

**KHMD Mansfield
Significant Issues
3rd Quarter 2012**

ISSUES LIST ASCERTAINED BY INTERVIEWS WITH COMMUNITY LEADERS
JULY – SEPTEMBER 2012 QRTR

(not in order of importance)

Hispanics lack information on how to live in the US.

Healthcare

Spiritual Values

Correct Gender Roles

Legal help available

Lack of Family Values

Lack of ethics and morals

Need to transmit values to the next generation

Marriage Issues

Family Issues

Blended Families

Lack of Father figures

Encouragement

High school dropouts

Mental Disorders

Furthering Education

Depression

Stress

Abstinence

Single Moms

Divorce

Poverty

Prostitution/Sex Slavery

Drug Addictions

Addictions

Adoption

Family Issues

Divorce

Stroke

Heart Attack

Stress

Death

Abortion

**ISSUES OF CONCERN
ADDRESSED IN RESPONSIVE PROGRAMMING
IN THE THIRD QUARTER, 2012**

1. Married Issues: Programs that give instructions to husbands and wives on how to treat each other.
2. Bullying: Instructions for individuals to follow so they can stop being taken advantage of.
3. Finances: Money Management tips for saving in this economy.
4. Mentors: Encouraging stories that show how being a mentor can be an everyday lifestyle.
5. Racism: Stories of how people have gone above and beyond boundaries that were in their way.
6. Family Issues: Real life examples of situations that families are dealing with every day.
7. Teen Pregnancy: Examples of women who have overcome being adolescent Moms.

QUARTERLY ISSUES/PROGRAMS REPORT

**Third Quarter 2012
(July 1st – September 31st)**

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: MARRIED ISSUES

The Urban Alternative

September 3-6, 2012

8:30 A.M.

23 Minutes of a 25 Minute Program

Dr. Anthony Evans starts a series on marriage and on this program he addresses how a husband should treat his wife.

Revive our Hearts

July 16-18, 2012

9:30 A.M.

23 Minutes of a 25 Minute Program

Dr. Emerson Eggerich, author of “Love and Respect” speaks about men loving their wives and women respecting their husbands.

ISSUE: BULLYING

Bookshelf

July 16-25, 2012

4:00 P.M.

23 Minutes of a 25 Minute Program

Drama about a man who bullied others in a series titled “Summer of Disarray”.

Insight for Living

September 17-19, 2012

8:00 A.M.

28 Minutes of a 30 Minute Program

Chuck Swindoll speaks on bullying in marriages and how to handle them.

ISSUES: FINANCES

Legal Alert

August 27, 2012

5:00 P.M.

2 Minutes of a 2 Minute program

They discuss the importance of having a will, especially families that have children and brought up important questions such as who will be the children's guardian, how do you donate money, how do children split up property?

Haven Today

September 24-25, 2012

2:00 P.M.

25 Minutes of a 30 Minute Program

Charles Morris gives listeners money management tips.

ISSUES: MENTORS

Revive our Hearts

July 23-25, 2012

9:30 A.M.

23 Minutes of a 25 Minute Program

Nancy Leigh starts a new series titled "Authentic Mentoring".

Focus on the Family

July 27, 2012

7:00 P.M.

23 Minutes of a 25 Minute Program

Jim Daly says that mentors are all around. Your children should look up to real live heroes and should learn important lessons from them such as integrity.

ISSUES: RACISM

Focus on the Family

August 1, 2012

7:00 P.M.

23 Minutes of a 25 Minute Program

Gold medalist gymnast Gabby Douglas talks about her childhood and how she overcame racial barriers and other issues.

Unshackled

August 2, 2012

4:00 A.M. & 8:00 P.M.

23 Minutes of a 25 Minute Program

The true story of an African American man who experienced horrible discrimination but rejected hatred after trusting in Jesus.

ISSUES: FAMILY ISSUES

Family Life Today

April 24-26, 2012

12:30 P.M.

23 Minutes of a 25 Minute Program

Steve Farrar the author of "Point Man" discusses marriage and family issues that men are struggling with in this day and time.

Insight for Living

August 14-21, 2012

8:00 A.M.

23 Minutes of a 25 Minute Program

Chuck Swindoll deals with issues such as parent/child conflicts, rebellion, and children who due to the economy have to move back in with their parents.

ISSUES: TEEN PREGNANCY

Focus on the Family

August 27, 2012

7:00 P.M.

23 Minutes of a 25 Minute Program

Mary Flo Ridley was a guest on this program and she explained how imperative it is to now start talking with our kids about sex at an early age and preparing them for temptation.

Revive our Hearts

September 3, 2012

9:30 A.M.

23 Minutes of a 25 Minute Program

Nancy Leigh DeMoss gives examples of how you can be an attractive and modest woman without all the sexual overtones.