

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

KYVU - San Antonio

12/18/14

I, Mike Furman - Authorized Media Buyer,

being/on behalf of: Trey Martinez Fischer,

a legally qualified candidate of the Democratic

political party for the office of: Texas Senate District 26

in the Special

election to be held on: January 6, 2015

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|---------|----------------|-----------------|
| | | As | ordered | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Trey Marthner Fischer Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dr. Joe Berni

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/18/14

Date

Dr. Berni

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Valeri Reynolds
Signature

Valeri Reynolds
Printed Name

Station Op Mng.
Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|-------|----------------|-----------------|
| | | As ordered | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER

| | | | |
|---------------|-----------------------------|----------------------------|-----------------------------------|
| Orders | Order / Rev: | 645 | |
| | Alt Order #: | | |
| | Product Desc: | POLITICAL FISCHER | |
| | Estimate: | 4088 | MundoFOX San Antonio |
| | Flight Dates: | 12/30/14 - 01/05/15 | Primary AE: Phillip Woodie |
| | Original Date / Rev: | 12/30/14 / 12/30/14 | Sales Office: MF-NY |
| | Order Type: | GENERAL | Sales Region: National |

| | | | |
|---------------|-------------------------|---|------------------------------------|
| Agency | Name: | GMMB MEDIA | |
| | Buying Contact: | | Billing Type: Cash |
| | Billing Contact: | | Billing Calendar: Broadcast |
| | | 1010 WISCONSIN AVENUE NW SUITE 800 | Billing Cycle: EOM/EOC |
| | | WASHINGTON, DC 20007 | Agency Commission: 15% |

| | | | |
|-------------------|-----------------------|---------------------------------------|-----------------------------------|
| Advertiser | Name: | TREY MARTINEZ FISCHER CAMPAIGN | |
| | Demographic: | HH | New Business Thru: |
| | Product Codes: | Candidates | Order Separation: 00:20:00 |
| | Priority: | P-05 | Advertiser External ID: |
| | Revenue Codes: | AGY, GEN, GEN | Agency External ID: |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 12/29/14 | 01/05/15 | 4 | \$400.00 | \$340.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-----------------|-----------------|-------------|
| January 2015 | 4 | \$400.00 | \$340.00 | 0.00 |
| Totals | 4 | \$400.00 | \$340.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Phillip Woodie | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------------|-------------------|----------------|-------------|---------------|-------|----------|------|------|--------|-------|----------|
| N 1 | KYVV | 12/30/14 | 01/05/15 | M-F 4p-4:30p M-F | CM | 4p-4:30p | MTWTF-- | :30 | 1 | \$100.00 | P-05 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 12/30/14 | 01/05/15 | M-WTF-- | 1 | | \$100.00 | 0.00 | | | | | | | |
| N 2 | KYVV | 12/30/14 | 01/05/15 | M-F 4:30p-5p M-F | CM | 4:30p-5p | MTWTF-- | :30 | 1 | \$100.00 | P-05 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 12/30/14 | 01/05/15 | M-WTF-- | 1 | | \$100.00 | 0.00 | | | | | | | |
| N 3 | KYVV | 12/30/14 | 01/05/15 | M-F 9P-9:30P Noticias M-F | CM | 9p-9:30p | MTWTF-- | :30 | 1 | \$100.00 | P-05 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 12/30/14 | 01/05/15 | M-WTF-- | 1 | | \$100.00 | 0.00 | | | | | | | |
| N 4 | KYVV | 12/30/14 | 01/05/15 | M-F 9:30-10P M-F | CM | 9:30P-10P | MTWTF-- | :30 | 1 | \$100.00 | P-05 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: | | 12/30/14 | 01/05/15 | M-WTF-- | 1 | | \$100.00 | 0.00 | | | | | | | |
| | | | | | | | | | | | | | Totals | 4 | \$400.00 |

Contract Agreement Between:

Order Revision # 1



KYVV
3680 S. Maryland Parkway, Suite 102
Las Vegas, NV 89169
(212) 822-7015

| | | |
|--|--------------------------------|-------------------------------------|
| Order # 5329 / 1 | Alt Order # WOC101968 77 | Station Order # |
| Order Type GENERAL | | |
| Product candidate | | |
| Flight Dates 12/30/14 - 01/05/15 | Hiatus Dates | Buyer |
| Advertiser Trey Martinez Fischer Campaign | | Agency GMMB Media |
| Sales Office New York | Sales Region National | Cash/Trade Cash |
| Station KYVV | | Account Executive Phillip Woodie |
| Demographic Households | | |
| IDB# | Advertiser Code 271 | Product Code 288 |
| Estimate # 4088 | | Package Code |
| Order Separation 00:30:00 | | Advertiser Separation 00:05:00 |

And:



GMMB Media
3050 K Street NW, Suite 100
Washington, DC 20007
3050 K Street NW, Suite 100
Washington, DC 20007

| Line | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rating | Imp(000) | Spots | Amount |
|-------|-------------------|-----------------|---------------------|--------------------|------|--------|-------------------|-------------|---------------|-----------------|-------|----------|
| 1 | 12/30/14 | 01/05/15 | MUNDOFOX LOCAL NEWS | (4:00 PM-4:30 PM) | | :30 | | | | | 1 | \$100.00 |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | <u>Imp(000)</u> | | |
| Week: | 12/30/14 | 01/05/15 | MTWTF-- | | | | 1 | \$100.00 | 0.00 | | | |
| 2 | 12/30/14 | 01/05/15 | NOTICIAS MUNDOFOX | (4:30 PM-5:00 PM) | | :30 | | | | | 1 | \$100.00 |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | <u>Imp(000)</u> | | |
| Week: | 12/30/14 | 01/05/15 | MTWTF-- | | | | 1 | \$100.00 | 0.00 | | | |
| 3 | 12/30/14 | 01/05/15 | MUNDOFOX LOCAL NEWS | (9:00 PM-9:30 PM) | | :30 | | | | | 1 | \$100.00 |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | <u>Imp(000)</u> | | |
| Week: | 12/30/14 | 01/05/15 | MTWTF-- | | | | 1 | \$100.00 | 0.00 | | | |
| 4 | 12/30/14 | 01/05/15 | NOTICIAS MUNDOFOX | (9:30 PM-10:00 PM) | | :30 | | | | | 1 | \$100.00 |
| | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | <u>Imp(000)</u> | | |
| Week: | 12/30/14 | 01/05/15 | MTWTF-- | | | | 1 | \$100.00 | 0.00 | | | |
| Total | | | | | | | | | 0.00 | | 4 | \$400.00 |

| Month | # of Spots | Amount | GRP |
|--------------|------------|----------|------|
| January 2015 | 4 | \$400.00 | 0.00 |
| Total | 4 | \$400.00 | 0.00 |

12/30/14 new order; total=\$400; 30 min sep between spots; Tuesday-Monday schedule; starts IMMEDIATELY

WOC10196877 [00.00]

Order Printout



Traffic #:

Buyer Order #: 03759790

AE: Phillip Woodie

Buyer:

Start/End Dates: 12/30/14 - 01/05/15

Week Start: Tuesday

Property: KVVV TV

Primary Demo:

C/P/E: 271 / 288 / 4088

Agency: GMMB

Advertiser: 271 - Trey Martinez Fischer Campaign

Total Cost: \$400.00 (Cash)

Comments:

Separation: 30

| List Items | | | | | | | | | | Spots | | | | | | | | | | Totals | |
|--------------------------------|---------------------|-------|-----|------------------|---------|--------|--------|-------|--|-------|--|--|--|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days | Rate | Dec 30 | | | | | | | | | | | | | Total Spots | Total Cost |
| 1 | MUNDOFOX LOCAL NEWS | NM | :30 | 4:00 PM-4:30 PM | TWTFSSM | 100.00 | 1 | | | | | | | | | | | | | 1 | 100.00 |
| (Program: MUNDOFOX LOCAL NEWS) | | | | | | | | | | | | | | | | | | | | | |
| 2 | NOTICIAS MUNDOFOX | NM | :30 | 4:30 PM-5:00 PM | TWTF-M | 100.00 | 1 | | | | | | | | | | | | | 1 | 100.00 |
| (Program: NOTICIAS MUNDOFOX) | | | | | | | | | | | | | | | | | | | | | |
| 3 | MUNDOFOX LOCAL NEWS | NM | :30 | 9:00 PM-9:30 PM | TWTF-M | 100.00 | 1 | | | | | | | | | | | | | 1 | 100.00 |
| (Program: MUNDOFOX LOCAL NEWS) | | | | | | | | | | | | | | | | | | | | | |
| 4 | NOTICIAS MUNDOFOX | NM | :30 | 9:30 PM-10:00 PM | TWTF-M | 100.00 | 1 | | | | | | | | | | | | | 1 | 100.00 |
| (Program: NOTICIAS MUNDOFOX) | | | | | | | | | | | | | | | | | | | | | |
| Spot Totals: | | | | | | | 4 | | | | | | | | | | | | | 4 | \$400.00 |
| MONTH | | SPOTS | | COST | | MONTH | | SPOTS | | COST | | | | | | | | | | | |
| January | | 4 | | \$400.00 | | | | | | | | | | | | | | | | | |