

### Ampersand Cable System Order

Order #	63053164
Syscode	7638
System Name	Cass Cable TV/Virginia, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	10/25/22 - 10/31/22
Agency	Dudley Media
Advertiser	Friends of Frerichs

Update Date	10/17/22
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	John Giallorenzo
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Oct21
-	

Client Code	IL Treas
Product Code	week2
Est Code	30s
Product Name	week2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$600.00		
Commission	\$90.00		
Net Total	\$510.00		
Total Spots	60		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/14 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN LF	10/31/22	11/6/22	00:00	02:00	X							-	-	1	\$4.00	\$4.00	30	NPE 1/1/2022-12/31/2022
2	CNN	CNN EM	10/31/22	11/6/22	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	NPE 1/1/2022-12/31/2022
3	CNN	CNN DT	10/31/22	11/6/22	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NPE 1/1/2022-12/31/2022
4	CNN	CNN EF	10/31/22	11/6/22	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NPE 1/1/2022-12/31/2022
5	CNN	CNN PT	10/31/22	11/6/22	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NPE 1/1/2022-12/31/2022
6	CNN	CNN WK	10/24/22	10/30/22	11:00	19:00						X	X	-	-	5	\$15.00	\$75.00	30	NPE 1/1/2022-12/31/2022
7	CNN	CNN LF	10/24/22	10/30/22	00:00	02:00		X	X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	NPE 1/1/2022-12/31/2022
8	CNN	CNN EM	10/24/22	10/30/22	05:00	09:00		X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	NPE 1/1/2022-12/31/2022
9	CNN	CNN DT	10/24/22	10/30/22	09:00	16:00		X	X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	NPE 1/1/2022-12/31/2022
10	CNN	CNN EF	10/24/22	10/30/22	16:00	19:00		X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NPE 1/1/2022-12/31/2022
11	CNN	CNN PT	10/24/22	10/30/22	19:00	24:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	NPE 1/1/2022-12/31/2022
12	MNBC	MNBC LF	10/31/22	11/6/22	00:00	02:00	X							-	-	1	\$4.00	\$4.00	30	NPE 1/1/2022-12/31/2022
13	MNBC	MNBC EM	10/31/22	11/6/22	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	NPE 1/1/2022-12/31/2022
14	MNBC	MNBC DT	10/31/22	11/6/22	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NPE 1/1/2022-12/31/2022
15	MNBC	MNBC EF	10/31/22	11/6/22	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NPE 1/1/2022-12/31/2022
16	MNBC	MNBC PT	10/31/22	11/6/22	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NPE 1/1/2022-12/31/2022
17	MNBC	MNBC WK	10/24/22	10/30/22	11:00	19:00						X	X	-	-	5	\$15.00	\$75.00	30	NPE 1/1/2022-12/31/2022
18	MNBC	MNBC LF	10/24/22	10/30/22	00:00	02:00		X	X	X	X	X	X	-	-	4	\$4.00	\$16.00	30	NPE 1/1/2022-12/31/2022
19	MNBC	MNBC EM	10/24/22	10/30/22	05:00	09:00		X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	NPE 1/1/2022-12/31/2022
20	MNBC	MNBC DT	10/24/22	10/30/22	09:00	16:00		X	X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	NPE 1/1/2022-12/31/2022
21	MNBC	MNBC EF	10/24/22	10/30/22	16:00	19:00		X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NPE 1/1/2022-12/31/2022

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC PT	10/24/22	10/30/22	19:00	24:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	NPE 1/1/2022-12/31/2022

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
<b>SPOTS</b>	50	10	0	0	0	0	0	0	0	0	0	0	60
<b>AMT</b>	\$510.00	\$90.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$600.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/17/22

63053164 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |



Today's Date : 10/17/2022  
 CLIENT : **Friends of Frerichs**  
 Address : **Address1**  
 City : **City**  
 Phone Number : **(000) 000 - 0000**  
 Email Address :  
 Contact : **Contact**  
 Start Date : **10/24/2022**  
 Stop Date : **11/06/2022**

CLIENT # : **0879-06**  
 ADVERTISER : **#63053164 Wk2 V**  
 State : **ST** Zip Code : **00000**  
 Fax Number : **(000) 000 - 0000**  
 Campaign : V  
 Description : C\_3Z3-1IE-1 | |  
 Contract Type: **Regular**

Commercials per Week : 30  
 Weekly Investments : \$300.00  
 Commercials per Month : 30  
 Average Monthly Gross Investments : \$300.00  
 Term of Contract In Months : 2  
 Total Commercial Announcements : 60  
 Total Gross Advertising Investment : \$ 600.00  
 PAYMENT TERMS : Terms

Type of Copy - Copy Number - Percentage  
 Normal Copy 1 and 100 %  
 Spot Number - Description  
 1 MFT2201H

AVERAGE COST PER SPOT : \$ 10.00

	Oct-2022	Nov-2022	Dec-2022	Jan-2023	Feb-2023	Mar-2023	Apr-2023	May-2023	Jun-2023	Jul-2023	Aug-2023	Sep-2023
<b>Gross Total</b>	\$510.00	\$90.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Total Spots</b>	50	10	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.  
 Rates are good for seven days. Subject to change.  
 All Rates based on each commercial.  
 Rates do not include commercial production.  
 Deadlines: 2-day turnaround for traffic and insertion.  
 Proposal Expires in 30 days  
 Terms  
**Pay Who**  
 Address, City, State ZIP

\_\_\_\_\_  
 Client Signature

\_\_\_\_\_  
 Cass Advertising : House A Account