

STATEMENT REGARDING WISC-TV 3.2 (TVW)

RECORDS CONCERNING COMMERCIAL LIMITS IN

CHILDREN'S PROGRAMS

From Jan. 1 – Sept. 4, 2021, the kids' lineup aired by WISC-TV 3.2 (TVW) consisted of the following shows aired every Saturday:

9:00-9:30am	Did I Mention Invention?
9:30-10:00am	Ready, Set, Pet
10:00-10:30am	Hearts of Heroes
10:30-11:00am	Hearts of Heroes

From Sept. 11 – Dec. 31, 2021, the kids' lineup aired by WISC-TV 3.2 (TVW) consisted of the following shows aired every Saturday:

9:00-9:30am	Did I Mention Invention?
9:30-10:00am	Jewels of the Natural World
10:00-10:30am	Hearts of Heroes
10:30-11:00am	Outback Adventures with Tim Faulkner

All of these shows are targeted to the 13-16 year-old audience.

Because FCC rules regarding commercial time limitations are, according to the FCC's website, aimed only at programming "aired primarily for an audience of children 12 years old and younger," WISC-TV 3.2 (TVW) will not be required to post daily logs to show compliance with FCC commercial time limitations as long as the shows listed are the programs making up WISC-TV 3.2 (TVW) kids' programming.