

**WILLPOWER RADIO, L.L.C.**

**EEO Public File Report**  
**(For the period 12/1/2013 to 11/30/2014)**

**WKZE-FM, Salisbury, CT (Facility Id. No. 67776)**

<b>Full-Time Job Title</b>	<b>Date Position Opened</b>	<b>Date Position Filled</b>	<b>Recruitment Source for each Hiree, indicate if source requested job vacancy notice</b>	<b>Recruitment Source for each Interviewee, indicate if source requested job vacancy notice</b>
Receptionist	12/26/2013	2/1/2014	1	1,1,1,1,1
Sales Person	10/1/2014	11/3/2014	1	1

## **RECRUITMENT SOURCES**

### **SOURCE #1**

Company Name: Willpower Radio, LLC  
Address: 7564 No. Broadway, Red Hook Y 12571  
Contact: William Stanley  
Phone: (845) 758-9810  
Fax: (845) 758-9819  
E-Mail: will@wkze.com

### **SOURCE #2**

Company Name: The Lakeville Journal  
Address: 33 Bissell Street, Salisbury, CT 06039  
Contact: Anna Mae Kupferer  
Phone: (860) 435-9873  
Fax: (860) 435-146  
E-Mail:

### **SOURCE #3**

Company Name: The Daily Freeman  
Address: 88 Route 9, Rhinebeck, NY 12572  
Contact:  
Phone: (845) 876-2083  
Fax: (845) 876-2096  
E-Mail:

### **SOURCE #4**

Company Name: Northwestern Connecticut Community College  
Address: Place Park East, Winsted, CT 06098  
Contact:  
Phone: (860) 738-6300  
Fax:  
E-Mail:

### **SOURCE#5**

Company Name: Berkshire Community College  
Address: 343 Main Street, Great Barrington, MA 01230  
Contact:  
Phone: (413) 528-4251  
Fax: (413) 528-0149  
E-Mail:

**SOURCE #6**

Company Name: Simons Rock of Bard College  
Address: 84 Alford Road, Great Barrington, MA 01230  
Contact:  
Phone: (413) 528-0771  
Fax: (413) 528-7365  
E-Mail:

**SOURCE #7**

Company Name: National Associations of Broadcasters  
Address: 1771 N Street, NW, Suite 600, Washington, DC 20036-2891  
Contact: Web Site  
Phone: (202) 429-5498  
Fax: (202) 775-3526  
E-Mail: <http://www.nab.org/bcc/>

**SOURCE #8**

Company Name: Connecticut Broadcasters Association  
Address: P.O. Box 678, Glastonbury, CT 06063  
Contact:  
Phone:  
Fax:  
E-Mail: [www.ctba.org](http://www.ctba.org)

**SOURCE #9**

Company Name: New York State Broadcasters Association  
Address: 1805 Western Avenue, Albany, NY 12203  
Contact:  
Phone: (518) 456-8888  
Fax: (518) 456-8943  
E-Mail: <http://www.nysbroadcastersassn.org/>

**SOURCE #10**

Company Name: YMCA Women's & Family Center  
Address: 167 Colony Street, Meriden, CT 06450  
Contact: Pam Dove  
Phone:  
Fax:  
E-Mail:

**SOURCE #11**

Company Name: NAACP  
Address: 166 Selleck Street, Stamford, CT 06902  
Contact:  
Phone:  
Fax:  
E-Mail:

**SOURCE #12**

Company Name: AWRT  
Address: 8405 Greensboro Drive, Suite 800, McLean, VA 22102  
Contact:  
Phone:  
Fax:  
E-Mail:

**SOURCE #13**

Company Name: All Access.com  
Address:  
Contact:  
Phone:  
Fax:  
E-Mail:

**Source #14**

Connecticut Broadcasters Association Job Bank  
Ctba.org

TOTAL NUMBER OF INTERVIEWEES BY EACH  
RECRUITMENT SOURCE

Yearly Period Beginning: 12/1/2012 Ending: 11/30/2013

Total Number of Persons Interviewed for Full-time Vacancies: 9

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Total Number of Interviews by Each Recruitment Source:

Recruitment Source Name: Willpower Radio, LLC

Total Number of Interviewees: 9

Recruitment Source Name: Connecticut Broadcasters Association

Total Number of Interviewees: 0

Recruitment Source Name: The Lakeville Journal

Total Number of Interviewees: 0

## DESCRIPTION OF SUPPLEMENTAL OUTREACH INITIATIVES SHEET

1. Year: 2006-2014 (ongoing)

Initiative Title: Internship Program

Description of Initiative:

Will Bailies oversees a focused and concerted effort by the employment unit to recruit interns for the radio station. At all times there is at least one intern on staff, who participates in many aspects of the employment unit's operations. For example, the intern assists with music, remotes and advertising production. The WKZE internship program is so effective that the current Traffic Director came to her position with the employment unit after working for the employment unit in the internship program.

WKZE's internship initiative is done primarily in conjunction with Red Hook High School in Red Hook NY, and Bard College, also in Red Hook NY. Both institutions are active and enthusiastic supporters of the program.

2. Year: 2013

Initiative Title: Hudson Valley Help Wanted Job Fair

Description of Initiative:

On September 26, 2013, WKZE-FM participated in a job fair put on by HudsonValleyHelpWanted.com at Anthony's Pier 9 in Peekskill NY. Refreshments were provided, and the KZE booth was manned by KZE Sales Manager, Paul Higgins. Persons interested in traffic, on air and sales positions were solicited with on-air commercials (hundreds in the 6 weeks leading up to the fair) Approximately 12 persons submitted resumes at the job and inquired about jobs in the radio industry: 6 in sales and 6 in on-air work.

Form Prepared by: William Stanley

Name of Person to Contact for more information: William Stanley

Phone: (845-758-9810)

e-mail: willstan@frontiernet.net

## Ad for Job Fair

Calling all job seekers. Here's your chance to connect with local employers at the Hudsonvalleyhelpwanted.com Career Fair. The Hudsonvalleyhelpwanted.com Career Fair features a wide range of employers who are looking for qualified employees right now! Mark your calendar to attend the Hudsonvalleyhelpwanted.com Career Fair on Thursday, September 26<sup>th</sup> from 11am to 4pm at Anthony's Pier 9. Register online today at Hudsonvalleyhelpwanted.com slash career fairs. That's Hudsonvalleyhelpwanted.com/careerfairs. We'll see you at the fair!