WILLPOWER RADIO, L.L.C

EEO Public File Report (For the period of 12/1/2022 to 11/30/2023)

WKZE-FM, Salisbury, CT (Facility Id. No. 67776)

Full-Time Job Title	Date Position Opened	Date Position Filled	Recruitment Source for each Hiree, indicate if source requested job vacancy notice	Recruitment Source for each Interviewee, indicate if source requested job
Sales Executive	8/1/2023	n/a	n/a	1, 16

RECRUITMENT SOURCES

SOURCE #1

Company Name: Willpower Radio, LLC

Address: 7564 No. Broadway, Red Hook NY 12571

Contact: Barb Stanley Phone: (845) 758-9810 Fax: (845) 758-9819 E-Mail: Barb@wkze.com

SOURCE #2

Company Name: The Lakeville Journal

Address: 33 Bissell Street, Salisbury, CT 06039

Contact: Anna Mae Kupferer Phone: (860) 435-9873 Fax: (860) 435-146

E-Mail:

SOURCE #3

Company Name: The Daily Freeman

Address: 88 Route 9, Rhinebeck, NY 12572

Contact:

Phone: (845) 876-2083 Fax: (845) 876-2096

E-Mail:

SOURCE #4

Company Name: Northwestern Connecticut Community College

Address: Place Park East, Winsted, CT 06098

Contact:

Phone: (860) 738-6300

Fax: E-Mail:

SOURCE #5

Company Name: Berkshire Community College

Address: 343 Main Street, Great Barrington, MA 01230

Contact:
Phone:
Fax:
Email:

SOURCE #6

Company Name: Simon's Rock of Bard College

Address: 84 Alford Road, Great Barrington, MA 01230

Contact:

Phone: (413) 528-0771 Fax: (413) 528-7365

Email:

SOURCE #7

Company Name: National Associations of Broadcasters

Address: 1771 N Street, NW, Suite 600, Washington, DC 20036-2891

Contact: Web Site Phone: (202) 429-5498 Fax: (202) 775-3526

E-Mail: http://www.nab.org/bcc/

SOURCE #8

Company Name: Connecticut Broadcasters Association Address: P.O. Box 678, Glastonbury, CT 06063 Contact:

Contact: Phone: Fax:

E-Mail: www.ctba.org

SOURCE #9

Company Name: New York State Broadcasters Association

Address: 1805 Western Avenue, Albany, NY 12203

Contact:

Phone: (518) 456-8888 Fax: (518) 456-8943

E-Mail: http://www.nysbroadcastersassn.org/

SOURCE #10

Company Name: YMCA Women's & Family Center Address: 167 Colony Street, Meriden, CT 06450

Contact: Pam Dove

Phone: Fax: E-Mail:

SOURCE #11

Company Name: NAACP

Address: 166 Selleck Street, Stamford, CT 06902 Contact:

Contact: Phone: Fax: E-Mail:

SOURCE #12

Company Name: AWRT

Address: 8405 Greensboro Drive, Suite 800, McLean, VA 22102

Contact: Phone: Fax: Email:

SOURCE #13

Company Name: All Access.com

Address: Contact: Phone: Fax: E-Mail:

SOURCE #14

Company Name: Connecticut Broadcasters Association Job Bank

Address: Contact: Phone: Fax:

E-mail:: Ctba.org

TOTAL NUMBER OF INTERVIEWEES BY EACH RECRUITMENT SOURCE

Yearly Period Beginning: 12/01/2022 Ending: 11/30/2023

Total Number of Persons Interviewed for Full-time Vacancies: 4

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Total Number of Interviews by Each Recruitment Source:

Recruitment Source Name: Willpower Radio, LLC

Total Number of interviewees: 2

Recruitment Source Name: Northern Dutchess News

Total Number of interviewees: 2

DESCRIPTION OF SUPPLEMENTAL OUTREACH INITIATIVES SHEET

Year: 2023

Initiative Title: KZE Open House & Radio Career Day

Description of Initiative:

On Wednesday August 9th, WKZE-FM held a job fair and open house at the radio station in Red Hook NY. Refreshments were provided, and KZE staff members were on hand to answer questions and give tours. Persons interested in on-air and sales positions were solicited with on-air promotion. 12 people attended.

Form Prepared by: Will Baylies

Name of Person to Contact for more information: Will Baylies

Phone: (845) 758-9810, e-mail: GM@wkze.com

Script for Job Fair promotion:

- -Interested in a career in radio? Want to see how it all fits together at KZE? Just want to record your own station ID and pick up the new bumper sticker?
- -Come visit us for the KZE Open House & Radio Career Day Wednesday August 9th from 12 noon to 4pm!!
- -We are looking to expand our Sales Department.
- -Bring your resume.
- -Tour the studios and meet the staff!!
- -Enjoy light snacks and refreshments courtesy of our friends just up the road at Salvatore's Wood Fired Pizza.