

Order / Rev: 1265038
 Alt Order #: WOC14530996
 Flight Dates: 03/19/24 - 03/25/24

Advertiser: Johnson/Democrat/Mayor
 Product Desc: Candidate
 Estimate: 13337

TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/19/24		03/19/24	03/25/24	11-1---			3		\$450.00	0.00					
N 5	WTMJ	03/19/24	03/22/24	6-630pm Live at 6pm News 6-630pm Live at 6pm News	CM	6-630pm	--1-1--	:30	2	\$575.00	P-3	0.00	NM	2	\$1,150.00
(Program: TMJ4 NEWS AT 6PM) 1Q24 COMSCORE (sell) - MILWAUKEE - Estimate is based on 1st Q 2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/18/24		03/18/24	03/24/24	--1-1--			2		\$575.00	0.00					
N 6	WTMJ	03/19/24	03/25/24	M-F Live at 10pm News M-F Live at 10pm News	CM	10-1035pm	11-1---	:30	3	\$350.00	P-6	0.00	NM	3	\$1,050.00
(Program: TMJ4 NEWS AT 10PM) 1Q24 COMSCORE (sell) - MILWAUKEE - Estimate is based on 1st Q 2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/19/24		03/19/24	03/25/24	11-1---			3		\$350.00	0.00					
N 7	WTMJ	03/19/24	03/23/24	SA 5-7am Daybreak SA 5-7am Daybreak	CM	5-7am	-----1-	:30	1	\$40.00	P-6	0.00	NM	1	\$40.00
(Program: TMJ4 NEWS TODAY SAT) 1Q24 COMSCORE (sell) - MILWAUKEE - Estimate is based on 1st Q 2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/18/24		03/18/24	03/24/24	-----1-			1		\$40.00	0.00					
N 8	WTMJ	03/19/24	03/24/24	SU 5-530pm Live at 5 SU 5-530pm Live at 5	CM	5-530pm	-----1	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
(Program: TMJ4 NEWS AT 5PM SUN) 1Q24 COMSCORE (sell) - MILWAUKEE - Estimate is based on 1st Q 2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 03/18/24		03/18/24	03/24/24	-----1			1		\$425.00	0.00					
													Totals	17	\$5,515.00