

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS

January 1 – March 31, 2016

During the above period, Television Wisconsin, Inc. (WISC-TV 3.1 and TVW 3.2) disseminated the following weekly programs originally produced and broadcast primarily for an audience of children 13-16 years of age:

All of these programs were disseminated for broadcast by WISC-TV 3.1 and TVW 3.2.

On behalf of WISC-TV 3.1 and TVW 3.2, I hereby certify that the children's programming disseminated by WISC-TV 3.1 and TVW 3.2 during the period January 1 – March 31, 2016 was formatted to contain no more than the amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. & 303a, and 47 C.F.R. & 73.670.



Jill Sommers

Program Operations Manager

Television Wisconsin, Inc.

Date: April 1, 2016

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
January 1, 2016 through March 31, 2016

During the period listed above, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG
DR. CHRIS PET VET
HENRY FORD'S INNOVATION NATION
THE INSPECTORS
CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES
GAME CHANGERS WITH KEVIN FRAZIER

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period January 1, 2016 through March 31, 2016 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.



Matthew Margo
Senior Vice President
CBS Program Practices, New York
CBS Television Network

Date: April 1, 2016

STATEMENT REGARDING WISC-TV RECORDS CONCERNING COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS

As of September 19, 2015, the CBS kids' lineup aired by WISC-TV consists of the following shows aired every Saturday:

8-8:30am	Lucky Dog
8:30-9:00am	Dr. Chris Pet Vet
9-9:30am	The Henry Ford's Innovation Nation
9:30-10:00am	The Inspectors
10-10:30am	Chicken Soup for the Soul's Hidden Heroes
10:30-11:00am	Game Changes with Kevin Frazier

All six of these shows are targeted to the 13-16 year-old audience.

Because FCC rules regarding commercial time limitations are, according to the FCC's website, aimed only at programming "aired primarily for an audience of children 12 years old and younger, WISC-TV will not be required to post daily logs to show compliance with FCC commercial time limitations as long as the shows listed are the programs making up WISC-TV's kids' programming.

STATEMENT REGARDING WISC-TV 3.2 (TVW) RECORDS CONCERNING COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS

As of September 12, 2015, the kids' lineup aired by WISC-TV 3.2 (TVW) consists of the following shows aired every Saturday:

7-7:30am	Awesome Adventures
7:30-8am	Xploration FabLab
8-8:30am	Xploration Awesome Planet
8:30-9:00am	Xploration Outer Space
9-9:30am	ECO Company
9:30-10:00am	Wild About Animals
10-10:30am	Zoo Clues
10:30-11:00am	Jack Hanna's Animal Adventures

All eight of these shows are targeted to the 13-16 year-old audience.

Because FCC rules regarding commercial time limitations are, according to the FCC's website, aimed only at programming "aired primarily for an audience of children 12 years old and younger, "WISC-TV 3.2 (TVW) will not be required to post daily logs to show compliance with FCC commercial time limitations as long as the shows listed are the programs making up WISC-TV 3.2 (TVW) kids' programming.