

WWDm  
739606

### ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Heyward Bannister, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.


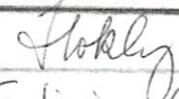
**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: PrimaryPivot		
Agency name: BANCO/Bannister Company		
Address: PO BOX 3427 Columbia, SC 29230		
Contact: Heyward Bannister	Phone number: 803-348-4571	Email: hb@sc.rr.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: PrimaryPivot		
Address: PO BOX 310654 Brooklyn, NY 310654		
Contact: Kenneth Scheffler	Phone number: 917-513-6222	Email: Kscheffler@primarypivot.org
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Kenneth Scheffler, Founder & Treasurer		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Nikky Haley, Donald Trump, Joe Biden		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States		
Date of election: February 24, 2024		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Heyward Bannister	Name: Felicia Cokley
Date of Request to Purchase Ad Time: 2/21/24	Date of Station Agreement to Sell Time: 2/21/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 2/21/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 739606	Station Call Letters: WUDM	Date Received/Requested: 2/21/24
Est. #:	Station Location: Columbia SC	Run Start and End Dates: 2/22 - 2/25

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for  a candidate request  
 an election message request \*  
 an issue request \*

The request was  accepted #  
 rejected

Candidate Named in Message:

Nikki Haley, Donald Trump, Joe Biden

Office Being Sought:

President

Election or Issue Referred to:

Presidential Primary

Sponsor (or authorized candidate committee):

Primary Pivot

Treasurer of authorized candidate committee:

Kenneth Schaeffler

Person Ordering Advertising:

Heyward Bannister

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

Columbia - WWDM 101.3 FM

WEEK 1: February 18-24								
	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Totals
AM DRIVE 6-10	0	0	0	0	3	3	2	8
Rate	\$ 75.00	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00	\$ 75.00	
Total	\$ -	\$ -	\$ -	\$ -	\$ 900.00	\$ 900.00	\$ 150.00	\$ 1,950.00
MIDDAY 10a-3p	0	0	0	0	0	0	2	2
Rate	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	\$ 150.00	
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300.00	\$ 300.00
PM DRIVE 3-7p	0	0	0	0	3	3	2	8
Rate	\$ 100.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00	\$ 100.00	
Total	\$ -	\$ -	\$ -	\$ -	\$ 750.00	\$ 750.00	\$ 200.00	\$ 1,700.00
					<b>SPOTS</b>	<b>18</b>	<b>COST</b>	<b>\$ 3,950.00</b>
<b>STATION TOTALS</b>								
<b>SPOTS</b>	<b>18</b>	<b>COST</b>	<b>\$</b>	<b>3,950.00</b>	<b>NET</b>	<b>\$</b>	<b>3,357.50</b>	

# CONTRACT



**Alpha Media LLC**  
 1900 Pineview Drive  
 Columbia, SC 29209  
 (803) 695-8600

<u>Contract / Revision</u> 739606 /		<u>Alt Order #</u>
<u>Advertiser</u> POL 20/ Banco/ Bannister		<u>Original Date / Revision</u> 02/21/24 / 02/21/24
<u>Contract Dates</u> 02/22/24 - 02/24/24	<u>Estimate #</u>	
<u>Product</u> 2024 PrimaryPivot		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WWDM-FM	<u>Account Executive</u> Keisha Martin	<u>Sales Office</u> Local-Columbia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**POL 20/ Banco/ Bannister**  
 Attention: Heyward Bannister  
 P.O. Box 3427  
 Columbia, SC 29230

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWDM	02/22/24	02/24/24	Mo-Fr AM	6a-10a		1:00			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	---33--				6	\$300.00			
N 2	WWDM	02/22/24	02/24/24	Mo-Fr PM	3p-7p		1:00			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	---33--				6	\$250.00			
N 3	WWDM	02/22/24	02/24/24	Sa-Su AM	6a-10a		1:00			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	-----2-				2	\$75.00			
N 4	WWDM	02/22/24	02/24/24	Sa-Su Midday	10a-3p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	-----2-				2	\$150.00			
N 5	WWDM	02/22/24	02/24/24	Sa-Su PM	3p-7p		1:00			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/24	02/25/24	-----2-				2	\$100.00			
<b>Totals</b>											18	\$3,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/24 -02/24/24	18	\$3,950.00	(\$592.50)	\$3,357.50
<b>Totals</b>	18	\$3,950.00	(\$592.50)	\$3,357.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.