

| | | | | | |
|-----------------------|--|--|--------------|---------------------------------|-----------------------------|
| MARKET: | LaSalle-Peru, IL | AMOUNT: | \$272.60 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Regional Reps Non-Rep | SPOTS: | 32 | | Invoices@MediaFinancial.com |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | PHILADELPHIA | SLS PH: | 216 535 3967 | | |
| SALESPERSON: | Linley Grande | SLS FAX: | N/A | | |
| SLS EMAIL: | Linley.Grande@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING | 4391760 |
| ADVERTISER: | Friends of Lance Yednock | AGY PRD: | | INVOICE: | MEDIA FINANCIAL SERVICES |
| PRODUCT: | Est 10155 IL HD 76 Tues 10/20-Mon 10/26 | AGY EST: | 10155 | | Invoices@MediaFinancial.com |
| FLIGHT: | 10-20-2020 TO 10/26/2020 | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod | | | |
| TOT # OF DAYS: | 7 | | | | |
| PRIM. DEMO: | Adults 35+ | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: | 10/19/2020 13:08 |

WLWF

order # 3178976

COMMENTS

10/19/2020:

Send invoices electronically.

***** No Comments for this Advertiser *****

Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to politicalsupport@genmediapartners.com. Thanks!

| DAY#1 | 10/20/2020 To 10/20/2020 | | | | | | TOT \$52.26 | TOTAL SPOTS 6 | | | |
|-------|--------------------------|---------|---------|---------|----------|-----|-------------|---------------|-------|---------|---------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | .T..... | 6:00AM | 10:00AM | 60 | 10/20/2020 | 10/20/2020 | 2 | \$11.30 | \$22.60 |
| | 2 | | .T..... | 10:00AM | 3:00PM | 60 | 10/20/2020 | 10/20/2020 | 2 | \$8.48 | \$16.96 |
| | 3 | | .T..... | 3:00PM | 7:00PM | 60 | 10/20/2020 | 10/20/2020 | 1 | \$7.05 | \$7.05 |
| | 4 | | .T..... | 6:00AM | 7:00PM | 60 | 10/20/2020 | 10/20/2020 | 1 | \$5.65 | \$5.65 |

LaSalle-Peru, IL
 Regional Reps Non-Rep
 Stn Ver: 1 Last:
 PHILADELPHIA
 Linley Grande
 Linley.Grande@GenMediaPartners.com
 MEDIA FINANCIAL SERVICES
 Friends of Lance Yednock
 Est 10155 IL HD 76 Tues
 10/20-Mon 10/26
 10-20-2020 TO 10/26/2020

AMOUNT: \$272.60
SPOTS: 32
SLS PH: 216 535 3967
SLS FAX: N/A
AGY CLI:
AGY PRD:
AGY EST: 10155
Unwired Spot Mod
Cash Trade
SPOT TYPE:

AGENCY: MEDIA FINANCIAL SERVICES
 Invoices@MediaFinancial.com
CONTRACT # FOR INVOICING 4391760
INVOICE: MEDIA FINANCIAL SERVICES
 Invoices@MediaFinancial.com
LAST SENT: 10/19/2020 13:08

| 10/21/2020 To 10/21/2020 | | | | | TOT \$52.26 | | TOTAL SPOTS 6 | | |
|--------------------------|---------|---------|----------|-----|-------------|------------|---------------|---------|---------|
| PT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | ..W.... | 6:00AM | 10:00AM | 60 | 10/21/2020 | 10/21/2020 | 2 | \$11.30 | \$22.60 |
| | ..W.... | 10:00AM | 3:00PM | 60 | 10/21/2020 | 10/21/2020 | 2 | \$8.48 | \$16.96 |
| | ..W.... | 3:00PM | 7:00PM | 60 | 10/21/2020 | 10/21/2020 | 1 | \$7.05 | \$7.05 |
| | ..W.... | 6:00AM | 7:00PM | 60 | 10/21/2020 | 10/21/2020 | 1 | \$5.65 | \$5.65 |

| 10/22/2020 To 10/22/2020 | | | | | TOT \$52.26 | | TOTAL SPOTS 6 | | |
|--------------------------|---------|---------|----------|-----|-------------|------------|---------------|---------|---------|
| PT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | ...T... | 6:00AM | 10:00AM | 60 | 10/22/2020 | 10/22/2020 | 2 | \$11.30 | \$22.60 |
| | ...T... | 10:00AM | 3:00PM | 60 | 10/22/2020 | 10/22/2020 | 2 | \$8.48 | \$16.96 |
| | ...T... | 3:00PM | 7:00PM | 60 | 10/22/2020 | 10/22/2020 | 1 | \$7.05 | \$7.05 |
| | ...T... | 6:00AM | 7:00PM | 60 | 10/22/2020 | 10/22/2020 | 1 | \$5.65 | \$5.65 |

| 10/23/2020 To 10/23/2020 | | | | | TOT \$52.26 | | TOTAL SPOTS 6 | | |
|--------------------------|---------|---------|----------|-----|-------------|------------|---------------|---------|---------|
| PT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| |F.. | 6:00AM | 10:00AM | 60 | 10/23/2020 | 10/23/2020 | 2 | \$11.30 | \$22.60 |
| |F.. | 10:00AM | 3:00PM | 60 | 10/23/2020 | 10/23/2020 | 2 | \$8.48 | \$16.96 |
| |F.. | 3:00PM | 7:00PM | 60 | 10/23/2020 | 10/23/2020 | 1 | \$7.05 | \$7.05 |

| | | | | | |
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| MOD: | Stn Ver: 1 Last: | | | | |
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| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING | 4391760 |
| ADVERTISER: | Friends of Lance Yednock | AGY PRD: | | INVOICE: | MEDIA FINANCIAL SERVICES |
| PRODUCT: | Est 10155 IL HD 76 Tues 10/20-Mon 10/26 | AGY EST: | 10155 | | Invoices@MediaFinancial.com |
| FLIGHT: | 10-20-2020 TO 10/26/2020 | | [X]Unwired []Spot []Mod | | |
| TOT # OF DAYS: | 7 | | | | |
| PRIM. DEMO: | Adults 35+ | | [X]Cash []Trade | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: | 10/19/2020 13:08 |

| | | | | | | | | | | | |
|--------------|---------------------------------|---------|---------|--------|----------|-----|------------|-------------------|----------------------|--------|--------|
| DAY#5 | 10/24/2020 To 10/24/2020 | | | | | | | TOT \$5.65 | TOTAL SPOTS 1 | | |
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 5 | |S. | 6:00AM | 7:00PM | 60 | 10/24/2020 | 10/24/2020 | 1 | \$5.65 | \$5.65 |

| | | | | | | | | | | | |
|--------------|---------------------------------|---------|--------|--------|----------|-----|------------|-------------------|----------------------|--------|--------|
| DAY#6 | 10/25/2020 To 10/25/2020 | | | | | | | TOT \$5.65 | TOTAL SPOTS 1 | | |
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 5 | |S | 6:00AM | 7:00PM | 60 | 10/25/2020 | 10/25/2020 | 1 | \$5.65 | \$5.65 |

| | | | | | | | | | | | |
|--------------|---------------------------------|---------|--------|---------|----------|-----|------------|--------------------|----------------------|---------|---------|
| DAY#7 | 10/26/2020 To 10/26/2020 | | | | | | | TOT \$52.26 | TOTAL SPOTS 6 | | |
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | M..... | 6:00AM | 10:00AM | 60 | 10/26/2020 | 10/26/2020 | 2 | \$11.30 | \$22.60 |
| | 2 | | M..... | 10:00AM | 3:00PM | 60 | 10/26/2020 | 10/26/2020 | 2 | \$8.48 | \$16.96 |
| | 3 | | M..... | 3:00PM | 7:00PM | 60 | 10/26/2020 | 10/26/2020 | 1 | \$7.05 | \$7.05 |
| | 4 | | M..... | 6:00AM | 7:00PM | 60 | 10/26/2020 | 10/26/2020 | 1 | \$5.65 | \$5.65 |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lance Yednock

Authorized committee:

Friends of Lance Yednock

Agency requesting time (and contact information):

N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Illinois House District - 76

Date of election:

November 3, 2020

General Primary

Treasurer of candidate's authorized committee:

Lance Yednock

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|--------------------------------------|---|
| Signature: | Signature: |
| Name: | Name: <u>mark Lipper</u> |
| Date of Request to Purchase Ad Time: | Date of Station Agreement to Sell-Time: |

WLPO/WAJK/WLWF
 Starved Rock Media, Inc
 1 Broadcast Lane
 Oglesby, IL 61348 815-223-3100

Client: **Friends of Lance Yednock/Agency**
 Order #: **4646-00016**
 Description: **Est 10155**
 Date Entered: **10/19/2020**
 P.O.#:
 Salesperson: **House, Political Agency**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

Media Financial Services
 1655 Palm Beach Lakes Blvd.
 Suite 903
 West Palm Beach, FL 33401

On-Air Schedule

| <u>Start Date</u> | <u>End Date</u> | <u>Station</u> | <u>Scheduled Time/Event</u> | <u>Repeated</u> | <u>Length</u> | <u>Qty</u> | <u>Rate</u> | <u>Total</u> | <u>M</u> | <u>Tu</u> | <u>W</u> | <u>Th</u> | <u>F</u> | <u>Sa</u> | <u>Su</u> |
|-------------------|-----------------|----------------|-----------------------------|-----------------|---------------|------------|-------------|--------------|----------|-----------|----------|-----------|----------|-----------|-----------|
| 1 10/20/2020 | 10/26/2020 | WLWF | 06:00:00 to 10:00:00 | Weekly | 1:00 | 10 | 11.30 | 113.00 | 2 | 2 | 2 | 2 | 2 | 0 | 0 |
| 2 10/20/2020 | 10/26/2020 | WLWF | 10:00:00 to 15:00:00 | Weekly | 1:00 | 10 | 8.48 | 84.80 | 2 | 2 | 2 | 2 | 2 | 0 | 0 |
| 3 10/20/2020 | 10/26/2020 | WLWF | 15:00:00 to 19:00:00 | Weekly | 1:00 | 5 | 7.05 | 35.25 | 1 | 1 | 1 | 1 | 1 | 0 | 0 |
| 4 10/20/2020 | 10/26/2020 | WLWF | 06:00:00 to 19:00:00 | Weekly | 1:00 | 7 | 5.65 | 39.55 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |

Order Start Date: 10/20/2020 Order End Date: 10/26/2020 Spots: 32

Total Charges: \$272.60
 Combined Discounts: \$40.89
 Total Net: \$231.71

Projected Media Month Billing Totals for Friends of Lance Yednock/Agency / 4646-00016 :

| | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------------|-------------------|----------------------|-----------------------|--------------------|
| October 2020 | 26 | \$220.34 | \$33.05 | \$187.29 |
| November 2020 | 6 | \$52.26 | \$7.84 | \$44.42 |

Confirmed & Accepted for WLPO/WAJK/WLWF By: _____

Accepted for Media Financial Services By: _____

 Please Sign and Return One Copy