

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KYVV - San Antonio	Date: 17 Oct 14
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I, Crossroads Media

being/on behalf of: Texans for Greg Abbott

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 4

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	See Attached				

Attach proposed schedule with charges (if available):

\$1,025.-

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Greg Abbott

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John L. Nau

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/9/14
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted
Valeri Reynolds
Signature

☐ Accepted In Part
Valeri Reynolds
Printed Name

☐ Rejected
Station Op.
Title
Manager

ORDER

Orders	Order / Rev:	478	
	Alt Order #:		
	Product Desc:	POLTICAL ABBOTT	
	Estimate:		
	Flight Dates:	10/21/14 - 10/27/14	Primary AE: Phillip Woodie
	Original Date / Rev:	10/17/14 / 10/17/14	Sales Office: MF-NY
	Order Type:	GENERAL	Sales Region: National

Agency	Name:	CROSSROADS MEDIA	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		66 CANAL CENTER PLAZA SUITE 555	Billing Cycle: EOM/EOC
		ALEXANDRIA, VA 22314	Agency Commission: 15%

Advertiser	Name:	TEXANS FOR GREGG ABBOTT	
	Demographic:	HH	New Business Thru:
	Product Codes:	Candidates	Order Separation: 00:20:00
	Priority:	P-05	Advertiser External ID:
	Revenue Codes:	AGY, GEN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	6	\$750.00	\$637.50
10/27/14	10/27/14	2	\$275.00	\$233.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	6	\$750.00	\$637.50	0.00
November 2014	2	\$275.00	\$233.75	0.00
Totals	8	\$1,025.00	\$871.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Phillip Woodie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KYVV	10/21/14	10/27/14	M-F 4p-7p M-F	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MT-T---	:30	3	\$100.00	P-02	0.00	NM	3	\$300.00
N 2	KYVV	10/21/14	10/27/14	M-F 4p-7p M-F	CM	4:30 PM-5:30 PM (4:30 PM-5:30 PM)	--W-F--	:30	2	\$100.00	P-02	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	--W-F--		2				\$100.00		0.00			
N 3	KYVV	10/21/14	10/27/14	M-F 7p-8p M-F	CM	7p-8p	MT-T---	:30	3	\$175.00	P-02	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/14	10/27/14	MT-T---		3				\$175.00		0.00			
													Totals	8	\$1,025.00

WOC10170655 [00.00]

Order Printout



Traffic #:		Start/End Dates:	10/21/14 - 10/27/14	C/P/E:	96 / 198 / 1849
Buyer Order #:	03592985	Week Start:	Tuesday	Agency:	Crossroads Media LLC
AE:	Phillip Woodie	Property:	KYVV TV	Advertiser:	96 - Texans for Greg Abbott
Buyer:		Primary Demo:		Total Cost:	\$1,025.00

Comments:

Separation: 30

List Items						Spots													Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 21												Total Spots	Total Cost
1	NOTICIAS MUNDOFOX	NM	:30	4:00 PM-4:30 PM	TWTFSSM	100.00	1												1	100.00
(Program: NOTICIAS MUNDOFOX)																				
1	NOTICIAS MUNDOFOX	NM	:30	4:00 PM-4:30 PM	T-----	100.00	1												1	100.00
(Program: NOTICIAS MUNDOFOX)																				
1	NOTICIAS MUNDOFOX	NM	:30	4:00 PM-4:30 PM	-T-----	100.00	1												1	100.00
(Program: NOTICIAS MUNDOFOX)																				
2	NOTICIAS MUNDOFOX CON ROLANDO NICHOLS	NM	:30	4:30 PM-5:00 PM	-W-----	100.00	1												1	100.00
(Program: NOTICIAS MUNDOFOX CON ROLANDO NICHOLS)																				
2	NOTICIAS MUNDOFOX CON ROLANDO NICHOLS	NM	:30	4:30 PM-5:00 PM	--F--	100.00	1												1	100.00
(Program: NOTICIAS MUNDOFOX CON ROLANDO NICHOLS)																				
3	SULEIMAN	NM	:30	7:00 PM-8:00 PM	-----M	175.00	1												1	175.00
(Program: SULEIMAN)																				
3	SULEIMAN	NM	:30	7:00 PM-8:00 PM	T-----	175.00	1												1	175.00
(Program: SULEIMAN)																				
3	SULEIMAN	NM	:30	7:00 PM-8:00 PM	-T---	175.00	1												1	175.00
(Program: SULEIMAN)																				
Spot Totals:							8												8	\$1,025.00

10/17/14 6:00 AM

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MONTH	SPOTS	COST
October	8	\$1,025.00

10/17/14 6:00 AM

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