

### Ampersand Cable System Order

Order #	63053154
Syscode	7638
System Name	Cass Cable TV/Virginia, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	11/01/22 - 11/08/22
Agency	Dudley Media
Advertiser	Friends of Frerichs

Update Date	10/17/22
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	John Giallorenzo
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Oct21
-	

Client Code	IL Treas
Product Code	week3
Est Code	30s
Product Name	week3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$600.00		
Commission	\$90.00		
Net Total	\$510.00		
Total Spots	60		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/14 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN LF	11/7/22	11/13/22	00:00	02:00	X							-	-	1	\$4.00	\$4.00	30	NPE 1/1/2022-12/31/2022
2	CNN	CNN DT	11/7/22	11/13/22	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NPE 1/1/2022-12/31/2022
3	CNN	CNN EF	11/7/22	11/13/22	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NPE 1/1/2022-12/31/2022
4	CNN	CNN PT	11/7/22	11/13/22	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NPE 1/1/2022-12/31/2022
5	CNN	CNN EM	11/7/22	11/13/22	05:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	NPE 1/1/2022-12/31/2022
6	CNN	CNN WK	10/31/22	11/6/22	11:00	19:00						X	X	-	-	5	\$15.00	\$75.00	30	NPE 1/1/2022-12/31/2022
7	CNN	CNN LF	10/31/22	11/6/22	00:00	02:00		X	X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	NPE 1/1/2022-12/31/2022
8	CNN	CNN LF	11/7/22	11/13/22	00:00	02:00	X							-	-	1	\$4.00	\$4.00	30	NPE 1/1/2022-12/31/2022
9	CNN	CNN EM	10/31/22	11/6/22	05:00	09:00		X	X	X	X	X	X	-	-	3	\$8.00	\$24.00	30	NPE 1/1/2022-12/31/2022
10	CNN	CNN EM	11/7/22	11/13/22	05:00	09:00		X						-	-	1	\$8.00	\$8.00	30	NPE 1/1/2022-12/31/2022
11	CNN	CNN DT	10/31/22	11/6/22	09:00	16:00		X	X	X	X	X	X	-	-	3	\$6.00	\$18.00	30	NPE 1/1/2022-12/31/2022
12	CNN	CNN DT	11/7/22	11/13/22	09:00	16:00		X						-	-	1	\$6.00	\$6.00	30	NPE 1/1/2022-12/31/2022
13	CNN	CNN EF	10/31/22	11/6/22	16:00	19:00		X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	NPE 1/1/2022-12/31/2022
14	CNN	CNN EF	11/7/22	11/13/22	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NPE 1/1/2022-12/31/2022
15	CNN	CNN PT	10/31/22	11/6/22	19:00	24:00		X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	NPE 1/1/2022-12/31/2022
16	CNN	CNN PT	11/7/22	11/13/22	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NPE 1/1/2022-12/31/2022
17	MNBC	MNBC LF	11/7/22	11/13/22	00:00	02:00	X							-	-	1	\$4.00	\$4.00	30	NPE 1/1/2022-12/31/2022
18	MNBC	MNBC DT	11/7/22	11/13/22	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NPE 1/1/2022-12/31/2022
19	MNBC	MNBC EF	11/7/22	11/13/22	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NPE 1/1/2022-12/31/2022
20	MNBC	MNBC PT	11/7/22	11/13/22	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NPE 1/1/2022-12/31/2022
21	MNBC	MNBC EM	11/7/22	11/13/22	05:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	NPE 1/1/2022-12/31/2022

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22	MNBC	MNBC WK	10/31/22	11/6/22	11:00	19:00						X	X	-	-	5	\$15.00	\$75.00	30	NPE 1/1/2022-12/31/2022
23	MNBC	MNBC LF	10/31/22	11/6/22	00:00	02:00		X	X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	NPE 1/1/2022-12/31/2022
24	MNBC	MNBC LF	11/7/22	11/13/22	00:00	02:00	X							-	-	1	\$4.00	\$4.00	30	NPE 1/1/2022-12/31/2022
25	MNBC	MNBC EM	10/31/22	11/6/22	05:00	09:00		X	X	X	X	X	X	-	-	3	\$8.00	\$24.00	30	NPE 1/1/2022-12/31/2022
26	MNBC	MNBC EM	11/7/22	11/13/22	05:00	09:00		X						-	-	1	\$8.00	\$8.00	30	NPE 1/1/2022-12/31/2022
27	MNBC	MNBC DT	10/31/22	11/6/22	09:00	16:00		X	X	X	X	X	X	-	-	3	\$6.00	\$18.00	30	NPE 1/1/2022-12/31/2022
28	MNBC	MNBC DT	11/7/22	11/13/22	09:00	16:00		X						-	-	1	\$6.00	\$6.00	30	NPE 1/1/2022-12/31/2022
29	MNBC	MNBC EF	10/31/22	11/6/22	16:00	19:00		X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	NPE 1/1/2022-12/31/2022
30	MNBC	MNBC EF	11/7/22	11/13/22	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NPE 1/1/2022-12/31/2022
31	MNBC	MNBC PT	10/31/22	11/6/22	19:00	24:00		X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	NPE 1/1/2022-12/31/2022
32	MNBC	MNBC PT	11/7/22	11/13/22	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NPE 1/1/2022-12/31/2022

	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Total
<b>SPOTS</b>	60	0	0	0	0	0	0	0	0	0	0	0	60
<b>AMT</b>	\$600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$600.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/17/22

63053154 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

# Cass Advertising

Cass Advertising  
 100 Redbud Rd, PO Box 200  
 Virginia, IL 62691  
 888-314-1374

Today's Date : 10/17/2022  
 CLIENT : **Friends of Frerichs**  
 Address : **Address1**  
 City : **City**  
 Phone Number : **(000) 000 - 0000**  
 Email Address :  
 Contact : **Contact**  
 Start Date : **10/31/2022**  
 Stop Date : **11/13/2022**

CLIENT # : **0879-10**  
 ADVERTISER : **#63053154 Wk3 V**  
 State : **ST** Zip Code : **00000**  
 Fax Number : **(000) 000 - 0000**  
 Campaign : V  
 Description : C\_3Z3-11C-1 | |  
 Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame									Commercials	Rate	Ad Copy	Gross Total	Location
				From	To	Mon	Tue	Wed	Thu	Fri	Sat	Sun					
1	CNN	11/07/2022	11/13/2022	00:00:00	02:00:00	X	0	0	0	0	0	0	1	\$4.00	1	\$4.00	Virginia Headend
2	CNN	11/07/2022	11/13/2022	09:00:00	16:00:00	X	0	0	0	0	0	0	1	\$6.00	1	\$6.00	Virginia Headend
3	CNN	11/07/2022	11/13/2022	16:00:00	19:00:00	X	0	0	0	0	0	0	1	\$12.00	1	\$12.00	Virginia Headend
4	CNN	11/07/2022	11/13/2022	19:00:00	24:00:00	X	0	0	0	0	0	0	1	\$15.00	1	\$15.00	Virginia Headend
5	CNN	11/07/2022	11/13/2022	05:00:00	09:00:00	X	X	0	0	0	0	0	1	\$8.00	1	\$8.00	Virginia Headend
6	CNN	10/31/2022	11/06/2022	11:00:00	19:00:00	0	0	0	0	0	X	X	5	\$15.00	1	\$75.00	Virginia Headend
7	CNN	10/31/2022	11/06/2022	00:00:00	02:00:00	0	X	X	X	X	X	X	3	\$4.00	1	\$12.00	Virginia Headend
8	CNN	11/07/2022	11/13/2022	00:00:00	02:00:00	X	0	0	0	0	0	0	1	\$4.00	1	\$4.00	Virginia Headend
9	CNN	10/31/2022	11/06/2022	05:00:00	09:00:00	0	X	X	X	X	X	X	3	\$8.00	1	\$24.00	Virginia Headend
10	CNN	11/07/2022	11/13/2022	05:00:00	09:00:00	0	X	0	0	0	0	0	1	\$8.00	1	\$8.00	Virginia Headend
11	CNN	10/31/2022	11/06/2022	09:00:00	16:00:00	0	X	X	X	X	X	X	3	\$6.00	1	\$18.00	Virginia Headend
12	CNN	11/07/2022	11/13/2022	09:00:00	16:00:00	0	X	0	0	0	0	0	1	\$6.00	1	\$6.00	Virginia Headend
13	CNN	10/31/2022	11/06/2022	16:00:00	19:00:00	0	X	X	X	X	X	X	3	\$12.00	1	\$36.00	Virginia Headend
14	CNN	11/07/2022	11/13/2022	16:00:00	19:00:00	X	0	0	0	0	0	0	1	\$12.00	1	\$12.00	Virginia Headend
15	CNN	10/31/2022	11/06/2022	19:00:00	24:00:00	0	X	X	X	X	X	X	3	\$15.00	1	\$45.00	Virginia Headend
16	CNN	11/07/2022	11/13/2022	19:00:00	24:00:00	X	0	0	0	0	0	0	1	\$15.00	1	\$15.00	Virginia Headend
17	MSNB	11/07/2022	11/13/2022	00:00:00	02:00:00	X	0	0	0	0	0	0	1	\$4.00	1	\$4.00	Virginia Headend
18	MSNB	11/07/2022	11/13/2022	09:00:00	16:00:00	X	0	0	0	0	0	0	1	\$6.00	1	\$6.00	Virginia Headend
19	MSNB	11/07/2022	11/13/2022	16:00:00	19:00:00	X	0	0	0	0	0	0	1	\$12.00	1	\$12.00	Virginia Headend
20	MSNB	11/07/2022	11/13/2022	19:00:00	24:00:00	X	0	0	0	0	0	0	1	\$15.00	1	\$15.00	Virginia Headend
21	MSNB	11/07/2022	11/13/2022	05:00:00	09:00:00	X	X	0	0	0	0	0	1	\$8.00	1	\$8.00	Virginia Headend
22	MSNB	10/31/2022	11/06/2022	11:00:00	19:00:00	0	0	0	0	0	X	X	5	\$15.00	1	\$75.00	Virginia Headend
23	MSNB	10/31/2022	11/06/2022	00:00:00	02:00:00	0	X	X	X	X	X	X	3	\$4.00	1	\$12.00	Virginia Headend
24	MSNB	11/07/2022	11/13/2022	00:00:00	02:00:00	X	0	0	0	0	0	0	1	\$4.00	1	\$4.00	Virginia Headend
25	MSNB	10/31/2022	11/06/2022	05:00:00	09:00:00	0	X	X	X	X	X	X	3	\$8.00	1	\$24.00	Virginia Headend
26	MSNB	11/07/2022	11/13/2022	05:00:00	09:00:00	0	X	0	0	0	0	0	1	\$8.00	1	\$8.00	Virginia Headend
27	MSNB	10/31/2022	11/06/2022	09:00:00	16:00:00	0	X	X	X	X	X	X	3	\$6.00	1	\$18.00	Virginia Headend
28	MSNB	11/07/2022	11/13/2022	09:00:00	16:00:00	0	X	0	0	0	0	0	1	\$6.00	1	\$6.00	Virginia Headend

Today's Date : 10/17/2022  
 CLIENT : **Friends of Frerichs**  
 Address : **Address1**  
 City : **City**  
 Phone Number : **(000) 000 - 0000**  
 Email Address :  
 Contact : **Contact**  
 Start Date : **10/31/2022**  
 Stop Date : **11/13/2022**

CLIENT # : **0879-10**  
 ADVERTISER : **#63053154 Wk3 V**  
 State : **ST** Zip Code : **00000**  
 Fax Number : **(000) 000 - 0000**  
 Campaign : V  
 Description : C\_3Z3-11C-1 | |  
 Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
29	MSNB	10/31/2022	11/06/2022	16:00:00	19:00:00	0	X	X	X	X	X	X	3	\$12.00	1	\$36.00	Virginia Headend
30	MSNB	11/07/2022	11/13/2022	16:00:00	19:00:00	X	0	0	0	0	0	0	1	\$12.00	1	\$12.00	Virginia Headend
31	MSNB	10/31/2022	11/06/2022	19:00:00	24:00:00	0	X	X	X	X	X	X	3	\$15.00	1	\$45.00	Virginia Headend
32	MSNB	11/07/2022	11/13/2022	19:00:00	24:00:00	X	0	0	0	0	0	0	1	\$15.00	1	\$15.00	Virginia Headend

**Weekly Totals : 30 \$300.00**

Commercials per Week : 30  
 Weekly Investments : \$300.00  
 Commercials per Month : 30  
 Average Monthly Gross Investments : \$300.00  
 Term of Contract In Months : 2  
 Total Commercial Announcements : 60  
 Total Gross Advertising Investment : \$ 600.00  
 PAYMENT TERMS : Terms

Type of Copy - Copy Number - Percentage  
 Normal Copy 1 and 100 %  
 Spot Number - Description  
 1 MFT2201H

AVERAGE COST PER SPOT : \$ 10.00

	Nov-2022	Dec-2022	Jan-2023	Feb-2023	Mar-2023	Apr-2023	May-2023	Jun-2023	Jul-2023	Aug-2023	Sep-2023	Oct-2023
<b>Gross Total</b>	\$600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Total Spots</b>	60	0	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.  
 Rates are good for seven days. Subject to change.  
 All Rates based on each commercial.  
 Rates do not include commercial production.  
 Deadlines: 2-day turnaround for traffic and insertion.  
 Proposal Expires in 30 days  
 Terms  
**Pay Who**  
 Address, City, State ZIP

\_\_\_\_\_  
 Client Signature  
 \_\_\_\_\_  
 Cass Advertising : House A Account