

CERTIFICATION OF COMPLIANCE

WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS

October 1 – December 31, 2015

During the above period, Television Wisconsin, Inc. (WISC-TV 3.1 and TVW 3.2) disseminated the following weekly programs originally produced and broadcast primarily for an audience of children 13-16 years of age:

All of these programs were disseminated for broadcast by WISC-TV 3.1 and TVW 3.2.

On behalf of WISC-TV 3.1 and TVW 3.2, I hereby certify that the children's programming disseminated by WISC-TV 3.1 and TVW 3.2 during the period October 1 – December 31, 2015, was formatted to contain no more than the amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. & 303a, and 47 C.F.R. & 73.670.

A handwritten signature in black ink that reads "Jill Sommers". The signature is written in a cursive style with a large initial "J".

Jill Sommers

Program Operations Manager

Television Wisconsin, Inc.

Date: January 4, 2016

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
October 1, 2015 through December 31, 2015

During the period listed above, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG  
DR. CHRIS PET VET  
HENRY FORD'S INNOVATION NATION  
THE INSPECTORS  
CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES  
GAME CHANGERS WITH KEVIN FRAZIER

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2015 through December 31, 2015 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: December 28, 2015

# **STATEMENT REGARDING WISC-TV RECORDS CONCERNING COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS**

**As of September 19, 2015, the CBS kids' lineup aired by WISC-TV consists of the following shows aired every Saturday:**

<b>8-8:30am</b>	<b>Lucky Dog</b>
<b>8:30-9:00am</b>	<b>Dr. Chris Pet Vet</b>
<b>9-9:30am</b>	<b>The Henry Ford's Innovation Nation</b>
<b>9:30-10:00am</b>	<b>The Inspectors</b>
<b>10-10:30am</b>	<b>Chicken Soup for the Soul's Hidden Heroes</b>
<b>10:30-11:00am</b>	<b>Game Changes with Kevin Frazier</b>

**All six of these shows are targeted to the 13-16 year-old audience.**

**Because FCC rules regarding commercial time limitations are, according to the FCC's website, aimed only at programming "aired primarily for an audience of children 12 years old and younger, WISC-TV will not be required to post daily logs to show compliance with FCC commercial time limitations as long as the shows listed are the programs making up WISC-TV's kids' programming.**

# **STATEMENT REGARDING WISC-TV 3.2 (TVW) RECORDS CONCERNING COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS**

As of September 12, 2015, the kids' lineup aired by WISC-TV 3.2 (TVW) consists of the following shows aired every Saturday:

<b>7-7:30am</b>	<b>Awesome Adventures</b>
<b>7:30-8am</b>	<b>Xploration Animal Science</b>
<b>8-8:30am</b>	<b>Xploration Awesome Planet</b>
<b>8:30-9:00am</b>	<b>Xploration Outer Space</b>
<b>9-9:30am</b>	<b>ECO Company</b>
<b>9:30-10:00am</b>	<b>Wild About Animals</b>
<b>10-10:30am</b>	<b>Zoo Clues</b>
<b>10:30-11:00am</b>	<b>Jack Hanna's Animal Adventures</b>

All eight of these shows are targeted to the 13-16 year-old audience.

Because FCC rules regarding commercial time limitations are, according to the FCC's website, aimed only at programming "aired primarily for an audience of children 12 years old and younger, "WISC-TV 3.2 (TVW) will not be required to post daily logs to show compliance with FCC commercial time limitations as long as the shows listed are the programs making up WISC-TV 3.2 (TVW) kids' programming.