

Ampersand Cable System Order

Order #	63153110
Syscode	2210
System Name	Optimum/DISH- I+ Charleston/Huntn, WV
Market	Charleston, WV

Flight Dates	02/01/24 - 02/06/24
Agency	Gen2 Solutions LLC
Advertiser	Dolan for Ohio

Update Date	01/31/24
Version	1 Vs. 1

AE	Taylor Bosse
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb22
-	

Client Code	
Product Code	
Est Code	4519
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,273.75		
Commission	\$191.06		
Net Total	\$1,082.69		
Total Spots	26		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	101.93	GIMP	52037
CPP	\$12.00	CPM	\$24.48

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 1/31 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	1/29/24	2/4/24	09:00	15:00				X	X			3.86	1970	4	\$45.00	\$180.00	30	OOW 1/1/2024-12/29/2024
2	FXNC	FXNC DT	2/5/24	2/11/24	09:00	15:00	X	X						3.75	1914	1	\$20.25	\$20.25	30	IPE
3	FXNC	FXNC EF	1/29/24	2/4/24	15:00	19:00						X	X	2.71	1383	2	\$33.75	\$67.50	30	IPE
4	FXNC	FXNC PT	1/29/24	2/4/24	19:00	24:00				X	X			5.06	2585	4	\$99.00	\$396.00	30	OOW 1/1/2024-12/29/2024
5	FXNC	FXNC PT	2/5/24	2/11/24	19:00	24:00	X	X						4.55	2323	3	\$44.50	\$133.50	30	IPE
6	FXNC	FXNC EF	1/29/24	2/4/24	15:00	19:00				X	X			4.49	2293	2	\$75.00	\$150.00	30	OOW 1/1/2024-12/29/2024
7	FXNC	FXNC PT	1/29/24	2/4/24	19:00	24:00						X	X	2.97	1514	4	\$44.50	\$178.00	30	IPE
8	FXNC	FXNC DT	1/29/24	2/4/24	09:00	15:00						X	X	3.65	1863	4	\$20.25	\$81.00	30	IPE
9	FXNC	FXNC EF	2/5/24	2/11/24	15:00	19:00	X	X						3.99	2037	2	\$33.75	\$67.50	30	IPE

	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Total
SPOTS	26	0	0	0	0	0	0	0	0	0	0	0	26
AMT	\$1,273.75	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,273.75

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/31/24

63153110 | Charleston, WV | Optimum/DISH- I+ Charleston/Huntn, WV | 2210 |

Ampersand Cable System Order

Order #	63153110
Syscode	5716
System Name	Optimum/Pt. Pleasant, WV
Market	Charleston, WV

Flight Dates	02/01/24 - 02/06/24
Agency	Gen2 Solutions LLC
Advertiser	Dolan for Ohio

Update Date	01/31/24
Version	1 Vs. 1

AE	Taylor Bosse
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb22
-	

Client Code	
Product Code	
Est Code	4519
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$552.00		
Commission	\$82.80		
Net Total	\$469.20		
Total Spots	36		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	116.22	GIMP	8505
CPP	\$5.00	CPM	\$64.90

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 1/31 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	1/29/24	2/4/24	05:00	09:00						X	X	2.50	183	4	\$7.25	\$29.00	30	IPE
2	FXNC	FXNC DT	1/29/24	2/4/24	09:00	15:00				X	X			3.42	250	4	\$13.00	\$52.00	30	OOW 1/1/2024-12/29/2024
3	FXNC	FXNC DT	2/5/24	2/11/24	09:00	15:00	X	X						3.32	243	1	\$5.75	\$5.75	30	IPE
4	FXNC	FXNC EF	1/29/24	2/4/24	15:00	19:00						X	X	2.41	176	2	\$12.50	\$25.00	30	IPE
5	FXNC	FXNC PT	1/29/24	2/4/24	19:00	24:00				X	X			4.48	328	4	\$36.00	\$144.00	30	OOW 1/1/2024-12/29/2024
6	FXNC	FXNC PT	2/5/24	2/11/24	19:00	24:00	X	X						4.04	296	3	\$16.25	\$48.75	30	IPE
7	FXNC	FXNC EM	1/29/24	2/4/24	05:00	09:00				X	X			2.64	193	4	\$16.00	\$64.00	30	OOW 1/1/2024-12/29/2024
8	FXNC	FXNC DT	1/29/24	2/4/24	09:00	15:00						X	X	3.24	237	4	\$5.75	\$23.00	30	IPE
9	FXNC	FXNC EF	2/5/24	2/11/24	15:00	19:00	X	X						3.54	259	2	\$12.50	\$25.00	30	IPE
10	FXNC	FXNC EM	2/5/24	2/11/24	05:00	09:00	X	X						2.66	195	2	\$7.25	\$14.50	30	IPE
11	FXNC	FXNC PT	1/29/24	2/4/24	19:00	24:00						X	X	2.62	192	4	\$16.25	\$65.00	30	IPE
12	FXNC	FXNC EF	1/29/24	2/4/24	15:00	19:00				X	X			3.98	291	2	\$28.00	\$56.00	30	OOW 1/1/2024-12/29/2024

	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Total
SPOTS	36	0	0	0	0	0	0	0	0	0	0	0	36
AMT	\$552.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$552.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 01/31/24

63153110 | Charleston, WV | Optimum/Pt. Pleasant, WV | 5716 |

Ampersand Cable System Order

Order #	63153110
Syscode	8950
System Name	Optimum/Ashland, KY
Market	Charleston, WV

Flight Dates	02/01/24 - 02/06/24
Agency	Gen2 Solutions LLC
Advertiser	Dolan for Ohio

Update Date	01/31/24
Version	1 Vs. 1

AE	Taylor Bosse
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb22
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Client Code	
Product Code	
Est Code	4519
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$676.50		
Commission	\$101.48		
Net Total	\$575.03		
Total Spots	37		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	115.06	GIMP	14110
CPP	\$6.00	CPM	\$47.94

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 1/31 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	1/29/24	2/4/24	05:00	09:00						X	X	2.39	293	4	\$8.50	\$34.00	30	IPE
2	FXNC	FXNC DT	1/29/24	2/4/24	09:00	15:00				X	X			3.27	401	4	\$15.00	\$60.00	30	OOW 1/1/2024-12/29/2024
3	FXNC	FXNC DT	2/5/24	2/11/24	09:00	15:00	X	X						3.18	390	1	\$6.75	\$6.75	30	IPE
4	FXNC	FXNC EF	1/29/24	2/4/24	15:00	19:00						X	X	2.30	282	2	\$14.00	\$28.00	30	IPE
5	FXNC	FXNC PT	1/29/24	2/4/24	19:00	24:00				X	X			4.30	527	4	\$43.00	\$172.00	30	OOW 1/1/2024-12/29/2024
6	FXNC	FXNC PT	2/5/24	2/11/24	19:00	24:00	X	X						3.86	473	3	\$19.25	\$57.75	30	IPE
7	FXNC	FXNC EM	1/29/24	2/4/24	05:00	09:00				X	X			2.53	310	4	\$19.00	\$76.00	30	OOW 1/1/2024-12/29/2024
8	FXNC	FXNC DT	1/29/24	2/4/24	09:00	15:00						X	X	3.10	380	4	\$6.75	\$27.00	30	IPE
9	FXNC	FXNC EF	2/5/24	2/11/24	15:00	19:00	X	X						3.39	416	2	\$14.00	\$28.00	30	IPE
10	FXNC	FXNC EM	2/5/24	2/11/24	05:00	09:00	X	X						2.56	314	2	\$8.50	\$17.00	30	IPE
11	FXNC	FXNC PT	1/29/24	2/4/24	19:00	24:00						X	X	2.51	308	4	\$19.25	\$77.00	30	IPE
12	FXNC	FXNC EF	1/29/24	2/4/24	15:00	19:00				X	X			3.81	467	3	\$31.00	\$93.00	30	OOW 1/1/2024-12/29/2024

	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Total
SPOTS	37	0	0	0	0	0	0	0	0	0	0	0	37
AMT	\$676.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$676.50

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 01/31/24

63153110 | Charleston, WV | Optimum/Ashland, KY | 8950 |

Ampersand Cable System Order

Order #	63153110
Syscode	8951
System Name	Optimum/Portsmouth, OH
Market	Charleston, WV

Flight Dates	02/01/24 - 02/06/24
Agency	Gen2 Solutions LLC
Advertiser	Dolan for Ohio

Update Date	01/31/24
Version	1 Vs. 1

AE	Taylor Bosse
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb22
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Client Code	
Product Code	
Est Code	4519
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$695.50		
Commission	\$104.33		
Net Total	\$591.18		
Total Spots	41		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	148.39	GIMP	22420
CPP	\$5.00	CPM	\$31.02

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 1/31 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	1/29/24	2/4/24	05:00	09:00						X	X	2.82	426	4	\$8.50	\$34.00	30	IPE
2	FXNC	FXNC DT	1/29/24	2/4/24	09:00	15:00				X	X			3.86	583	4	\$15.00	\$60.00	30	OOW 1/1/2024-12/29/2024
3	FXNC	FXNC DT	2/5/24	2/11/24	09:00	15:00	X	X						3.75	567	3	\$6.75	\$20.25	30	IPE
4	FXNC	FXNC EF	1/29/24	2/4/24	15:00	19:00						X	X	2.71	409	3	\$14.00	\$42.00	30	IPE
5	FXNC	FXNC PT	1/29/24	2/4/24	19:00	24:00				X	X			5.06	765	4	\$43.00	\$172.00	30	OOW 1/1/2024-12/29/2024
6	FXNC	FXNC PT	2/5/24	2/11/24	19:00	24:00	X	X						4.55	687	3	\$19.25	\$57.75	30	IPE
7	FXNC	FXNC EM	1/29/24	2/4/24	05:00	09:00				X	X			2.98	451	4	\$19.00	\$76.00	30	OOW 1/1/2024-12/29/2024
8	FXNC	FXNC DT	1/29/24	2/4/24	09:00	15:00						X	X	3.65	551	4	\$6.75	\$27.00	30	IPE
9	FXNC	FXNC EF	2/5/24	2/11/24	15:00	19:00	X	X						4.00	604	3	\$14.00	\$42.00	30	IPE
10	FXNC	FXNC EF	1/29/24	2/4/24	15:00	19:00				X	X			4.49	679	2	\$31.00	\$62.00	30	OOW 1/1/2024-12/29/2024
11	FXNC	FXNC EM	2/5/24	2/11/24	05:00	09:00	X	X						3.01	455	3	\$8.50	\$25.50	30	IPE
12	FXNC	FXNC PT	1/29/24	2/4/24	19:00	24:00						X	X	2.97	448	4	\$19.25	\$77.00	30	IPE

	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Total
SPOTS	41	0	0	0	0	0	0	0	0	0	0	0	41
AMT	\$695.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$695.50

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 01/31/24

63153110 | Charleston, WV | Optimum/Portsmouth, OH | 8951 |

Ampersand Cable System Order

Order #	63153110
Syscode	8952
System Name	Optimum/South Point, OH
Market	Charleston, WV

Flight Dates	02/01/24 - 02/06/24
Agency	Gen2 Solutions LLC
Advertiser	Dolan for Ohio

Update Date	01/31/24
Version	1 Vs. 1

AE	Taylor Bosse
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb22
-	

Client Code	
Product Code	
Est Code	4519
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$906.00		
Commission	\$135.90		
Net Total	\$770.10		
Total Spots	36		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	131.17	GIMP	33283
CPP	\$7.00	CPM	\$27.22

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	1/31 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	1/29/24	2/4/24	05:00	09:00						X	X	2.82	715	4	\$11.75	\$47.00	30	IPE
2	FXNC	FXNC DT	1/29/24	2/4/24	09:00	15:00				X	X			3.86	979	4	\$21.00	\$84.00	30	OOW 1/1/2024-12/29/2024
3	FXNC	FXNC DT	2/5/24	2/11/24	09:00	15:00	X	X						3.75	952	1	\$9.50	\$9.50	30	IPE
4	FXNC	FXNC EF	1/29/24	2/4/24	15:00	19:00						X	X	2.71	687	2	\$20.25	\$40.50	30	IPE
5	FXNC	FXNC PT	1/29/24	2/4/24	19:00	24:00				X	X			5.06	1285	4	\$60.00	\$240.00	30	OOW 1/1/2024-12/29/2024
6	FXNC	FXNC PT	2/5/24	2/11/24	19:00	24:00	X	X						4.55	1155	3	\$27.00	\$81.00	30	IPE
7	FXNC	FXNC EM	1/29/24	2/4/24	05:00	09:00				X	X			2.98	757	4	\$26.00	\$104.00	30	OOW 1/1/2024-12/29/2024
8	FXNC	FXNC DT	1/29/24	2/4/24	09:00	15:00						X	X	3.65	926	4	\$9.50	\$38.00	30	IPE
9	FXNC	FXNC EF	2/5/24	2/11/24	15:00	19:00	X	X						3.99	1012	2	\$20.25	\$40.50	30	IPE
10	FXNC	FXNC EM	2/5/24	2/11/24	05:00	09:00	X	X						3.01	764	2	\$11.75	\$23.50	30	IPE
11	FXNC	FXNC PT	1/29/24	2/4/24	19:00	24:00						X	X	2.97	753	4	\$27.00	\$108.00	30	IPE
12	FXNC	FXNC EF	1/29/24	2/4/24	15:00	19:00				X	X			4.49	1140	2	\$45.00	\$90.00	30	OOW 1/1/2024-12/29/2024

	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Total
SPOTS	36	0	0	0	0	0	0	0	0	0	0	0	36
AMT	\$906.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$906.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 01/31/24

63153110 | Charleston, WV | Optimum/South Point, OH | 8952 |