## WILLPOWER RADIO, L.L.C.

## EEO Public File Report (For the period 12/1/2014 to 11/30/2015)

## WKZE-FM, Salisbury, CT (Facility Id. No. 67776)

Full-Time Job Title	Date Position Opened	Date Position Filled	Recruitment Source for each Hiree, indicate if source requested job vacancy notice	Recruitment Source for each Interviewee, indicate if source requested job vacancy notice

#### **RECRUITMENT SOURCES**

#### **SOURCE #1**

Company Name: Willpower Radio, LLC

Address: 7564 No. Broadway, Red Hook Y 12571

Contact: William Stanley Phone: (845) 758-9810 Fax: (845) 758-9819 E-Mail: will@wkze.com

#### **SOURCE #2**

Company Name: The Lakeville Journal

Address: 33 Bissell Street, Salisbury, CT 06039

Contact: Anna Mae Kupferer

Phone: (860) 435-9873 Fax: (860) 435-146

E-Mail:

#### **SOURCE #3**

Company Name: The Daily Freeman

Address: 88 Route 9, Rhinebeck, NY 12572

Contact:

Phone: (845) 876-2083 Fax: (845) 876-2096

E-Mail:

#### **SOURCE #4**

Company Name: Northwestern Connecticut Community College

Address: Place Park East, Winsted, CT 06098

Contact:

Phone: (860) 738-6300

Fax: E-Mail:

#### **SOURCE#5**

Company Name: Berkshire Community College

Address: 343 Main Street, Great Barrington, MA 01230

Contact:

Phone: (413) 528-4251 Fax: (413) 528-0149

E-Mail:

#### **SOURCE #6**

Company Name: Simons Rock of Bard College

Address: 84 Alford Road, Great Barrington, MA 01230

Contact:

Phone: (413) 528-0771 Fax: (413) 528-7365

E-Mail:

#### **SOURCE #7**

Company Name: National Associations of Broadcasters

Address: 1771 N Street, NW, Suite 600, Washington, DC 20036-2891

Contact: Web Site Phone: (202) 429-5498 Fax: (202) 775-3526

E-Mail: http://www.nab.org/bcc/

#### **SOURCE #8**

Company Name: Connecticut Broadcasters Association

Address: P.O. Box 678, Glastonbury, CT 06063

Contact: Phone: Fax:

E-Mail: www.ctba.org

#### **SOURCE #9**

Company Name: New York State Broadcasters Association

Address: 1805 Western Avenue, Albany, NY 12203

Contact:

Phone: (518) 456-8888 Fax: (518) 456-8943

E-Mail: http://www.nysbroadcastersassn.org/

#### **SOURCE #10**

Company Name: YMCA Women's & Family Center Address: 167 Colony Street, Meriden, CT 06450

Contact: Pam Dove

Phone: Fax: E-Mail:

#### **SOURCE #11**

Company Name: NAACP

Address: 166 Selleck Street, Stamford, CT 06902

Contact: Phone: Fax: E-Mail:

#### **SOURCE #12**

Company Name: AWRT

Address: 8405 Greensboro Drive, Suite 800, McLean, VA 22102

Contact: Phone: Fax: E-Mail:

#### **SOURCE #13**

Company Name: All Access.com

Address: Contact: Phone: Fax: E-Mail:

### Source #14

Connecticut Broadcasters Association Job Bank Ctba.org

# TOTAL NUMBER OF INTERVIEWEES BY EACH RECRUITMENT SOURCE

Yearly Period Beginning: 12/1/2014 Ending: 11/30/2015

Total Number of Persons Interviewed for Full-time Vacancies: 0

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Total Number of Interviews by Each Recruitment Source:

Recruitment Source Name: Willpower Radio, LLC

Total Number of Interviewees: 0

Recruitment Source Name: Connecticut Broadcasters Association

Total Number of Interviewees: 0

Recruitment Source Name: The Lakeville Journal

Total Number of Interviewees: 0

## DESCRIPTION OF SUPPLEMENTAL OUTREACH INITIATIVES SHEET

1. Year: 2006-2016 (ongoing)

Initiative Title: Internship Program

Description of Initiative:

Will Bailies oversees a focused and concerted effort by the employment unit to recruit interns for the radio station. At all times there is at least one intern on staff, who participates in many aspects of the employment unit's operations. For example, the intern assists with music, remotes and advertising production. The WKZE internship program is so effective that the current Traffic Director came to her position with the employment unit after working for the employment unit in the internship program.

WKZE's internship initiative is done primarily in conjunction with Red Hook High School in Red Hook NY, and Bard College, also in Red Hook NY. Both institutions are active and enthusiastic supporters of the program.

2. Year: 2015

Initiative Title: Job Fair

Description of Initiative:

On September 9, 2013, WKZE-FM held a job fair at the radio station in Red Hook NY. Refreshments were provided, and KZE staff members were on hand to answer questions and give tours. Persons interested in traffic, on air and sales positions were solicited with on-air commercials (dozens in the 2 weeks leading up to the fair). 1 person, a senior at Bard College, attended and she was brought on board as an intern.

Form Prepared by: William Stanley

Name of Person to Contact for more information: William Stanley

Phone: (845-758-9810)

e-mail: willstan@ frontiernet.net

#### Ad for Job Fair

Calling all job seekers. Here's your chance to connect with local employers at the Hudsonvalleyhelpwanted.com Career Fair. The Hudsonvalleyhelpwanted.com Career Fair features a wide range of employers who are looking for qualified employees right now! Mark your calendar to attend the Hudsonvalleyhelpwanted.com Career Fair on Thursday, September 26<sup>th</sup> from 11am to 4pm at Anthony's Pier 9. Register online today at Hudsonvalleyhelpwanted.com slash career fairs. That's Hudsonvalleyhelpwanted.com/careerfairs. We'll see you at the fair!