

CONTRACT

WWPI
12 Brewer Road
Presque Isle, ME 04769
Sales T & C: www.gray.tv/advertising
(207) 764-4461

| | | |
|--|---|--|
| <u>Contract / Revision</u> 2708090 / | | <u>Alt Order #</u> WOC13777426 |
| <u>Advertiser</u> Committee to Elect Jared Golden | | <u>Original Date / Revision</u> 09/19/22 / 09/19/22 |
| <u>Contract Dates</u> 09/20/22 - 09/26/22 | <u>Estimate #</u> 11614 | |
| <u>Product</u> Candidate | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WWPI | <u>Account Executive</u> Kelly Landeen | <u>Sales Office</u> Presque Isle Na |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Order Type</u> NORMAL | | |
| <u>Agency Code</u> 9914019 | <u>Advertiser Code</u> 891 | <u>Product 1/2</u> 924 |
| <u>Agency Ref</u> 140933 | <u>Advertiser Ref</u> 549917 | |

And:

Beacon Media c/o Sage Media Planning
1322 G St SE
Washington, DC 20003

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|------------------------|-------------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| N 1 | WWPI | 09/20/22 | 09/23/22 | Early Morn Rotator M-F | 5:00 AM-6:00 AM | | :30 | | | NM | 3 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -1-11-- | | | | 3 | \$50.00 | | | |
| N 2 | WWPI | 09/20/22 | 09/23/22 | NBC Today Show | 7:00 AM-9:00 AM | | :30 | | | NM | 2 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | --1-1-- | | | | 2 | \$140.00 | | | |
| N 3 | WWPI | 09/20/22 | 09/22/22 | NBC Today Show III | 10:00 AM-11:00 AM | | :30 | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -111--- | | | | 3 | \$100.00 | | | |
| N 4 | WWPI | 09/20/22 | 09/23/22 | M-F 11a-12p | 11:00 AM-12:00 PM | | :30 | | | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ---11-- | | | | 2 | \$50.00 | | | |
| N 5 | WWPI | 09/20/22 | 09/21/22 | M-F 12p-1p | 12:00 PM-1:00 PM | | :30 | | | NM | 2 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -11---- | | | | 2 | \$60.00 | | | |
| N 6 | WWPI | 09/20/22 | 09/22/22 | Daytime Rotator M-F | 1:00 PM-2:00 PM | | :30 | | | NM | 2 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | --11--- | | | | 2 | \$60.00 | | | |
| N 7 | WWPI | 09/20/22 | 09/23/22 | M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | ---11-- | | | | 2 | \$50.00 | | | |
| N 8 | WWPI | 09/20/22 | 09/23/22 | NewsSource 8 @ 530p | 5:30 PM-6:00 PM | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/19/22 | 09/25/22 | -1--1-- | | | | 2 | \$150.00 | | | |
| N 9 | WWPI | 09/20/22 | 09/26/22 | Early Morn Rotator M-F | 5:00 AM-6:00 AM | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/20/22 | 09/26/22 | 1----- | | | | 1 | \$60.00 | | | |
| N 10 | WWPI | 09/20/22 | 09/26/22 | Early Morn Rotator M-F | 6:00 AM-7:00 AM | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/20/22 | 09/26/22 | 1----- | | | | 1 | \$150.00 | | | |
| N 11 | WWPI | 09/20/22 | 09/26/22 | NBC Today Show | 7:00 AM-9:00 AM | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/20/22 | 09/26/22 | 1----- | | | | 1 | \$150.00 | | | |
| Totals | | | | | | | | | | | 21 | \$1,830.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

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| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 2708090 / | WOC13777426 |

| | |
|---------------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Committee to Elect Jared Golden | 09/19/22 / 09/19/22 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/20/22 - 09/26/22 | Candidate | 11614 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|-------------------|-------------------|-------------------|
| 08/29/22 -09/25/22 | 18 | \$1,470.00 | (\$220.50) | \$1,249.50 |
| 09/26/22 -09/26/22 | 3 | \$360.00 | (\$54.00) | \$306.00 |
| Totals | 21 | \$1,830.00 | (\$274.50) | \$1,555.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WOC13777426 [00.00]

Order Printout

Order Status: New Start/End Dates: 09/20/22 - 09/26/22 C/P/E: 891 / 924 / 11614
 Traffic Order #: Agency: Beacon Media Product Desc.: Candidate
 Buyer Order #: 12012698 Advertiser: Committee to Elect Jared Golden Estimate Desc.: ME-02 Jared Golden TV 9-20 to 9-26
 AE: Unassigned (Kelly Landeen) Buyer: Total Cost: \$1,830.00 (Cash)
 Property: WWPI TV Primary Demo: Received Date: 9/19/22 7:15 AM
 Sales Region: Local

Comments: Separation: 30PopulationBuyType: CPP

Terms Of Sale:

| List Items | | | | | | | Spots | | | | | | | | | | Totals | | |
|---|-------------------------|----|-----|-------------------|--------------------|--------|-----------|--|--|--|--|--|--|--|--|--|--------|----------------|---------------|
| Line | Program | ST | Len | Time | Days TWTFS M | Rate | Sep 20 | | | | | | | | | | | Total Spots | Total Cost |
| 1 | RISE & SHINE | NM | :30 | 5:00 AM-6:00 AM | -F-- | 50.00 | 1 | | | | | | | | | | | 1 | 50.00 |
| (Program: RISE & SHINE) Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 5:00a-5:30a TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | | | | | | | |
| 1 | RISE & SHINE | NM | :30 | 5:00 AM-6:00 AM | -T--- | 50.00 | 1 | | | | | | | | | | | 1 | 50.00 |
| (Program: RISE & SHINE) Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 5:00a-5:30a TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | | | | | | | |
| 2 | TODAY SHW | NM | :30 | 7:00 AM-9:00 AM | -F-- | 140.00 | 1 | | | | | | | | | | | 1 | 140.00 |
| (Program: TODAY SHW) Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 7:00a-9:00a TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | | | | | | | |
| 2 | TODAY SHW | NM | :30 | 7:00 AM-9:00 AM | -W--- | 140.00 | 1 | | | | | | | | | | | 1 | 140.00 |
| (Program: TODAY SHW) Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 7:00a-9:00a TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | | | | | | | |
| 3 | TODAY WITH HODA & JENNA | NM | :30 | 10:00 AM-11:00 AM | -T--- | 100.00 | 1 | | | | | | | | | | | 1 | 100.00 |
| (Program: TODAY WITH HODA & JENNA) Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 10:00a-11:00a TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | | Spots | | | | Totals | | |
|--------------|--|----|-----|-------------------|---------------------|--------|-----------|-------|--|--|--|--------|----------------|---------------|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | Sep 20 | | | | | | Total Spots | Total Cost |
| 3 | TODAY WITH HODA & JENNA | NM | :30 | 10:00 AM-11:00 AM | -W---- | 100.00 | 1 | | | | | | 1 | 100.00 |
| | (Program: TODAY WITH HODA & JENNA)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 10:00a-11:00a TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 3 | TODAY WITH HODA & JENNA | NM | :30 | 10:00 AM-11:00 AM | T----- | 100.00 | 1 | | | | | | 1 | 100.00 |
| | (Program: TODAY WITH HODA & JENNA)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 10:00a-11:00a TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 4 | RACHAEL RAY | NM | :30 | 11:00 AM-12:00 PM | --F-- | 50.00 | 1 | | | | | | 1 | 50.00 |
| | (Program: RACHAEL RAY)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 11:00a-12:00p TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 4 | RACHAEL RAY | NM | :30 | 11:00 AM-12:00 PM | -T--- | 50.00 | 1 | | | | | | 1 | 50.00 |
| | (Program: RACHAEL RAY)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 11:00a-12:00p TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 5 | KELLY CLARKSON | NM | :30 | 12:00 PM-1:00 PM | -W--- | 60.00 | 1 | | | | | | 1 | 60.00 |
| | (Program: KELLY CLARKSON)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 12:00p-1:00p TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 5 | KELLY CLARKSON | NM | :30 | 12:00 PM-1:00 PM | T----- | 60.00 | 1 | | | | | | 1 | 60.00 |
| | (Program: KELLY CLARKSON)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 12:00p-1:00p TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 6 | DAYS OF OUR LIFES | NM | :30 | 1:00 PM-2:00 PM | -T--- | 60.00 | 1 | | | | | | 1 | 60.00 |
| | (Program: DAYS OF OUR LIFES)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 1:00p-2:00p TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 6 | DAYS OF OUR LIFES | NM | :30 | 1:00 PM-2:00 PM | -W---- | 60.00 | 1 | | | | | | 1 | 60.00 |
| | (Program: DAYS OF OUR LIFES)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 1:00p-2:00p TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 7 | HOT BENCH | NM | :30 | 3:00 PM-4:00 PM | -F--- | 50.00 | 1 | | | | | | 1 | 50.00 |
| | (Program: HOT BENCH)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 3:00p-4:00p TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 7 | HOT BENCH | NM | :30 | 3:00 PM-4:00 PM | -T--- | 50.00 | 1 | | | | | | 1 | 50.00 |
| | (Program: HOT BENCH)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 3:00p-4:00p TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 8 | NEWS SOURCE 8 @ 5:30P | NM | :30 | 5:30 PM-6:00 PM | --F-- | 150.00 | 1 | | | | | | 1 | 150.00 |
| | (Program: NEWS SOURCE 8 @ 5:30P)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 5:30p-6:00p TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 8 | NEWS SOURCE 8 @ 5:30P | NM | :30 | 5:30 PM-6:00 PM | T----- | 150.00 | 1 | | | | | | 1 | 150.00 |
| | (Program: NEWS SOURCE 8 @ 5:30P)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 5:30p-6:00p TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 9 | NOT AVAILABLE | NM | :30 | 5:00 AM-6:00 AM | -----M | 60.00 | 1 | | | | | | 1 | 60.00 |
| | (Program: NOT AVAILABLE)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 5:00a-5:30a TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 10 | NOT AVAILABLE | NM | :30 | 6:00 AM-7:00 AM | -----M | 150.00 | 1 | | | | | | 1 | 150.00 |
| | (Program: NOT AVAILABLE)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 5:30a-7:00a TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| 11 | NOT AVAILABLE | NM | :30 | 7:00 AM-9:00 AM | -----M | 150.00 | 1 | | | | | | 1 | 150.00 |
| | (Program: NOT AVAILABLE)Q4 2022 (sell) - ACTUAL Nov/2021 Mo-Fr 7:00a-9:00a TIME PERIOD ON WWPI ADJUSTED TO THE Nov/2020 TP HUT LEVEL | | | | | | | | | | | | | |
| Spot Totals: | | | | | | | 21 | | | | | | 21 | 1830.00 |
| Rate Totals: | | | | | | | 1830.00 | | | | | | | |

| MONTH | SPOTS | COST | MONTH | SPOTS | COST |
|-----------|-------|------------|-------|-------|------|
| September | 21 | \$1,830.00 | | | |