

## Issues Programs List

### Quarterly Issues Programs List

#### Stations:

WPDH, WPDA, WCZX, WEOK, WKXP, WZAD, WRRV, WRRB

January 1<sup>st</sup>, 2023 through March 31<sup>st</sup>, 2023

### Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- **Community Awareness:** The Hudson Valley community continues to recover from the effects of the COVID-19 pandemic. This quarter we spoke with organizations that are available to the community to offer support. Some have reopened their doors and are looking for volunteers, others are assisting the community with recovery. Various groups discussed their purpose in the community, and how they strive to better the lives of the community around them through their events and missions.
- **Health Awareness:** There is an increased focus on health in the wake of the pandemic. Stress can cause physical health issues and post-pandemic people in our region have been slow to get back to their annual screenings. We focused on organizations that are working in the community to create awareness when it comes to health issues. Mental health was a major talking point with the organizations we spoke to this quarter. Alternative medicine also became a focus as people struggle with frustrations surrounding Western medicine, its results, and its cost.
- **Local Economy:** While last quarter showed that there is much growth when it comes to small local businesses, this quarter highlighted the feelings of business owners for the government and the assistance (or lack thereof) that it offers. As new businesses open and old businesses try to rebuild after the pandemic, business owners address the divide between themselves and their local, state, and national government.
- **Arts & Education:** The Hudson Valley has a very strong cultural base that includes Arts and Entertainment. It factors into a lot of areas in the region including economic and community wellness. Over the pandemic this part of our region was affected drastically. Now that things are re-opening, local artists, performers, venues, and organizations have been working to re-engage the community. Various groups are also using the arts to convey shared emotions within the community, along with educating and uniting people through the use of storytelling and presentation.
- **Legislation:** Over the last quarter there were many programs and legislations introduced and adopted at both the state and local levels. We focused on some of the policies that had a direct effect on the residents, especially those which pertained to the environment and emissions. Shows included some of the new policies and programs in our region. We also covered what the new legislation means for our community.

## Section II. Responsive Programs

“In Touch” is a locally produced public affairs program that runs on all eight Poughkeepsie stations.

The program airs every Sunday on WPDH, WPDA, WKXP and WEOK at 6am, WRRV and WRRB at 6:30am, and WCZX and WZAD at 11pm

| <b>Date(s)<br/>Aired</b> | <b>Description of Issue Discussed</b>  | <b>Duration</b> |
|--------------------------|--|-----------------|
| 1/1/2023                 | Our locally-produced public affairs program discussed <b>Health Resources &amp; Awareness</b> : Conor Walsh hosted the show which discussed the importance of transportation for those battling cancer. Conor spoke to Maribel Vargas and Dewey from the Road to Recovery program. Road to Recovery offers free transportation for cancer-related medical appointments. They talked about how the program works, the bonds that are formed, and the complications put on medical treatments caused by the winter weather.  | 27:43           |
| 1/8/2023                 | Our locally-produced public affairs program discussed <b>Community Awareness, Incarceration</b> : Conor Walsh hosted the show which discussed incarceration in the Hudson Valley. The episode focused on incarcerated women, in particular, and how to break the cycle of crime for them post-release, and for their families. This week’s guest, Alethea Taylor, Executive Director of Hour Children, discussed their 360 wrap-around service, which offers mentoring, resources, and more for mothers who are incarcerated and their children. We also talked about Adverse Childhood Experiences and the importance of building a strong sense of community to prevent further incarceration. | 27:44           |

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| 1/15/2023 | Our locally-produced public affairs program discussed <b>Arts &amp; Education, Elder Population</b> : Conor Walsh hosted the show focusing on the need for continuous learning and engagement in the community, particularly for residents 55 and up. Life doesn't end around retirement age. This week's guests were Ken and Dewey from the Marist College Center for Lifetime Study (CLS). The Center is an educational organization, non-profit, affiliated with Marist College that allows Seniors who live in the area to continue their education. Not just that, but CLS offers these students a chance to build relationships, and step outside their comfort zones. The program offers noncredit courses where they bring in experts and volunteers to teach. | 22:53 |
| 1/22/2023 | Our locally-produced public affairs program discussed <b>Community Awareness</b> : Conor Walsh hosted the show with guests Mark Hurley and Terry Walsh from IAABO. They discussed the Annual Board 114 Officials Versus Cancer Basketball tournament, which made it's return since the COVID-19 pandemic. Not only is the tournament one of the highest-earning Officials Versus Cancer tournaments in the country, but it is also an excellent place for high school basketball programs to gain extra exposure and experience. Mark and Terry also discuss the need for new basketball officials. Without officials, high school basketball programs will not be able to hold their games and conduct their seasons.   | 26:11 |
| 1/29/2023 | Our locally-produced public affairs program discussed <b>Legislation, Energy</b> : Conor Walsh hosted the show which featured Doreen Harris from NYSERDA to help break down Governor Hochul's State of the State Address and how that relates to the Climate Act. Doreen and Conor also discussed the importance of green energy in the Hudson Valley, and how residents can take initiative to reduce their carbon footprint.   | 24:15 |
| 2/5/2023  | Our locally-produced public affairs program discussed <b>Arts &amp; Education</b> : Conor Walsh hosted the show with guest Rock & Roll Hall of Fame musician Denny Laine, best known as a founding member of both The Moody Blues and WINGS with Paul McCartney. Conor and Denny discussed the importance of having intimate, affordable shows that can be enjoyed by the community and how venues of all sizes have been weighed down since the pandemic. Denny also discussed getting back to basics and gave his insight behind the importance of storytelling and engaging with an audience.   | 27:52 |
| 2/12/2023 | Our locally-produced public affairs program discussed <b>Arts &amp; Education</b> : Conor Walsh hosted the show with guest Evan  | 25:58 |

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|           | Mack, composer and founder of We Are Instrumental. Founded in 2020, We Are Instrumental is dedicated to providing well-working musical instruments to students throughout Northern New York. Conor and Evan discussed the importance of music education and school, and how vital it is that education departments have the best tools in order to teach their students most effectively.  |       |
| 2/19/2023 | Our locally-produced public affairs program discussed <b>Health Awareness</b> : Conor Walsh hosted the show with guest Meg Boyce from the Alzheimer's Association ahead of their SubZero Heroes charity event. Conor and Meg discussed how patients are receiving diagnoses of Alzheimer's earlier in life than ever before, and what people should do when first diagnosed.   | 24:43 |
| 2/26/2023 | Our locally-produced public affairs program discussed <b>Legislation, Environment</b> : Conor Walsh hosted the show which featured Adriana Espinoza and Margaret LaFarr from the New York Department of Environmental Conservation. They discussed New York's Community Air Monitoring Initiative, the impact of emissions in local communities, and the best ways for the public to get involved.   | 23:33 |
| 3/5/2023  | Our locally-produced public affairs program discussed <b>Community Awareness, Weather</b> : Conor Walsh hosted the show with guest Piotr Knapczyk, founder of the weather and travel app Weather on the Way. Regarded as the most advanced Road Conditions app, Weather on the Way allows users to know everything about weather conditions at any point of their route in real-time. They discussed how New York routes are amongst the most searched routes on the app because of the state's population density and varying weather climate.  |       |
| 3/12/2023 | Our locally-produced public affairs program discussed <b>Local Economy</b> : Conor Walsh hosted the show which featured Hale Advisors President and CEO Zoe Dunn. Dunn was a graduate of the Goldman Sachs 10,000 Small Businesses program and gave insight behind one of the latest surveys that Goldman Sachs put out. They discussed how the survey captured the mood of today's small business owners and reveals the overwhelming negative opinion around government support. Dunn and Walsh talked about ways for local businesses to take advantage of government support there is, and how small businesses can support one another. | 26:09 |
| 3/19/2023 | Our locally-produced public affairs program discussed <b>Arts &amp; Education</b> : Conor Walsh hosted the show where he had on award-winning author and illustrator Nick Bruel, known for the   | 25:13 |

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|           | <p>children’s book series “Bad Kitty.” Bruel was to be featured at the Poughkeepsie Public Library District’s Spring Book Fair, so we discussed the importance of the rise of local book festivals in our technological post-pandemic world when it comes to socialization, education, and development.</p>  |       |
| 3/26/2023 | <p>Our locally-produced public affairs program discussed <b>Health Awareness</b>: Conor Walsh hosted the show which featured the owner, founder, and director of the Pellegrino Healing Center and Pellegrino Integrative Cancer Center. They discussed the stigmas surrounding alternative Eastern medicine and went in-depth behind treatments such as acupuncture, massage therapy, and more. The two went into how these treatments focus on physical ailments along with mental ones such as depression, anxiety, and PTSD.</p> | 27:51 |