

3rd Quarter 2023 KRET-CD ISSUES PROGRAMS LIST

Program	Type	Length	Time of Broadcast	Description
<u>Issue: Military Recruitment</u>				
Army	PSA	:30	2x per day	Army recruitment
Navy	PSA	:30	2x per day	Naval recruitment
Coast Guard	PSA	:30	2x per day	Coast Guard Recruitment
<u>Issue: Health – Covid Pandemic and Other Health Issues</u>				
Pool Safety	PSA	:120	5x per day	Visitors to the Desert are reminded of pool safety Issues including chance of electrical shock
Covid / Senior	PSA	:30	3x per day	Awareness of continuing Covid concerns for Seniors
Lung Health	PSA	:30	various 1x per day	Gives viewers resources for COPD/Asthma.
Blood Pressure	PSA	:30	various 3x per day	Viewers are urged to check their blood pressure; take medications

Issue: Children's Education Focus on Child Art in the Desert

True Child Art	PSA	:30	5x per day	Provides resources to parents and teachers to encourage children to Create visual art from observation And imagination
True Child Art 1	PSA	:120	4x per day	Prehistoric Art from the Desert Area
True Child Art 2	PSA	:120	4x per day	Learning About Color and Application To graphic design in Desert Schools
True Child Art 3 And 4	PSA	:120	4x per day	Learning to Draw With a Brush from observation and imagination. This PSA explains - in two parts - That guided drawing lessons are detrimental To elementary students. A specific contrast is drawn Between The True Child Art Method and the Copying Method employed in Orange County CA and in Fairfax County Virginia where identical artworks are created as Children must follow explicit directions without regard to their own self-expression

Issue: Local Treatment of Animals

Paws and Hearts	PSA	:30	6x Per day	Local charity sends dogs to area hospitals to benefit patients
Dog Adoption	PSA	:30	various 6x per day	Advocates adopting dogs.
Cat Adoption	PSA	:30	various	Advocates adopting cats.

6x per day

Issue: Veterans and Military

Hero	PSA	:30	various 2x per day	Solicits donations for disabled veterans
Disabled Vets	PSA	:30	5x per day	Help for Disabled American Vets

Issue: Community Involvement

PS Air Museum	PSA	:30	various 1x per day	Local air museum offers colorful history of aviation in area. Informs community and invites visitors to tour the museum.
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KRET co-produces Turning Point with Becky Alfrey. Turning Point is a locally produced half hour show that features guests from the Coachella Valley. Each guest is asked to discuss important events or people in their lives that marked an important milestone. Shows deal with important social issues, such as drug or alcohol dependency, and the solutions that guests have found at their turning point. It airs each Sunday at 10 p.m. with encore episodes airing 4 times per week.

Turning Point	Show	half hour	7/2	Show 50 see attached description
Turning Point	Show	half hour	7/9	Show 49 see attached description
Turning Point	Show	half hour	7/16	Show 48 see attached description

Turning Point	Show	half hour	7/23	Show 47 see attached description
Turning Point	Show	half hour	7/30	Show 42 see attached description
Turning Point	Show	half hour	8/6	Show 41 see attached description
Turning Point	Show	half hour	8/13	Show 25 see attached description
Turning Point	Show	half hour	8/20	Show 24 see attached description
Turning Point	Show	half hour	8/27	Show 23 see attached description
Turning Point	Show	half hour	9/3	Show 21 see attached description
Turning Point	Show	half hour	9/10	Show 48 see attached description
Turning Point	Show	half hour	9/17	Show 49 see attached description
Turning Point	Show	half hour	9/24	Show 50 see attached description

Turning Point Show Descriptions

Show 6

Jan Boydston talks about the time her son was diagnosed with diabetes and everything changed for him and their family. New doors opened and she became connected to other people facing the same challenges and they create a positive support system for each other. When Ann Simmons was 19, her 15 year old sister got into a car wreck from a teen drunk driver. Her sister could not talk or walk after the accident. The story shares courage, strength and a powerful love of how they made the 9 years she lived special in every way.

Show 11

Show 11 features: Paul Grant. As a student, a teacher changed his life. John Vandenburg , a teacher, discusses a lecture in college that changed his life. Guy Matheson, the Center for Human Potential, describes the importance of boundaries in relationships. Louis Garcia, salsa instructor, shares what inspired him to become a salsa instructor.

Show 12

Show focuses on the turning point of being diagnosed with cancer. Interview with Steve Decour, videographer, shares his story of his diagnosis.

Show 14

Joe Tucker, counselor, recalls individuals that changed his life. Dr. Rufus Gore, orthopedic surgeon, shares his experience in making a difference in others through modern medicine and surgery. Tom Gardner, artist, shares how Dr. Gore expertise helped me paint and create art again after suffering for years. John Vandenberg, teacher, shows how the role of mentor can make a difference in young lives.

Show 15

Angela Bavaro. Cancer survivor. Shares about when she learned about a family secret that saved her life. Dr. Patrick St. Pierre, orthopedic surgeon, describes the role his parents played in getting him into medicine. Joe Tucker, Counselor, shares how commitment made a difference in a young girl's life.

Show 17

This show features the World Famous NEST in Indian Wells, CA. It is a well loved establishment in the Desert that attracts celebrities and provides a place of joy and entertainment for everyone. Dodi Henry. Owner of the Nest shares her story of coming to the United States as an immigrant and eventually being blessed with the opportunity to own and run the Nest. Ted Hanes. Previous owner of the Nest shares his inspiration on coming to America, starting the Nest and eventually landing in a position to provide healing and growth for others.

Show 18

Clare Kelly of the Life Skills Foundation discusses her journey to health and wellness. Moe Carson, personal trainer, shares his health skills, being on the Ed Sullivan Show and how to embrace life. Dr. Rufus Gore. Doctor shares his experiences with life changing surgery.

Show 19

Dean Del Giudice, the Center for Human Potential, talks about the transition of children becoming adults and how wisdom during this time for the parents can bring the best results. Tamara Ridge Bess, Shelter from the Storm, helps women in

abused situations. Lynn Moriarity, Shelter from the Storm, explains how this non profit changes lives for the better in Palm Desert.

Show 20

Tim Burleston, Pianist from the Nest, recalls the turning points in his life that led to music. Dean Del Giudice. The Center for Human Potential. Discusses why we choose certain people to be in our lives and how those choices affect us and others. Moe Carson. Trainer for Gold's Gym. Shares his Turning Point and shows how he's a good example for others. Dr. Rufus Gore. Orthopedic surgeon. Shares his personal story and also how he enjoys changing lives with orthopedic surgeries. Jim Rose, patient of Dr. Gore, explains how DJO shoulder implants have given him back his quality of life to continue his active life style.

Show 21

Jack Canfield. Inspirational speaker and writer (Chicken Soup for the Soul). Talks about turning points in his life. Bonnie Kelley. Film maker, explains why she believes his latest film project "The Heart to Lead" may help people seek truth in their own lives. Rev. Joe Hooper, the Center for Spiritual Living in Palm Desert talks about balancing your life and how to be well rounded to induce more harmony and joy into the everyday world. Andrea Heboain. Cancer survivor. Shares her thoughts and wisdom with her family and friends.

Show 23

Rev. Joe Hooper. The Center for Spiritual Living, discusses transitioning through difficulties with grace and dignity. Dr. Patrick St. Pierre. Orthopedic specialist. An expert who shares how he faced challenges of a life time when being diagnosed with cancer. Steve Decur. Videographer. Discusses his struggle with cancer. Dean del Giudice. Shares advice on how to deal with a loved one who has just been diagnosed with a serious illness.

Show 24

Scott Hines. Mayor of Rancho Mirage. Talks about positive relationships from his childhood that shaped his adulthood. Laura Shackelford. The Center for Spiritual Living Palm Desert. After her divorce, she realized the hidden gift of living a spiritually healthy life and how this event was a catalyst for opening doors in a new positive direction. Rev. Joe Hooper. Shares advice on how to make living in gratitude more second nature. Chris Paulides. Patient of Dr. Rufus Gore. Shares how he found the right surgeon to meet his needs and that gave her the confidence needed to follow through with life altering surgery.

Show 25

Reverend Joe Hooper provides inspirational thoughts for living in the moment that make rough patches easier. Elizabeth Simms. Patient of Dr. Patrick St. Pierre, surgery can be scary, but results are worth it to improve quality of life. Scott Hines, mayor of Rancho Mirage, shares his turning point. Gene Petragallo local actor and producer shares his struggles in trying to finish his film. Elizabeth Simms. Shares her turning points learned when traveling.

Show 41

Featuring: Dr. Ramy Awad, Cathy Melton, Nikki Walter, Allison Bennet, Eddie Foulger, Roger Esquivel. Dr. Ramy Awad discuss bariatric surgery, one of his patients shares how it helped save her life. Later in the show guests discuss their different roles in the world of fitness, from personal trainers, to bikini competitors, to competition bikini makers.

Show 42

Featuring Ben Stein, Dr. Frederick Eko, Zach Wiles, Dr. Ramy Awad, Robert Weise. Two of Turning Points's expert doctors share their different procedures and how they help people feel more confident and comfortable in their own skin. Ben Stein shares stories of his path and how he evolved to the person he is. Later in the show, Zach Wiles shares how breaking away from traditional religion made him more spiritual.

Show 43

Featuring local front line workers and medical personnel who are facing the challenges of Covid.

Show 44

Local Palm Springs and Riverside County officials on Covid prevention and the importance of vaccination. Health worker describes the tragedy of the death of patients in the ICU who were unvaccinated.

Show 45

Authors of True Child Art (a non-profit Desert based organization) discuss issues of children learning from home and the potential loss of education in all areas of the arts, including visual art, performing art and music. Question and answer session with live audience of teachers, parents and school administrators.

Show 46

Group of local small business owners and managers discuss Covid and its repercussions. Affect of closures on their businesses in the Desert, challenges of small business in the Desert which is increasingly filled with large chains and franchises better able to withstand closures or downturn; issue with retail and other employees working in ever-changing Covid environments.

Show 47. Authors of True Child Art (a non-profit Desert based organization) return to discuss the dramatic loss of self-expression by children due to the now ubiquitous use of copying – also called guided drawing – which children must follow in the classroom. Discussions include grading elementary student art, the importance of art to many children who may not always express themselves in verbal (spoken or written) ways. A contrast is drawn between the results of True Child Art where children learn basic art skills and then create art from their own imagination and observation and that taught in many places throughout the United States. The authors focus on the elementary art program in Orange County CA and Fairfax County VA where thousands of virtually identical “art works” are created by children as opposed to the original works created by children under the True Child Art program.

Show 48. Water Issues Part I. Local water officials and local area residents discuss continuing water conservation issues imposed despite the unusual rain fall received in the Desert in the 2022 – 2023 time period.

Show 49 Water Issues Part II. A local environmental advocate and hydrologist discusses depletion of the ancient aquifer deep beneath the Desert in order to water the hundreds of golf courses in the Desert. A manager of one of the largest golf courses in the area responds as to how they conserve this resource.

Show 50. Author of True Child Art (a non-profit Desert based organization) returns to teach parents and teachers fundamental art skills so that they may pass these lessons on to children. Viewers learned to mix paint using the modern optimal primary colors of cyan, magenta and yellow instead of red, yellow and blue. Using these skills children learn to create artworks from their own imagination and observation rather than copying works of adults. The loss of creativity is being mandated from Washington D.C. and state capitals like Sacramento according to the author. **Life long government bureaucrats who have never taught art in the classroom want art to be reduced to rote coloring book style lessons that can be graded and the data even sold. The author suggests that this takes place at all levels and she does not intend to pick on bureaucrats at the Department of Education. The host assured her that lack of practical experience is rampant at most federal agencies and a great example is the FCC where many, if not most, regulators, both staff and commissioners, have never worked at or had practical experience at a radio or television station and have no practical ideas about the industry they attempt to regulate.**