

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
October 1, 2019 through December 31, 2019

During the period listed above, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG
THE HENRY FORD'S INNOVATION NATION
MISSION UNSTOPPABLE
PET VET DREAM TEAM
HOPE IN THE WILD
BEST FRIENDS *FUREVER* WITH KEL MITCHELL

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2019 through December 31, 2019 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.



Matthew Margo
Senior Vice President
CBS Program Practices, New York
CBS Television Network

Date: January 2, 2020

CERTIFICATION OF COMPLIANCE

WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS

October 1 – December 31, 2019

During the above period, Television Wisconsin, Inc. (WISC-TV 3.1 and TVW 3.2) disseminated the following weekly programs originally produced and broadcast primarily for an audience of children 13-16 years of age:

All of these programs were disseminated for broadcast by WISC-TV 3.1 and TVW 3.2.

On behalf of WISC-TV 3.1 and TVW 3.2, I hereby certify that the children's programming disseminated by WISC-TV 3.1 and TVW 3.2 during the period October 1 – December 31, 2019 was formatted to contain no more than the amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. & 303a, and 47 C.F.R. & 73.670.

Craig Bursaw

Programming Department

Television Wisconsin, Inc.

Date: March 23, 2020

STATEMENT REGARDING WISC-TV RECORDS CONCERNING COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS

As of Sept. 28, 2019, the CBS kids' lineup aired by WISC-TV consists of the following shows aired every Saturday:

9-9:30am	Mission Unstoppable
9:30-10:00am	Pet Vet Dream Team
10-10:30am	Hope in the Wild
10:30-11:00am	Best Friends Furever with Kel Mitchell
11-11:30am	Lucky Dog
11:30am-12:00pm	The Henry Ford's Innovation Nation

All of these shows are targeted to the 13-16 year-old audience.

Because FCC rules regarding commercial time limitations are, according to the FCC's website, aimed only at programming "aired primarily for an audience of children 12 years old and younger, WISC-TV will not be required to post daily logs to show compliance with FCC commercial time limitations as long as the shows listed are the programs making up WISC-TV's kids' programming.

STATEMENT REGARDING WISC-TV 3.2 (TVW) RECORDS CONCERNING COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS

As of Sept. 14, 2019, the kids' lineup aired by WISC-TV 3.2 (TVW) consists of the following shows aired every Saturday:

9:00-9:30am	The Great Dr. Scott
9:30-10:00am	The Great Dr. Scott
10:00-10:30am	Ocean Mysteries with Jeff Corwin
10:30-10:00am	Ocean Mysteries with Jeff Corwin
12:00-12:30pm	Rock the Park
12:30-1:00pm	Rock the Park

All of these shows are targeted to the 13-16 year-old audience.

Because FCC rules regarding commercial time limitations are, according to the FCC's website, aimed only at programming "aired primarily for an audience of children 12 years old and younger," WISC-TV 3.2 (TVW) will not be required to post daily logs to show compliance with FCC commercial time limitations as long as the shows listed are the programs making up WISC-TV 3.2 (TVW) kids' programming.