

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KYVV - San Antonio	Date: 22 Oct 14
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I, Danill Jester,
 being/on behalf of: Letician Van de Putte,
 a legally qualified candidate of the Democratic
 political party for the office of: Lieutenant Governor
 in the General
 election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

\$2000-

I represent that the payment for the above described broadcast time has been furnished by:

Leticia Van de Putte for Lt Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joe J Bernal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/4/14

Date

Dante MO - Authorized Media Buyer

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Valeri Reynolds

Signature

Valeri Reynolds

Printed Name

Station Op
Manager

Title

ORDER

Orders	Order / Rev:	487		
	Alt Order #:			
	Product Desc:	POLITICAL VAN DE PUTTE		
	Estimate:			
	Flight Dates:	10/23/14 - 10/29/14	Primary AE:	MundoFOX San Antonio
	Original Date / Rev:	10/22/14 / 10/23/14	Sales Office:	Phillip Woodie
	Order Type:	GENERAL	Sales Region:	MF-NY
				National
Agency	Name:	GMMB MEDIA		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K STREE NW SUITE 100	Billing Cycle:	EOM/EOC
		WASHINGTON, DC 20007	Agency Commission:	15%
Advertiser	Name:	LETICIA VAN DE PUTTE FOR LT GOV		
	Demographic:	HH	New Business Thru:	
	Product Codes:	Candidates	Order Separation:	00:20:00
	Priority:	P-05	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	8	\$800.00	\$680.00
10/27/14	10/29/14	12	\$1,200.00	\$1,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	8	\$800.00	\$680.00	0.00
November 2014	12	\$1,200.00	\$1,020.00	0.00
Totals	20	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Phillip Woodie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KYVV	10/23/14	10/29/14	M-F 4p-5p M-F	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$100.00	P-02	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/14	10/29/14	MTWTF--		5			\$100.00			0.00			
N 2	KYVV	10/23/14	10/29/14	M-F 4p-5p M-F	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$100.00	P-02	0.00	NM	5	\$500.00
N 3	KYVV	10/23/14	10/29/14	M-F 9P-9:30P Noticias M-F	CM	9p-9:30p	MTWTF--	:30	5	\$100.00	P-02	0.00	NM	5	\$500.00
N 4	KYVV	10/23/14	10/29/14	M-F 9:30-10P M-F	CM	9:30P-10P	MTWTF--	:30	5	\$100.00	P-02	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/14	10/29/14	MTWTF--		5			\$100.00			0.00			
Totals														20	\$2,000.00

WOC10172070 [00.00]

Order Printout



Traffic #:		Start/End Dates:	10/23/14 - 10/29/14	C/P/E:	238 / 252 / 3953
Buyer Order #:	03606999	Week Start:	Thursday	Agency:	GMMB
AE:	Phillip Woodie	Property:	KYVV TV	Advertiser:	238 - Leticia Van de Putte for Lt Governor
Buyer:		Primary Demo:		Total Cost:	\$2,000.00

Comments:
Separation: 30

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 23											Total Spots	Total Cost		
1	NOTICIAS (Program: NOTICIAS)	NM	:30	4:00 PM-5:30 PM	TF--MTW	100.00	5											5	500.00		
2	NOTICIAS (Program: NOTICIAS)	NM	:30	4:30 PM-5:00 PM	TF--MTW	100.00	5											5	500.00		
3	NOTICIAS (Program: NOTICIAS)	NM	:30	9:00 PM-9:30 PM	TF--MTW	100.00	5											5	500.00		
4	NOTICIAS (Program: NOTICIAS)	NM	:30	9:30 PM-10:00 PM	TF--MTW	100.00	5											5	500.00		
Spot Totals:							20										20	\$2,000.00			

MONTH	SPOTS	COST
October	20	\$2,000.00

10/22/14 10:34 AM

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