

# INVOICE

**WDBJ**  
**2807 Hershberger Road NW**  
**Roanoke, VA 24017**  
**Main: (540) 344-7000**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
426224-1	10/09/16	October 2016	09/26/16 - 10/03/16

Property	Account Executive	Sales Office	Sales Region
WDBJ	Charles Brian Boush	Roanoke Nation	National

Billing Address:

**Pound Feinstein and Associates**  
**Attention: Accounts Payable**  
**1011 East Main Ste 224**  
**Richmond, VA 23219**

Advertiser	Product	Estimate Number
Tom Garrett for Congress	2016 Campaign	224

Flight Dates	Order #	Alt Order #
09/26/16 - 10/09/16	426224	WOC10478903

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WDBJ**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Agency Code	Advertiser Code	Product 1/2
9914480	33	46

Agency Ref	Advertiser Ref
2374	136522

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/16	10/03/16	M-F 9a-10a	9:00 AM-10:00 AM	--111--	:30	3	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --111-- 3 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	W	09/28/16	9:58 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	GARRETT TEST CENTER CUT W	\$35.00 NM
2	WDBJ	Th	09/29/16		M-F 9a-10a	9:00 AM-10:00 AM	:00		<del>\$35.00</del> NM
					Credited				
3	WDBJ	F	09/30/16	9:55 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	GARRETT TEST CENTER CUT W	\$35.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 1----- 1 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WDBJ	M	10/03/16	9:22 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	GARRETT TEST CENTER CUT W	\$35.00 NM
2	09/26/16	10/03/16	Soap Rotator	12:30 PM-2:00 PM	--111--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --111-- 3 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	W	09/28/16	1:29 PM	Soap Rotator	12:30 PM-2:00 PM	:30	GARRETT TEST CENTER CUT W	\$125.00 NM
2	WDBJ	Th	09/29/16	12:56 PM	Soap Rotator	12:30 PM-2:00 PM	:30	GARRETT TEST CENTER CUT W	\$125.00 NM
3	WDBJ	F	09/30/16	1:29 PM	Soap Rotator	12:30 PM-2:00 PM	:30	GARRETT TEST CENTER CUT W	\$125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 1----- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WDBJ	M	10/03/16	1:59 PM	Soap Rotator	12:30 PM-2:00 PM	:30	GARRETT TEST CENTER CUT W	\$125.00 NM
3	09/26/16	09/30/16	Wheel of Fortune M-F	7:00 PM-7:30 PM	--1-1--	:30	2	\$390.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 --1-1-- 2 \$390.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDBJ	W	09/28/16	7:12 PM	Wheel of Fortune M-F	7:00 PM-7:30 PM	:30	GARRETT TEST CENTER CUT W	\$390.00 NM
2	WDBJ	F	09/30/16	7:25 PM	Wheel of Fortune M-F	7:00 PM-7:30 PM	:30	GARRETT TEST CENTER CUT W	\$390.00 NM
4	09/26/16	10/03/16	Jeopardy M-F	7:30 PM-8:00 PM	---1---	:30	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 ---1--- 1 \$380.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE

Send Payment To:

**WDBJ**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

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Tom Garrett for Congress	2016 Campaign	224	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/26/16	10/03/16	Jeopardy M-F	7:30 PM-8:00 PM	---1---	:30	1	\$380.00	NM
09/26/16 10/02/16 ---1--- 1 \$380.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Th 09/29/16 7:42 PM Jeopardy M-F 7:30 PM-8:00 PM :30 GARRETT TEST CENTER CUT W \$380.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 1----- 1 \$380.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDBJ M 10/03/16 7:36 PM Jeopardy M-F 7:30 PM-8:00 PM :30 GARRETT TEST CENTER CUT W \$380.00 NM									
5	09/26/16	09/30/16	Friday Prime Hr 2	9:00 PM-10:00 PM	----1--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 ----1-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 09/30/16 9:50 PM Friday Prime Hr 2 9:00 PM-10:00 PM :30 GARRETT TEST CENTER CUT W \$400.00 NM									
6	09/26/16	09/30/16	Friday Football Extra	11:15 PM-11:45 PM	----1--	:30	1	\$455.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 ----1-- 1 \$455.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ F 09/30/16 11:42 PM Friday Football Extra 11:15 PM-11:45 PM :30 GARRETT TEST CENTER CUT W \$455.00 NM									
7	09/26/16	10/02/16	VA Tech Sports Today	11:30 AM-12:00 PM	-----1	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 -----1 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDBJ Su 10/02/16 11:55 PM VA Tech Sports Today 11:30 AM-12:00 PM :30 GARRETT TEST CENTER CUT W \$30.00 NM									
<b>Total Spots</b>							<b>14</b>		

## Payment Terms 30 Days

Gross Total	\$3,030.00
Agency Commission	\$454.50
Net Amount Due	\$2,575.50