

MARKET:	LaSalle-Peru, IL	AMOUNT:	\$272.60	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4391760
ADVERTISER:	Friends of Lance Yednock	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 10155 IL HD 76 Tues 10/20-Mon 10/26	AGY EST:	10155		Invoices@MediaFinancial.com
FLIGHT:	10-20-2020 TO 10/26/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/19/2020 13:08

Handwritten notes:
 WLF
 3/78976
 2012-10-19

COMMENTS

10/19/2020:

Send invoices electronically.

***** No Comments for this Advertiser *****

Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to politicalsupport@genmediapartners.com. Thanks!

DAY#1		10/20/2020 To 10/20/2020					TOT \$52.26			TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	10/20/2020	10/20/2020	2	\$11.30	\$22.60	
	2		.T.....	10:00AM	3:00PM	60	10/20/2020	10/20/2020	2	\$8.48	\$16.96	
	3		.T.....	3:00PM	7:00PM	60	10/20/2020	10/20/2020	1	\$7.05	\$7.05	
	4		.T.....	6:00AM	7:00PM	60	10/20/2020	10/20/2020	1	\$5.65	\$5.65	

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MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4391760
Friends of Lance Yednock	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
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10/20-Mon 10/26		
10-20-2020 TO 10/26/2020	[X]Unwired []Spot []Mod	
i: 7		
Adults 35+	[X]Cash []Trade	
	SPOT TYPE:	LAST SENT: 10/19/2020 13:08

10/21/2020 To 10/21/2020
TOT \$52.26
TOTAL SPOTS 6

PT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	..W....	6:00AM	10:00AM	60	10/21/2020	10/21/2020	2	\$11.30	\$22.60
	..W....	10:00AM	3:00PM	60	10/21/2020	10/21/2020	2	\$8.48	\$16.96
	..W....	3:00PM	7:00PM	60	10/21/2020	10/21/2020	1	\$7.05	\$7.05
	..W....	6:00AM	7:00PM	60	10/21/2020	10/21/2020	1	\$5.65	\$5.65

10/22/2020 To 10/22/2020
TOT \$52.26
TOTAL SPOTS 6

PT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	...T...	6:00AM	10:00AM	60	10/22/2020	10/22/2020	2	\$11.30	\$22.60
	...T...	10:00AM	3:00PM	60	10/22/2020	10/22/2020	2	\$8.48	\$16.96
	...T...	3:00PM	7:00PM	60	10/22/2020	10/22/2020	1	\$7.05	\$7.05
	...T...	6:00AM	7:00PM	60	10/22/2020	10/22/2020	1	\$5.65	\$5.65

10/23/2020 To 10/23/2020
TOT \$52.26
TOTAL SPOTS 6

PT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
F..	6:00AM	10:00AM	60	10/23/2020	10/23/2020	2	\$11.30	\$22.60
F..	10:00AM	3:00PM	60	10/23/2020	10/23/2020	2	\$8.48	\$16.96
F..	3:00PM	7:00PM	60	10/23/2020	10/23/2020	1	\$7.05	\$7.05

MARKET:LaSalle-Peru, IL

REP:Regional Reps Non-Rep

MOD:Stn Ver: 1 Last:

SALES OFFICE:PHILADELPHIA

SALESPERSON:Linley Grande

SLS EMAIL:Linley.Grande@GenMediaPartners.com

AGENCY:MEDIA FINANCIAL SERVICES

ADVERTISER:Friends of Lance Yednock

PRODUCT:Est 10155 IL HD 76 Tues 10/20-Mon 10/26

FLIGHT:10-20-2020 TO 10/26/2020

TOT # OF DAYS:7

PRIM. DEMO:Adults 35+

SEC. DEMO:

AMOUNT:\$272.60

SPOTS:32

SLS PH:216 535 3967

SLS FAX:N/A

AGY CLI:

AGY PRD:

AGY EST:10155

[X]Unwired []Spot []Mod

[X]Cash []Trade

SPOT TYPE:

AGENCY:MEDIA FINANCIAL SERVICES

CONTRACT # FOR INVOICING 4391760

INVOICE:MEDIA FINANCIAL SERVICES

Invoices@MediaFinancial.com

LAST SENT:10/19/2020 13:08

DAY#5		10/24/2020 To 10/24/2020						TOT \$5.65		TOTAL SPOTS 1	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	S.	6:00AM	7:00PM	60	10/24/2020	10/24/2020	1	\$5.65	\$5.65

DAY#6		10/25/2020 To 10/25/2020						TOT \$5.65		TOTAL SPOTS 1	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	S	6:00AM	7:00PM	60	10/25/2020	10/25/2020	1	\$5.65	\$5.65

DAY#7		10/26/2020 To 10/26/2020						TOT \$52.26		TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/26/2020	10/26/2020	2	\$11.30	\$22.60
	2		M.....	10:00AM	3:00PM	60	10/26/2020	10/26/2020	2	\$8.48	\$16.96
	3		M.....	3:00PM	7:00PM	60	10/26/2020	10/26/2020	1	\$7.05	\$7.05
	4		M.....	6:00AM	7:00PM	60	10/26/2020	10/26/2020	1	\$5.65	\$5.65

[illegible]

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lance Yednock

Authorized committee:

Friends of Lance Yednock

Agency requesting time (and contact information):

☐ N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Illinois House District - 76

Date of election:

November 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Lance Yednock

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

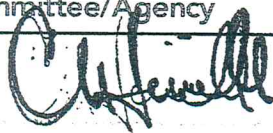
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:



Name:

Date of Request to Purchase Ad Time:

Station Representative

Signature:



Name:

mark Lipper

Date of Station Agreement to Sell-Time:

WLPO/WAJK/WLWF
 Starved Rock Media, Inc
 1 Broadcast Lane
 Oglesby, IL 61348 815-223-3100

Client: **Friends of Lance Yednock/Agency**
 Order #: **4646-00016**
 Description: **Est 10155**
 Date Entered: **10/19/2020**
 P.O.#:
 Salesperson: **House, Political Agency**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

Media Financial Services
 1655 Palm Beach Lakes Blvd.
 Suite 903
 West Palm Beach, FL 33401

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	10/20/2020	10/26/2020	WLWF	06:00:00 to 10:00:00	Weekly	1:00	10	11.30	113.00	2	2	2	2	2	0	0
2	10/20/2020	10/26/2020	WLWF	10:00:00 to 15:00:00	Weekly	1:00	10	8.48	84.80	2	2	2	2	2	0	0
3	10/20/2020	10/26/2020	WLWF	15:00:00 to 19:00:00	Weekly	1:00	5	7.05	35.25	1	1	1	1	1	0	0
4	10/20/2020	10/26/2020	WLWF	06:00:00 to 19:00:00	Weekly	1:00	7	5.65	39.55	1	1	1	1	1	1	1

Order Start Date: 10/20/2020 Order End Date: 10/26/2020 Spots: 32

Total Charges: **\$272.60**
 Combined Discounts: **\$40.89**
 Total Net: **\$231.71**

Projected Media Month Billing Totals for Friends of Lance Yednock/Agency / 4646-00016 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2020	26	\$220.34	\$33.05	\$187.29
November 2020	6	\$52.26	\$7.84	\$44.42

Confirmed & Accepted for WLPO/WAJK/WLWF By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy