ORDER



Orders	Order / Rev:	1265038		
	Alt Order #:	WOC14530996	<u></u>	
	Product Desc:	Candidate		
	Estimate:	13337		TODAY'S TMJ4
	Flight Dates:	03/19/24 - 03/25/24	Primary AE:	Margie MacDonald
	Original Date / Rev:	03/12/24 / 03/12/24	Sales Office:	EWSDC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	Beacon Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1322 G Street SE	Billing Cycle:	EOM/EOC
		Washington, DC 20003	Agency Commission:	15%
Advertiser	Name:	Johnson/Democrat/Mayor		
	Demographic:	A35+	New Business End:	
	Product Codes:	State Candidate	Advertiser External ID:	271258
	Revenue Code 1:	DISC	Agency External ID:	102478
gency	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	CAND	Order Separation:	00:20:00
	Priority:	P-3		

Bill Plan Totals

Dill I lall					iotais				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
02/26/24	03/25/24	17	\$5,515.00	\$4,687.75	March 2024	17	\$5,515.00	\$4,687.75	0.00
					Totals	17	\$5,515.00	\$4,687.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald	FWSDC	NAT	Start Of Order - End Of Order	100%

Ln Ch S	Start	End	Inventory Code	Break	Start/End	Γime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 WTMJ 03	3/19/24	03/22/24	M-F 7-9am Toda 7-9am Today Sh	•	7-9am	1-1-	:30	2	\$300.00P-3	0.00 NM	2	\$600.00
(Program: 1Q24 COM			ILWAUKEE - Esti		on 1st Q 202	3						
Start D		End Date	Weekdays	Spots/Week		Rating						
Week: 03/18/	24	03/24/24	1-1	2	\$300.00	0.00						
N 2 WTMJ 03	3/19/24	03/22/24	M-F 7-9am Toda	•		00 AM1-1-	- :30	2	\$300.00P-3	0.00 NM	2	\$600.00
(D	TOD 43	(0110)4()	7-9am Today Sh	ow	(8:00 AM-9:0	00 AM)						
(Program: 1 Q24 COM			ILWAUKEE - Esti	mate is based	on 1st Q 202	3						
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 03/18/	/24	03/24/24	1-1	2	\$300.00	0.00						
N 3 WTMJ 03	3/19/24	03/25/24	M-F 12-1230p Liv	∕e at No c M	12-1230pm	11-1	- :30	3	\$100.00P-6	0.00 NM	3	\$300.00
			12-1230p Live at	Noon								
(Program: I 1Q24 COM			EWS) ILWAUKEE - Esti	mate is based	on 1st Q 202	3						
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/19/	/24	03/25/24	11-1	3	\$100.00	0.00						
N 4 WTMJ 03	3/19/24	03/25/24	5-530pm Live at	5 NewsCM	5-530pm	11-1	- :30	3	\$450.00P-3	0.00 NM	3	\$1,350.00
			5-530pm Live at	5 News								
(Program: 1Q24 COM			SPM) ILWAUKEE - Esti	mate is based	on 1st Q 202	3						
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: 1265038 Advertiser: Johnson/Democrat/Mayor

Alt Order #: WOC14530996 Product Desc: Candidate TODAY'S TMJ4

Flight Dates: 03/19/24 - 03/25/24 Estimate: 13337

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	eek: 03/		03/25/24	11-1	3	\$450.00	0.00							
N 5	WTMJ	03/19/2	4 03/22/24	6-630pm Live at	6pm Ne©M	6-630pm	:	L-1	:30	2	\$575.00P-3	0.00 NM	2	\$1,150.00
				6-630pm Live at	6pm News									
			NEWS AT 6											
				ILWAUKEE - Esti										
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
W	eek: 03/	18/24	03/24/24	1-1	2	\$575.00	0.00							
N 6	WTMJ	03/19/2	4 03/25/24	M-F Live at 10pm	News CM	10-1035pm	11-	-1	:30	3	\$350.00P-6	0.00 NM	3	\$1,050.00
				M-F Live at 10pm	n News									
			NEWS AT											
	1Q24 C	OMSCO	RE (sell) - M	ILWAUKEE - Esti	mate is based	on 1st Q 202	23							
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
W	eek: 03/	19/24	03/25/24	11-1	3	\$350.00	0.00							
N 7	WTMJ	03/19/2	4 03/23/24	SA 5-7am Daybre	eak CM	5-7am		1-	:30	1	\$40.00P-6	0.00 NM	1	\$40.00
				SA 5-7am Daybr	eak									
			NEWS TOD											
	1Q24 C	OMSCO	RE (sell) - M	ILWAUKEE - Esti	mate is based	on 1st Q 202	23							
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
W	eek: 03/	18/24	03/24/24	1-	1	\$40.00	0.00							
N 8	WTMJ	03/19/2	4 03/24/24	SU 5-530pm Live	at 5 CM	5-530pm		1	:30	1	\$425.00P-3	0.00 NM	1	\$425.00
				SU 5-530pm Live	e at 5									
			NEWS AT 5											
	1Q24 C	OMSCO	RE (sell) - M	ILWAUKEE - Esti	mate is based	on 1st Q 202	23							
	<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
W	eek: 03/	18/24	03/24/24	1	1	\$425.00	0.00							
		•		·		·						Totals	17	\$5,515.00