

Ampersand Cable System Order

Order #	63050562
Syscode	7638
System Name	Cass Cable TV/Virginia, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	10/11/22 - 10/17/22
Agency	Grassroots Media LLC
Advertiser	JB for Governor

Update Date	10/11/22
Version	1 Vs. 1

AE	Ben Bauer
Sales Coordinator	Cheyenne Stevenson
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 2BK Sep21-Oct21
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$528.00		
Commission	\$79.20		
Net Total	\$448.80		
Total Spots	132		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	94.1	GIMP	12931
CPP	\$6.00	CPM	\$40.83

Comments :	10/10 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN RT	10/17/22	10/23/22	06:00	24:00	X							0.90	121	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
2	CNN	CNN RT	10/10/22	10/16/22	06:00	24:00		X	X	X	X	X	X	0.90	121	10	\$4.00	\$40.00	30	IPE 1/1/2022-12/31/2022
3	DISC	DISC RT	10/17/22	10/23/22	06:00	24:00	X							0.50	74	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
4	DISC	DISC RT	10/10/22	10/16/22	06:00	24:00		X	X	X	X	X	X	0.60	79	10	\$4.00	\$40.00	30	IPE 1/1/2022-12/31/2022
5	ESP2	ESP2 RT	10/17/22	10/23/22	06:00	24:00	X							0.50	67	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
6	ESP2	ESP2 RT	10/10/22	10/16/22	06:00	24:00		X	X	X	X	X	X	0.20	33	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
7	ESPN	ESPN RT	10/17/22	10/23/22	06:00	24:00	X							3.20	440	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
8	ESPN	ESPN RT	10/10/22	10/16/22	06:00	24:00		X	X	X	X	X	X	0.90	129	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
9	FOOD	FOOD RT	10/17/22	10/23/22	06:00	24:00	X							0.80	109	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
10	FOOD	FOOD RT	10/10/22	10/16/22	06:00	24:00		X	X	X	X	X	X	0.60	84	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
11	FRFM	FRFM RT	10/17/22	10/23/22	06:00	24:00	X							0.30	44	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
12	FRFM	FRFM RT	10/10/22	10/16/22	06:00	24:00		X	X	X	X	X	X	0.30	39	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
13	FX	FX RT	10/17/22	10/23/22	06:00	24:00	X							0.20	29	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
14	FX	FX RT	10/10/22	10/16/22	06:00	24:00		X	X	X	X	X	X	0.30	39	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
15	HALL	HALL RT	10/17/22	10/23/22	06:00	24:00	X							1.00	138	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
16	HALL	HALL RT	10/10/22	10/16/22	06:00	24:00		X	X	X	X	X	X	0.90	127	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
17	HGTV	HGTV RT	10/17/22	10/23/22	06:00	24:00	X							1.10	154	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
18	HGTV	HGTV RT	10/10/22	10/16/22	06:00	24:00		X	X	X	X	X	X	1.20	159	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
19	MNBC	MNBC RT	10/17/22	10/23/22	06:00	24:00	X							0.90	120	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
20	MNBC	MNBC RT	10/10/22	10/16/22	06:00	24:00		X	X	X	X	X	X	0.90	125	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
21	TBSC	TBSC RT	10/17/22	10/23/22	06:00	24:00	X							0.50	63	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TBSC	TBSC RT	10/10/22	10/16/22	06:00	24:00		X	X	X	X	X	X	0.90	123	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
23	TNT	TNT RT	10/17/22	10/23/22	06:00	24:00	X							0.60	86	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
24	TNT	TNT RT	10/10/22	10/16/22	06:00	24:00		X	X	X	X	X	X	0.60	82	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022
25	USA	USA RT	10/17/22	10/23/22	06:00	24:00	X							1.10	144	1	\$4.00	\$4.00	30	IPE 1/1/2022-12/31/2022
26	USA	USA RT	10/10/22	10/16/22	06:00	24:00		X	X	X	X	X	X	0.70	98	9	\$4.00	\$36.00	30	IPE 1/1/2022-12/31/2022

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
SPOTS	132	0	0	0	0	0	0	0	0	0	0	0	132
AMT	\$528.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$528.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/11/22

63050562 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

Cass Advertising

Cass Advertising
 100 Redbud Rd, PO Box 200
 Virginia, IL 62691
 888-314-1374

Today's Date : 10/11/2022
 CLIENT : **JB for Governor**
 Address : **Address1**
 City : **City**
 Phone Number : **(000) 000 - 0000**
 Email Address :

CLIENT # : **0759-430**
 ADVERTISER : **#63050562 V**
 State : **ST** Zip Code : **00000**
 Fax Number : **(000) 000 - 0000**

Contact : **James Pagano (Evan Butcher)** Campaign : V
 Start Date : **10/10/2022** Description : C_3Z3-115-1 | |
 Stop Date : **10/23/2022** Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
1	CNN	10/17/2022	10/23/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
2	CNN	10/10/2022	10/16/2022	06:00:00	24:00:00	0	0	X	X	X	X	X	10	\$4.00	18	\$40.00	Virginia Headend
3	DISC	10/17/2022	10/23/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
4	DISC	10/10/2022	10/16/2022	06:00:00	24:00:00	0	0	X	X	X	X	X	10	\$4.00	18	\$40.00	Virginia Headend
5	ESP2	10/17/2022	10/23/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
6	ESP2	10/10/2022	10/16/2022	06:00:00	24:00:00	0	0	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
7	ESPN	10/17/2022	10/23/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
8	ESPN	10/10/2022	10/16/2022	06:00:00	24:00:00	0	0	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
9	FOOD	10/17/2022	10/23/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
10	FOOD	10/10/2022	10/16/2022	06:00:00	24:00:00	0	0	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
11	FRFM	10/17/2022	10/23/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
12	FRFM	10/10/2022	10/16/2022	06:00:00	24:00:00	0	0	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
13	FX	10/17/2022	10/23/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
14	FX	10/10/2022	10/16/2022	06:00:00	24:00:00	0	0	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
15	HALM	10/17/2022	10/23/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
16	HALM	10/10/2022	10/16/2022	06:00:00	24:00:00	0	0	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
17	HGTV	10/17/2022	10/23/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
18	HGTV	10/10/2022	10/16/2022	06:00:00	24:00:00	0	0	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
19	MSNB	10/17/2022	10/23/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
20	MSNB	10/10/2022	10/16/2022	06:00:00	24:00:00	0	0	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
21	WTBS	10/17/2022	10/23/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
22	WTBS	10/10/2022	10/16/2022	06:00:00	24:00:00	0	0	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
23	TNT	10/17/2022	10/23/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
24	TNT	10/10/2022	10/16/2022	06:00:00	24:00:00	0	0	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
25	USA	10/17/2022	10/23/2022	06:00:00	24:00:00	X	0	0	0	0	0	0	1	\$4.00	18	\$4.00	Virginia Headend
26	USA	10/10/2022	10/16/2022	06:00:00	24:00:00	0	0	X	X	X	X	X	9	\$4.00	18	\$36.00	Virginia Headend
Weekly Totals :						66							\$264.00				

Today's Date : 10/11/2022
 CLIENT : **JB for Governor**
 Address : **Address1**
 City : **City**
 Phone Number : **(000) 000 - 0000**
 Email Address :

CLIENT # : **0759-430**
 ADVERTISER : **#63050562 V**
 State : **ST** Zip Code : **00000**
 Fax Number : **(000) 000 - 0000**

Contact : **James Pagano (Evan Butcher)**
 Start Date : **10/10/2022**
 Stop Date : **10/23/2022**

Campaign : V
 Description : C_3Z3-115-1 | |
 Contract Type: Regular

Commercials per Week : 66	Type of Copy - Copy Number - Percentage	Spot Number - Description
Weekly Investments : \$264.00	Normal Copy 18 and 67 %	69 JBPTV2202H
Commercials per Month : 132	Normal Copy 18 and 33 %	94 JBPTV2239H
Average Monthly Gross Investments : \$528.00		
Term of Contract In Months : 1		
Total Commercial Announcements : 132		
Total Gross Advertising Investment : \$ 528.00		
PAYMENT TERMS : Terms		

AVERAGE COST PER SPOT : \$ 4.00

	Oct-2022	Nov-2022	Dec-2022	Jan-2023	Feb-2023	Mar-2023	Apr-2023	May-2023	Jun-2023	Jul-2023	Aug-2023	Sep-2023
Gross Total	\$528.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	132	0	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.
 Rates are good for seven days. Subject to change.
 All Rates based on each commercial.
 Rates do not include commercial production.
 Deadlines: 2-day turnaround for traffic and insertion.
 Proposal Expires in 30 days

Terms
Pay Who
 Address, City, State ZIP

 Client Signature

 Cass Advertising : House A Account