

Big River Broadcasting

Advertiser: Friends of Chris Lewis Congress
 Order #: 34359738695
 Contract #: 7259
 Date Entered: 02/13/2020
 Last Modified: 02/13/2020
 Product: Chris Lewis Congress
 Salesperson: Sharon Brook
 Billing Cycle: Calendar Month
 Estimate #:

Friends of Chris Lewis Congress
 PO Box 992
 Florence, Alabama 35631

Order Date Range: 02/17/2020 through 03/03/2020

On-Air Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	02/17/20	02/28/20	WQLT-FM	06:00AM-10:00AM	00:01:00	2	2	2	2	2	--	--	25.00	20	500.00
2	02/17/20	02/28/20	WQLT-FM	10:00AM-03:00PM	00:01:00	2	2	2	2	2	--	--	25.00	20	500.00
3	02/17/20	02/28/20	WQLT-FM	03:00PM-07:00PM	00:01:00	2	2	2	2	2	--	--	21.00	20	420.00
4	02/17/20	02/28/20	WQLT-FM	07:00PM-12:00AM	00:01:00	--	1	--	1	--	--	--	12.00	4	48.00
5	02/17/20	03/01/20	WQLT-FM	06:00AM-07:00PM	00:01:00	--	--	--	--	--	3	3	13.00	12	156.00
6	03/02/20	03/03/20	WQLT-FM	06:00AM-10:00AM	00:01:00	2	2	--	--	--	--	--	25.00	4	100.00
7	03/02/20	03/03/20	WQLT-FM	10:00AM-03:00PM	00:01:00	2	2	--	--	--	--	--	25.00	4	100.00
8	03/02/20	03/03/20	WQLT-FM	03:00PM-07:00PM	00:01:00	2	2	--	--	--	--	--	21.00	4	84.00

Station Totals

Station	On-Air Count	Web Count	Other Count	Gross Billing	Discount	Net Billing
WQLT-FM	88	0	0	\$1,908.00	\$0.00	\$1,908.00
Totals	88	0	0	\$1,908.00	\$0.00	\$1,908.00

Total Charges: \$1,908.00
 Buyer Discount: \$0.00
 Total Net: \$1,908.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
February	2020	\$1,585.00	\$1,585.00
March	2020	\$323.00	\$323.00
Totals		\$1,908.00	\$1,908.00

Big River Broadcasting

Advertiser: Friends of Chris Lewis Congress
 Order #: 34359738696
 Contract #: 7260
 Date Entered: 02/13/2020
 Last Modified: 02/13/2020
 Product: Chris Lewis Congress
 Salesperson: Sharon Brook
 Billing Cycle: Calendar Month
 Estimate #:

Friends of Chris Lewis Congress
 PO Box 992
 Florence, Alabama 35631

Order Date Range: 02/17/2020 through 03/03/2020

On-Air Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	02/17/20	02/28/20	WXFL-FM	06:00AM-10:00AM	00:01:00	2	2	2	2	2	--	--	23.00	20	460.00
2	02/17/20	02/28/20	WXFL-FM	10:00AM-03:00PM	00:01:00	2	2	2	2	2	--	--	23.00	20	460.00
3	02/17/20	02/28/20	WXFL-FM	03:00PM-07:00PM	00:01:00	2	2	2	2	2	--	--	21.00	20	420.00
4	02/17/20	02/28/20	WXFL-FM	07:00PM-12:00AM	00:01:00	--	1	--	1	--	--	--	12.00	4	48.00
5	02/17/20	03/01/20	WXFL-FM	06:00AM-07:00PM	00:01:00	--	--	--	--	--	3	3	13.00	12	156.00
6	03/02/20	03/03/20	WXFL-FM	06:00AM-10:00AM	00:01:00	2	2	--	--	--	--	--	23.00	4	92.00
7	03/02/20	03/03/20	WXFL-FM	10:00AM-03:00PM	00:01:00	2	2	--	--	--	--	--	23.00	4	92.00
8	03/02/20	03/03/20	WXFL-FM	03:00PM-07:00PM	00:01:00	2	2	--	--	--	--	--	21.00	4	84.00

Station Totals

Station	On-Air Count	Web Count	Other Count	Gross Billing	Discount	Net Billing
WXFL-FM	88	0	0	\$1,812.00	\$0.00	\$1,812.00
Totals	88	0	0	\$1,812.00	\$0.00	\$1,812.00

Total Charges: \$1,812.00
 Buyer Discount: \$0.00
 Total Net: \$1,812.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
February	2020	\$1,505.00	\$1,505.00
March	2020	\$307.00	\$307.00
Totals		\$1,812.00	\$1,812.00

Friends of
Chris Lewis for Congress
PO Box 992
Florence, AL 35631
P.O. 1

Big River
BROADCASTING

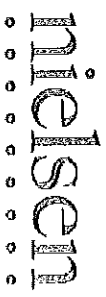
From: Sharon Brook
Phone: (256) 764-8121
Email: shbrook@bigriverbroadcasting.com
2/10/2020 3:26 PM

Flight Dates: 02/17/2020 - 03/08/2020
Demo: P 35+

Radio Market: FLORENCE-MUSCLE SHOALS, AL
Survey: FA19 / SP19
Geography: Metro

Radio Total	Daypart	Daypart Code	Length	Spots	Total Cost	Unit Rate	Average Rating	CPP	Frequency	GRPs
WOL-T-FM				88	\$3,720.00	\$21.14	1.9%	\$11.05	6.2	386.6
Flight A				76	\$1,924.00	\$21.37	2.5%	\$8.74	6.2	218.2
2/17/20				38	\$812.00	\$21.37	2.5%	\$8.70	4.2	93.3
	M-F 6A-10A	AM 60		10	\$250.00	\$25.00	3.1%	\$8.06	2.7	31.0
	M-F 10A-3P	MD 60		10	\$250.00	\$25.00	3.3%	\$7.58	2.6	33.0
	M-F 3P-7P	PM 60		10	\$210.00	\$21.00	2.0%	\$10.50	2.0	20.0
	M-F 7P-12M	EVE 60		2	\$24.00	\$12.00	0.6%	\$20.00	1.0	1.2
	Sa 6A-7P			3	\$39.00	\$13.00	1.5%	\$8.67	1.3	4.5
	Su 6A-7P			3	\$39.00	\$13.00	1.2%	\$10.83	1.4	3.6
2/24/20				38	\$812.00	\$21.37	2.5%	\$8.70	4.2	93.3
	M-F 6A-10A	AM 60		10	\$250.00	\$25.00	3.1%	\$8.06	2.7	31.0
	M-F 10A-3P	MD 60		10	\$250.00	\$25.00	3.3%	\$7.58	2.6	33.0
	M-F 3P-7P	PM 60		10	\$210.00	\$21.00	2.0%	\$10.50	2.0	20.0
	M-F 7P-12M	EVE 60		2	\$24.00	\$12.00	0.6%	\$20.00	1.0	1.2
	Sa 6A-7P			3	\$39.00	\$13.00	1.5%	\$8.67	1.3	4.5
	Su 6A-7P			3	\$39.00	\$13.00	1.2%	\$10.83	1.4	3.6
Flight B				12	\$284.00	\$23.67	2.6%	\$8.99	2.6	31.6
3/2/20				12	\$284.00	\$23.67	2.6%	\$8.99	2.6	31.6
	M-Tu 6A-10A			4	\$100.00	\$25.00	2.9%	\$8.62	1.8	11.6
	M-Tu 10A-3P			4	\$100.00	\$25.00	3.1%	\$8.06	1.9	12.4
	M-Tu 3P-7P			4	\$84.00	\$21.00	1.9%	\$11.05	1.6	7.6
WXL-FM				88	\$1,812.00	\$20.59	1.4%	\$15.30	5.2	118.4
Flight A				76	\$1,544.00	\$20.32	1.3%	\$15.50	5.1	99.6

The first demo listed is the Primary Demo.
This report was created in TAPSCAN using the following Radio Information: FLORENCE-MUSCLE SHOALS, AL; FA19 / SP19; Metro Multiple Dayparts Used; P 35+ See Detailed Sourcing Page for Complete Details.
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Chris Lewis for Congress

From: Sharon Brook
 Phone: (256) 764-8121
 Email: sbrook@bigriverbroadcasting.com
 2/10/2020 3:28 PM

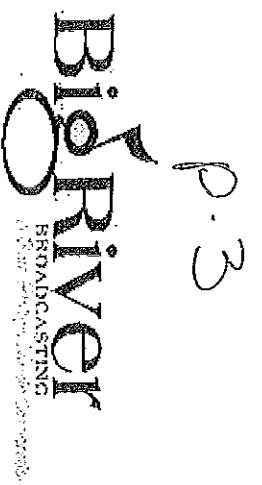


WXL-FM (continued)	Daypart	Daypart Code	Length	Spots	Total Cost	Unit Rate	Average Rating	CPP	Frequency	GRPs
2/17/20				36	\$772.00	\$20.32	1.3%	\$15.50	3.6	49.8
	M-F 6A-10A	AM 60		10	\$230.00	\$23.00	1.4%	\$16.43	2.2	14.0
	M-F 10A-3P	MD 60		10	\$230.00	\$23.00	1.5%	\$14.36	2.2	16.0
	M-F 3P-7P	PM 60		10	\$210.00	\$21.00	1.4%	\$15.00	2.1	14.0
	M-F 7P-12M	EVE 60		2	\$24.00	\$12.00	0.5%	\$24.00	1.1	1.0
	Sa 6A-7P	60		3	\$39.00	\$13.00	0.9%	\$14.44	1.3	2.7
	Su 6A-7P	60		3	\$39.00	\$13.00	0.7%	\$18.57	1.3	2.1
2/24/20				38	\$772.00	\$20.32	1.3%	\$15.50	3.6	49.8
	M-F 6A-10A	AM 60		10	\$230.00	\$23.00	1.4%	\$16.43	2.2	14.0
	M-F 10A-3P	MD 60		10	\$230.00	\$23.00	1.5%	\$14.36	2.2	16.0
	M-F 3P-7P	PM 60		10	\$210.00	\$21.00	1.4%	\$15.00	2.1	14.0
	M-F 7P-12M	EVE 60		2	\$24.00	\$12.00	0.5%	\$24.00	1.1	1.0
	Sa 6A-7P	60		3	\$39.00	\$13.00	0.9%	\$14.44	1.3	2.7
	Su 6A-7P	60		3	\$39.00	\$13.00	0.7%	\$18.57	1.3	2.1
Flight B				12	\$268.00	\$22.33	1.5%	\$14.26	2.4	18.8
3/2/20				12	\$268.00	\$22.33	1.5%	\$14.26	2.4	18.8
	M-Tu 6A-10A	60		4	\$92.00	\$23.00	1.5%	\$15.33	1.6	6.0
	M-Tu 10A-3P	60		4	\$92.00	\$23.00	1.8%	\$12.78	1.7	7.2
	M-Tu 3P-7P	60		4	\$84.00	\$21.00	1.4%	\$15.00	1.5	5.6

The first demo listed is the Primary Demo.
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Chris Lewis for Congress

From: Sharon Brook
 Phone: (256) 764-8121
 Email: sbrook@bigriverbroadcasting.com
 2/10/2020 3:26 PM



Schedule Grand Totals: 3 Weeks

Stations	Spots	Total Cost	Unit Rate	Average Rating	CPP	Frequency	GRPs
Radio Total	176	\$3,720.00	\$21.14	1.9%	\$11.05	6.2	336.6
WOL-FM	88	\$1,908.00	\$21.68	2.5%	\$8.74	6.2	218.2
WXEL-FM	88	\$1,812.00	\$20.59	1.4%	\$15.30	5.2	118.4

Accepted by Station

Date

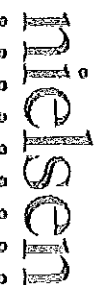
Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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①

NAB Form PB-18 Candidates

AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS

(Check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Wash Post, Washington, DC Date: 2.12.20
On behalf of: Chris Lewis for Congress
I am a qualified candidate of the Republican
political party for the office of US Congress
from 5th District
Election to be held on: March 3rd, 2020

My station request station time as follows:

Time of Day, Date or Period	Days	Class	Times per Week	Number of Weeks

Signature and Title of candidate (if available):



Printed Name Sharon Brook Title 2/13/20

3

NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Chris Lewis
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Heather Sellers
signature of candidate or authorized committee

Heather Sellers
printed name

2.12.20
date