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
49 Turning Point Transitional Housing Ocean Park Community Center 1447 16th Street Santa Monica, CA 90404 Contact: Viveca Cole 310 828-6717		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst

<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized (continued)</u>
50 Venice Skills Center 611 Fifth Avenue Venice, CA 90291 Contact: Counseling Office 310 392-4153		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
51 Verdugo Job Center 1255 S. Central Avenue Glendale, CA 91204 Contact: Gerald Washington 818 409-0476		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
52 Westchester One-Stop 8929 S. Sepulveda Blvd., #400 Los Angeles, CA 90045 Contact: Paul Randeria 310.680.3700	1	1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
53 Women at Work 3871 E. Colorado Blvd. Pasadena, CA 91107 626 796-6870 Contact: Artie Morris www.womenatwork.org		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
54 Workplace Hollywood 1201 W. 5th Street, Suite, T-550 Los Angeles, CA 90017 Marcia Cole 213-250-9921	1	1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst

<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized (continued)</u>
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PUBLICATIONS

55 AdWeek 770 Broadway New York, NY 10003 Classified Ad Dep 646 654-5310		
56 Aslan Journal 1150 Wilshire Blvd. Los Angeles, CA 90017 Contact: Kathy 213 250-9797		
57 CGC Communicator Communications General Corporation Fallbrook, CA Contact: Bob Gonsell rgonsell@ieee.org		13. Broadcast Engineer
58 Chinese Daily News 1588 Corporate Center Drive Monterey Park, CA 91754 Contact: Kai 213 268-7887		
59 Korea Daily 690 Wilshire Place Los Angeles, CA 90005 Contact: Claire Kim 213 368-2500	3	7. Exec. Korean News Producer 10. Korean Sales Coord. 8. Video Editor 11. Korean Video Journalist 9. Account Executive 14. Associate News Producer
60 Korea Times 4525 Wilshire Blvd. LA 90010 Classified Ad Dept. 213 692-2100		
61 Los Angeles Times 202 West First Street Los Angeles, CA 90012 Classified Ad Dept. 800 888-4637		

<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized (continued)</u>
62 Radio Korea Media Group 3700 Wilshire Blvd., #670 Los Angeles, CA 90010 213 487-1300	9	7. Exec. Korean News Producer 8. Video Editor 10. Korean Sales Coord.	11. Korean Video Journalist 14. Associate News Producer
<u>School</u>			
63 Art Center College of Design 950 S. Raymond Avenue Pasadena, CA 91105 Contact: Jean Mitsunaga Career Service Director 626 396-2320	1	1. Motion Graphic Designer	
64 Art Institute of Los Angeles 2900 31st Street Santa Monica, CA 90405 Contact: Peter Dean 310 314-6120 Contact: tesa lau career services advisor video production		1. Motion Graphic Designer 3. Studio Technician 8. Video Editor	
65 California Institute of Arts 25700 McBean Parkway Santa Clarita, CA 91355 Contact: Jessica White 661 253-7892		1. Motion Graphic Designer	
66 California Lutheran University 60 W. Olsen Road Thousand Oaks, CA 91360 Contact: Cindy Lewis 805 493-3199 805 492-2411		1. Motion Graphic Designer 9. Account Executive 15. Media Research Analyst	
67 California State University Fullerton - Career Planning & Placement Box 6830 Fullerton, CA 92634 Contact: Laura Matz 714 278-3791 lmatz@fullerton.edu		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst

<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized (continued)</u>
68 California State University Long Beach - Career Development Center 1250 Bellflower Blvd. Long Beach, CA 90840 Contact: Cindy Hale 562 985-9251		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
69 California State University Los Angeles 5151 State University Drive Los Angeles, CA 90032 Contact: Career Development Center 323 343-3277 https://www.myinterfase.com/csula/employer		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
70 California State University Northridge - Cinema & TV Arts Department 18111 Nordhoff Street Northridge, CA 91330 Contact: Olivia Gonzalez 818 677-3700		1. Motion Graphic Designer 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer
71 California State University Northridge - Career Center 18111 Nordhoff Street Northridge, CA 91330 Contact: Career Center	1	1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
72 LACC - Cinema/TV Department 855 N. Vermont Avenue Los Angeles, CA 90029 Contact: Vaughn Obern 323 953-4000 ext. 2620		1. Motion Graphic Designer 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer
73 LA Ort Technical Institute 6435 Wilshire Boulevard Los Angeles, CA 90048 Contact: Narineh Derafshkavan 323 966-5444 ext. 32		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
74 LA Trade Technical College 400 W. Washington Blvd. Los Angeles, CA 90015 Contact: Helen Baird 213 763-7124		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst

<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized (continued)</u>
75 Los Angeles Valley College 5800 Fulton Avenue Valley Glen, CA 91401 Contact: Hanna Petterson Cooperallve Education/Job Resource Center 818 947-2333		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
76 Loyola Marymount University - Career Development One LMU Drive Los Angeles, CA 90045-8460 Contact: Erika Alvarez, JLD 310 338-2700 or 338-7606		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
77 Otis College of Art and Design 9045 Lincoln Blvd. Westchester, CA 90045 Contact: Marianne Hudz Director of Career Service 310 665-6800	1	1. Motion Graphic Designer	
78 Santa Monica College 1900 Pico Blvd. Santa Monica, CA 90404 Contact: Brad Lemonds Dept. of Communication 310 434-4763		1. Motion Graphic Designer 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
79 UCLA Asian American Studies Center 3230 Campbell Hall Los Angeles, CA 90024 Contact: Meg Thornton 310 825-1006		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
80 UCLA Career Center UCLA Los Angeles, CA 90024 Contact: Kathy Sims 310 206-1902	2	1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
81 UCLA - Dept of E. Asian Languages B316 Murphy Hall PO Box 951540 Los Angeles, CA 90095-1540 Contact: Tara Contreras 310 206-8235		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 14. Associate News Producer 15. Media Research Analyst

<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized (continued)</u>
82 UCLA Extension 10995 Le Conte Avenue Los Angeles, CA 90013 Contact: Drew Conrad 310 825-9634		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
83 USC - Asian Pacific American Studies Center Student Union 410, University Park Los Angeles, CA 90089-4851 Contact: Jeff Murakami 213 740-4999		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
84 USC Annenberg School for Communication University of Southern California Los Angeles, CA 90089 Contact: Tim Burgess 213. 740.3912		7. Exec. Korean News Producer 11. Korean Video Journalist 12. Master Control Operator	14. Associate News Producer 15. Media Research Analyst
85 West LA College - Placement Center 4800 Freshman Drive Culver City, CA 90230 Contact: Lois Middleton 310 287-4356		1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst

Website and Trade Organizations

86 Careerbuilder.com PO Box 827009 Philadelphia, PA 19182-7009 Contact: Cathy Sularski 888 488-4473 ext 1179		
87 Craigslist craigslist.org 1381 9th Avenue San Francisco, CA 94122 415 566-6394	15	1. Motion Graphic Designer 2. Programming Assistant 7. Exec. Korean News Producer 8. Video Editor 11. Korean Video Journalist 12. Master Control Operator 14. Associate News Producer 15. Media Research Analyst
88 Hotjobs.com (yahoo.com) 702 First Avenue Sunnyvale, CA 94089 Contact: Customer Care 866 753-3200		

<u>Recruitment Source & Contact Info</u>	<u>Total Number of Interviewees Referred</u>	<u>Full-time Positions for which Source was utilized</u>	<u>Full-time Positions for which Source was utilized</u> <i>(continued)</i>
89 MonsterTrak.com 1964 Westwood Boulevard, 3rd Floor Los Angeles, CA 90025 800 999-8725			
90 ShowbizJobs.com 3579 E. Foothill Blvd, #526 Pasadena, CA 91107-3119 Contact: Jim Kocher 626 798-4533			
91 Society of Broadcast Engineers 9102 N. Meridian Street, Suite 150 Indianapolis, IN 46260 Contact: Scott Jones 317 846-9000	3	13. Broadcast Engineer	
92 Society of Hispanic Professional Engineers 5400 E. Olympic Boulevard, #210 Los Angeles, CA 90022 Contact: Grace 323 725-3970		13. Broadcast Engineer	
93 So. California Broadcasters Association 1849 Sawtelle Blvd #543 Los Angeles, CA 90025 Contact: LaFern Cusack 310 444-1431	4	1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 4. Morning Show Producer 5. Traffic/Weather Anchor 6. Morning Show Anchor 7. Exec. Korean News Producer	8. Video Editor 9. Account Executive 11. Korean Video Journalist 12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
94 Spots n dots SND Publishing LLC 600 W. Peachtree Street NW, #350 Atlanta, GA 30308 888 884-2630			
95 TVJobs.com Broadcast Employment Services PO Box 4116 Oceanside, CA 92052 800 374-0119 Contact: Mark Holloway, President	4	1. Motion Graphic Designer 2. Programming Assistant 3. Studio Technician 8. Video Editor 9. Account Executive	12. Master Control Operator 13. Broadcast Engineer 14. Associate News Producer 15. Media Research Analyst
96 TVNewsday.com PO Box 565 Chatham, NJ 07928 Contact: Kathy Haley, Classifieds 610 649-7989			

Total

Supplemental Recruiting Measures Initiative Description	Date	August 1, 2008 through July 31, 2009 Scope of Participation and Location	Station Staff Involved
Media Sponsor and Participant of National Association of Asian American Professionals (NAAAP) Annual Convention and Diversity Career Fair	August 21-24, 2008	Held at the Hyatt Regency Century Plaza in Los Angeles, the convention and diversity career fair included workshops for job seekers and interview opportunities. This is a signature event of NAAAP, which is a charitable non-profit organization founded in 1982 that cultivates, supports and promotes Asian American leaders. KSCI-TV attended the career fair, meeting with participants and collecting resumes for future consideration.	Joyce Shimazu, Community Relations Dir. Patti Gallagher, HR Director
Assistance to Non-Profit Organization Susan G. Komen Foundation of Orange County	September, 2008	In a five-pronged approach to publicize Breast Cancer Awareness and the Race for the Cure, KSCI-TV translated, voiced over and aired a Public Service Announcement in Mandarin, Vietnamese, Korean and Tagalog; broadcasted several segments on local in-language programs publicizing this topic and event; provided Susan G. Komen Foundation website access to program segments for unlimited use; created an advertisement and placed it on our website; and organized a team of runners to run the race, raising \$2000 in donations.	Joyce Shimazu, Community Relations Dir. Tenaye Owens, Post Production Producer Jennifer Leung, Executive Assistant Jannelle So, Host and Producer, Kababayan Tracy Bui, Vietnamese News Anchor Juliette Zhuo, Host and Producer, LA Living Hong Peng, LA 18 News Reporter
Attended Job Fair	October 23, 2008	The Art Institute of California - Los Angeles holds periodic job fairs to assist current and graduating students find employment related to their studies. Held at the AI campus in Santa Monica, KSCI participated in the Fall 2008 Part time Job Fair to find video editors and motion graphic designers. Interviewed students and collected resumes.	Patti Gallagher, HR Director
Sponsor and Participant in Job Fair	10/29/2008	Hosted by Pacific Asian Consortium in Employment (PACE) and held at the Pasadena Convention Center, the Asian Business and Career Expo reaches out to Asian Americans to improve their economic, political and social environment. KSCI interviewed prospective job applicants and collected resumes. In addition, Jannelle So, host and producer of Kababayan LA, participated in a panel workshop discussing broadcasting opportunities for ethnic women.	Joyce Shimazu, Community Relations Dir. Jannelle So, Host and Producer, Kababayan Patti Gallagher, HR Director

Supplemental Recruiting Measures Initiative Description	Date	August 1, 2008 through July 31, 2009 Scope of Participation and Location	Station Staff Involved
Assistance to Non-Profit Organization	December 2008	KSCI sponsored the Annual Lunar New Year card design contest at Asian Youth Center, which provides after-school programs for at-risk children. KSCI provides the guidelines for the card, and the Asian Youth Center encourages the students in their after-school art classes to participate and win a prize. The AYV receives a donation, and five students are awarded a monetary prize. The first place winner's design is aired on KSCI and is the cover of KSCI's New Year card.	Patti Gallagher, HR Director Joyce Shimazu, Community Relations Dir. Tenaye Owens, Post Production Producer
Media Training for Asian Pacific American Legislative Staffers	2/11/2009	In order to assist the Asian Pacific American Legislative Staffers use the media more effectively in disseminating their message, Eric Olander of KSCI-TV conducted a work shop to instruct them on the best approach to media. The training included taped mock interviews which were put on DVD's and given to participants for future use.	Eric Olander, VP of News & Production Joyce Shimazu, Community Relations Dir. Various production staff
Participant at Graduate Portfolio Show	3/27/2009	The Art Institute of California - Los Angeles held a Graduate Portfolio Review to showcase the talent and skill of graduating students to prospective employers. Held at AI's campus in Santa Monica, students from the Video Production and Multimedia Programs were interviewed, and resumes were collected for future use.	Patti Gallagher, HR Director
Outreach by Job Bank	On-going	SCBA (So. California Broadcasters Association) lists each of our job openings in the biweekly Job Alert Bulletin, which is sent to over 1200 community groups, schools, etc. whose membership includes substantial participation of women and minorities.	Patti Gallagher, HR Director
Assistance to Non-Profit Organizations to Increase Participation at Job Fairs	August and October, 2008	At the request of NAAAP (Nat'l Assn of Asian American Professionals), KSCI produced and aired a PSA publicizing their career fair to increase attendance, which aired two weeks prior to the event. KSCI did the same thing for PACE (Pacific Asian Consortium In Employment) in October for their career fair. Airing the PSA on KSCI significantly improved the attendance at the job fair, as the PSA was aired during Mandarin, Korean, Filipino & Vietnamese programs.	Joyce Shimazu, Community Relations Dir. Tenaye Owens, Producer Kat Inlba, Traffic Manager

Supplemental Recruiting Measures Initiative Description	Date	August 1, 2008 through July 31, 2009 Scope of Participation and Location	Station Staff Involved
Participant in Scholarship Program	March - June 6 07/01/05	In conjunction with Ronald McDonald House Charities of Southern California and Leadership Education for Asian Pacifics, Inc. (LEAP), KSCI participates in a high school scholarship program geared towards Asian students. By attending college, these students are more employable in the future. KSCI produces and airs PSAs to publicize and promote the program; accepts and screens applications; (there were 750 applications this year); reads and judges applicant essays; and helps choose the winners. On June 6, 2009, 21 students were awarded a \$2000 scholarship, along with a \$500 honorarium given to the charity of the scholarship recipient's choice.	Joyce Shimazu, Community Relations Dir. Eva McKeown, Programming Director Tenaye Owens, Post Production Producer Kat Inaba, Traffic Manager Chi Hong, Motion Graphics Designer Various station staff to read and judge
Participant at Graduate Portfolio Show (job fair)	3/20/2008	The Art Institute of California - Los Angeles held a Graduate Portfolio Review to showcase the talent and skill of graduating students to prospective employers. Held at the Hotel Sheraton Delina, students from the Video Production and Multimedia Programs were interviewed, and resumes were collected for future use.	Patti Gallagher, HR Director
Station Internship Program	on-going	In order to assist members of the local community acquire skills needed to obtain employment in the broadcast field, KSCI-TV has an internship program. Students are hired to intern in departments and areas closely aligned with their field of study, and get hands-on experience in various areas of broadcasting. Interns during the past year worked in the News Department, Programming, Post Production and Research/Marketing.	Eric Olander, VP of News and Production Tenaye Owens, Post Production Producer Patti Gallagher, HR Director April Kuan, News Director Eva McKeown, Programming Director Kerren McKeeman, Programming Assistant Alice Lee, VP of Research and Development
Produce and air :15 and :30 billboards to recruit in-language pollworkers for November and March elections	10/10 - 10/19 2008 and 2/11 - 3/2 2009	The Asian Pacific American Legal Center (APALC), in conjunction with the Los Angeles County Registrar of Voters, requested KSCI air in-language billboards recruiting bilingual poll workers for the March and November elections. KSCI-TV produced the billboard ad in five different languages (Mandarin, Korean, Vietnamese, Tagalog, Japanese) for a total of 98 times	Joyce Shimazu, Community Relations Dir. Kat Inaba, Traffic Manager Tenaye Owens, Post Production Producer

Supplemental Recruiting Measures Initiative Description	Date	August 1, 2008 through July 31, 2009 Scope of Participation and Location	Station Staff Involved
Community Role Models Project	On-going	KSCI selects outstanding members of the Asian Pacific American community in all walks of life and produces a 60 second vignette that highlights their achievements. A total of 28 different vignettes have been produced in the past year, and they air in Korean, Vietnamese and Mandarin Chinese. The Role Model Project provides inspiration to viewers, especially Asian youth, and encourages them to pursue their goals and achieve success in their career and in their life.	Eric Olander, VP of News & Production Joyce Shimazu, Community Relations Dir. Tenaye Owens, Production Coordinator Thai Huyh, Producer/Editor Chi Hong, Motion Graphics Designer
Participate in educational institution event relating to career opportunities in broadcasting.	May 26, 2009	UCLA sponsored Professional Night on its campus, and invited Eric Olander, VP of News and Production, to speak to undergraduate students on International Job Opportunities in the Media.	Eric Olander, VP of News & Production
Management Training to ensure equal employment opportunity and prevent discrimination	June 22, 2009	Manager completed 2 hour session to comply with AB 1825 Supervisor Anti-Harassment Training through LawRoom.	Patti Gallagher, HR Director
Assistance to Non-Profit Organization	June 17, 2009	APEX, The Asian Professional Exchange, is a non-profit group that offers quality programs to help advance the careers of Asian Americans. In this 3.5 hour media training session held at KSCI-TV in Los Angeles, members of the group learned about local media, how to better interview, and what skills are required to succeed in the broadcast field.	Eric Olander, VP of News & Production Joyce Shimazu, Community Relations Dir. Patti Gallagher, HR Director
Assistance to Non-Profit Organization	July 13, 2009	CAUSE (Center for Asian Americans United for Self Empowerment) is a non-profit group that aims to advance the political power of the Asian Pacific American community. KSCI-TV hosted CAUSE interns for a 3 hour training session to learn how to effectively use the media to disseminate their message.	Eric Olander, VP of News & Production Joyce Shimazu, Community Relations Dir.
Participate in event/program relating to career opportunities in broadcasting sponsored by educational institution	July 16, 2009	Cal State University Long Beach students and faculty involved in an intensive Mandarin-language program visited the station to get hands-on experience of working in television, specifically Mandarin News. Professor Jeff Winters, 3 staff members and 13 students watched the news live, met the news staff to ask questions, discussed internships for career progression, etc. to see what's needed to work in News.	Eric Olander, VP of News & Production April Kuan, News Director Christine Chiang, News Anchor Ursula Huang, News Anchor Emily Liu, News Reporter