

WWJK - FM
Jacksonville, FL
Quarterly Issues / Programs List
Second Quarter 2021
July 1, 2021

WWJK 107.3 FM

Quarterly issue / programs:

WWJK-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included: Coronavirus vaccines, the arts, military, mentorship

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Golf for youth	North Florida Now	Smith First Tee of Jacksonville making golf accessible to underprivileged children	Brooke Smith, First Tee of Jax	4/4/21 6AM	30 min
Small business	North Florida Now	Chapter of Sigma Delta Theta virtual business conference	Andrea Scott, Sigma Delta Theta	4/11/21 6AM	30 min
Cancer Awareness	North Florida Now	USA Cancer Cycle. Bicycling around the country to raise money	Greg Taylor participant	4/18/21 6AM	30 min
Arts and music for youth	North Florida Now	Jacksonville Arts and Music School after school programs available for children	Jason Peebles Director JAMS	4/25/21 6AM	30 min
Coronavirus	Iheart Radio Communities	Corona virus vaccine updates	Dr. Lena Wren	5/2/21 6AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Back out together	North Florida Now	Concert and family fun day returning	Lynzi Chambers	5/9/21 6AM	30 min
FI National Guard	North Florida Now	Conquistador Festival, \$ for FI national Guard charity	Debra Cox organizer	5/16/21 6AM	30 min
Mentorship	North Florida Now	Big Brothers and Big Sisters activities addressed for year	Harlan Stallings BBBS	5/23/21 6AM	30 min
Fallen Soldiers	North Florida Now	Folds of Honor helps families of fallen soldiers with scholarships	CEO Folds of Honor	5/30/21 6AM	30 min
Scholarships for students	North Florida Now	Hope Omega gives scholarships to deserving children, fundraiser discussed	Randy Johnson Director	6/6/21 6AM	30 min
Alzheimers	North Florida Now	Ironman Competition raising money for Alzheimers Awareness	Melissa Dorsch competitor	6/13/21 6AM	30 min
Jax Music History	North Florida Now	Jax Historical Society talks of a future Jax Music Museum	Paul Bourcier JHS	6/20/21 6AM	30 min
Cancer Charities	North Florida Now	Owner of local V pizza chain with charity for cancer patients	Mark Villmow V Pizza CEO	6/27/21 6AM	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-	loweryourhbp.org	000:15	5
CHILD MENTORING	SAVE THE CHILDREN	000:29	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	2
completeflorida.com	completeflorida.com	000:15	2
N.H.T.S.A.	NHTSA.GOV	000:30	1
NATIONAL POLICE ASSN "DEFUND THE POLICE" PSA 15 s	NATIONAL POLICE ASSN "DEFUND THE POLICE" PSA 15 s	000:15	4
NATIONAL POLICE ASSN "DEFUND THE POLICE" PSA 15 sec_wi	loweryourhbp.org	000:15	115
PLA PSA 15	Ad Council	000:15	7
PLA PSA 15	completeflorida.com	000:15	12
PLA PSA 30	NHTSA.GOV	000:29	27
PLA PSA 30	NHTSA.GOV	000:30	10
PLA PSA 30	PLA PSA 30	000:29	1
PSA AD COUNCIL hrsa-poison_make-call-v2_radio_15	Poison Control	000:15	1
PSA BEST FRIENDS PET ADOPTION bfas_anthem_buy_radio_30	BestFriends.org	000:30	1
PSA HEALTH IS PRIMARY hip_radio_15	AMERICAS FAMILY PHYSICIANS	000:16	1
PSA SALVATION ARMY REALEVERGREN	SALVATION ARMY.ORG	000:29	1
PSA*BOYS & GIRLS CLUB	Boys & Girls Club NE Fl.	000:13	1
PSA/100 DAYS CAILA CABELLO	SAVE THE CHILDREN	000:30	5
PSA/100 DAYS JENNIFER GARNER	SAVE THE CHILDREN	000:30	5
PSA/100 DAYS KRISTEN BELL	SAVE THE CHILDREN	000:29	6
PSA/AD COUNCIL/REACH V1	REACH.GOV	000:30	1
PSA/AD COUNCIL/STOP AAPI HATE	Ad Council	000:29	6
PSA/AD COUNCIL/STOP BIAS	Ad Council	000:29	12
PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE	ADVANCING JUSTICE	000:29	3
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE	000:30	5
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:30	1
PSA/BIG BROTHERS BIG SISTERS_FEMALE	Big Brothers Big Sisters	000:30	4
PSA/BIG BROTHERS BIG SISTERS_MALE	Big Brothers Big Sisters	000:30	9
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	9
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	9
Texting & Driving	Ad Council	000:15	3

