

WFXJ 930 AM
 Jacksonville, FL
 Quarterly Issues / Programs List
 First Quarter 2011
 April 2, 2012

WFXJ 930

Quarterly issue / programs:

WFXJ-AM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Life-saving equipment in schools; dreams come true, family time children's safety; independent living; life-threatening illness with children, entrepreneurs giving back

Section I
 LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
School Safety	Sunday Extra	AED's in Schools. EMTs who have a petition to get Automatic Difibrulators in schools discuss the issue	Joe Hutchins, EMT	1/1/12 7am	30 min
School Safety	Sunday Extra	AED's in Schools. EMTs who have a petition to get Automatic Difibrulators in schools discuss the issue. Part 2	Joe Hutchins, EMT	1/8/12 7am	30 min
Childrens Safety at Play	Sunday Extra	Subway Playin' Safe campaign, where police and security officers reward children they see playing safe with coupons for Subway sandwiches. Partnering with Boys and Girls Clubs of North Florida	Patty Hetrick, Subway; Darby Stubberfield, Boys & Girls Clubs	1/15/12 7am	30 min
Entrepreneur Assistance	Sunday Extra	E3 Business Group helps entrepreneurs getting started in their non-profit work, giving back to the community	Anthony Butler, founder	1/22/12 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Dreams Come True	Sunday Extra	Local organization granting dreams to come true for serious and	Andrea Siracusa, communications	1/29/12 7am	30 min

		terminally ill children. The organization and its fundraisers were discussed	director		
Healthy Children	Sunday Extra	March of Dimes talking about their work in the community and their upcoming fundraiswe	Stephanie Lippincott, MoD	2/5/12 7am	30 min
Bicycle Safety	Sunday Extra	April Seliga with State of Florida talking about the Bicycle Safety event in San Marco to promote exercise and bicycle safety	April Seliga, Comm. Dir.	2/12/12 7am	30 min
Girls Club of Jax	Sunday Extra	Girls Inc's daddy-daughter dance downtown was discussed as was the impact of Girls, Inc. in Jacksonville.	Beth Hughes, Director	2/19/12 7am	30 min
Healthy Children	Sunday Extra	Member of march of dimes family speaking on the works of MoD	Stephanie Lippincott, MoD	2/26/12 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Family time	Sunday Extra	Native Sons and daughters, a non-profit promoting family events, mainly father-son, father-daughter events in the area	Corey Dawson, Member of Native Sons and daughters	3/4/12 7 am	30 min.
Independent Living	Sunday Extra	ILRC - Independent Living Resource Center with Mentoring Day. Giving teens and young adults with differing disabilities an opportunity to realize their potential	April Baker, High school coordinator ILRC	3/11/12 7am	30 min.
Care for patients	Sunday Extra	Gabriel House is a org. that houses families who are waiting transplants at Mayo or are undergoing Proton Therapy at Shands. They raise funds through events. Pt1	Karen Hensel, communication dir.	3/18/12 7am	30 min
Care for patients	Sunday Extra	Gabriel House is a org. that houses families who are waiting transplants at Mayo or are undergoing Proton Therapy at Shands. They raise funds through events. Part 2	Karen Hensel, Ed Asher of Gabriel House	3/25/12 7am	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Parenting	PSA PARENTING CNFI00050000	000:31	003
Veterans Affairs	PSA VETERANS REINTEGRATION CENTER3176	000:30	004
Ad Council	Am Council Certified Public A	000:15	028
Ad Council	Am Council Certified Public A	000:30	418
Ad Council	Am Council Certified Public A	001:00	246
Ad Council	Am Council Certified Public A	001:01	004
Adoption	Ad Council	001:00	040
Adoption	HOPE AFRICA INC.	000:31	1979
Al Anon	Ad Council	000:15	025
al-anon	al-anon	000:30	018
al-anon	al-anon	000:31	011
al-anon	al-anon	001:00	028
al-anon	al-anon	001:01	081
Alcohol Drug Abuse	R.A.D.	000:30	300
Alcohol Drug Abuse	R.A.D.	000:31	105
An.Vaccination	Am.Qtr.Horse Ass.	000:15	025
Big Brothers Big Sisters	Ad Council	000:30	328
Big Brothers Big Sisters	Ad Council	001:00	176
Big Brothers Big Sisters	Big Brothers Big Sisters	000:31	333
Big Brothers Big Sisters	PSA BIG BROTHERS 3IM-BBBS-7_30 Impact BBBS[1]	000:31	001
Big Brothers Big Sisters	PSA BIG BROTHERS CNBB00110000	000:30	001
Big Brothers Big Sisters	PSA BIG BROTHERS CNBB00120000	000:30	001
BULLYING	DONORSCHOSE.ORG	000:30	050
BULLYING	DONORSCHOSE.ORG	000:32	025
CHILDHOOD CANCER	KTAC.ORG	000:29	023
CHILDHOOD CANCER	PSA- KIDS TOGETHER AGAINST CANCER	000:29	001
Community Involvement	firsttee.org	000:30	112
Domestic Violence	givebackasmile.com	000:31	106

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Drug Abuse	stopaddiction.org	001:00	018
fatherhood.gov	Ad Council	000:15	028
fatherhood.gov	Ad Council	000:30	426
fatherhood.gov	Ad Council	000:31	317
fatherhood.gov	Ad Council	001:00	211
FIRST TEE	firsttee.org	000:30	345
FIRST TEE	PSA FIRST TEE TP10-0697	000:30	001
fl.dept.hwy safety & mtr vehi	fdhsmv	000:30	007
Food Safety	Ad Council	000:30	441
Food Safety	Ad Council	001:00	315
Food Safety	PSA AD COUNCIL FOOD SAFETY CNSA00500000	000:30	001
Foreclosure Neighborworks	Ad Council	000:30	114
LITERACY	DONORSCHOSE.ORG	000:30	028
March of Dimes	March of Dimes	000:30	117
Mens Health Network	mytestosterone.com	000:29	105
Mental Illness	Ad Council	000:30	116
mission-able.com	Ad Council	000:16	022
Paralized Vets of America	missionable.com	000:31	111
Paralized Vets of America	Paralized Veterans of America	000:30	107
Paralized Vets of America	Paralized Veterans of America	000:31	115
Paralized Vets of America	Paralized Veterans of America	001:01	241
ready.gov	Ad Council	000:30	114
ready.gov	Ad Council	000:31	101
Save Our Citrus	USDA	000:30	106
SEAMARK RANCH	PSA- SEAMARK 2	000:31	001
SEAMARK RANCH	SEAMARK RANCH	000:31	026
SELF ESTEEM	DONORSCHOSE.ORG	000:31	054
Stronger Babies	March of Dimes	000:30	109
Stronger Babies	PSA MARCH OF DIMES	000:30	001
Teen Drinking	Fed Trade Comm.	000:15	025
Troop Support	uso.org	000:15	025

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
U.S.D.H.H.S.	Ad Council	000:30	334
U.S.D.H.H.S.	Ad Council	001:00	101
U.S.D.H.H.S.	Ad Council	001:01	196
U.S.D.H.H.S.	PSA AGENCY FOR HEALTHCARE RESEARCH & QUALITY	001:01	001
U.S.D.O.E.	Ad Council	000:15	052
U.S.D.O.E.	Ad Council	000:30	225
U.S.D.O.E.	Ad Council	001:00	169
U.S.D.O.E.	PSA ENERGY EFFICIENTCY	000:30	001
U.S.Forest Service	Ad Council	000:14	040
U.S.Forest Service	Ad Council	000:15	031
U.S.Forest Service	Ad Council	000:30	546
U.S.Forest Service	Ad Council	000:31	005
U.S.Forest Service	Ad Council	000:59	194
U.S.Forest Service	Ad Council	001:00	203
United Way	Ad Council	000:30	106
United Way	PSA UNITED WAY CNUL00020000	000:30	001
US Navy Image	US Navy	000:15	082
US Navy Image	US Navy	000:30	103
US Navy Image	US Navy	001:01	493
USO	uso.org	000:15	028
USO	uso.org	000:16	002
USO	uso.org	000:30	111
USO	uso.org	001:00	103
Veteran Affairs	Ad Council	000:15	049
Veteran Affairs	Ad Council	000:16	027
Veteran Affairs	Ad Council	000:18	024
Veteran Affairs	Ad Council	000:30	114
Veteran Affairs	maketheconnection.net	000:30	098
Veteran Affairs	Veterans Administration	000:15	022
Veteran Affairs	VETERANS REINTEGRATION JAX	000:30	215
Veteran Affairs	VETERANS REINTEGRATION JAX	000:31	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Veteran Support	Ad Council	000:15	023
Veteran Support	Ad Council	000:16	023
Veteran Support	Ad Council	000:18	010
Veteran Support	Ad Council	000:30	104
Veteran Support	PSA*IRAQ AFGAN VETS OF AM. CNIA00210000	000:15	001
Veteran Support	Veterans Administration	000:30	340
Veteran Support	Veterans Administration	000:31	005
Veteran Support	Veterans Administration	001:00	141
Volunteer	discoverflelks.com	000:30	227
Wildfire Prevention	Am.Red Cross	000:29	213
WOUNDED WARRIOR	woundedwarrior.org	000:30	352
WOUNDED WARRIOR	woundedwarrior.org	000:31	107
WOUNDED WARRIOR	woundedwarrior.org	001:00	163
YMCA CHILDREN	YMCA LOCAL	000:30	021
Youh Reckless Driving	Ad Council	000:15	026
Youh Reckless Driving	Ad Council	000:30	333
Youh Reckless Driving	Ad Council	000:31	003

WFXJ-AM WEEKLY PUBLIC SERVICE PROGRAMMING

Weekly Total

News

Monday to Friday 4 minutes per day

20:00

Traffic

Monday to Friday 9 minutes per day

45:00

Weekly Total

65:00 minutes