

Ampersand Cable System Order

Order #	63056799
Syscode	7638
System Name	Cass Cable TV/Virginia, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	10/25/22 - 10/31/22
Agency	Grassroots Media LLC
Advertiser	JB for Governor

Update Date	10/24/22
Version	1 Vs. 1

AE	John Muldoon
Sales Coordinator	Carlos Amaya
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Oct21
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$640.00		
Commission	\$96.00		
Net Total	\$544.00		
Total Spots	160		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	109	GIMP	14730
CPP	\$6.00	CPM	\$43.45

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/24 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	0.50	67	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
2	AEN	AEN RT	10/31/22	11/6/22	06:00	24:00	X							0.50	67	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
3	CNN	CNN RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	0.70	101	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
4	CNN	CNN RT	10/31/22	11/6/22	06:00	24:00	X							0.70	101	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
5	DISC	DISC RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	0.60	75	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
6	DISC	DISC RT	10/31/22	11/6/22	06:00	24:00	X							0.60	75	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
7	ESP2	ESP2 RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	0.20	26	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
8	ESP2	ESP2 RT	10/31/22	11/6/22	06:00	24:00	X							0.20	26	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
9	ESPN	ESPN RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	1.10	144	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
10	ESPN	ESPN RT	10/31/22	11/6/22	06:00	24:00	X							1.10	144	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
11	FOOD	FOOD RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	0.60	84	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
12	FOOD	FOOD RT	10/31/22	11/6/22	06:00	24:00	X							0.60	84	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
13	FRFM	FRFM RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	0.30	42	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
14	FRFM	FRFM RT	10/31/22	11/6/22	06:00	24:00	X							0.30	42	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
15	FX	FX RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	0.30	35	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
16	FX	FX RT	10/31/22	11/6/22	06:00	24:00	X							0.30	35	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
17	HALL	HALL RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	0.90	128	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
18	HALL	HALL RT	10/31/22	11/6/22	06:00	24:00	X							0.90	128	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
19	HGTV	HGTV RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	1.00	143	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
20	HGTV	HGTV RT	10/31/22	11/6/22	06:00	24:00	X							1.00	143	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
21	HIST	HIST RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	0.70	95	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	HIST RT	10/31/22	11/6/22	06:00	24:00	X							0.70	95	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
23	LIF	LIF RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	0.50	71	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
24	LIF	LIF RT	10/31/22	11/6/22	06:00	24:00	X							0.50	71	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
25	MNBC	MNBC RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	0.90	124	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
26	MNBC	MNBC RT	10/31/22	11/6/22	06:00	24:00	X							0.90	124	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
27	TBSC	TBSC RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	1.30	173	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
28	TBSC	TBSC RT	10/31/22	11/6/22	06:00	24:00	X							1.30	173	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
29	TNT	TNT RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	0.60	75	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
30	TNT	TNT RT	10/31/22	11/6/22	06:00	24:00	X							0.60	75	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
31	USA	USA RT	10/24/22	10/30/22	06:00	24:00		X	X	X	X	X	X	0.70	90	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
32	USA	USA RT	10/31/22	11/6/22	06:00	24:00	X							0.70	90	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
SPOTS	144	16	0	0	0	0	0	0	0	0	0	0	160
AMT	\$576.00	\$64.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$640.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/24/22

63056799 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

Cass Advertising

Cass Advertising
 100 Redbud Rd, PO Box 200
 Virginia, IL 62691
 888-314-1374

Today's Date : 10/24/2022
 CLIENT : **JB for Governor**
 Address : **Address1**
 City : **City**
 Phone Number : **(000) 000 - 0000**
 Email Address :

CLIENT # : **0759-438**
 ADVERTISER : **#63056799 V**
 State : **ST** Zip Code : **00000**
 Fax Number : **(000) 000 - 0000**

Contact : **James Pagano (Evan Butcher)** Campaign : V
 Start Date : **10/24/2022** Description : C_3Z3-110-1 | |
 Stop Date : **11/06/2022** Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame									Commercials	Rate	Ad Copy	Gross Total	Location
				From	To	Mon	Tue	Wed	Thu	Fri	Sat	Sun					
1	AnE	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
2	AnE	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
3	CNN	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	20	\$36.00	Virginia Headend
4	CNN	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	20	\$4.00	Virginia Headend
5	DISC	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
6	DISC	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
7	ESP2	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
8	ESP2	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
9	ESPN	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	21	\$36.00	Virginia Headend
10	ESPN	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	21	\$4.00	Virginia Headend
11	FOOD	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	20	\$36.00	Virginia Headend
12	FOOD	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	20	\$4.00	Virginia Headend
13	FRFM	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
14	FRFM	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
15	FX	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
16	FX	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
17	HALM	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
18	HALM	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
19	HGTV	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	20	\$36.00	Virginia Headend
20	HGTV	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	20	\$4.00	Virginia Headend
21	HIST	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
22	HIST	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
23	LIFE	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
24	LIFE	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
25	MSNB	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	20	\$36.00	Virginia Headend
26	MSNB	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	20	\$4.00	Virginia Headend
27	WTBS	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
28	WTBS	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend

Today's Date : 10/24/2022
 CLIENT : **JB for Governor**
 Address : **Address1**
 City : **City**
 Phone Number : **(000) 000 - 0000**
 Email Address :
 Contact : **James Pagano (Evan Butcher)**
 Start Date : **10/24/2022**
 Stop Date : **11/06/2022**

CLIENT # : **0759-438**
 ADVERTISER : **#63056799 V**
 State : **ST** Zip Code : **00000**
 Fax Number : **(000) 000 - 0000**
 Campaign : **V**
 Description : **C_3Z3-110-1 | |**
 Contract Type : **Regular**

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
29	TNT	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
30	TNT	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
31	USA	10/24/2022	10/30/2022	06:00:00	24:00:00	0	X	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
32	USA	10/31/2022	11/06/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend

Weekly Totals : 80 \$320.00

Commercials per Week : 80	Type of Copy - Copy Number - Percentage	Spot Number - Description
Weekly Investments : \$320.00	Normal Copy 18 and 50 %	72 JBPTV2207H
Commercials per Month : 80	Normal Copy 18 and 50 %	83 JBPTV2221H
Average Monthly Gross Investments : \$320.00	Normal Copy 20 and 100 %	83 JBPTV2221H
Term of Contract In Months : 2	Normal Copy 21 and 100 %	72 JBPTV2207H
Total Commercial Announcements : 160		
Total Gross Advertising Investment : \$ 640.00		

PAYMENT TERMS : Terms

AVERAGE COST PER SPOT : \$ 4.00

	Oct-2022	Nov-2022	Dec-2022	Jan-2023	Feb-2023	Mar-2023	Apr-2023	May-2023	Jun-2023	Jul-2023	Aug-2023	Sep-2023
Gross Total	\$576.00	\$64.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	144	16	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.
 Rates are good for seven days. Subject to change.
 All Rates based on each commercial.
 Rates do not include commercial production.
 Deadlines: 2-day turnaround for traffic and insertion.
 Proposal Expires in 30 days
 Terms
Pay Who
 Address, City, State ZIP

Client Signature

Cass Advertising : House A Account