KHMD Mansfield Significant Issues 2nd Quarter 2014

<u>ISSUES LIST ASCERTAINED BY INTERVIEWS WITH COMMUNITY LEADERS</u> APRIL – JUNE 2014 QRTR

(not in order of importance)

Finances

Saving

Bankruptcy

Encouragement

Depression

Economy

Housing

Singleness

Divorce

Education

Things influencing our children

Counseling

Mentoring

Marriage Issues

Raising Children

Stepparents

Homelessness

Poverty

Transportation

Cost of gas

Crime

Medical Care

Seniors

Alcohol

Abortion

Adoption

Prejudice

Legalism

Setting and Reaching Goals

Role Models

Discipline

Death

Grief

Hope

Murder

Child Neglect

Selfishness

Heart Attacks

Obesity

Traffic

Racism

Healthcare

Cost of living

Healthy eating

Organic

Domestic violence

Anger management

Mental disorders

Suicide

Human trafficking

Education

Budget

Saving

Divorce

Communication – or the lack thereof

Addicted to electronic devices

Addictions

Drug abuse

Alcohol

Miscarriage

STDs

HIV/aids

Transgender

Equality

Friendship

Honesty

Loyalty

Kindness

Purity

Technical training

Morals

Tolerance

Telemarketers

Discipline

Dealing with individuals in the business world

Social security

Customer service

Pornography

Graphic music

Lack of good teachers

Gambling

Poverty

Natural disaster

Middle East

Privacy laws

ISSUES OF CONCERN ADDRESSED IN RESPONSIVE PROGRAMMING IN THE SECOND QUARTER, 2014

- 1. Finance: Tips during this economic breakthrough for individuals to stay out of debt
- 2. <u>Setting Boundaries</u>: Effective ways to communicate with individuals about respecting yourself.
- 3. **Parenting**: Passing down values that will pass from generation to generation
- 4. **Health**: Alternatives and natural methods to stay fit for the upcoming summer.
- 5. <u>Purity</u>: Interest in teaching individuals young and old about making wise choices in life.
- 6. **Education**: Varying points of view on educational moments for the future.
- 7. **Death**: Seeking advice from licenses individuals in order to move forward in life

QUARTERLY ISSUES/PROGRAMS REPORT

Second Quarter 2014 (April 1st – June 31st)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: FINANCES

Family Life Today

May 12, 2014 12:30 P.M. 23 Minutes of a 25 Minute Program

Russ Creason and his wife Julie talk about the importance of planning a budget.

Focus on the Family

May 16, 2014 7:00 P.M. 23 Minutes of a 25 Minute Program

Money saving mom Crystal Paine discusses how to save money on groceries and clothing, and the importance of paying cash.

ISSUE: <u>SETTING BOUNDARIES</u>

Focus on the Family

April 1-2, 2014 7:00 P.M. 23 Minutes of a 25 Minute Program

Author Frank Peretti talks about his childhood and how he endured bullying. He also gives tips and provides solutions for teachers, parents, and kids.

Family Life Today

May 12-13, 2014 12:30 P.M. 23 Minutes of a 25 Minute Program

Communications professor Tim Muehlhoff reminds listeners of the consequences of words spoke in haste and frustration. He also discusses setting boundaries and how to deal with difficult conversations.

ISSUES: PARENTING

Family Life Today

April 17-18, 2014 12:30 P.M. 23 Minutes of a 25 Minute Program

Johnny Carr, a former national director of church partnerships at Bethany Christian Services discusses some of the challenges in the orphan system and how the Lord led he and his wife to some special needs children.

Focus on the Family

April 17-18, 2014 7:00 P.M. 23 Minutes of a 25 Minute Program

Moms share funny stories of the joys and challenges of being a mom and how shes learned to find the humor in the mundane and significant.

ISSUES: <u>HEALTH</u>

Insight for Living

May 12 -14, 2014 8:00 A.M. and 7:30 P.M. 23 Minutes of a 25 Minute Program

As time goes on people wonder if they can still be productive in society and wrinkles appear more and more each day. Chuck discusses ageism and how staying healthy can benefit you in the long run and help you be able to focus and stay relevant in today's time.

Focus on the Family

May 14, 2014 7:00 P.M. 23 Minutes of a 25 Minute Program

A few parents share their stories of dealing with childhood cancer in their families and the encouragement and hope they received from Lighthouse Family Retreats.

ISSUES: PURITY

Insight for Living

April 25-30, 2014 8:00 A.M. and 7:30 P.M. 23 Minutes of a 25 Minute Program

Even the most well intentioned people struggle with maintaining moral purity. Throughout these lessons Chuck Swindoll talks about teaching our children how to maintain purity, and how to stay accountable.

Breakpoint

May 30th, 2014 5 Minutes of a 5 Minute Program

Eric Metaxas discusses Purity on this 5 minute program. He explains how modesty plays a part in today's culture and how we are missing that in today's society.

ISSUES: EDUCATION

Grace to You

May 20-23, 2014 9:00 P.M. 23 Minutes of a 25 Minute Program

John MacArthur speaks on the importance of having spiritual leadership and the steps that individuals can take to pursue those pursuits.

Focus on the Family

May 22, 2014 7:00 P.M. 23 Minutes of a 25 Minute Program

We assume that a college degree is always worth it. On this program former Secretary of Education Bill Bennett questions that assumption. With mounting student loans and degrees that don't guarantee jobs, Dr. Bennett encourages people to consider all options before committing to a traditional university.

ISSUES: <u>DEATH</u>

Focus on the Family

April 9-10, 2014 7:00 P.M. 23 Minutes of a 25 Minute Program

A baby's first cry is a joyous sound for many people, but for others, it's a difficult memory. Teske Drake shares her experience of giving birth to a baby girl born with a fatal condition and not long after had to say goodbye.

Revive Our Hearts

April 21-23, 2014 9:30 A.M. 25 Minutes of a 25 Minute Program

Angie and Todd Smith of Selah discuss spending two and half hours with their daughter before her time on earth was over. They discuss how they dealt with questions from their other children and how they could comfort others in the midst of their storm.