

ORDER



Orders
Order / Rev: 1788949
 Alt Order #:
Product Desc: 2020 KY State Senate
 Estimate:
Flight Dates: 10/20/20 - 11/03/20
Original Date / Rev: 09/30/20 / 10/23/20
Order Type: NORMAL

WXIX

Primary AE: Joe Brunnhuber
Sales Office: CVG-N
Sales Region: National

Agency Name: Grit Creative LLC Media
Buying Contact:
Billing Contact:
 324 Capital Ave
 Frankfort, KY 40601

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Chris McDaniel for Kentucky State Se
Demographic: A35+
Product Codes: Candidate - State - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-02

New Business Thru:
Advertiser External ID: 183495
Agency External ID: 50614
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	18	\$6,970.00	\$5,924.50
10/26/20	11/03/20	32	\$16,740.00	\$14,229.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	18	\$6,970.00	\$5,924.50	0.00
November 2020	32	\$16,740.00	\$14,229.00	0.00
Totals	50	\$23,710.00	\$20,153.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Brunnhuber			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXIX	10/20/20	10/30/20	M-F 6a News M-F 6a News	CM	6-7a	MTWTF--	:30	3	\$225.00	P-02	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	- TWTF--		3				\$225.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		3				\$225.00		0.00			
N 2	WXIX	11/02/20	11/03/20	M-F 6a News M-F 6a News	CM	6-7a	MT-----	:30	2	\$225.00	P-02	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		2				\$225.00		0.00			
N 3	WXIX	10/20/20	10/30/20	M-F 10p Late News M-F 10p Late News	CM	10-11p	MTWTF--	:30	3	\$550.00	P-02	0.00	NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	- TWTF--		3				\$550.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		3				\$550.00		0.00			
N 4	WXIX	11/02/20	11/02/20	M-F 10p Late News M-F 10p Late News	CM	10-11p	M-----	:30	1	\$550.00	P-02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----		1				\$550.00		0.00			
N 5	WXIX	10/24/20	10/31/20	Sa 8a News Sa 8a News	CM	8-10a	-----S-	:30	1	\$95.00	CHO	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: Chris McDaniel for Kentucky State Senat
 Product Desc: 2020 KY State Senate
 Estimate: WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-		1				\$95.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WXIX	10/19/20-10/25/20		Sa 8a News		8-10a			-----Sa--	:30		(\$95.00)	0.00	NM	
		See MG 10.5,10.6,10.7,10.8,10.9,10.10,10.11,10.12,10.13 [Political No Avail]													
Week:		10/26/20	11/01/20	-----S-		1				\$95.00		0.00			
2	WXIX	10/26/20-11/01/20		Sa 8a News		8-10a			-----Sa--	:30		(\$95.00)	0.00	NM	
		See MG 6.3 [Political No Avail]													
N 6	WXIX	10/24/20	11/01/20	Su 8a News	CM	8-10a	-----S	:30	1	\$50.00	CHO	0.00	NM	1	\$2,500.00
				Su 8a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S		1				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WXIX	10/19/20-10/25/20		Su 8a News		8-10a			-----Su	:30		(\$50.00)	0.00	NM	
		See MG 10.5,10.6,10.7,10.8,10.9,10.10,10.11,10.12,10.13 [Political No Avail]													
Week:		10/26/20	11/01/20	-----S		1				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
2	WXIX	10/26/20-11/01/20		Su 8a News		8-10a			-----Su	:30		(\$50.00)	0.00	NM	
		See MG 6.3 [Political No Avail]													
3	WXIX	11/01/20-11/01/20		FOX NFL RS Early Game		1258-4p			-----Su	:30		\$2,500.00	0.00	NM	
		Ⓜ MG for 5.2,13.1,12.1,6.2													
N 7	WXIX	10/24/20	11/01/20	FOX News Sunday	CM	10-11a	-----S	:30	1	\$200.00	P-02	0.00	NM	2	\$400.00
				FOX News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S		1				\$200.00		0.00			
Week:		10/26/20	11/01/20	-----S		1				\$200.00		0.00			
N 8	WXIX	10/20/20	11/01/20	M-F 7-730p	CM	7-730p	MTWTF--	:30	2	\$750.00	P-02	0.00	NM	2	\$1,500.00
				M-F 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-TWTF--		2				\$750.00		0.00			
Week:		10/26/20	11/01/20	MTWTF--		2				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
3	WXIX	10/26/20-11/01/20		M-F 7-730p		7-730p			MTWThF----	:30		(\$750.00)	0.00	NM	
		Credited rebooked with an add to schedule													
4	WXIX	10/26/20-11/01/20		M-F 7-730p		7-730p			MTWThF----	:30		(\$750.00)	0.00	NM	
		Credited rebooked with an add to schedule													
N 9	WXIX	11/02/20	11/02/20	M-F 7-730p	CM	7-730p	M-----	:30	1	\$750.00	P-02	0.00	NM	0	\$0.00
				M-F 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----		1				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WXIX	11/02/20-11/08/20		M-F 7-730p		7-730p			M-----	:30		(\$750.00)	0.00	NM	
		Credited rebooked with an add to schedule													
N 10	WXIX	10/20/20	11/01/20	M-F 730-8p	CM	730-8p	MTWTF--	:30	2	\$900.00	P-02	0.00	NM	9	\$2,945.00
				M-F 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-TWTF--		2				\$900.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-TWTF--			2		\$900.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WXIX	10/19/20-10/25/20	M-F 730-8p		730-8p		-TWThF----	:30	(\$900.00)	0.00	NM				
See MG 10.5,10.6,10.7,10.8,10.9,10.10,10.11,10.12,10.13 [Program Change]															
2	WXIX	10/19/20-10/25/20	M-F 730-8p		730-8p		-TWThF----	:30	(\$900.00)	0.00	NM				
See MG 10.5,10.6,10.7,10.8,10.9,10.10,10.11,10.12,10.13 [Program Change]															
5	WXIX	10/21/20-10/23/20	M-F 6a News		6-7a		--WThF----	:30	\$225.00	0.00	NM				
Ⓜ MG for 14.1,5.1,6.1,10.1,10.2															
6	WXIX	10/21/20-10/23/20	M-F 6a News		6-7a		--WThF----	:30	\$225.00	0.00	NM				
Ⓜ MG for 14.1,5.1,6.1,10.1,10.2															
7	WXIX	10/21/20-10/23/20	M-F 6a News		6-7a		--WThF----	:30	\$225.00	0.00	NM				
Ⓜ MG for 14.1,5.1,6.1,10.1,10.2															
8	WXIX	10/24/20-10/24/20	FOX CFB PreKick		Various		-----Sa--	:30	\$1,500.00	0.00	NM				
Ⓜ MG for 14.1,5.1,6.1,10.1,10.2															
9	WXIX	10/25/20-10/25/20	Su 10p Late News		10p-1102p		-----Su	:30	\$500.00	0.00	NM				
Ⓜ MG for 14.1,5.1,6.1,10.1,10.2															
10	WXIX	10/22/20-10/23/20	M-F 9a News		9-10a		---ThF----	:30	\$130.00	0.00	NM				
Ⓜ MG for 14.1,5.1,6.1,10.1,10.2															
11	WXIX	10/22/20-10/23/20	M-F 9a News		9-10a		---ThF----	:30	\$130.00	0.00	NM				
Ⓜ MG for 14.1,5.1,6.1,10.1,10.2															
12	WXIX	10/22/20-10/23/20	M-F 4-430a		4-430a		---ThF----	:30	\$5.00	0.00	NM				
Ⓜ MG for 14.1,5.1,6.1,10.1,10.2															
13	WXIX	10/22/20-10/23/20	M-F 4-430a		4-430a		---ThF----	:30	\$5.00	0.00	NM				
Ⓜ MG for 14.1,5.1,6.1,10.1,10.2															
Week:		10/26/20	11/01/20	MTWTF--			2		\$900.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WXIX	10/26/20-11/01/20	M-F 730-8p		730-8p		MTWThF----	:30	(\$900.00)	0.00	NM				
Credited rebooked with an add to schedule															
4	WXIX	10/26/20-11/01/20	M-F 730-8p		730-8p		MTWThF----	:30	(\$900.00)	0.00	NM				
Credited rebooked with an add to schedule															
N11	WXIX	11/02/20	11/02/20	M-F 730-8p	CM	730-8p	M-----	:30	1	\$900.00	P-02	0.00	NM	0	\$0.00
M-F 730-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/02/20	11/08/20	M-----			1		\$900.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WXIX	11/02/20-11/08/20	M-F 730-8p		730-8p		M-----	:30	(\$900.00)	0.00	NM				
Credited rebooked with an add to schedule															
N12	WXIX	10/31/20	10/31/20	FOX College FB Early G	CM	12-330p	-----S-	:30	1	\$520.00	CHO	0.00	NM	0	\$0.00
College FB Early Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S-			1		\$520.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WXIX	10/26/20-11/01/20	FOX College FB Early Game		12-330p		-----Sa--	:30	(\$520.00)	0.00	NM				
See MG 6.3 [Political No Avail]															
N13	WXIX	11/01/20	11/01/20	FOX NFL RS Late Game	CM	4-7p	-----S	:30	1	\$1,500.00	CHO	0.00	NM	0	\$0.00
FOX NFL Late Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S			1		\$1,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WXIX	10/26/20-11/01/20	FOX NFL RS Late Game		4-7p		-----Su	:30	(\$1,500.00)	0.00	NM				
See MG 6.3 [Political No Avail]															

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N14	WXIX	10/25/20	10/25/20	FOX NFL RS Early Game FOX NFL Early Game	CM	1258-4p	-----S	:30	1	\$1,000.00	CHO	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	-----S		1				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WXIX	10/19/20-10/25/20	FOX NFL RS Early Game		1258-4p	-----Su	:30		(\$1,000.00)		0.00	NM		
			See MG 10.5,10.6,10.7,10.8,10.9,10.10,10.11,10.12,10.13 [Political No Avail]												
N15	WXIX	10/26/20	10/30/20	M-F 7a News M-F 7a News	CM	7-9a	MTWTF--	:30	2	\$225.00	P-02	0.00	NM	2	\$450.00
	Week:	10/26/20	11/01/20	MTWTF--		2				\$225.00		0.00			
N16	WXIX	11/02/20	11/02/20	M-F 7a News M-F 7a News	CM	7-9a	M-----	:30	2	\$225.00	P-02	0.00	NM	2	\$450.00
	Week:	11/02/20	11/08/20	M-----		2				\$225.00		0.00			
N17	WXIX	10/26/20	10/30/20	M-F 10p Late News M-F 10p Late News	CM	10-11p	MTWTF--	:30	1	\$550.00	P-02	0.00	NM	1	\$550.00
	Week:	10/26/20	11/01/20	MTWTF--		1				\$550.00		0.00			
N18	WXIX	10/31/20	10/31/20	Sa 8a News Sa 8a News	CM	8-10a	-----S-	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
	Week:	10/26/20	11/01/20	-----S-		1				\$125.00		0.00			
N19	WXIX	11/01/20	11/01/20	Su 8a News Su 8a News	CM	8-10a	-----S	:30	2	\$100.00	P-02	0.00	NM	2	\$200.00
	Week:	10/26/20	11/01/20	-----S		2				\$100.00		0.00			
N20	WXIX	11/01/20	11/01/20	FOX News Sunday FOX News Sunday	CM	10-11a	-----S	:30	1	\$200.00	P-02	0.00	NM	1	\$200.00
	Week:	10/26/20	11/01/20	-----S		1				\$200.00		0.00			
N21	WXIX	10/26/20	10/30/20	M-F 4p News News @ 4p	CM	4-5p	MTWTF--	:30	2	\$240.00	P-01	0.00	NM	2	\$480.00
	Week:	10/26/20	11/01/20	MTWTF--		2				\$240.00		0.00			
N22	WXIX	11/02/20	11/02/20	M-F 4p News News @ 4p	CM	4-5p	M-----	:30	1	\$240.00	P-01	0.00	NM	1	\$240.00
	Week:	11/02/20	11/08/20	M-----		1				\$240.00		0.00			
N23	WXIX	10/26/20	10/30/20	M-F 5p News M-F 5p News	CM	5-6p	MTWTF--	:30	3	\$280.00	P-01	0.00	NM	3	\$840.00
	Week:	10/26/20	11/01/20	MTWTF--		3				\$280.00		0.00			
N24	WXIX	11/02/20	11/02/20	M-F 5p News M-F 5p News	CM	5-6p	M-----	:30	1	\$280.00	P-01	0.00	NM	1	\$280.00
	Week:	11/02/20	11/08/20	M-----		1				\$280.00		0.00			
N25	WXIX	10/26/20	10/30/20	M-F 7-730p M-F 7-730p	CM	7-730p	MTWTF--	:30	2	\$1,200.00	P-01	0.00	NM	2	\$2,400.00
	Week:	10/26/20	11/01/20	MTWTF--		2				\$1,200.00		0.00			
N26	WXIX	10/26/20	10/30/20	M-F 730-8p M-F 730-8p	CM	730-8p	MTWTF--	:30	2	\$1,500.00	P-01	0.00	NM	2	\$3,000.00
	Week:	10/26/20	11/01/20	MTWTF--		2				\$1,500.00		0.00			
N27	WXIX	11/02/20	11/02/20	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
	Week:	11/02/20	11/08/20	M-----		1				\$1,500.00		0.00			

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 Alt Order #:
 Flight Dates: 10/20/20 - 11/03/20

Advertiser: Chris McDaniel for Kentucky State Senat
 Product Desc: 2020 KY State Senate
 Estimate:
WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----		1				\$1,500.00		0.00			
													Totals	50	\$23,710.00