



KBSI-TV, CHANNEL 23
Paducah, Ky/Cape Girardeau, Mo/Harrisburg, Il

QUARTERLY ISSUES/PROGRAMS LIST

What follows is a list of some of the issues of importance to the community responded to by KBSI-TV, Cape Girardeau, Mo., along with the most significant programming treatment of these issues during the period of:

July 1, 2020 through September 30, 2020

The order in which the issues appear does not reflect any priority or significance.
The list is by no means exhaustive.

KBSI-TV 3RD QUARTER 2020 ISSUES & PROGRAMS LIST

ISSUE: HEALTH CARE & WELFARE

Program: Red Cross Blood Donation PSAs

Broadcast Date/Time: July 10-August 17/various

Length: 30 sec

Source: Local

Description: KBSI produced and aired PSAs to urge viewers to give blood, to replenish blood supplies that are running very low due to the coronavirus outbreak. Information is given on how volunteers can set up an appointment with the Red Cross to donate.

Program: Focus on Southeast

Broadcast Date/Time: July 11/5:09am

Length: 7:15

Source: Local

Description: Interview with Dr. Debbie Lee-DeStefano, Professor of Spanish Language and Culture at Southeast Missouri State University, to discuss the school's Spanish for Health Professions minor study program. She discusses how the program came from a presentation concerning the need to include linguistically and culturally competent health care, which developed into a series of classes which grew into a minor program. She discusses how although there may be a low percentage of Hispanic people in an area, there is still the need to be sure that health personnel be able to communicate with a patient whose primary language is Spanish, to make sure a correct diagnosis is made. Dr. Lee-DeStefano also talks about how part of the program involves students travelling to Ecuador to spend time learning from local medical instructors, as well as going into the rural areas of the country to experience first hand medical care for the indigenous people.

Program: Cape Chronicle

Broadcast Date/Time: July 18/5:01am

Length: 17:01

Source: Local

Description: Interview with Dr. Robert Hamblin, retired professor from Southeast Missouri State University, and recently author of "Darkness Descending," a book of poetry inspired by his experiences taking care of his wife, Kay, who has been stricken with alzheimer's. He discusses some of his experiences and difficulties that he encountered as Kay's health deteriorated. He explains how the book began as a project that his wife began in an attempt to write about her experiences; but as she lost the ability to write, he took over the project. He found that writing the poems became therapeutic to help cope. Dr. Hamblin reads some of his poems for the program.

ISSUE: HEALTH CARE & WELFARE cont.

Program: News at 9 on FOX23

Broadcast Date/Time: July 20/9:01pm

Length: 57 sec

Source: Local

Description: The Jackson County, Il., Health Department reported 23 new cases of Covid-19, the most in a single day since the start of the pandemic, with many of the cases involving young people in the teens and 20s. 21-year old Heather Gathman says many young people believe they are at less risk and are less likely to take precautions. Jackson County Health Department administrator Bart Hagston says he has become more concerned what impact this will have in the community. As part of a contract tracing grant from the state, the County Health Department is hiring fourteen additional people to expand their tracing efforts.

Program: Cape Chronicle

Broadcast Date/Time: August 15/5:02am

Length: 16:04

Source: Local

Description: Interview with Ron Escarda, Group Director for Universal Health Services, to discuss the creation of the Southeast Behavioral Health Hospital which is expected to open in December 2020. UHS is a health care business which currently operates about 250 behavioral health facilities throughout the country. UHS will partner with Southeast Health in building the new 102-bed facility near Cape Girardeau, Mo. According to Mr. Escarda, the facility will offer state-of-the-art inpatient services to all ages, with a safe and therapeutic environment. UHS will provide educational and training services to locally employed personnel; as well as operational support resources. Mr. Escarda also discusses some of the various types of therapy programs that the facility will provide.

Program: News at 9 on FOX23

Broadcast Date/Time: August 18/9:02pm

Length: 48 sec

Source: Local

Description: Cape Girardeau County health officials say it's more important than ever to get a flu shot this year due to the coronavirus pandemic. They say it's best to get the shot as early as possible so your body is able to build up immunity. Cape County Public Health Director, Jane Wernsman, says you are more likely becoming a victim of Covid-19 if your body is busy fighting off the flu. She says most people who have died from Covid-19, did so because their immune system is compromised by other health problems. Ms. Wernsman says flu shots are most needed for older people, women who are pregnant and people with chronic health problems.

ISSUE: HEALTH CARE & WELFARE cont.

Program: Cape Chronicle

Broadcast Date/Time: August 29/5:12am

Length: 7:07

Source: Local

Description: Interview with Dr. Renee Patrick, Director of the Southeast Missouri State University Autism Center, which is celebrating its tenth year of service. Some of the services that the center provides include psychological and speech language evaluation, counseling and psycho-therapy services, treatments and applied behavior analytic interventions. The other goal of the center is to give students training and experience in working with autistic children. One new area the center is exploring is helping people through “telehelp,” which would better enable the center to reach families in rural areas. Dr. Patrick also discusses the opening of a new branch office in Sikeston, Mo.

Program: News at 9 on FOX23

Broadcast Date/Time: September 15/9:04pm

Length: 1:21

Source: Local

Description: Starting Monday, people in St. Francois County, Mo., will be required to wear masks in public places, after the County Health Center Board held a special session today to vote on the mandate. During the meeting, held in Farmington, numerous people voiced their opinions, both for and against wearing masks. Board member, Tara Wadlow, voted for the mandate, stating that her reason was that the CDC has recommended wearing masks as the simplest way to hamper the spread of Covid-19. Board Treasurer, Dr. Victoria Damba, voted against the mandate, saying that we all have to make choices about our health, and the mandate takes away people’s right to have that choice. The mandate will go into effect Monday, September 21st, at midnight.

ISSUE: PUBLIC SAFETY

Program: News at 9 on FOX23

Broadcast Date/Time: July 23/9:04pm

Length: 55 sec

Source: Local

Description: Lakes and rivers are seeing more people due to the pandemic; but not everyone is staying safe on the water. According to the U.S. Army Corps of Engineers, more adult males have drowned this year compared to past years. Park Ranger Andrew E. Jefferson, Sr., says July is one of the deadliest months for water related activities, and that people need to practice more common sense when they're on the water. He says they are urging everyone to wear a life jacket, no matter their age. Jefferson says that most victims had no intention to be in the water; but they end up drowning after accidentally falling out of the boat.

Program: News at 9 on FOX23

Broadcast Date/Time: September 21/9:03pm

Length: 54 sec

Source: Local

Description: The Show Me State is asking motorists to be more careful around railroad crossings. The Missouri Department of Transportation has teamed with Operation Lifesaver for Rail Safety Week. On average in Missouri, there are thirty-five highway rail crossing collisions each year, resulting in more than five fatalities. Railroad Administrator, Troy Hughes, says it's common for accidents to happen when motorists think they can move faster than a train. He says too often when the gates come down, people try to go around the gates not realizing the train is traveling faster than it may appear. Hughes adds that it's best to always allow an approaching train to cross first, since it typically takes a train more than a mile to come to a complete stop.

ISSUE: YOUTH ORGANIZATIONS

Program: River Tales

Broadcast Date/Time: September 5/5:01am

Length: 9:19

Source: Local

Description: Profile of the Honorable Young Men Program, founded by Cantrell Andrews, Kweku Arkorful and Wyky Jean, which was created to help offer positive reinforcement to students with behavioral difficulties at the Cape Central Middle School. Each of the three founders offer insight into their backgrounds and how they are using their own personal experiences to create positive role models for the young men, giving advice on how to communicate their feeling and how to avoid difficulties by finding ways to better use their energy for positive opportunities and achievements.

ISSUE: CONSUMER SERVICES & AWARENESS

Program: Cape Chronicle

Broadcast Date/Time: August 15/5:22am

Length: 5:54

Source: Local

Description: Interview with Melissa Stickel, Executive Director of the Community Partnership of Southeast Missouri. The organization is preparing to move into new facilities, which previously had been the headquarters for the Cape Girardeau Police Department. Ms. Stickel says the new facility will give them about triple their current space, and will allow much more room to operate. One new service that will now be available is the Homeless Resource Center, which will offer aid to individuals seeking housing. Ms. Stickel says the new facility will also be helpful in expanding programs in areas such as mentoring for new parents, senior socialization, serving at-risk youth and community needs assessments. She also discusses how the organization works with local churches in providing services to those in need.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT

Program: U.S. Farm Report

Broadcast Date/Time: Saturdays, July 4-August 29/5:30am

Saturdays, September 5-26/7:00am

Length: 60:00

Source: Syndicated

Description: This weekly one-hour program provides information to farmers and others involved in agriculture and agribusiness. The program features information concerning agriculture news and business, rural issues and the country lifestyle.

Program: Ag PhD

Broadcast Date/Time: Saturdays, July 4-September 26/8:00am

Length: 30:00

Source: Syndicated

Description: This weekly half-hour series provides information to farmers about money-making and money-saving ideas to make their farms more successful. Each week, the show offers information on topics in which the farmer can control, such as: how to pick the proper herbicides and fertilizers, and how to stop crop damaging insects and diseases.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT cont.

Program: News at 9 on FOX23

Broadcast Date/Time: July 20/9:05pm

Length: 43 sec

Source: Local

Description: The pandemic has changed many people's summer activities; but some industries are still finding ways to thrive. Renting cabins is one thing that is keeping tourism alive in Southern Illinois. The owner of Oak Grove and Walnut Grove Cabins says she is thrilled to have so many people staying in her properties. Wineries have also been drawing visitors to the area. Ryan Phelps, owner of Walker's Bluff, says that on top of the local regulars, they are seeing new customers travelling from St. Louis, northern Illinois and Kentucky to spend time at their winery.

Program: News at 9 on FOX23

Broadcast Date/Time: September 1/9:03pm

Length: 1:05

Source: Local

Description: Barkley Regional Airport in Paducah, Ky., has been awarded \$16-million for construction of a new airport terminal. The airport's executive director, Dennis Rouleau, says the new terminal will be located just down the road from the existing terminal; and that passengers will see a lot of new changes when it's finished. He says the new terminal will be state of the art and will offer many features typically found at other airports, which modern travelers expect. Rouleau adds that they expect to break ground this fall, and it should be completed by the spring of 2023.

Program: News at 9 on FOX23

Broadcast Date/Time: September 15/9:06pm

Length: 43 sec

Source: Local

Description: When the Covid-19 pandemic began, it created a huge need for personal protection equipment, a local entrepreneur saw an opportunity to fill that need by starting Patriot Medical Devices in Cape Girardeau, Mo. The company's president, Tyler Needham, started the business earlier this year and says the mission is to keep products such as these American-made. Needham says they started with one machine that produces about 40,000 masks a day, and they are looking to ramp up production by adding several more machine during the coming months.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT cont.

Program: News at 9 on FOX23

Broadcast Date/Time: September 18/9:03pm

Length: 40 sec

Source: Local

Description: Add dry cleaners to the list of businesses affected by the Covid-19 pandemic. Chris Marchi, owner of Courtesy Cleaner in Cape Girardeau, Mo., says people are currently dressing down as they work from home, which is hurting their sales by about 20%, resulting in staff hours being affected. Marchi says that he has had to cut hours because there's less volume. According to Marchi, they typically handle 300 to 350 shirts a day; but right now, they are only doing about 200 shirts a day. He adds that they have been trying to attract more customers by running ads on social media.

ISSUE: RELIGION

Program: Living Hope

Broadcast Date/Time: Sundays, July 5-September 27/6:30am

Length: 30:00

Source: Local

Description: A half-hour religious based weekly program, produced locally by the Trinity Lutheran Church in Cape Girardeau, Mo.

Program: Cape Chronicle

Broadcast Date/Time: August 29/5:02am

Length: 7:59

Source: Local

Description: Interview with Deacon Tom Schumer, Director of SEMO Catholic Campus Ministries, to discuss the plans to replace the current Newman Center, with new facilities for Catholic students to worship and study, by the fall of 2021. Deacon Schumer says the idea for the project first started twenty years ago, and after a few false starts, he says they have been able to obtain the needed financial support, with pledges over five-million dollars. Deacon Schumer also discusses that one feature that the new center will offer are courses in Catholic studies, which can be applied towards university credit.

ISSUE: RELIGION cont.

Program: News at 9 on FOX23

Broadcast Date/Time: September 17/9:55pm

Length: 50 sec

Source: Local

Description: Food banks around the country have been struggling to keep up with demand during the pandemic; but one food bank in Southern Illinois is working hard to fill the demand. The Least of the Bretheren Ministries in Pinckneyville, Il., has been fortunate to receive a record amount of food from St. Louis. Ministry President, George Culley, says the reaction from the community has been amazing; but he couldn't do it without the blessing of his team. He says he has twenty to thirty volunteers, but they work as if they are three hundred. If you need food, the ministry is hosting an event tomorrow. You only need to bring a form of ID with your address. The food bank is one of thousands benefitting from the Farmers to Families food box program.

ISSUE: EDUCATION

Program: News at 9 on FOX23

Broadcast Date/Time: July 23/9:01pm

Length: 37 sec

Source: Local

Description: In the midst of the pandemic, summer school is looking a lot different this year. Teachers and administrators from the Jackson and Cape Girardeau school districts say it seems to be running smoothly. Teachers at Cape Girardeau schools say it's been an adjustment; but they're happy to interact with the kids face to face. Jackson Superintendent John Link says it's great to see kids back in the classrooms, and so far they aren't having any issues. Link adds that summer school is a big text; and if they can pull off summer school, then he believes they can have on-campus learning when the regular school year begins on August 24th. Link also says that as parents send their children back to school, staff and teachers will do everything they can to keep them safe.

Program: News at 9 on FOX23

Broadcast Date/Time: July 23/9:29pm

Length: 1:31

Source: Local

Description: A coalition of higher-education unions in Illinois are calling on universities to open remotely this fall, with only a few exceptions. They say this is not the time to open campuses as the Covid-19 pandemic continues. Instead they are asking Governor Pritzker to reconsider his recommendation of in-person instruction, and to urge for stricter guidelines prior to reopening campuses. Southern Illinois University Faculty Administrator President Dave Johnson is calling for university leaders to put student safety first. He is concerned that the number of Covid-19 cases will increase as students return in the fall; and he asks that university administrators consider that just because opening the campus is allowable, that it doesn't mean it is necessary. Johnson adds that plans to reopen SIU is still under construction.

ISSUE: EDUCATION cont.

Program: Notre Dame Fall Golf Scramble PSAs

Broadcast Date/Time: August 1-September 11/various

Length: 30 sec

Source: Local

Description: KBSI produced and aired PSAs promoting Notre Dame Regional High School's Fall Golf Scramble fundraising event held September 28th in Cape Girardeau, Mo.

Program: News at 9 on FOX23

Broadcast Date/Time: August 16/9:04pm

Length: 1:02

Source: Local

Description: As many school prepare to begin the new year, things will be different this time. The Carbondale, Il., schools will begin Wednesday with remote learning. Also new this year is a new middle school principal, Rachel Lathrop, who was spent the previous ten years as an administrator in Rockford, Il. Lathrop says the pandemic has shifted her goals; but she is still positive. She says everyone is starting new, which means everyone gets to try new ideas; and this time there is no playbook. Also, with the changes this year, students will be eligible to receive Chrome Notebooks.

Program: Notre Dame Activity Week PSAs

Broadcast Date/Time: September 17-30/various

Length: 15 sec

Source: Local

Description: KBSI produced and aired PSAs promoting Notre Dame Regional High School's Activity Week fundraising event held October 5-8th in Cape Girardeau, Mo.

Program: News at 9 on FOX23

Broadcast Date/Time: September 18/9:06pm

Length: 50 sec

Source: Local

Description: It can be difficult motivating students while they're in the classroom, and it's extra challenging while having to teach virtually; but one local teacher has found a way to keep her students' attention. Cape Girardeau Public School 4th Grade teacher, Lauren Viessman, created a scavenger hunt game. Every student who finishes their assignments on time gets access to play every Friday. It gives the students time to socialize, as well as a reward for their hard work. Ms. Viessman says that she believes it's important to encourage responsibility, as well as hard work and goal setting. Ms. Viessman also has a class store, where the students can earn prizes for good work and behavior.

ISSUE: EDUCATION cont.

Program: SE Connect

Broadcast Date/Time: September 26/5:00am

Length: 11:03

Source: Local

Description: Interview with Lenell Hahn, Director of Admissions for Southeast Missouri State University, to discuss changes to the school's admission and scholarship opportunities in response to the Covid-19 pandemic. Ms. Hahn discusses how the university became a test-optional institution in the fall of 2019; but with many standardized tests being cancelled earlier this year due to Covid-19, the school decided to expand the opportunities for incoming student, without a test score, starting the fall of 2021. The school has also expanded its institutional scholarships to be available for more test-optional students, along with an increase in the amount of the scholarships. Ms. Hahn also discusses how the pandemic has created a need to expand the ability to virtually recruit new students, as well as allow students and parents to explore and learn more about the university on-line. She also discusses how they have resumed some face-to-face recruitment activities for potential new students and their families. She also offers information on how new students can apply on-line for student aid and scholarships.

EDUCATIONAL PROGRAMMING

Program: Xploration Outer Space

Broadcast Date/Time: Wednesdays, July 1-September 30/7:00am

Saturdays, September 5-26/5:30am

Length: 30:00

Program: Xploration Weird But True

Broadcast Date/Time: Fridays, July 3-September 25/7:00am

Length: 30:00

Program: Xploration DIY Sci

Broadcast Date/Time: Saturdays, July 4-August 29/7:00am

Saturdays, September 5-26/6:00am

Length: 30:00

Program: Wild America

Broadcast Date/Time: Saturdays, July 4-August 29/7:30am

Sundays, July 5-September 27/6:00am

Length: 30:00

Program: Teen Kids News

Broadcast Date/Time: Sundays, July 5-September 27/5:30am

Length: 30:00

Program: Xploration Earth 2025

Broadcast Date/Time: Mondays, July 6-August 24/7:00am

Length: 30:00

Program: Xploration Nature Knows Best

Broadcast Date/Time: Tuesdays, July 7-September 29/7:00am

Length: 30:00

Program: Xploration Awesome Planet

Broadcast Date/Time: Thursdays, July 9-September 24/7:00am

Length: 30:00

Program: Xploration Life 2.0

Broadcast Date/Time: Mondays, August 31-September 28/7:00am

Length: 30:00

Description: These syndicated educational programs aired on KBSI during the third quarter of 2020, targeting children ages 16 and under.

ISSUE: GOVERNMENT

Program: Cape Chronicle

Broadcast Date/Time: July 4/5:10am

Length: 8:33

Source: Local

Description: Interview with Clint Tracy, Presiding Commissioner for Cape Girardeau County, to discuss the duties of his position and some of the current challenges facing the county. He says the biggest challenge at this time is the potential consolidation of the county courthouses. The county currently has two aging courthouses in separate cities, and they are considering various ideas and suggestion on how to move towards consolidating into one building. Other issues of public concern include economic development, upkeep of county roads and improvement of county parks.

Program: Full Measure with Sharyl Attkisson

Broadcast Date/Time: Sundays, July 5-September 27/9:00am

Length: 30:00

Source: Syndicated

Description: This weekly syndicated news program focuses on investigative, original and accountability reporting unique in today's media. The show format includes a major investigative piece each week. Topics covered during the quarter include: the use of children to smuggle drugs, California wildfires and forest management, the U.S. Postal System, changes to the voting system due to Covid-19, and the push for faster dependable internet.

Program: Cape Chronicle

Broadcast Date/Time: August 1/5:01am

Length: 7:38

Source: Local

Description: Interview with Jason Williams, Construction Engineer with the Missouri Department of Transportation, to discuss plans for improvements to the intersection of Interstate 55 with Highway 61 in Cape Girardeau County. Williams discusses why the changes were needed, due to two aging interstate bridges, which needed to be replaced, as well as an unusual interchange configuration for people entering the interstate. They found that it would be cost effective to completely redo the interchange while replacing the bridges. MoDot has decided to change the section of Highway 61 to a Divergent Diamond Interchange (DDI), which will make it safer for motorists to get onto the interstate without having to make a left turn in front of oncoming traffic.

ISSUE: GOVERNMENT cont.

Program: News at 9 on FOX23

Broadcast Date/Time: August 11/9:01pm

Length: 59 sec

Source: Local

Description: With only two months remaining before the 2020 census deadline, many local communities are reporting a lower than expected number of responses. Southern Illinois Census Program Manager, Lynden Schuyler, says she hopes that the number of people filling out their census is on the rise. Jackson County, Il., reports that only 55% of residents have responded so far. Schuyler says there are many reasons for the lower response; but Covid-19 is the largest. The pandemic has stopped door-to-door canvassing; but the outbreak should be people main reason to return their census as their communities will need all the funds they can get to recover. In response, Carbondale Main Street is holding an event to encourage people to fill out their census.

Program: News at 9 on FOX23

Broadcast Date/Time: August 28/9:04pm

Length: 1:00

Source: Local

Description: An issue on the November ballot could give Illinois voters a chance to change the state's tax system, from a flat tax to a progressive income tax. John Jackson, representing the Paul Simon Institute, says the changes would mean lower-income residents would pay a lower tax rate. The proposal is backed by Governor Pritzker who says the change could generate an added three-billion dollars for the state, but increasing the tax rate for higher income earners. Jackson says the change will require a lot of support, since the proposal needs more than 60% of voter's approval to be passed. If approved, the new tax rate would take effect on January 1st, 2021. Tax rates for individuals earning \$250,000 or less, would stay the same or go down; while the tax rate would go up for people earning more than \$250,000.

Program: Cape Chronicle

Broadcast Date/Time: September 12/5:01am

Length: 14:25

Source: Local

Description: Interview with Cape Girardeau Mayor, Bob Fox, about upcoming projects for the city during the year of 2020. Mayor Fox discusses how design concepts are being developed for the new city hall project, improvement projects that are planned for the airport, and street improvement projects. He also talks about working with PORCH (People Organized to Revitalize Community Healing) to develop community educational and housing plans.

ISSUE: GOVERNMENT cont.

Program: News at 9 on FOX23

Broadcast Date/Time: September 15/9:05pm

Length: 42 sec

Source: Local

Description: As the pandemic is expected to push more voters toward mail-in and absentee voting, the state of Missouri will allow you to vote absentee if you are more at risk of the Covid-19 virus. Cape Girardeau County Election Supervisor, Alan Seabaugh, says since more people may be voting absentee this year, the County Clerk office is adding a feature to its election website, which will allow you to track your ballot. He says people can watch from the start, to see if the ballot has been sent to them, up to when the ballot has arrived at the County Clerk's office and is available to be counted on Election Day. Seabaugh says the goal is to have the feature available on-line by the time absentee voting begins on September 22nd.

Program: News at 9 on FOX23

Broadcast Date/Time: September 17/9:02pm

Length: 56 sec

Source: Local

Description: Starting September 22nd, ballots will be sent out for Missourians who have opted to vote absentee or by mail. Scott County Clerk, Rita Milem, says to receive a ballot, residents must first fill out a request form, and she encourages voters to return them as quickly as possible. She says the longer you wait, the greater the chance it may not get back on time. She also adds to make sure you follow the instructions closely and call your local election authorities if you have any questions. All Missouri mail-in ballots must be received by November 3rd at 7pm.

Program: News at 9 on FOX23

Broadcast Date/Time: September 17/9:03pm

Length: 43 sec

Source: Local

Description: Voter registration in Jackson County, Il., is down from 2016. To help raise these numbers, two law students at Southern Illinois University are on a mission to help classmates get ready for the election. They created the website, All Salukis Vote, to help student register to vote. Don Asonye says that if they can get the message out to students his age, a difference could be felt in November. They plan to keep the website running for at least a week, depending on how many students use it. If you want to register in person, registration events will be held at the Jackson County Civic Center this weekend, and on the SIU campus Monday and Tuesday.

MISCELLANEOUS ITEMS

The following miscellaneous items aired on KBSI during the third quarter of 2020. While not fitting into one of the previous listed issues, they did provide information of a public service nature to the viewers.

Program: Community Partnership of Southeast Missouri PSAs

Broadcast Date/Time: July 5-August 16/various

Length: 30 sec

Source: Local

Description: KBSI produced and aired PSAs to promote the Dancing with the Show Me Stars fundraising event held on September 10th, benefitting the Community Partnership of Southeast Missouri.

Program: Cape Chronicle

Broadcast Date/Time: August 1/5:11am

Length: 6:42

Source: Local

Description: Interview with Jennifer Sokolowski, Development Director for the Humane Society of Southeast Missouri. She discusses how the group is not affiliated with the National Humane Society, and is dependent on fees and donations from the public. Ms. Sokolowski also discusses some of the group's fundraising efforts, and how the Humane Society's current project is building a new facility. They have outgrown a building that is about fifty years old, and they have developed plans to move into a new building with about five times more working space. Ms. Sokolowski talks about how viewers can go to the organization's Facebook page to learn more about the plans for the new facilities, as well as make donations. She also discusses the benefits of adopting a pet, rather than buying from a breeder or pet store.

Program: River Campus – Bring It On PSAs

Broadcast Date/Time: August 1-14/various

Length: 15 sec

Source: Local

Description: KBSI produced and aired PSAs to promote the theatrical production of "Bring It On! The Musical" on the Southeast Missouri State University River Campus August 6-16th. The production was originally intended to be a part of the school's annual Summer Arts Festival, which was cancelled this year due to the Covid-19 pandemic.

MISCELLANEOUS ITEMS cont.

Program: River Tales

Broadcast Date/Time: September 19/5:24am

Length: 3:15

Source: Local

Description: Interview with Robert Wake, founder and CEO of The Wake Foundation, a non-profit organization which lends assistance to wounded veterans. Mr. Wake was awarded the Purple Heart in 2004, and founded The Wake Foundation in 2010. The purpose of the foundation is to fund and organize outdoor events for injured and disabled veterans.