



## **RECRUITMENT SOURCES**

### **SOURCE #1**

Company Name: Willpower Radio, LLC  
Address: 7564 No. Broadway, Red Hook Y 12571  
Contact: William Stanley  
Phone: (845) 758-9810  
Fax: (845) 758-9819  
E-Mail: will@wkze.com

### **SOURCE #2**

Company Name: The Lakeville Journal  
Address: 33 Bissell Street, Salisbury, CT 06039  
Contact: Anna Mae Kupferer  
Phone: (860) 435-9873  
Fax: (860) 435-146  
E-Mail:

### **SOURCE #3**

Company Name: The Daily Freeman  
Address: 88 Route 9, Rhinebeck, NY 12572  
Contact:  
Phone: (845) 876-2083  
Fax: (845) 876-2096  
E-Mail:

### **SOURCE #4**

Company Name: Northwestern Connecticut Community College  
Address: Place Park East, Winsted, CT 06098  
Contact:  
Phone: (860) 738-6300  
Fax:  
E-Mail:

### **SOURCE#5**

Company Name: Berkshire Community College  
Address: 343 Main Street, Great Barrington, MA 01230  
Contact:  
Phone: (413) 528-4251  
Fax: (413) 528-0149

E-Mail:

**SOURCE #6**

Company Name: Simons Rock of Bard College  
Address: 84 Alford Road, Great Barrington, MA 01230  
Contact:  
Phone: (413) 528-0771  
Fax: (413) 528-7365  
E-Mail:

**SOURCE #7**

Company Name: National Associations of Broadcasters  
Address: 1771 N Street, NW, Suite 600, Washington, DC 20036-2891  
Contact: Web Site  
Phone: (202) 429-5498  
Fax: (202) 775-3526  
E-Mail: <http://www.nab.org/bcc/>

**SOURCE #8**

Company Name: Connecticut Broadcasters Association  
Address: P.O. Box 678, Glastonbury, CT 06063  
Contact:  
Phone:  
Fax:  
E-Mail: [www.ctba.org](http://www.ctba.org)

**SOURCE #9**

Company Name: New York State Broadcasters Association  
Address: 1805 Western Avenue, Albany, NY 12203  
Contact:  
Phone: (518) 456-8888  
Fax: (518) 456-8943  
E-Mail: <http://www.nysbroadcastersassn.org/>

**SOURCE #10**

Company Name: YMCA Women's & Family Center  
Address: 167 Colony Street, Meriden, CT 06450  
Contact: Pam Dove  
Phone:  
Fax:  
E-Mail:

**SOURCE #11**

Company Name: NAACP  
Address: 166 Selleck Street, Stamford, CT 06902  
Contact:  
Phone:  
Fax:  
E-Mail:

**SOURCE #12**

Company Name: AWRIT  
Address: 8405 Greensboro Drive, Suite 800, McLean, VA 22102  
Contact:  
Phone:  
Fax:  
E-Mail:

**SOURCE #13**

Company Name: All Access.com  
Address:  
Contact:  
Phone:  
Fax:  
E-Mail:

**Source #14**

Connecticut Broadcasters Association Job Bank, Ctba.org

TOTAL NUMBER OF INTERVIEWEES BY EACH  
RECRUITMENT SOURCE

Yearly Period Beginning: 12/1/2011      Ending: 11/30/2012

Total Number of Persons Interviewed for Full-time Vacancies: 0

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Total Number of Interviews by Each Recruitment Source:

Recruitment Source Name: Willpower Radio, LLC

Total Number of Interviewees: 0

Recruitment Source Name: Connecticut Broadcasters Association

Total Number of Interviewees: 0

Recruitment Source Name: The Lakeville Journal

Total Number of Interviewees: 0

## DESCRIPTION OF SUPPLEMENTAL OUTREACH INITIATIVES SHEET

1. Year: 2006-2013 (ongoing)

Initiative Title: Internship Program

Description of Initiative:

Will Baylies oversees a focused and concerted effort by the employment unit to recruit interns for the radio station. At all times there is at least one intern on staff, who participates in many aspects of the employment unit's operations. For example, the intern assists with music, remotes and advertising production. The WKZE internship program is so effective that the current Traffic Director came to her position with the employment unit after working for the employment unit in the internship program.

WKZE's internship initiative is done primarily in conjunction with Red Hook High School in Red Hook NY, and Bard College, also in Red Hook NY. Both institutions are active and enthusiastic supporters of the program.

2. Year: 2011

Initiative Title: WKZE Job Fair

Description of Initiative:

On November 3, 2011, WKZE-FM held a job fair at the studios and offices of the employment unit at 7564 No. Broadway, Red Hook NY 12571. Refreshments were provided, and tours were given to all visitors interested in a career in radio. Persons interested in traffic, on air and sales positions were solicited with on-air commercials (10 per day) for the three days prior to the job fair and the morning of the fair. Approximately 20 persons attended the job fair for tours and to inquire about jobs in the radio industry: 10 in sales and 10 in on-air work.

Form Prepared by: William Stanley

Name of Person to Contact for more information: William Stanley

Phone: (845-758-9810)

e-mail: willstan@frontiernet.net

## Ad for Job Fair

Have you always been fascinated by radio, and maybe even considered looking into making it a career choice? Then here's a golden opportunity for you to check it out for yourself, first hand and without any pressure. This Thursday, from 9am till 12 noon, 98\_1 KZE will be having a combination Open House and Job Fair. Stop by for coffee and donuts, and find out just how radio works. Whether it's the idea of being an announcer that excites you, or whether you're interested in pursuing a career in radio sales, this is your chance to see just how it all works, and if there's a fit for you. Again, the WKZE Open House and Job Fair is this Thursday from 9am till 12 noon. Stop in and see us and at least say hello.