

MARKET:	UM - Swainsboro, GA	AMOUNT:	\$157.80	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	24		1655 Palm Beach Lakes Blvd.
	WPRS-AM				9th Fl, Suite 903
MOD:	Stn Ver: 1 Last:				WEST PALM BEACH, FL 33401
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		Invoices@MediaFinancial.com
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4424529
ADVERTISER:	John Gordon for Attorney General	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 3744 - 5/5-5/15 - 2022 Primary	AGY EST:	3744		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
FLIGHT:	05-05-2022 TO 5/12/2022	[X]Unwired []Spot []Mod			Invoices@MediaFinancial.com
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/04/2022 11:20

COMMENTS

[Rep Comment] 05/04/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.****

PopulationBuyType: CPP.

All invoices must contain ISCI codes.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency net in addition to the 15% agency commission.

DISCLAIMER: All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept “service fees” or “handling charges” or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

DAY#1		5/5/2022 To 5/5/2022					TOT \$21.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	30	5/5/2022	5/5/2022	1	\$7	\$7
	2		...T...	10:00AM	3:00PM	30	5/5/2022	5/5/2022	1	\$7	\$7
	3		...T...	3:00PM	7:00PM	30	5/5/2022	5/5/2022	1	\$7	\$7

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FLIGHT:	05-05-2022 TO 5/12/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/04/2022 11:20

DAY#2 **5/6/2022 To 5/6/2022** **TOT \$21.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	30	5/6/2022	5/6/2022	1	\$7	\$7
	2	F..	10:00AM	3:00PM	30	5/6/2022	5/6/2022	1	\$7	\$7
	3	F..	3:00PM	7:00PM	30	5/6/2022	5/6/2022	1	\$7	\$7

DAY#3 **5/7/2022 To 5/7/2022** **TOT \$15.90** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	30	5/7/2022	5/7/2022	3	\$5.30	\$15.90

DAY#4 **5/8/2022 To 5/8/2022** **TOT \$15.90** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	S	6:00AM	7:00PM	30	5/8/2022	5/8/2022	3	\$5.30	\$0

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TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
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DAY#5		5/9/2022 To 5/9/2022					TOT \$21.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	30	5/9/2022	5/9/2022	1	\$7	\$7
	2		M.....	10:00AM	3:00PM	30	5/9/2022	5/9/2022	1	\$7	\$7
	3		M.....	3:00PM	7:00PM	30	5/9/2022	5/9/2022	1	\$7	\$7

DAY#6		5/10/2022 To 5/10/2022					TOT \$21.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	30	5/10/2022	5/10/2022	1	\$7	\$7
	2		.T.....	10:00AM	3:00PM	30	5/10/2022	5/10/2022	1	\$7	\$7
	3		.T.....	3:00PM	7:00PM	30	5/10/2022	5/10/2022	1	\$7	\$7

DAY#7		5/11/2022 To 5/11/2022					TOT \$21.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	30	5/11/2022	5/11/2022	1	\$7	\$7
	2		..W....	10:00AM	3:00PM	30	5/11/2022	5/11/2022	1	\$7	\$7
	3		..W....	3:00PM	7:00PM	30	5/11/2022	5/11/2022	1	\$7	\$7

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radioJones L.L.C.
2 Radio Loop
Swainsboro, GA 30401-5673
478-237-1590

WXRS-AM Order Confirmation

OrderID: 1954-002

Sponsor: JOHN GORDON FOR ATTORNEY GENERAL
Product: EST # 3744 - 5/5-5/15 - 2022 PRIMARY
Estimate/PO: 3744
AccountRep: House Accounts
BillingCycle: End-of-Schedule
InvoiceType: Detail Notarized Affidavit
Run Dates: 5/5/2022 - 5/12/2022
Items Ordered: 24
Ordered Amount: \$157.80
-Agency Commission: -\$23.67
Net Amount: \$134.13

JOHN GORDON FOR ATTORNEY GENERAL

Scheduled Station(s): WXRS-AM
JOHN GORDON FOR ATTORNEY GENERAL

Printed 5/4/2022 2:23:13 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/5/2022 - 5/12/2022	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	:30	Spot		19543001	6	7.00	42.00
02 5/5/2022 - 5/12/2022	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			5	:30	Spot		19543001	6	7.00	42.00
03 5/5/2022 - 5/12/2022	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			5	:30	Spot		19543001	6	7.00	42.00
04 5/5/2022 - 5/12/2022	All Weeks	06:00 AM - 07:00 PM						3	3	6	:30	Spot		19543001	6	5.30	31.80

End-of-Schedule Projected Billing:

Apr-22	0.00	May-22	157.80	Jun-22	0.00	Q2-2022	157.80
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Confirmed Correct; Payment Guaranteed

Accepted for WXRS-AM

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Gordon

Authorized committee:

John Gordon for Attorney General

Agency requesting time (and contact information):

☐

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

May 24th, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Jason D Boles

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

TAYLOR FERNIE

Signature:

Dennis Jones

Name: Taylor Fernie

Name:

DENNIS JONES

Date of Request to Purchase Ad Time: 4/25/2022

Date of Station Agreement to Sell Time:

5/4/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**TRAFFIC INSTRUCTION #611940: John Gordon for
AG Radio
Est. 3744, John Gordon for AG - Radio 5.5 - 5.12
Estimate Flight: 05/02/22 - 05/15/22
Instruction Dates: 05/05/22 - 05/12/22**

Agency: AxMedia
Client: John Gordon for Attorney General
Product: 2022 Primary Election
Mkt/Sta:

Albany, GA: WDDQ-FM, WDMG-FM, WFFM-FM, WKZZ-FM, WMTM-AM, WMTM-FM, WOKA-AM, WOKA-FM, WPNG-FM, WRDO-FM, WSRA-AM, WTIF-AM, WTIF-FM, WULS-FM, WVOH-FM, **Atlanta:** BRBN-FM, WBHF-AM, WBTR-FM, WCHM-AM, WCKS-FM, WCON-AM, WCON-FM, WDDK-FM, WDUN-AM, WEKS-FM, WELR-FM, WFDR-AM, WGAA-AM, WGGA-AM, WGJK-AM, WGTJ-AM, WJBB-AM, WJGA-FM, WJJC-AM, WJRB-FM, WJTH-AM, WJUL-AM, WKEU-AM, WKKP-AM, WKNG-AM, WKUN-AM, WLAG-AM, WLAQ-AM, WLBB-AM, WLJA-FM, WMGZ-FM, WMLB-AM, WMOQ-FM, WPGY-AM, WPPL-FM, WQTU-FM, WRBF-FM, WRBN-FM, WRGA-AM, WROM-AM, WRWH-AM, WSRM-FM, WTGA-FM, WTRP-AM, WWGA-FM, WYYZ-AM, **Augusta, GA:** WFAM-AM, WJAT-AM, WLOV-AM, WPMX-FM, WSGC-FM, WTHO-FM, WTWA-AM, WULK-FM, WXRS-AM, WXRS-FM, **Chattanooga:** WBLJ-AM, WDAL-AM, WFLI-AM, WJOC-AM, WKWN-AM, WQCH-AM, WTTI-AM, WYYU-FM, WZQZ-AM, **Columbus, GA:** WBOJ-AM, WDEC-FM, WIOL-AM, WIOL-FM, WISK-FM, WOKS-AM, **Greenville-Spartanburg:** WFSC-AM, WGOG-FM, WKLY-AM, WLHR-FM, WNCC-FM, WNEG-AM, WYZI-AM, **Jacksonville:** WBQO-FM, WCGA-AM, WFNS-AM, WKBX-FM, WKUB-FM, WRJY-FM, WSNF-AM, WSGT-FM, WSSI-FM, WWUF-FM, WXMK-FM, **Macon:** WBML-AM, WCEH-AM, WDBG-FM, WDXQ-AM, WEDB-FM, WJFL-FM, WKKZ-FM, WKTF-AM, WKZR-FM, WLRR-FM, WMCG-FM, WMLT-AM, WMVG-AM, WNEX-FM, WQIL-FM, WQZY-FM, WSNT-AM, WSNT-FM, WUFF-FM, WUXX-AM, WXKO-AM, WXLN-AM, WYSC-FM, **Savannah:** WAJQ-FM, WAWO-AM, WBMZ-FM, WBYZ-FM, WCLA-AM, WHCG-AM, WHJD-AM, WIFO-FM, WLOP-AM, WMCD-FM, WPTB-AM, WRBX-FM, WSEG-AM, WSGA-FM, WTCQ-FM, WTHG-FM, WUFE-AM, WVOP-AM, WWNS-AM, WYUM-FM, **Tallahassee:** WBGE-FM, WGMK-FM, WGRA-AM, WJEM-AM, WJHC-FM, WMGR-AM, WPAX-AM, WQLI-FM, WSFB-AM, WTUF-FM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seq#
5/5/2022	5/12/2022				JG042530	Endorsed	:30	100%	

Traffic Disclaimer

Do not down convert any HD spots. Please run the SD spots that are provided for SD channels
(Only run per your contracted dates & times. This is NOT a contract.)

Signature: _____

Please sign and email phornung@axmediateam.com confirming receipt of instruction. Thank You!

