

ORDER

Orders	Order / Rev:	144040	
	Alt Order #:	09288801	
	Product Desc:	RESTORATION PAC	
	Estimate:	5941	KXLF-TV/KBZK-TV
	Flight Dates:	10/22/18 - 10/28/18	Primary AE: Alex Hong (HRP)
	Original Date / Rev:	10/17/18 / 10/22/18	Sales Office: N-DC
	Order Type:	GENERAL	Sales Region: National

Agency	Name:	Strategic Media Services Inc	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1911 N Ft Myer Dr	Billing Cycle: EOM/EOC
		Arlington, VA 22209	Agency Commission: 15%

Advertiser	Name:	Restoration PAC	
	Demographic:	A35+	New Business Thru:
	Product Codes:	Political/Issue,Political/US Senate	Order Separation: 00:15:00
	Priority:	P-10	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-ISS	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	27	\$54,900.00	\$46,665.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	27	\$54,900.00	\$46,665.00	0.00
Totals	27	\$54,900.00	\$46,665.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong (HRP)	N-DC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/22/18	10/22/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	1-----	:30	1	\$1,200.00	P-02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	1-----			1		\$1,200.00		0.00				
N 2	All	10/24/18	10/24/18	M-F 4p-5p M-F	CM	4:00 PM-5:00 PM	--1----	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	--1----			1		\$500.00		0.00				
N 3	All	10/25/18	10/25/18	M-F 4p-5p M-F	CM	4:00 PM-5:00 PM	---1---	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	---1---			1		\$500.00		0.00				
N 4	All	10/22/18	10/22/18	M-F 530p News M-F 530p News	CM	5:30 PM-6:00 PM	1-----	:30	1	\$4,000.00	P-02	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	1-----			1		\$4,000.00		0.00				
N 5	All	10/23/18	10/23/18	M-F 530p News M-F 530p News	CM	5:30 PM-6:00 PM	-1-----	:30	1	\$4,000.00	P-02	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	-1-----			1		\$4,000.00		0.00				
N 8	All	10/26/18	10/26/18		CM	5:30 PM-6:00 PM	----1--	:30	1	\$4,000.00	P-02	0.00	NM	1	\$4,000.00

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Advertiser: Restoration PAC
 Product Desc: RESTORATION PAC
 Estimate: 5941

KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 530p News M-F 530p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----1--					1	\$4,000.00		0.00			
N 9	All	10/27/18	10/27/18	Sa 530p News Sa 530p News	CM	5:30 PM-6:00 PM	-----1-	:30	1	\$1,800.00	P-02	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-					1	\$1,800.00		0.00			
N 10	All	10/28/18	10/28/18	Su 530p News Su 530p News	CM	5:30 PM-6:00 PM	-----1	:30	1	\$2,500.00	P-02	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1					1	\$2,500.00		0.00			
N 11	All	10/23/18	10/23/18	M-F 6p-630p M-F	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$3,000.00	P-02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-----					1	\$3,000.00		0.00			
N 12	All	10/23/18	10/23/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$1,200.00	P-02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-----					1	\$1,200.00		0.00			
N 13	All	10/24/18	10/24/18	M-F 6p-630p M-F	CM	6:00 PM-6:30 PM	--1----	:30	1	\$3,000.00	P-02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--1----					1	\$3,000.00		0.00			
N 14	All	10/25/18	10/25/18	M-F 6p-630p M-F	CM	6:00 PM-6:30 PM	---1---	:30	1	\$3,000.00	P-02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---1---					1	\$3,000.00		0.00			
N 15	All	10/26/18	10/26/18	M-F 6p-630p M-F	CM	6:00 PM-6:30 PM	----1--	:30	1	\$3,000.00	P-02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----1--					1	\$3,000.00		0.00			
N 16	All	10/22/18	10/22/18	M-F 630p-7p M-F	CM	6:30 PM-7:00 PM	1-----	:30	1	\$3,000.00	P-02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1-----					1	\$3,000.00		0.00			
N 17	All	10/23/18	10/23/18	M-F 630p-7p M-F	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$3,000.00	P-02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-----					1	\$3,000.00		0.00			
N 19	All	10/22/18	10/22/18	Late News ROS M-Su Late News ROS M-Su	CM	10:00 PM-10:35 PM	1-----	:30	1	\$3,500.00	P-02	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1-----					1	\$3,500.00		0.00			
N 20	All	10/24/18	10/24/18	Late News ROS M-F Late News ROS M-F	CM	10:00 PM-10:35 PM	--1----	:30	1	\$3,500.00	P-02	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--1----					1	\$3,500.00		0.00			
N 21	All	10/25/18	10/25/18	Late News ROS M-F Late News ROS M-F	CM	10:00 PM-10:35 PM	---1---	:30	1	\$3,500.00	P-02	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---1---					1	\$3,500.00		0.00			
N 22	All	10/22/18	10/22/18	The Late Show The Late Show	CM	10:35 PM-11:35 PM	1-----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1-----					1	\$400.00		0.00			
N 23	All	10/24/18	10/24/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	--1----	:30	1	\$1,200.00	P-02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--1----					1	\$1,200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-- 1----		1				\$1,200.00		0.00			
N25	All	10/24/18	10/24/18	The Late Show The Late Show	CM	10:35 PM-11:35 PM	-- 1----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-- 1----		1				\$400.00		0.00			
N27	All	10/26/18	10/26/18	The Late Show The Late Show	CM	10:35 PM-11:35 PM	---- 1--	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---- 1--		1				\$400.00		0.00			
N28	All	10/25/18	10/25/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	--- 1---	:30	1	\$1,200.00	P-02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--- 1---		1				\$1,200.00		0.00			
N30	All	10/28/18	10/28/18	CBS Sunday Morning CBS Sunday Morning	CM	7:00 AM-8:30 AM	----- 1	:30	1	\$1,200.00	P-02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----- 1		1				\$1,200.00		0.00			
N31	All	10/28/18	10/28/18	Face The Nation Face The Nation	CM	8:30 AM-9:30 AM (8:30 AM-9:30 AM)	----- 1	:30	1	\$900.00	P-02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----- 1		1				\$900.00		0.00			
N32	All	10/22/18	10/22/18	M-F 4p-5p M-F	CM	4:00 PM-5:00 PM	1-----	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1-----		1				\$500.00		0.00			
N33	All	10/23/18	10/23/18	M-F 4p-5p M-F	CM	4:00 PM-5:00 PM	- 1-----	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	- 1-----		1				\$500.00		0.00			
													Totals	27	\$54,900.00