

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KYVU-San Antonio	Date: 12/18/14
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I, Mike Furman - Authorized Media Buyer,
 being/on behalf of: Trey Martinez Fischer,
 a legally qualified candidate of the Democratic
 political party for the office of: Texas Senate District 26
 in the Special
 election to be held on: January 6, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	ordered		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Trey Marthner Fischer Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dr. Joe Berni

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/18/14

Date

Mr. R

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Valeri Reynolds

Signature

Valeri Reynolds

Printed Name

Station Op Mng.

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

WOC10195160 [00.00]

Order Printout



Traffic #:	03748358	Start/End Dates:	12/23/14 - 12/29/14	C/P/E:	271 / 288 / 4084
Buyer Order #:	Phillip Woodie	Week Start:	Tuesday	Agency:	GMMB
AE:		Property:	KYVV TV	Advertiser:	271 - Trey Martinez Fischer Campaign
Buyer:		Primary Demo:		Total Cost:	\$390.00 (Cash)

Comments:

Separation: 30

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Dec 23												Total Spots	Total Cost
1	MUNDOFOX LOCAL NEWS	NM	:15	4:00 PM-4:30 PM	TWTFSSM	65.00	2												2	130.00
(Program: MUNDOFOX LOCAL NEWS)																				
2	NOTICIAS MUNDOFOX	NM	:15	4:30 PM-5:00 PM	TWTF-M	65.00	2												2	130.00
(Program: NOTICIAS MUNDOFOX)																				
3	MUNDOFOX LOCAL NEWS	NM	:15	9:00 PM-9:30 PM	TWTF-M	65.00	1												1	65.00
(Program: MUNDOFOX LOCAL NEWS)																				
4	NOTICIAS MUNDOFOX	NM	:15	9:30 PM-10:00 PM	TWTF-M	65.00	1												1	65.00
(Program: NOTICIAS MUNDOFOX)																				
Spot Totals:							6												6	\$390.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
December	6	\$390.00			

ORDER

Orders

Order / Rev: 624
 Alt Order #: _____
 Product Desc: POLTICAL FISCHER
 Estimate: _____
 Flight Dates: 12/23/14 - 12/29/14
 Original Date / Rev: 12/22/14 / 12/22/14
 Order Type: GENERAL

MundoFOX San Antonio

Primary AE: Phillip Woodie
 Sales Office: MF-NY
 Sales Region: National

Agency

Name: GMMB MEDIA
 Buying Contact: _____
 Billing Contact: _____
1010 WISCONSIN AVENUE NW SUITE 800
WASHINGTON, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: TREY MARTINEZ FISCHER CAMPAIGN
 Demographic: HH
 Product Codes: Candidates
 Priority: P-05
 Revenue Codes: AGY, GEN, GEN

New Business Thru: _____
 Order Separation: 00:20:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/01/14	12/23/14	6	\$390.00	\$331.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2014	6	\$390.00	\$331.50	0.00
Totals	6	\$390.00	\$331.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Phillip Woodie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KYVV	12/23/14	12/29/14	M-F 4p-4:30p M-F	CM	4p-4:30p	-T-----	:15	2	\$65.00	P-05	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	12/23/14	12/29/14	-T-----		2			\$65.00			0.00			
N 2	KYVV	12/23/14	12/29/14	M-F 4:30p-5p M-F	CM	4:30p-5p	-T-----	:15	2	\$65.00	P-05	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	12/23/14	12/29/14	-T-----		2			\$65.00			0.00			
N 3	KYVV	12/23/14	12/29/14	M-F 9P-9:30P Noticias M-F	CM	9p-9:30p	-T-----	:15	1	\$65.00	P-05	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	12/23/14	12/29/14	-T-----		1			\$65.00			0.00			
N 4	KYVV	12/23/14	12/29/14	M-F 9:30-10P M-F	CM	9:30P-10P	-T-----	:15	1	\$65.00	P-05	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	12/23/14	12/29/14	-T-----		1			\$65.00			0.00			
Totals														6	\$390.00

WOC10195149 [00.00]

Order Printout



Traffic #: Start/End Dates: 12/23/14 - 01/05/15
 Buyer Order #: 03748337 Week Start: Tuesday
 AE: Phillip Woodie Property: KVVU TV
 Buyer: Primary Demo:
 Comments: C/P/E: 271 / 288 / 4083
 Separation: 30 Agency: GMMB
Advertiser: 271 - Trey Martinez Fischer Campaign
Total Cost: \$2,400.00 (Cash)

List Items							Spots															Totals	
Line	Program	ST	Len	Time	Days	Rate	Dec 23	Dec 30											Total Spots	Total Cost			
1	MUNDOFOX LOCAL NEWS	NM	:30	4:00 PM-4:30 PM	TWTFSSM	100.00	2	4											6	600.00			
(Program: MUNDOFOX LOCAL NEWS)																							
2	NOTICIAS MUNDOFOX	NM	:30	4:30 PM-5:00 PM	TWTF-M	100.00	2	4											6	600.00			
(Program: NOTICIAS MUNDOFOX)																							
3	MUNDOFOX LOCAL NEWS	NM	:30	9:00 PM-9:30 PM	TWTF-M	100.00	2	4											6	600.00			
(Program: MUNDOFOX LOCAL NEWS)																							
4	NOTICIAS MUNDOFOX	NM	:30	9:30 PM-10:00 PM	TWTF-M	100.00	2	4											6	600.00			
(Program: NOTICIAS MUNDOFOX)																							
Spot Totals:							8	16											24	\$2,400.00			
MONTH		SPOTS		COST		MONTH		SPOTS		COST													
December		8		\$800.00		January		16		\$1,600.00													

ORDER

Orders	Order / Rev:	625	
	Alt Order #:		
	Product Desc:	POLITICAL FISCHER	
	Estimate:	4083	
	Flight Dates:	12/23/14 - 01/05/15	MundoFOX San Antonio
	Original Date / Rev:	12/22/14 / 12/22/14	Primary AE: Phillip Woodie
	Order Type:	GENERAL	Sales Office: MF-NY
			Sales Region: National
Agency	Name:	GMMB MEDIA	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1010 WISCONSIN AVENUE NW SUITE	Billing Cycle: EOM/EOC
		WASHINGTON, DC 20007	Agency Commission: 15%
Advertiser	Name:	TREY MARTINEZ FISCHER CAMPAIGN	
	Demographic:	HH	New Business Thru:
	Product Codes:	Candidates	Order Separation: 00:20:00
	Priority:	P-05	Advertiser External ID:
	Revenue Codes:	AGY, GEN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/01/14	12/28/14	8	\$800.00	\$680.00
12/29/14	12/30/14	16	\$1,600.00	\$1,360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2014	8	\$800.00	\$680.00	0.00
January 2015	16	\$1,600.00	\$1,360.00	0.00
Totals	24	\$2,400.00	\$2,040.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Phillip Woodie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KYVV	12/23/14	01/05/15	M-F 4p-4:30p M-F	CM	4p-4:30p	-T-----	:30	6	\$100.00	P-05	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/23/14	12/29/14	-T-----		2				\$100.00		0.00			
		Week: 12/30/14	01/05/15	-T-----		4				\$100.00		0.00			
N 2	KYVV	12/23/14	01/05/15	M-F 4:30p-5p M-F	CM	4:30p-5p	-T-----	:30	6	\$100.00	P-05	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/23/14	12/29/14	-T-----		2				\$100.00		0.00			
		Week: 12/30/14	01/05/15	-T-----		4				\$100.00		0.00			
N 3	KYVV	12/23/14	01/05/15	M-F 9p-9:30p Noticias M-F	CM	9p-9:30p	-T-----	:30	6	\$100.00	P-05	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/23/14	12/29/14	-T-----		2				\$100.00		0.00			
		Week: 12/30/14	01/05/15	-T-----		4				\$100.00		0.00			
N 4	KYVV	12/23/14	01/05/15	M-F 9:30-10P M-F	CM	9:30P-10P	-T-----	:30	6	\$100.00	P-05	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/23/14	12/29/14	-T-----		2				\$100.00		0.00			
		Week: 12/30/14	01/05/15	-T-----		4				\$100.00		0.00			
													Totals	24	\$2,400.00