

ORDER



KRCW-TV

Orders
Order / Rev: 403987
Alt Order #: 08433886
Product Desc: AVAKIAN 11/2
Estimate: 4687
Flight Dates: 11/02/16 - 11/02/16
Original Date / Rev: 11/01/16 / 11/01/16
Order Type: GENERAL

Primary AE: Robert Langer
Sales Office: NWDC
Sales Region: National

Agency
Name: Hopkins & Sachs
Buying Contact:
Billing Contact:
 1332 G St SE
 Washington, DC 10003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Avakian/D/Secretary of State
Demographic: A35+
Product Codes: PL2.i.i
Priority: Default
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/02/16	8	\$490.00	\$416.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	8	\$490.00	\$416.50	0.00
Totals	8	\$490.00	\$416.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KRCW-TV	22%	\$490.00
Market	100%	\$2,227.27

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KATU	25%	\$556.82
KGW	25%	\$556.82
KNMT	0%	\$0.00
KOIN	24%	\$534.55
KOPB	0%	\$0.00
KPDx	4%	\$89.09
KPTV	0%	\$0.00
KPXG	0%	\$0.00
KTVR	0%	\$0.00
KUNP	0%	\$0.00
NATU	0%	\$0.00
NOPB	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	32	11/02/16	11/02/16	M-F 1p-2p	CM	1:00 PM-2:00 PM	-- 1----	:30	1	\$30.00	07	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-- 1----			1			\$30.00		0.00			

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Advertiser: Avakian/D/Secretary of State
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KRCW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	32	11/02/16	11/02/16	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	-- 1----	:30	1	\$30.00	07	0.00 NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/16	11/06/16	-- 1----	1		\$30.00		0.00					
E 2	32	11/02/16	11/02/16	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	PI-- 1----	:30	1	\$40.00	07	0.00 NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/16	11/06/16	-- 1----	1		\$40.00		0.00					
E 3	32	11/02/16	11/02/16	M-F 11p-1130p M-F 11p-1130p	CM	11:00 PM-11:30 PM	PI-- 1----	:30	1	\$50.00	04	0.00 NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/16	11/06/16	-- 1----	1		\$50.00		0.00					
E 4	32	11/02/16	11/02/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	PI-- 1----	:30	1	\$30.00	07	0.00 NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/16	11/06/16	-- 1----	1		\$30.00		0.00					
E 5	32	11/02/16	11/02/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	-- 1----	:30	1	\$30.00	07	0.00 NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/16	11/06/16	-- 1----	1		\$30.00		0.00					
E 6	32	11/02/16	11/02/16	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	-- 1----	:30	1	\$30.00	07	0.00 NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/16	11/06/16	-- 1----	1		\$30.00		0.00					
E 7	32	11/02/16	11/02/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-- 1----	:30	1	\$80.00	07	0.00 NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/16	11/06/16	-- 1----	1		\$80.00		0.00					
N 8	32	11/02/16	11/02/16	Wednesday Prime Hour 2M Wednesday Prime Hour 2	CM	9p-10p	-- W----	:30	1	\$200.00	07	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/16	11/06/16	-- W----	1		\$200.00		0.00					
												Totals	8	\$490.00